

69 YEARS
FLOOR COVERING EXPERIENCE

LINEOLEUM **CARPET**

Every Type of Floor Covering

Asphalt Tile - Rubber Tile
Plastic Tile - Cork Tile
Lino Tile - Koroseal Tile
Broadloom Carpets

RUG CLEANING

"RING UP **RIVETT"**

HI lcrest 5-2637
2300 BROADWAY

The **LINEOLEUM Shop**
INC.



LINEOLEUM - ASPHALT TILE
RUBBER TILE

COMPLETE
FLOOR COVERING SERVICE

Free Estimates
SATISFACTION GUARANTEED

PHONE
HUDSON 4-6558

2015 J STREET
SACRAMENTO

Genuine Inlaid
LINEOLEUM



- LINEOLEUM
- ASPHALT TILE
- RUBBER TILE
- WALL TILE
- CORK TILE

Free Instructions for Self Installation
or We Will Install - Free Estimates
Liberal Terms

Venetian Blinds - Window Shades
Traverse Rods - Screens - Draperies

HUDSON 4-9359

JOHN'S
BUILDING
SPECIALTIES

400 - 12th ST. 12th & D SACRAMENTO

Popoff's

LINEOLEUM
& FLOOR COVERING



Industrial & Residential

LINEOLEUM
ASPHALT TILE
CORK TILE
RUBBER TILE
RUGS & CARPETS
HARDWOOD
PAINTS & VARNISHES

Call
Ivanhoe 9-0444

For Free Estimate
or
Visit Our Display Room
at
3430 FULTON AVE.
SACRAMENTO

Linoleum-Retail-(Cont'd)

GEPHART RUG & LINEOLEUM CO.
Featuring
ARMSTRONG - PABCO - SLOAN
In Linoleum - Asphalt
Rubber - Cork
Estimates Given Without Obligation
1118 J GIlbrt 3-4383

HARRIS & BERRY LINEOLEUM SHOP
In CARMICHAEL II's
INLAID LINEOLEUM
ASPHALT - RUBBER & CORK
TILE
Complete Line of Floor Coverings
Free Estimates
6221 1/2 Fair Oaks Blvd
Carmichael IVnho 9-1021

Harris & Berry Linoleum Shop
6221 1/2 Fair Oaks Blvd Carmichael... IVnho 9-1021
(See Advertisement Page 241)

JOHN'S BUILDING SPECIALTIES
400-12th HU dsn 4-9359
(See Advertisement This Page)

LATTIN'S BOB FLOOR COVERING
1519 Alhambra Blvd HIlcrest 5-4825
(See Advertisement This Page)

LINEOLEUM DICK'S 1020-16th HUDson 1-0580
(See Advertisement Page 241)

LINEOLEUM SHOP INC THE 2015 J. HU dsn 4-6558
(See Advertisement This Page)

O K FURNITURE CO.
Since 1919
COMPLETE LINE OF
FLOOR COVERINGS
ARMSTRONG - SLOAN - PABCO
NAIRN - KENTILE
427 L GIlbrt 3-4231
(Continued Next Page)

The Yellow pages save you time.

Bob Lattin's
Floor Covering

LINEOLEUM
ASPHALT TILE
RUBBER TILE
CORK TILE
CARPETING

Estimates - No Obligation

HI lcrest 5-4825

You Are Invited to Come in and
Inspect Our Large Selection of
Floor Coverings.

1519 Alhambra Boulevard

Linoleum-Retail-(Cont'd)

PABCO SOIL-SEALED LINEOLEUM
Featuring "California Original"
In The New Western Color!
Quality Inlaid Linoleum
Rubber Tile, Linoleum Tile,
Palcoseal Roll Wallcovering,
Plastic Surface Flooring,
For Other Pabco Products See Pabco
Paint and Pabco Refining Division

"WHERE TO BUY IT"

DEALERS

FLOOR COVERING MART
2409-21st HIlcrest 7-5777
Gephart Rug & Linoleum Co 1118 J. GIlbrt 3-4383
John's Building Specialties
400-12th HUDson 4-9359

LATTIN'S BOB FLOOR COVERING
1519 Alhambra Blvd HIlcrest 5-4825
(See Advertisement This Page)

SACTO BUILDING SPECIALTIES
4800 Folsom Bl HIlcrest 7-7558
Stearns Flr Covgng 3230 Bdwy HIlcrest 7-4712
Twelfth St New & Second Hand Store
521-12th GIlbrt 3-6617

UNITED LINEOLEUM LAYERS
2717 Bdwy HIlcrest 7-8851
Wilson's Furniture Exchange 521 L. GIlbrt 3-4223

POPOFF HARDWOOD FLOOR CO
3430 Fulton Av IVnho 9-0444
(See Advertisement Page 240)

REEDER L & CO OF SACTO 3026 V. HIlcrest 7-3505
(See Advertisement This Page)

RIVETT H W CO 2300 Broadway... HIlcrest 5-2637
(See Advertisement Page 240)

STEARNS FLR COVING 3230 Bdwy. HIlcrest 7-4712
(See Advertisement This Page)

UNITED LINEOLEUM LAYERS
2717 Bdwy HIlcrest 7-8851
(See Advertisement Page 239)

Wilson's Furniture Exchange 521 L. GIlbrt 3-4223

Linoleum-Whsle & Mfrs
Jaeger & Branch San Francisco
From telephones served by the
following exchange
Sacramento
(No Inter-City Charge)
Ask "Operator" for Entrance 10881

Matz Gerard W 2973 Bell WAbsh 5-5379
Rapp Wm A & Co 622-20th GIlbrt 2-3677
Volker William & Co 521 N 10th GIlbrt 2-9021
Walter D N & E Co 512-20th HUDson 4-5507

Linotyping-See Typesetting

Liquefied Petroleum Gas Equipment
See Gas Equipment

Liquefied Petroleum Gases
See Gas-Liquefied Petroleum

Liquidators
Ninety Nine Liquidators
3012 Auburn Bl IVnho 9-7626
Pac Coast Distributors Inc
401 Broadway GIlbrt 2-8568

Liquor Stores

A & A BOTTLE SHOP
COMPLETE STOCK OF
FINE LIQUOR
BEER - COLD MIXES
SOFT DRINKS
4108 Franklin Blvd HIlcrest 6-8889

A C BOTTLE SHOP
Angelo Contarino-Prop
1130-34 GIlbrt 3-7837
A C Bottle Shop No 2 208 K GIlbrt 3-9500

A & J LIQUOR STORE
ALWAYS OPEN - 6 A.M. to 2 A.M. Every Day
Beer, Wines & Liquor
Cordons - Cigars - Cigarettes
1315-4th GIlbrt 2-9494

Your telephone is one of today's best
bargains.

Liquor Stores-(Cont'd)

Acme Bottle Shop
2912 Franklin Blvd HIlcrest 6-2347
Al Ryan's Liquor Drive-In 4137 N HIlcrest 5-4537
Angeli's Liquor Store
4806 Folsom Blvd HIlcrest 5-9858

ARCH'S LIQUOR STORE
1700 Broadway GIlbrt 3-5596
B & L Bottle Shop 1128-7th GIlbrt 2-3547
B And W Liquor Store
1518 Del Paso Blvd N Sacto WAbsh 5-9737
Bank Exchange 1030-2d GIlbrt 2-9947
Big Town Market 2210-16th GIlbrt 3-1024

BLEUEL'S TAVERN
Gift & On Sale Liquors
Coppino Dinners Served
Once a Month In Season
1832 Sun Blvd HIlcrest 5-9671

BOTTLE SHOP THE 1216-3d GIlbrt 2-4411
(Continued Next Page)

Advertise here-it pays.

STEARNS
FLOOR COVERINGS
ASPHALT & RUBBER
TILE
LINEOLEUM
Complete Installation Service
Free Estimates - Qualified Workmen
HI lcrest 7-4712
3230 BROADWAY

LINEOLEUM
ASPHALT & RUBBER TILE
CARPET - BROADLOOM
FLOOR COVERINGS
RESIDENTIAL
COMMERCIAL
WALDO BOWERS
HUDSON 1-0208
1310 K STREET

LINEOLEUM DICK'S
Lay It Yourself & Save Up To 50%

TILE: Complete
ASPHALT Instruction
RUBBER for Home
LINEOLEUM Mechanic
PLASTIC

Everything in Floor Covering
HUDSON 1-0580
1020-16th St.

In CARMICHAEL II's
HARRIS & BERRY
LINEOLEUM SHOP



- CARPETING
- INLAID LINEOLEUM
- ASPHALT TILE
- PLASTIC TILE
- RUBBER & CORK TILE

Authorized Dealer
ARMSTRONG LINEOLEUM

Ivanhoe 9-1021
6221 1/2 Fair Oaks Blvd. Carmichael

FLOOR COVERING
MART
LINEOLEUM - ASPHALT TILE
CORK - RUBBER TILE
Headquarters For Quality
CARPETS, RUGS
BROADLOOM
FLOOR COVERING MART
21ST BETWEEN X & BROADWAY
HI lcrest 7-5777

FLOORS
ASPHALT & RUBBER TILE
CORK & PLASTIC TILE
LINEOLEUM
Commercial - Residential - Industrial
Free Estimates • Licensed & Insured
L. D. REEDER CO.
OF SACRAMENTO
Hillcrest 7-3505
3026 V SACRAMENTO