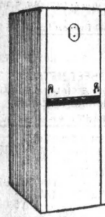


CENTRAL HEATING & AIR CONDITIONING

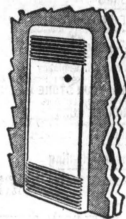
SALES - SERVICE - REPAIRS



LENNOX
CHRYSLER AIRTEMP
HEATING & AIR
CONDITIONING UNITS



HOLLY
FLOOR & WALL
FURNACES



WALL HEATERS

GI 2-1842

Time Payments
NO MONEY DOWN
36 MONTHS TO PAY
OPEN SATURDAY
MORNING

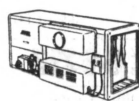
FONTAINE & BEAN

SHEET METAL PRODUCTS

2005 N ST.

SACRAMENTO

LENNOX Aire-Flo Heating



ATTIC STOWAWAY

UPFLOW DOWNFLOW
(Perimeter)

LET US PLAN YOUR
HEATING WITH ALL
PROVISIONS FOR LENNOX
AIR CONDITIONING I

more families
buy **Lennox**
than any other make!

Estimates Gladly Given

3124 Broadway

GL 5-2619

SACRAMENTO

PARK SHEET METAL

AIR CONDITIONING & HEATING CONTRACTORS

Furnaces-Heating-(Cont'd)

CHRYSLER AIRTEMP FURNACES

PRODUCT OF
CHRYSLER CORPORATION
Efficient, dependable
furnaces and boilers for
use with gas or oil. Also
year 'round air condition-
ing for your present or
new home. Free survey.

"WHERE TO BUY IT"

DISTRIBUTORS

TAY-HOLBROOK INC. 1801-224-GL 6-3841

SALES & SERVICE DEALERS

FONTAINE & BEAN SHEET METAL

PRODUCTS 2005 N-----GI 2-1842

COLEMAN AUTOMATIC HEATING EQUIPMENT

No matter what your home heating needs, there's a Coleman Heating Appliance to heat it better with gas, oil or LP-gas fuels. Coleman dealers are trained heating experts ready to give you prompt, dependable service.



"WHERE TO BUY IT"

DEALERS

Beckes & Anderson 1625 Fair Oaks Blvd. IV 7-7816

GRAY'S INC. 1625 Fair Oaks Blvd. IV 7-7816

Stockton Bl. & Lemay Hill Rd. GL 6-9663

1623 W Capital Ave. (W)-----GI 2-0716

Horrell & Son 2950-1st Av.-----GL 6-6437

WHELAN DAVE PLUMBING & HEATING INC. 2940-36th-----GL 2-2667

COLEMAN BLEND-AIR HEATING SYSTEMS

DEALERS

ROTARY-SIERRA CO. 2308 Auburn Bl. IV 7-8661

COLEMAN GAS FLOOR & WALL FURNACES

HORRELL & SON 2950-1st Av. GL 6-6437
MCINTYRE PLUMBING INC. 201-20th-----GI 3-2587

COOK RAY O. 56th & F.-----GL 6-7261
CRANE CO. 1227 Front-----GI 3-7971
Dallman Co 6th & Q.-----GL 2-3861

DAY AND NIGHT HEATING

Finest forced air furnaces -- or famous Panelair Infra-Red wall and floor heaters -- comfort, convenience, economy, safety vended. You can't beat Day & Night Heat.



"WHERE TO BUY THEM"

DISTRIBUTORS

CRANE CO. 1227 Front-----GI 3-7971

Heick & Moran 20th & V.-----GL 1-6501

DEALERS

PARK SHEET METAL WKS. 3124 Broadway. GL 5-2619

Derr's Sheet Metal Works 4909 Flin Blvd. GL 5-8260

Dunphy Sheet Metal Products 214-27th. GL 1-3158

FONTAINE & BEAN SHEET METAL PRODUCTS 2005 N.-----GI 2-1842

(See Advertisement This Page)

FRASER GAS FURNACES

FLOOR FURNACES
WALL FURNACES
BASEMENT FURNACES
WINTER AIR
CONDITIONING
Equipped for Natural and Bottled Gas
"It's the Inside of the Furnace That Counts"



"WHERE TO BUY THEM"

DEALERS

HORRELL & SON 2950-1st Av. GL 6-6437

Weber Sheet Metal Works 3024 Q. GL 5-1013

FRASER JOHNSTON FURNACES

SEWELL GLENN R Perkins-----GL 1-5333

FRICK E H PLUMBING CO. 5915 Sisk Bl. GL 1-8468

(See Advertisement Page 153)

GIBSON SHEET METAL WORKS 417-29th. GL 3-8328

HAMILTON SHEET METAL 7500A 14th Av. GL 1-8411

HAYES FURNACES

MANUFACTURERS OF
Stainless Steel
Base Furnaces
A.G.A. Approved
Industrial for Commercial



"WHERE TO BUY THEM"

WHOLESALE DISTRIBUTORS

TAY-HOLBROOK INC. 1801-224-GL 6-3841

Holland Furnace Co. 917-29th. HU 4-6522

HOLLAND FURNACES

Coal, Gas, Oil -- gravity and automatic -- installed and guaranteed by World's Largest Installers of Furnaces. Fifty Years Leadership in heating progress and satisfied customers. Generous trade-in allowance.



"WHERE TO BUY THEM"

HOLLAND FURNACE CO. 917-29th. HU 4-6522

(Continued Next Page)

Who handles that brand? Many widely advertised products are listed in the Yellow Pages.

EM=EMore
GA=Garden

GL=Gilbert
GL=Glendon

HU=Hudson
IV=Ivanhoe

WA=Wabash

Furnaces-Heating-(Cont'd)

HOLLAND HARVEY H CO. Specializing in Radiant Heating 201-20th-----GI 3-2587

HOLLY FURNACES

Manufacturers of the famous Stubby Floor Furnaces with ClearFlo Louvers -- NarrowWall Re-circulated Heaters with patented Secondary Heat Exchanger and Holly Forced Air Furnaces with Turbo-lizer Heating Element. For estimates or service call dealers below.



"WHERE TO CALL"

DEALERS

SLAKEY BROS INC. 1400 North C. HU 1-1481

DEALERS

Horrell & Son 2950-1st Av.-----GL 6-6437

RHOADS PLUMBING CO. 3653 J. GL 5-2615

HORRELL & SON 2950-1st Av.-----GL 6-6437

(See Advertisement Page 151)

JANITROL HEATING EQUIPMENT

Famous products of Surface Combustion Corporation. Gas or oil. Automatic Heating. Oil Fired Warm Air. GAS AND OIL FIRED. Winter Conditioners and Steam and hot water Boilers. Gas Conversion Burners, Gravity and Floor Furnaces.



"WHERE TO BUY IT"

DEALERS

Lawson Sheet Metal 308 Colfax(NS)-WA 5-8582

McWilliams Sheet Metal and Heating 6615 Folsom Blvd.-GL 6-8390

PARK SHEET METAL WKS. 3124 Broadway. GL 5-2619

LAWSON SHEET METAL 308 Colfax(NS)-WA 5-8582

(See Advertisement Page 152)

LENNOX AIRE-FLO HEATING SYSTEMS

More families buy LENNOX than any other model. There is a LENNOX AIRE-FLO Heating System to fit your needs -- large or small -- for gas, oil or coal. LENNOX dealers are trained experts -- always at your service for prompt installation, cleaning and repairing.



"WHERE TO BUY IT"

BRANCH OFFICE & WAREHOUSE

LENNOX FURNACE CO. 1510 McCormack. HU 1-0883

DEALERS

BERKAN & CLARK SHEET METAL Commercial & Residential 4816 Fair Oaks Blvd. IV 7-1812

FONTAINE & BEAN SHEET METAL PRODUCTS 2005 N.-----GI 2-1842

PARK SHEET METAL WKS. 3124 Broadway. GL 5-2619

ROTARY-SIERRA CO. 2308 Auburn Bl. IV 7-8661

McALPINE PLUMBING & HEATING 800-36th. HU 4-5703

McINTYRE PLUMBING INC. Since 1907 We Have Installed Heating Equipment of All Types FOR FREE ESTIMATE Dial GL 2-2653

2922-35th-----GL 2-2653

If no answer call-----GL 6-0868

McWILLIAMS SHEET METAL & HTG FURNACES OF ALL TYPES No Job Too Large or Too Small 24-Hour Telephone Service 6615 Folsom Blvd.-----GL 6-8390

Park Sheet Metal Wks. 3124 Broadway. GL 5-2619

(See Advertisement Page 152)

Advertise here -- it pays.

PAYNEHEAT SALES & SERVICE

PAYNE quality reflects nearly 40 years' leadership. Floor and Duplex Furnaces Room Air Conditioners Forced Air Wall Heaters Forced Air Furnaces Exclusive Jalousie Protection



"WHERE TO BUY THEM"

DEALERS

Dunphy Sheet Metal Products 214-27th. HU 1-3158

West Sacto Sheet Metal 2116 W Capital Av. (W)-----GI 2-6053

REZONOR GAS SUSPENDED UNIT HEATERS

WHOLESALE DISTRIBUTORS

TAY-HOLBROOK INC. 1801-224-GL 6-3841

RHEEM CENTRAL HEATING EQUIPMENT

RELY ON RHEEM for fully automatic warm air heat. Rheem "Fire-Tested" furnaces filter and circulate warmth to every room.



"WHERE TO BUY THEM"

DEALERS

BERKAN & CLARK SHEET METAL 4816 Fair Oaks Blvd. IV 7-1812

Horrell & Son 2950-1st Av.-----GL 6-6437

LAWSON SHEET METAL 308 Colfax(NS)-WA 5-8582

PARK SHEET METAL WKS. 3124 Broadway. GL 5-2619

Sweet A W & Co. 1122 Basettlaw Av. (NS)-WA 5-1497

Branch Office 2540 Bellport Ln. IV 9-1460

WHELAN DAVE PLUMBING & HEATING INC. 2940-36th. GL 2-2667

WHITE APPLIANCE SHOP 3091 Marysville Rd. (NS)-WA 5-1709

WHOLESALE ONLY

Deterding J R Co 1818-224.-----GL 6-6427

TAY-HOLBROOK INC. 1801-224-GL 6-3841

ROMACK PLUMBING CO.

SALES -- SERVICE Installation of Heating Equipment Nationally Known Brands 1313 Broadway.-----GI 3-1701

S & H ENGINEERING CO. 7100 Carlotta Dr. IV 9-7328

SACRAMENTO FURNACE CO. 3867-8th Av. GL 6-9291

(See Advertisement This Page)

SEQUOIA FORCED AIR FURNACES-- PARK SHEET METAL WKS. 3124 Broadway. GL 5-2619

SEWELL GLENN R Perkins-----GL 1-5333

Slakey Bros Inc 1400 North C. HU 1-1481

(See Advertisement This Page)

(Continued Next Page)

Good party-line neighbors make sure the line is clear before they dial ... when using a dial telephone. Good party-line neighbors get better party-line service.

For speed and accuracy on your dial calls, listen first for the dial tone. Dial each letter and digit carefully, drawing the dial all the way to the finger stop. Lift your finger each time to let the dial return to position naturally.

COMMERCIAL • RESIDENTIAL

YEAR AROUND COMFORT

RHEEM FURNACES -- RHEEM AIR CONDITIONERS

Perfect HEAT for the HOME

FIRE TESTED AUTOMATIC GAS FURNACE

• ATTIC • WALL • FLOOR • CENTRAL HEATING Installation & Service

IV 7-1812

Residence Berkan - IV 9-3510 Clark - GL 5-8288

Berkan & Clark

SHEET METAL • 4816 FAIR OAKS BLVD.

FURNACES

• SALES • REPAIRING • INSTALLATIONS ANY & ALL MAKES

Air Conditioning Specialists

★ Commercial ★ Residential ★ Industrial

ALL WORK GUARANTEED

FOR FREE ESTIMATES CALL

— GL 5-1013 —

WEBER SHEET METAL WORKS

3024 Q SACRAMENTO

FURNACES

REPAIRED INSTALLED SERVICED

24 HOUR SERVICE

THERMOSTATS & GAS CONVERSION BURNERS

Sacramento Furnace Co.

GL 6-9291

FURNACES

SALES & REPAIR Since 1945

Guaranteed Workmanship

ALL TYPES

THERMOSTATIC CONTROLS, ETC.

WA 5-1709

WHITE APPLIANCE SHOP

let us solve your

HEATING PROBLEMS

RESIDENTIAL • COMMERCIAL

FURNACES -- ALL MAKES & MODELS

Ventilators -- Duct Work

Free Estimates

GL 1-8468

FRICK PLUMBING

3915 STOCKTON BLVD.

Complete Line of

HEATING EQUIPMENT AND SUPPLIES

Since 1945

Guaranteed Workmanship

ALL TYPES

THERMOSTATIC CONTROLS, ETC.

WA 5-1709

WHITE APPLIANCE SHOP