



ED'S
TV
SALES & SERVICE
ZENITH
RADIO & TELEVISION
FACTORY GUARANTEED
PARTS & SERVICE

TELEVISION DEMONSTRATIONS
OPEN EVENINGS TILL 11 P.M.
ALSO SUNDAYS

- Sporting Goods
- Hunting & Fishing Licenses
- Choice Wines & Liquors

EDDIE DAVID - Owner
2709 RIVERSIDE BOULEVARD

PHONE
Hudson 4-3688

Television Dealers-(Cont'd)

MAGNAVOX TELEVISION RECEIVERS
SALES AND SERVICE

Magnascope big-picture television systems have built-in filter to eliminate crystals, give clearer, sharper pictures. Traditionally fine Magnavox cabinets.

Magnavox

"WHERE TO BUY THEM"

AUTHORIZED DEALERS

Breuner John Company 604 K..... Glibrt 3-8061
Coast Radio Co 900 J..... Glibrt 2-0424
Sherman Clay & Co 1312 K..... Glibrt 2-6911

MAJESTIC TELEVISION—

UNITED TV COMPANY INC..... HUntr 6-8474
3116 Broadway

MONTGOMERY WARD & CO

Featuring Ward's Airline and General
Electric table & console models.
Complete service & installation facilities.
1116-9th..... Glibrt 2-7334

Moose TV 2326 Broadway..... HUntr 6-5733
(Continued Next Page)

Party-Line Pointers:

1. Space your calls instead of making a whole series.
2. If you're in an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Television Dealers-(Cont'd)

MOTOROLA TELEVISION

Exclusive
Manufacturers
of quality
Electronic
Products.

Motorola
TV

Television with — PROVEN DEPENDABILITY.
Finest development — Beautiful Cabinetry.
Fine Reception — Priced for every budget.

"WHERE TO BUY THEM"

DEALERS

ACE TELEVISION & APPLIANCES

3504 Stockton Bl..... HUntr 6-3792

Appliance Mart The 3711 Fulton Av./Vnho 9-7566

BOULEVARD APPLIANCE

2911 Fair Oaks Bl Carmichael... Vnho 9-2161

De Paul's Television & Radio..... HUntr 7-0034

3241 Folsom Bl..... Glibrt 2-3811

GOODRICH & F CO 1200 I..... Glibrt 2-3811

KISTLER TELEVISION..... WAbsh 5-6337

1713 Del Paso Bl N Sacto..... WAbsh 5-6337

LOVERDE'S HARDWARE..... HUntr 6-3506

5800 Fruitridge Rd..... HUntr 6-0888

PAC TELEVISION 4757 J..... HUntr 6-0888

RADER'S RADIO & TELEVISION SERVICE..... Glibrt 2-3225

2606 J..... HUntr 6-3506

RADIO TEL SERVICE CO..... HUntr 6-3506

1913 J..... HUntr 6-3506

SACRAMENTO ELECTRIC CO..... HUntr 6-3506

1515 J..... HUntr 6-3506

SAGE RADIO SERVICE CO..... HUntr 6-3506

at 15th..... HUntr 6-3506

SCHMETZLE'S RADIO & TELEVISION..... HUntr 6-3506

SERVICE 3228 Riverside Bl..... HUntr 6-3506

WHITE APPLIANCE SHOP..... WAbsh 5-1709

3091 Marquette Rd N Sacto..... WAbsh 5-1709

OAK PARK RADIO SHOP 2982-35th HUntr 5-7782

PAC TELEVISION 4757 J..... HUntr 6-0888

(See Advertisement Page 435)

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A separate business listing under your own name often means great convenience to you. The extra cost for these listings is small.



Zenith
TELEVISION



Motorola
TELEVISION

TELEVISION
Sales & Service

ALL
WORK
GUARANTEED

GI lbert 3-1533
GI lbert 2-8771

Sacramento Electric Co.
1931 J Sacramento

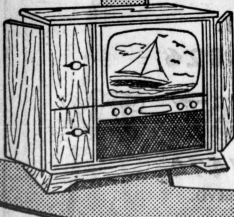
ZENITH AND RCA VICTOR
TELEVISION
DOGGONE GOOD
QUALITY & SERVICE



Phone **HI lcrest 6-4724**

EASY TERMS
\$ & H GREEN STAMPS ON CASH SALES
County Wide Coverage
Saturday & Monday Open 'Till 8 P.M.
8 Years In the Same Location

COLONIAL HOME APPLIANCES
3836 STOCKTON BLVD., NEAR 14th AVENUE
We Specialize in Good Will!



HEADQUARTERS FOR
TELEVISION

- ★ **ADMIRAL**
America's Smart Set
- ★ **PACKARD-BELL**
Performance & Beauty
- ★ **WESTINGHOUSE**
APPLIANCES OF ALL KINDS
WIRING - LIGHTING FIXTURES

GI lbert 2-5897
2216 J STREET

VOGT
ELECTRIC CO.
Over 25 Years in Business



TV
DEALERS



PAUL'S
TELEVISION
APPLIANCES

Call
HUntr 6-3273

For
SALES & SERVICE
ON ALL MAKES

- PACKARD-BELL • MERCURY
- ZENITH • EMERSON

Visit Our Show Room
3434 STOCKTON BLVD.
Parking Space Available

OPEN TILL 9 P.M.
SUNDAYS 12 TO 5



HANDY ANDY
HOUSE OF SERVICE
TELEVISION

TV
SALES & SERVICE

- ★ **HOFFMAN**
- ★ **RCA**
- ★ **ADMIRAL**
- ★ **CAPEHART**

HUntr 6-8409
5535 N STREET.
ONE OF THE LARGEST TV SELECTIONS
IN SACRAMENTO

Your Present Set Converted
to UHF & VHF

HANDY ANDY
"THE HOUSE OF SERVICE"