

**EXPERT TV SERVICE**  
Serving All of Sacramento

**Heeda Repair Man?**

Service Calls **\$3.00** ANY TIME  
Including Evenings - Sundays & Holidays  
All Work Guaranteed

GL 5-8318  
**GOLDEN STATE TV CO.**  
1720-40th St.

**WILSON'S TV**  
TELEVISION IS OUR BUSINESS

SERVING COUNTRY CLUB AREA

**IV 9-7530 IV 9-3767**  
SERVICE WITH A CONSCIENCE  
MEMBER SACTO TV DEALERS ASSN.  
2434 MARYAL DRIVE

**NIELSEN RADIO & TELEVISION SERVICE**

**24 HOUR SERVICE**

ALL WORK FULLY GUARANTEED  
Servicing All of Sacramento

CALL **WA 2-0098**  
2225 SURREY RD

OPEN DAILY 9 A.M. TO 9 P.M.

**WALTON'S**  
Television & Appliances

Guaranteed Service and Installations by Expert Technicians on All Makes and Models

FAST COURTEOUS SERVICE  
Itemized Receipt Given on All Repair Work

GL 7-6561  
3930 Broadway Sacramento

**TELEVISION**

SERVICE ON ALL MAKES

For a Good Deal Try **SQUARE DEAL TELEVISION**

AUTO RADIO DRIVE IN SERVICE

CALL **GL 1-6873**  
Evening Calls GA 8-3866  
4800 FRANKLIN BLVD.

**TELEVISION**

SERVICING

ALL MAKES  
21 Years Experience  
90% REPAIRED IN YOUR HOME

**DICKINSON'S ELECTRONICS**

WA 2-0474  
1711 Del Paso Blvd. N. Sacramento

**RCA VICTOR**  
Sales & Service  
WE REPAIR ALL MAKES

MEMBER RADIO & TV DEALERS ASSOCIATION OF SACRAMENTO

**24-HR. SERVICE**  
2 LOCATIONS TO SERVE YOU  
**WA 5-6336**  
1316 DEL PASO BLVD. N. SACTO  
**IV 7-4949**  
3615 A ST. N. HIGHLANDS  
**WOODLAKE TV CLINIC**

**HOUSE OF LOUIE**  
RADIO TV SOUND

**SALES ★ SERVICE**  
PHILCO • EMERSON  
HOFFMAN • PACKARD-BELL  
WESTINGHOUSE • DUMONT

SERVICE ON ALL MAKES  
SERVICE DEPT. OPEN  
10 A.M. TO 10 P.M. - 7 DAYS A WEEK

CALL **GI 3-6268**  
930 Q ST. SACRAMENTO

**MYERS RADIO & TV**

3-HOUR TELEVISION SERVICE  
ALL WORK UNCONDITIONALLY GUARANTEED  
For Free Pick-Up & Delivery Call

**GL 6-3730**  
2332 CASTRO WAY  
2 Blocks from Motor Vehicle Dept.

**Television Servicing-(Conf'd)**

**HANKS RADIO & TELEVISION**  
SALES & SERVICE  
All Makes & Models  
DRIVE-IN  
AUTO-RADIO SERVICE  
Phonographs & Hi-Fi Service  
FREE CUSTOMER PARKING  
IN REAR OF STORE  
Since 1928

1424 J ----- GI 2-0641

**HENLE'S SPEEDY TV SERVICE**  
1904-28th GL 7-4654  
(See Advertisement Page 370)

**HILL ELECTRIC**  
3021 Ben All Av (NS) - WA 5-8567

**HOFFMAN TELEVISION SERVICE**  
14610 Stockton Bl - GL 3-3801  
HALE'S APPLIANCE STORE  
13th & K - GI 2-7871  
HANDY ANDY RADIO & APPLIANCES  
5535 H - GL 1-8409  
HANKS RADIO & TELEVISION  
1424 J - GI 2-0641  
HENLE'S SPEEDY TV SERVICE  
1904-28th GL 7-4654  
RADIO TEL SERVICE CO  
4812 Folsom Bl - GL 6-6451  
TV RADIO DEN  
2831 Fair Oaks Blvd - IV 9-1873

Home Radio & TV  
5493A Carlson Dr - GL 1-9338  
Houff of Louie 930 Q ----- GI 3-6268  
(See Advertisement This Page)

Huffman Television Service  
1990 Fulton Av - IV 7-4889  
JOHNSON DONALD A 2541 Darwin - WA 2-0513  
JOSEPH'S RADIO & TELEVISION SERV  
4116 Franklin Bl - GL 7-3551

**KAYE-HALBERT TELEVISION**  
FACTORY AUTHORIZED SERVICE  
ELECTRONIC LABORATORIES  
3960 Sacramento Bl - GL 2-0261

Ken's TV Service  
3341 Wellington Dr - IV 7-0418  
(See Advertisement Page 371)

**KISTLER APPLIANCE**  
1713 Del Paso Blvd - WA 5-3589  
L & M CO 1215-14th ----- GI 3-1346  
Lindsey's TV Service Co  
4423 Franklin Bl - GL 7-6928  
(See Advertisement Page 373)

**LOVERDE'S HARDWARE**  
EXPERT RADIO & TELEVISION  
SERVICING ON ALL MAKES  
Pick-Up - Delivery  
6800 Fruitridge Rd ----- GL 2-0223

**MAGNAVOX FACTORY AUTHORIZED**  
TELEVISION SERVICE  
COAST RADIO CO 900 J ----- GI 2-0424  
SHERMAN CLAY & CO  
1312 K - GI 2-6911

Mingo's TV 18 Franisch Av Florin - GA 8-0604

**MOTOROLA TELEVISION**  
DEALERS  
ACE TELEVISION & APPLIANCES  
5650 Stockton Bl - GL 1-3792  
COAST RADIO CO 900 J ----- GI 2-0424  
RADIO TEL SERVICE CO  
4812 Folsom Bl - GL 6-6451

TV RADIO DEN  
2831 Fair Oaks Blvd - IV 9-1873

Myers Radio & Television  
2332 Castro Way - GL 6-3730  
(See Advertisement This Page)

**NAKAMURA CO APPLIANCE & FURNITURE STORE**  
1412-4th ----- GI 7-5532  
NIELSEN RADIO & TELEVISION  
2225 Surrey Rd - WA 2-0098  
(See Advertisement This Page)  
(Continued Next Page)

**Television Servicing-(Conf'd)**

**OAK PARK RADIO SHOP**  
2982-35th - GL 5-7782  
PAC TELEVISION 4757 J ----- GL 6-0386  
(See Advertisement Page 370)

Packard-Bell Co Service Division  
171-18th - GI 3-9089

**PACKARD-BELL TELEVISION SERVICE**

FACTORY BRANCH SERVICE  
FOR PACKARD-BELL TELEVISION

"FOR SERVICE CALL"  
PACKARD-BELL CO SERVICE  
DIVISION 1617-18th ----- GI 3-9089

**PAUL'S TELEVISION & APPLIANCE**  
3434 Stockton Bl - GL 1-8434  
(See Advertisement Page 371)

**PETZVAL'S RADIO & TELEVISION SERVICE**  
Sacramento's First Electronic Service Shop  
PERSONAL SERVICE BY "TONY CALLONEA"  
"DARRELL PETZVAL"  
SAME DAY SERVICE  
Anywhere in Sacramento - West Sacramento-Carmichael-North Highlands  
Factory Approved Service on Most Makes

1627-19th ----- GI 2-3925  
Or ----- IV 7-4898

**PHILCO TV RADIO & RADIO-PHONO FACTORY-SUPERVISED SERVICE**

Approved installation and repair service on television, radio or radio-phonograph by factory-trained technicians. Genuine parts. Standard prices.

**"WHERE TO GET SERVICE"**  
DEALERS

**ASSOCIATED TV SERVICE**  
2 Way Radio Service-Track to Shop  
Serv Anywhere 8 AM-Midnight Incl Sun  
1822-24th ----- GL 5-1571

**FAVA TELEVISION & RADIO SALES & SERVICE**  
316-6th ----- GI 2-8374

**GEORGE'S RADIO & TV**  
1915 Del Paso Blvd - WA 5-0812

**HALE'S APPLIANCE STORE**  
13th & K - GI 2-7871

**HANKS RADIO & TELEVISION**  
1424 J - GI 2-0641

**KISTLER APPLIANCE**  
1713 Del Paso Blvd - WA 5-3589

**PETZVAL'S RADIO & TELEVISION**  
RADIO TEL SERVICE CO  
4812 Folsom Bl - GL 6-6451

**SCHUETZLE'S RADIO & TELEVISION SERVICE**  
3228 Riverside Bl - HU 4-8914

**TV RADIO DEN**  
2831 Fair Oaks Blvd - IV 9-1873

**PIONEER TELEVISION & APPLIANCE CO**  
3410 Sacramento Bl - GL 1-1001

**RCA TELEVISION SERVICE**

FACTORY BRANCH SERVICE  
EXCLUSIVELY FOR RCA VICTOR TELEVISION

"FOR SERVICE CALL"  
R C A SERVICE COMPANY INC  
4947 Folsom Bl - GL 2-0271

**A TIP ON TIPS**  
When shoeplacs tips come off, replace ends with cellophane tape or dip ends into hot paraffin and twist.

**Television Servicing-(Conf'd)**

**RCA VICTOR**  
CARRICK BART 19th & P ----- HU 1-5287  
HALE'S APPLIANCE STORE  
13th & K - GI 2-7871  
HANDY ANDY RADIO & APPLIANCES  
5535 H - GL 1-8409  
HANKS RADIO & TELEVISION  
1424 J - GI 2-0641  
SHANNON MARION TV  
1904-18th - GI 3-5661

TV RADIO DEN  
2831 Fair Oaks Blvd - IV 9-1873  
VALLEY TV 5010 Freeport Bl - GL 6-0971

**RADIO TEL SERVICE CO**  
GUARANTEED TELEVISION SERVICE  
Service Calls Till 10 P.M.  
4812 Folsom Blvd - GL 6-6451

Radio Tel Service Co  
4812 Folsom Bl - GL 6-6451  
(See Advertisement Page 369)

**RAYTHEON BONDED ELECTRONIC TELEVISION & RADIO TECHNICIANS**  
Skilled Radio & Television Repair by Raytheon Electronic Technicians bonded by American Mutual Insurance Co. 90-day guarantee. Complete service equipment. Reliable labor testing. Charges reasonable.

"WHERE TO CALL"  
COLONIAL ELECTRONICS SERV  
4610 Stockton Bl - GL 5-3801  
FRUITRIDGE TELEVISION & SOUND  
3510 Stockton Bl - GL 1-5967  
HALE'S APPLIANCE STORE  
13th & K - GI 2-7871  
JOSEPH'S RADIO & TELEVISION  
SERV 4116 Franklin Bl - GL 7-3551  
Myers Radio & Television  
2332 Castro Way - GL 6-3730  
Radio Tel Service Co  
4812 Folsom Bl - GL 6-6451  
**SCHUETZLE'S RADIO & TELEVISION SERVICE**  
3228 Riverside Bl - HU 4-8914  
Open 10 AM to 10 PM & Sundays  
3104 Stockton Bl ----- GL 6-4173

**Television Servicing-(Conf'd)**

**RCA VICTOR**  
CARRICK BART 19th & P ----- HU 1-5287  
HALE'S APPLIANCE STORE  
13th & K - GI 2-7871  
HANDY ANDY RADIO & APPLIANCES  
5535 H - GL 1-8409  
HANKS RADIO & TELEVISION  
1424 J - GI 2-0641  
SHANNON MARION TV  
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GUARANTEED TELEVISION SERVICE  
Service Calls Till 10 P.M.  
4812 Folsom Blvd - GL 6-6451

Radio Tel Service Co  
4812 Folsom Bl - GL 6-6451  
(See Advertisement Page 369)

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FRUITRIDGE TELEVISION & SOUND  
3510 Stockton Bl - GL 1-5967  
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13th & K - GI 2-7871  
JOSEPH'S RADIO & TELEVISION  
SERV 4116 Franklin Bl - GL 7-3551  
Myers Radio & Television  
2332 Castro Way - GL 6-3730  
Radio Tel Service Co  
4812 Folsom Bl - GL 6-6451  
**SCHUETZLE'S RADIO & TELEVISION SERVICE**  
3228 Riverside Bl - HU 4-8914  
Open 10 AM to 10 PM & Sundays  
3104 Stockton Bl ----- GL 6-4173

**ROSS & HILL TELEVISION**  
2393 J ----- HU 1-2360

**SCHUETZLE'S RADIO & TELEVISION SERVICE**

CITY-WIDE SALES & SERVICE  
ON ALL MAKES  
ALSO SERVING  
IMMEDIATE OUTLYING AREA  
Prompt Pick-Up & Delivery  
Experienced Technicians On Every Job  
FEATURING  
PHILCO - HOFFMAN - ZENITH  
RCA  
HU 4-8914  
Easy Parking  
3228 Riverside Blvd ----- HU 4-8914

**Scoties TV 730-21st**  
----- GI 3-2111  
(See Advertisement Page 372)

**SENTINEL TELEVISION AND RADIOS**  
TV RADIO DEN  
2831 Fair Oaks Blvd - IV 9-1873

**SHANNON MARION TV**  
Authorized by R C A  
SALES & SERVICE  
MODERN TEST EQUIPMENT  
Equipped & Experienced in  
COLOR TV SERVICE  
25 Years in Electronics

FOR SERVICE CALL  
1904-18th ----- GI 3-5661

**SILVERTONE TELEVISION SERVICE**  
SEARS ROEBUCK & CO  
12th & K - HU 4-6961

The Yellow Pages save you time.

**Television Servicing-(Conf'd)**

**SQUARE DEAL TELEVISION**  
4800 Franklin Bl - GL 1-6873  
(See Advertisement Page 374)

**STEWART-WARNER TELEVISION**  
FACTORY AUTHORIZED SERVICE  
ELECTRONIC LABORATORIES  
3960 Sacramento Bl - GL 2-0261

Superior Radio & TV  
2541 Darwin-WA 2-0513  
(See Advertisement Page 372)

**TV ANTENNA SALES**  
DO IT YOURSELF KITS  
Save Money by Installing Your Own Antenna  
SALES AND PARTS  
Rotors - UHF Converters  
Near Sacramento Blvd  
3816 Broadway ----- GL 1-2508

**TV CLINIC**  
3104 Stockton Bl ----- GL 6-4173  
(See Advertisement Page 373)

**TV RADIO DEN**  
Serving - Carmichael - Arden Town  
Del Paso - Manor & Town & Country  
BY FACTORY APPROVED SERVICE - REPAIRS - SALES  
AERIAL INSTALLATIONS  
UNION SHOP  
2831 Fair Oaks Blvd (C) ----- IV 9-1873

Television Center  
1918 Del Paso Blvd - WA 5-4401  
(See Advertisement Page 372)

**TERRY'S TV & APPLIANCE SERVICE**  
Authorized Firestone Service Agency  
All Work Guaranteed  
2422-13th ----- GI 2-3976  
If no answer call ----- GI 3-9041

Thrifty's Television Installation  
2690 Azalea Rd - IV 7-4664  
Todd's Repair Serv 3150-24th Av - GL 6-5808  
Tower TV 2518 Land Park Dr ----- GI 2-8520

**TRAVLER**  
FACTORY AUTHORIZED SERVICE  
ELECTRONIC LABORATORIES  
3960 Sacramento Bl - GL 2-0261

Tri-City Electronics Fair Oaks Bl Fair Oaks  
From telephones served by the following exchange  
Sacramento  
(No Inter-City Charge)  
Ask Operator for ENTPRIS 1-1373  
Ulmer's Television Service  
3936-41st Av - GL 1-8821

**UNITY TV SERVICE**  
EXPERT SERVICE  
All Makes Television  
FOR QUALITY SERVICE  
AT LOW COST  
Call  
GL 1-4921

6494 Broadway ----- GL 1-4921

**VALLEY TV**  
5010 Freeport Bl ----- GL 6-0971  
(See Advertisement Page 372)

Vest Electric Co 2316 J ----- GI 2-5897

**WALTON'S RADIO & APPLIANCES**  
3930 Broadway - GL 7-6561  
(See Advertisement Page 374)

Wayne's Radio & TV Serv  
6841 Woodbine Av - GA 8-2130

West-Sac Repair Service  
102-15th (WS) - GL 3-4179

Wholesale TV 4233 E ----- GL 7-3461

Wholesale Television Installation  
3001 J - GI 2-0064

**WILSON'S TELEVISION REPAIR SERV**  
2434 Maryal Dr - IV 9-7530  
(See Advertisement Page 374)

**Television Servicing-(Conf'd)**

Woodlake TV Clinic  
1316 Del Paso Blvd (NS) - WA 5-4284

**WOODLAKE TV CLINIC**  
1316 Del Paso Blvd (NS) - WA 5-4284  
(See Advertisement Page 374)

Young's Television Serv  
2630 Gunn Rd (C) - GL 2-0261

**ZENITH TELEVISION SERVICE**  
We are proud to service Zenith television, made by a leader in exclusive Radios, Research and Engineering for the past 36 years.

"FOR SERVICE CALL"  
SERVICE

**ALHAMBRA TV & RADIO CENTRE**  
2010 Alhambra Bl - GL 5-4749  
Carrick Bart 19th & P ----- HU 1-5287  
ED'S 2709 Riverside Bl ----- HU 4-3688  
Haggins-Grant Radio & TV Service  
2714 West Rd (PH) - WA 5-4982

**HALE'S APPLIANCE STORE**  
13th & K - GI 2-7871

**HANKS RADIO & TELEVISION**  
Paul's Television & Appliance

**TV RADIO DEN**  
2831 Fair Oaks Blvd - IV 9-1873

**TELEVISION CENTER**  
1918 Del Paso Blvd - WA 5-4401  
(See Advertisement Page 372)

Zero Cold Refrigeration & TV Service  
3113 Fair Oaks Blvd - IV 9-0402  
(See Advertisement Page 372)

**Television Stations & Broadcasting Companies**

**K B E T V**  
Channel Ten  
7th & Riverside Ct ----- HU 1-4041

**K C C T V**  
Executive & Sales Ofc 12th & L - GI 1-4843  
Studio & Transmitter Garden Hwy - WA 5-3533

**K C R A TV 10th & C**  
----- HU 1-4631

**K C R A TV CHANNEL 3**  
Basic NBC Affiliate  
THE ONLY LOW BAND VHF STATION IN CALIFORNIA'S FABULOUS VALLEY!

**"FOR INFORMATION CALL"**  
**K C R A TV 10th & C**  
----- HU 1-4631

Sacramento Telecasters Inc  
7th Av & Riverside Ct - HU 1-4041

**Television Supplies & Parts-Wholesale Mfrs**

**ACE TELEVISION & APPLIANCES**  
Open Evening Hours  
COMPLETE STOCK OF TUBES & PARTS  
Retail Wholesale  
5650 Stockton Blvd ----- GL 1-3792

**CALIFORNIA TELEVISION SUPPLY**  
2450 Del Paso Blvd - GL 2-0116

**DUNLAP RADIO & TELEVISION SUPPLY CO INC**  
1628 S ----- GI 2-1031

**HOFFMAN SALES DIVISION**  
1135 R - GI 3-4668

**LAWSON ELECTRONICS INC**  
Between El Camino & Arden at Fulton  
2550 S Tella Wy ----- IV 7-0465

**MARKET RADIO STORES**  
Antenna Kits-Install Your Own  
1918-16th ----- GI 3-2913

**RADIO TELEVISION PRODUCTS CO**  
2012-19th - GI 2-7691

**SACRAMENTO ELECTRONIC SUPPLY CO**  
1219 S - HU 1-4821

Advertise here-it pays.