



"Made Better by LEDBETTER"

Ledbetter NEON

SALES • RENTALS • REPAIRS

NEON & PAINTED SIGNS



Gilbert 3-7961



NEON NITE PATROL SERVICE

1229 EYE STREET

Pacific NEON COMPANY



Stan Standing
Res. Phone
HI lrcst 5-4497

**719-12th ST.
SACRAMENTO**

GILBERT 2-3553

or

GILBERT 2-3633



Geo. Richards
Res. Phone
HI lrcst 5-3687

**NEON DISPLAYS
SALES • RENTALS • SERVICE**

Signs-(Cont'd)

Frieden Sam S
Window & Office Door Lettering
3725-4th Av. HI lrcst 5-3689
Hackley Fred C
1954 Auburn Bl N Sacto. WAbash 5-0489
Hamilton Bob 3425-52d. HI lrcst 5-6799
Ledbetter J B 2204 Markham Wy. HI lrcst 7-9151
Ledbetter Sign Co 1229 I. Gilbert 3-7961
(See Advertisement This Page)

LINCK'S SIGN-ART
COMPLETE SIGN-ART SERVICE
Truck Lettering a Specialty
Immediate Service - Free Estimates
912-56th. HI lrcst 6-5550

LLOYD'S NEON SERVICE 7th & G. Lincoln 340-W
(See Advertisement Page 407)
PACIFIC NEON CO 719-12th. GI lbrt 2-3553
(See Advertisement This Page)

PRINCE B WALTON
PRINCE PLASTIC SIGNS
The Best Salesman You Can Hire
17 Works Night and Day
Dealer for Electric Mosaics
GREATER VISIBILITY - LOWER COSTS
Easy to Install - Trouble Free
Changeable Letters and Colors
2157-6th Av. Gilbert 3-2227

SALES POINT SIGN CO
SILK SCREEN PROCESSING
EXCLUSIVELY
Posters - Window Signs
Car & Counter Cards
Bumper Strips - Lapel Ribbons
Large or Small Quantities
3312 Hunter Ln Carmichael. IVnho 9-6262

WACHTER PLASTIC CO
PLASTIC SIGNS & LETTERS
LAMINATED SIGNS
WOOD & ALUMINUM LETTERS
727 1/2 J. Gilbert 3-6046

(Continued Next Page)

When the name
of a
BUSINESS
HOUSE
has been forgotten

...or when you are new
to the city, or when you
simply want to find a
telephone number the
quickest way...

Look in the
YELLOW PAGES

Signs-(Cont'd)

Wilmunder Electric Neon 1705-29th. HUntr 6-4891
(See Advertisement This Page)
Winter Helme & Son
2550 Carlsbad Av. IVnho 9-8914

Signs-Maintenance Service

Coastal Neon Co
1318 1/2 Del Paso Bl N Sacto. WAbash 5-3961
ELECTRICAL PRODUCTS CORP
2301-28th. HI lrcst 6-4778
Ledbetter Sign Co 1229 I. Gilbert 3-7961
Pacific Neon Co 719-12th. GI lbrt 2-3553
Wilmunder Electric Neon 1705-29th. HUntr 6-4891

Signs-Supplies & Equipment

MITTEN'S DISPLAY LETTERS
AUTHORIZED DEALER
DOSCH CO THE 200 V. Gilbert 3-6581
SCOTCHLITE BRAND REFLECTIVE SHEETING
AUTHORIZED DEALER
DOSCH CO THE 200 V. GI lbrt 3-6581

Silk Screen Processing

BLACK T ALBERT & ASSOCIATES
SILK SCREEN PROCESSED SIGNS
In the Kossin Bros. White, Co. Offices
10th & Vine. HU dsn 4-9817

DOSCH CO THE 200 V. GI lbrt 3-6581
MOYER SCREEN PROCESS
Screen Processing - Decals - Display
910-6th. HU dsn 4-6738

SALES POINT SIGN CO
3312 Hunter Ln Carmichael. IVnho 9-6262
Superior Signs
Quantity Signs On Wood-Metal Or Paper
1317-20th. HU dsn 4-1875

Silk Screen Processing Supplies

Elrod's 1016-14th. Gilbert 2-3266

Silks-Whsle & Mfrs

RAZON COMPANY
251 Kearny San Francisco. DOuglas 2-0544

Silverware-Retail

BREUNER JOHN COMPANY 604 K. Gilbert 3-8061
DOHRMANN'S CHINA & SILVER
1326 K. Gilbert 2-1881
Easterling Co The
Call For Appointment
2015 Yale. HUntr 6-4024
GREBITUS EDWARD A & SON 1108 J. Gilbert 2-9081
Westland Sterling Silver
4616 El Camino Av. IVnho 7-4314

Sinks

See Plumbing Fixtures & Supplies Headings

Skating Rinks

ICELAND ICE-SKATING RINK
OPEN YEAR ROUND
Nightly Except Wed. 8 P.M. - 10:30 P.M.
PRIVATE PARTIES - WEDNESDAY NIGHT
BEGINNERS - TUESDAY NIGHT
GROUP AND PRIVATE INSTRUCTION
1430 Del Paso Blvd N Sacto. WAbash 5-3121
If no answer call. WAbash 5-1240

RAINBOW GARDENS ROLLER RINK
SKATING NIGHTLY EXCEPT MONDAY
Met. Sat. & Sun. & Private Parties Mon.
Between Bell & Fulton
2436 Auburn Blvd. IVnho 9-9855

SENATOR ROLLER DROME
1031 Del Paso Blvd N Sacto. WAbash 5-9838
Office 1000-47th. HI lrcst 5-3424
(See Advertisement This Page)

Advertise here—it pays.

Coastal NEON

Phone
**WAbash 5-
3961**

EARL G. WARREN
Residence IVnho 9-
1101

FREE ESTIMATES
AND DESIGNS

NEON SIGNS
SOLD • RENTED
SERVICED

Co.

SIGN PAINTING - TRUCK LETTERING

1318 1/2 DEL PASO BOULEVARD • NORTH SACRAMENTO

Neon
SIGNS

**Wilmunder
NEON**

MANUFACTURING & REPAIRING

HUntr 6-4891

1705-29th Street Sacramento



7:30-10:30 P.M.
Nightly Except
Mondays

2:00-4:30 P.M.
Saturday & Sunday
Afternoons

PRIVATE OR SPECIAL PARTIES
BY APPOINTMENT

Professional Instruction
1031 Del Paso Blvd. Office HI lrcst 5-3424
Rink WAbash 5-9838

Lloyd's MODERN neon SIGNS

"Tailored-
to fit your need"

LINCOLN 340-W

IF NO ANSWER CALL WAbash 5-4258
SACRAMENTO
7th & G LINCOLN

★ SALES & SERVICE ★