

# AL NIELSEN TIRES

## FIKSK TIRES



Wholesale & Retail

- RECAPPING
- USED TIRES
- ROAD SERVICE

DIAL

### Gilbert 2-7689

1615 L



- ✓ NEW TIRES
- ✓ RECAPPING
- ✓ USED TIRES
- ✓ BATTERIES



WHOLESALE & RETAIL

## DAVIS & SABLE TIRE CO.

### GILBERT 3-5831

2230-16th

### Tires-Dealers-(Cont'd)

#### DAYTON THOROBRED TIRES

Dayton COLD RUBBER Tires contain the exclusive Miracle-Mileage DayCOLD RUBBER, plus super-strength Electron-coad. For Safety, Mileage and comfort... BUY DAYTONS!



"WHERE TO BUY THEM"

DISTRIBUTOR

DAYTON TIRE SALES CO. 1301 Harrison S.F. .... MArit 1-4600

DEALER

ADAMSON BROS SERVICE STN 4607 Stockton Bl. .... Hlcrst 6-7664

#### DUNLOP TIRES

HAMMOND TIRE SERVICE 3460-2d Av. .... Hlcrst 6-4386

#### FEDERAL TIRES

M D SUPER SERV STN 2000-16th. Gilbrt 2-1041

STACKER'S JACK LUBRICATION & TIRE SERV 1201 L. .... Gilbrt 3-3021

#### FIRESTONE

For Car and Truck

For Home and Farm

For Truck and Play

Firestone

Extra Value Merchandise

"WHERE TO BUY IT"

DISTRICT OFFICE

FIRESTONE TIRE & RUBBER CO THE Wholesale Only 1811-12th. .... Gilbrt 2-0445

DEALERS

BABE'S TEXACO SERV STN 5103 Folsom Blvd. .... HUnter 9-9065

Benson Shell Serv 2978 Stkn Bl. .... HUnter 2-9139

CHILDS TIRE SERVICE 1201 Alhambra Bl. .... Hlcrst 7-5013

COOK ROSCOE D 2525 Del Paso Blvd N Sacto. .... WAbsh 5-2754

FIRESTONE STORES 1631 L. .... Gilbrt 3-9041

FREEWAY AUTOMOTIVE SERVICE 2150 Marconi Av. .... WAbsh 5-3064

LEO'S TEXACO SERV 3850 Fruitridge Rd. .... Hlcrst 6-0321

WALSH STATION SHELL SERVICE Jackson Hwy. .... HUnter 6-3682

WILLIAMSON'S UNION SERVICE 131 Capitol Av. .... Gilbrt 2-0115

FIRESTONE STORES 1531 L. .... Gilbrt 3-9041

Dealers Service 1531 L. .... Gilbrt 2-5691

Firestone Treading Shop 1817-8th. .... Gilbrt 2-3912

Fisk Tire Co Distribr 1615 L. .... Gilbrt 2-7689

#### FISK TIRES

TIRE SERVICE

RECAPPING

REPAIRS

When It's Time To Re-Tire BUY FISK

"WHERE TO CALL"

DISTRIBUTOR

Nielsen Al 1615 L. .... Gilbrt 2-7689

Fortado Ed Chevron Serv Alais Tires-New & Used 231 Capitol Av. .... Gilbrt 2-7200

#### GATES TIRES

You get up to 40% more mileage from Gates Silent-Safetys. 100% Cold Rubber tread. Guaranteed against any failure, including blow-outs, bruises, etc. No Time or Mileage Limit.



"WHERE TO BUY THEM"

Martin & Son Texaco Service 5415 Auburn Bl. .... IVnho 9-4454

D K RUBBER WELDERS 2414 Del Paso Bl N Sacto. .... WAbsh 5-5545

### GENERAL TIRES

More New Car Buyers Change Over to Generals Than to Any Other Tire



"WHERE TO BUY THEM"

PARSHALL GENERAL TIRES INC 1620 L. .... Gilbrt 2-8936

### GOODRICH B F TIRES

LIFE-SAVER

TUBELESS TIRES



New and Used Tires - Recapping - Tire Service

"WHERE TO CALL"

Baldwin's Texaco Service 5449 El Camino Av. .... IVnho 9-9065

Globe Auto Supply 100 Darina N Sacto. .... WAbsh 5-3536

GOODRICH B F CO Corner 12th & J. .... Gilbrt 2-3811

K & M Texaco Service 3800 J. .... HUnter 6-1824

Lee Tarter Texaco Serv 2301 El Camino Av. .... IVnho 7-6714

Sacramento Rubber Co 721 J. .... Gilbrt 2-3847

Smith Brothers Texaco Service Stockton Bl & T. .... HUnter 2-9785

SUPERIOR TIRE CO Rice Mill Rd W Sacto. .... HUdn 1-0071

### GOODYEAR TIRES

More people ride on Goodyear Tires than on any other kind. Let the Goodyear dealer be your Tire Service Headquarters.



"WHERE TO BUY THEM"

BLISS MARSHALL SHELL SERV 1705 Fulton Av. .... IVnho 9-4707

CHUCK'S SHELL SERV 1731 Del Paso Bl N Sacto. .... WAbsh 5-1317

GOODYEAR SERVICE STOR 1630 J. .... HU dn 4-9166

HORTON'S SHELL SERVICE Stkn Bl & T. .... HUnter 2-9478

JOHNSON-HARRIS TIRE SERVICE 800 Alhambra Bl. .... Gilbrt 3-4803

McWhirter's Richfield Serv Stn. .... Gilbrt 3-9977

PARKER WAYNE SHELL SERVICE 3021 Fair Oaks Bl. .... IVnho 7-3162

SIERRA SHELL SERVICE STATION Auburn Bl & Antelope Rd. .... IVnho 7-7256

SPEER RICHFIELD SERVICE STATION 1501 Arcade Bl N Sacto. .... WAbsh 5-9932

WIM'S TIRE SERV 3231 Fair Oaks Bl Carmichael. .... IVnho 7-7441

### HAMMOND TIRE SERVICE

3460-2d Av. .... Hlcrst 6-4386

### HATLEY & MORRILL TIRE CO

COMPLETE TIRE SERVICE

RECAPPING & REPAIRING

NEW & USED TIRES

FOR TRUCK & PASSENGER CARS

SEIBERLING DISTRIBUTOR

16th & R. .... HU dn 4-8289

Johnson-Harris Tire Service 800 Alhambra Bl. .... Gilbrt 3-4803

### KELLY-SPRINGFIELD TIRES

GO WORRY FREE ON KELLYS

PROVED AND IMPROVED FOR OVER 60 YEARS

KELLYS ARE TOUGH



"WHERE TO BUY THEM"

DAVIS & SABLE TIRE CO 2230-16th. Gilbrt 3-5831

(Continued Next Page)

### Tires-Dealers-(Cont'd)

#### LEE OF CONSHOCKEN TIRES

QUALITY TIRES FOR EVERY TRANSPORTATION NEED



"WHERE TO BUY THEM"

DISTRIBUTOR

SIGNAL OIL CO 1506 Spruile. Gilbrt 2-9011

#### M & R NEW TREADS

GUARANTEED RECAPPING

ONE DAY SERVICE

NEW & USED TIRES

Stockton Blvd at Lemonhill Rd 6428 Stockton Blvd. .... HUnter 6-7874

#### MICHELIN METALIC STEEL CORD TIRE

SUPERIOR TIRE CO Rice Mill Rd W Sacto. .... HUdn 1-0071

#### MILLE & GRAHAM TIRE SERVICE

323 N 16th. .... Gilbrt 3-5800

#### MONARCH INDUSTRIAL TIRES

CODMAN GLEN L COMPANY INC 3200 J. .... HUdn 4-8248

#### MONTGOMERY WARD & CO

819 L. .... Gilbrt 2-7515

NIELSEN AL 1615 L. .... WAbsh 5-7689

(See Advertisement Page 454)

#### PACIFIC TIRES

None Better

"WESTERN MADE FOR WESTERN TRADE"



"WHERE TO BUY THEM"

DISTRIBUTOR

SCHAAP-BRENNER TIRE CO 1617 J. .... Gilbrt 2-1811

#### PARSHALL GENERAL TIRES INC

A. C. FATLOCK. .... IVnho 7-7688

TED JAMIESON. .... IVnho 7-4480

RAY ANGEL. .... WAbsh 5-5425

JIM PARSHALL. .... IVnho 7-5454

WAL BEBE. .... IVnho 7-5472

BOB LARSON. .... WAbsh 5-4900

DEL BUCKENDORF. .... Hlcrst 7-3910

MOE FINN, Res. .... HUdn 4-2125

1620 L. .... Gilbrt 2-8936

#### PENNSYLVANIA TIRES

QUALITY-TIRE TO GIVE THE MOST IN MILEAGE FOR YOUR MONEY

COMPLETE TIRE SERVICE

"WHERE TO BUY THEM"

DISTRIBUTOR

SADLER SWEET TIRE CO 911-16th. .... Gilbrt 2-3202

Perkins Tire Service Folsom Blvd Perkins. .... Hlcrst 6-4514

Reed Parshall General Tires Inc 1620 L. .... Gilbrt 2-8936

Sadler Sweet Tire Co Complete Tire Service 911-16th. .... Gilbrt 2-3202

Schaap-Brenner Tire Co 1617 J. .... Gilbrt 2-1811

More and more, business men are finding that it pays in good will to place and receive their telephone calls with as little time-lag for the other fellow as possible. They place their own calls or stay close to the telephone when they tell someone else to do it.

### Tires-Dealers-(Cont'd)

#### SEIBERLING TIRES

FULLY GUARANTEED IN WRITING

Call one of the following Independent Seiberling Dealers for Tires, Tubes and Expert Service



"WHERE TO CALL"

WHOLESALE-RETAIL

HATLEY & MORRILL TIRE CO 16th & R. .... HUdn 4-8289

#### STICE CLIFF TIRE SUPPLY

NEW - USED & RECAPS Farm - Tractor - Trailer - Airplane Tires

Wheels & Axles Complete 532 Broadway. .... Gilbrt 3-6072

#### SUPERIOR TIRE CO

Rice Mill Rd W Sacto. .... HUdn 1-0071

#### U S ROYAL TIRES

QUALITY TIRES

QUALITY RECAPS

QUALITY REPAIRS



"WHERE TO CALL"

DISTRIBUTOR

SCHAAP-BRENNER TIRE CO 1617 J. .... Gilbrt 2-1811

#### DEALERS

Gen Garage & Serv Sta 2546 Rip Linda Bl. .... WAbsh 5-5389

Marcus Auto Supply Co 1400 Broadway. .... HUnter 2-1056

Marcus Auto Supply Co 1928 Del Paso Bl N Sacto. .... WAbsh 5-8579

Marcus Auto Supply Co 12th & J. .... Gilbrt 3-7421

### Tires-Dealers-(Cont'd)

#### WARNER TIRE CO

NOLAN C. WARNER, Owner

TIRES - BATTERIES - ACCESSORIES

24-Hour Tire & Lube Service

Chevron Truck Terminal

1 Mile West of Tower Bridge 1629 W Capitol Av W Sacto. .... Gilbrt 2-9245

Wim's Tire Serv 3231 Fair Oaks Bl Carmichael. .... IVnho 7-4441

### Tires-Repairing

Arch The Tire Man 100 N 16th. .... Gilbrt 3-3583

Archibald George W 100 N 16th. .... Gilbrt 3-3583

(See Advertisement Page 453)

M & R New Treads 6428 Stockton Bl. .... HUnter 6-7874

D-K Rubber Welders 2414 Del Paso Bl N Sacto. .... WAbsh 5-5545

### Tires-Retrading & Recapping

#### A C A SERVICE

GUARANTEED RECAPPING

1 Day Service

New Tires - Used Tires - Factory Seconds

LARGE STOCK TO CHOOSE FROM

We Give S & H Green Stamps

201 N 12th. .... HUdn 4-7435

#### ARCH THE TIRE MAN

1 Day Service on Recapping New & Used Tires & Tubes

Passenger - Truck - Airplane 100 N 16th. .... Gilbrt 3-3583

Archibald George W 100 N 16th. .... Gilbrt 3-3583

(Continued Next Page)

The oldest of all the telephone industry's traditions is service.

# OK RUBBER WELDERS FOR TIRES



"World's Finest Recapping"

MONEY BACK

Nationwide Road Hazard Guarantee

On New - Used - Recapped Passenger Tires

Backed by 1300 OK Stores Throughout the United States

1. To give satisfactory wear under normal driving conditions;
2. Against defective material and workmanship;
3. Against all road hazards.

### TIRE TRUING & BALANCING

One-Day Service

WAbsh 5-5545

2414 Del Paso Blvd. Corner of East El Camino & Del Paso Blvd. NORTH SACRAMENTO

