

Since 1941
F and W APPLIANCE & TV
 SALES SERVICE



REFRIGERATORS
 Authorized Dealer for ...
KELVINATOR & RCA WHIRLPOOL
 WE REPAIR ALL MAKES

Complete Service Facilities & Parts for ...

- ADMIRAL • FRIGIDAIRE • HOTPOINT
- CROSLEY • G.E. • KELVINATOR
- DEEPFREEZE • GIBSON • NORGE
- PHILCO • SERVEL • WESTINGHOUSE

We Also Service TV & Washers
 See Our Other Advertisements Under
 Television & Washing Machines

For Service & Information
Phone GL 5-1695

1417-28th - Between N & O

MAKE ECONOMY YOUR
FRIGIDAIRE
 HEADQUARTERS
 For FACTORY AUTHORIZED SALES & SERVICE

SACRAMENTO'S LARGEST STOCK OF
 Tested Approved Guaranteed
 NEW & USED APPLIANCES
 "RENT OR BUY"
 GENEROUS TRADE-IN ALLOWANCES
 Expert Service - Easy Terms - Free Delivery

TWO STORES TO SERVE YOU

2601 - Jay St.
 GI 2-
2949

NO PARKING
 PROBLEMS

2103 Arden Wy.
 WA 2-
3401

Economy
 APPLIANCE SALES

FRIGIDAIRE'S
 "Award of Merit"
 FOR OUTSTANDING
 CUSTOMER SERVICE

JAMES H. BAUMAN CO.

Refrigerators-Domestic

ADMIRAL-DALE-TEMP-

DEALERS
 BERT & FLO'S FURNITURE
 EXCHANGE
 2710 Fruitridge Rd. GL 1-8965
 HANDY ANDY RADIO & APPLIANCES
 5535 H-GL 1-8409
 VOGT ELECTRIC CO 2316 J-GL 1-5897

AUTHORIZED SERVICE
 ART KECK 3433-236-GL 6-3239

APPLIANCE CENTER 2003 J-GL 3-2965
 (See Advertisement This Page)
 Bob's TV & Appliance Den 5001 J-GL 3-1054
 BREUNER JOHN COMPANY
 1604 K-GI 3-8051

CENTRE TV & APPLIANCE
 3421 El Camino Av-IV 9-6164

COLDSPOT REFRIGERATOR-FREEZER
 SALES & SERVICE-
 SEARS ROEBUCK & CO
 12th & K-GI 8-3820

Complete Appliance 1900 Fulton Av-IV 7-6546
 Store No 2 5817 Watt Av(NH)-ED 2-4220

Good party-line neighbors are
 considerate party-line users. Re-
 member these golden rules:

• Space your calls instead of making
 several without a break.

• Talk only as long as necessary
 on each call.

• When you finish talking replace
 the receiver properly.

• Make certain, if you are using a
 dial telephone, that the line is
 clear before you dial.

• Ask your youngsters to be con-
 siderate, too.

CROSLEY-SHELVADOR REFRIGERATORS

AND FREEZERS

Automatic Defrosting
 Full-Width Freezers
 Roomier Door Shelves
 7 to 124 cu. ft.
 capacity

"WHERE TO BUY THEM"
 DEALERS

COLONIAL HOME APPLIANCES
 3836 Stockton Bl-GL 6-4724

FINNESTAD WASHES SERVICE
 1835 Fulton Av-IV 7-2707

HORRELL & SON
 2950-1st Av-GL 6-6437

SAL'S APPLIANCES
 3140 Auburn Bl-IV 7-2019

WALTON'S RADIO & APPLIANCES
 3930 Broadway-GL 7-6561

AUTHORIZED SERVICE
 ART KECK 3433-236-GL 6-3239

Dependable Refrigeration
 6001 W 24th Rd-Linda-WA 2-3487

ECONOMY REFRIGERATOR &
 APPL. SALES 2601 J-GL 2-2949
 (See Advertisement This Page)

F & W Appliance & TV 1417-28th-GL 5-1695
 (See Advertisement This Page)

FEIL'S HOUSE OF TELEVISION &
 APPLIANCES 5141 Folsom Bl-GL 2-2611
 FEY'S HARDWARE & APPLIANCES
 555 La Sierra Dr-IV 9-1377
 (Continued Next Page)

When you place a call, give the
 other person time to answer.
 Many unanswered calls would
 have been completed in a few
 more seconds.

RENTALS NO DOWN PAYMENT OPEN EVENINGS



REFRIGERATOR
 Sales & Service
 NEVER UNDERSOLD
 Throw Away Your Discount Cards
 We Sell for Less Plus Service
 ALL MAKES AND MODELS

LOWEST RATES IN SACRAMENTO
 USED REFRIGERATORS - WASHERS & RANGES

Check Our Trade-In Before Buying
 FOR YOUR OLD APPLIANCE ON BEAUTIFUL
PHILCO - CROSLEY - NORGE
 Refrigerators, Washers, Ranges & Freezers

TAPPAN GAS RANGES NO DOWN PAYMENT
 3 Years to Pay

APPLIANCE CENTER
 2003 Jay St. OPEN EVES. Dial GI 3-2965

Refrigerators-Domestic (Cont'd)

FRIGIDAIRE REFRIGERATORS

SALES & SERVICE DEALERS
 BRENTWOOD PLAZA APPLIANCE
 2375 Fruitridge Rd-GL 2-0201
 BREWER J W CO
 2000 Stockton Bl-GL 1-8455
 CRESCENT APPLIANCE
 1900 Fulton Av-IV 7-6546

Store No 2 5817 Watt Av(NH)-ED 2-4220
 ECONOMY REFRIGERATOR &
 APPL. SALES
 Generous Trade-In Allowances
 T A G Used Appliances
 Easy Terms-Expert Service
 2 Locations-No Parking Problem
 2601 J-GL 2-2949
 2103 Arden Wy-GL 2-3401
 EMIGER HARDWARE CO
 3450 El Camino Av-IV 9-7611
 FEY'S HARDWARE & APPLIANCES
 555 La Sierra Dr-IV 9-1377

SERVICE DEALERS
 BALDWIN'S APPLIANCE SERVICE
 4090 Debiele-GL 6-6364
 HAZEN'S APPLIANCE SERV
 5210 Franklin Bl-GL 6-3900
 RASMUSSEN HANS
 1401-8th Av-GI 3-5006

SALES DEALERS
 HAMILTON FURNITURE CO
 3140 Auburn Bl-GL 7-2019
 KINCAID HOME FURNISHINGS
 1812 Del Paso Bl(NS)-WA 5-4351
 STUCKY'S HARDWARE & CO
 Store No 1 4106 Franklin Bl-GL 7-6576
 Store No 2
 111th & Jefferson Bl(NS)-FR 1-5251

GENERAL ELECTRIC REFRIGERATORS

Magnetic door.
 Breathing Shelves.
 Refrigerator-Freezer
 Combinations-free
 standing or built-in
 wall models. In five
 decorator colors and
 satin white.

"WHERE TO BUY THEM"
 SALES & SERVICE DEALERS

COOK ROSCOE D INC
 Easy Budget Terms
 2125 Del Paso Bl(NS)-WA 5-2754
 HANDY ANDY RADIO &
 APPLIANCES 5535 H-GL 1-8409
 Handy Andy TV & Appliances
 2624 Fulton Av-IV 7-8984
 Joseph Manuel 1222 J-GL 3-3937
 L & M CO 1218-4th-GL 3-1346
 ROMACK PLUMBING CO
 1313 Broadway-GI 3-1701
 SACRAMENTO ELECTRIC CO
 1931 J-GI 3-9096

SALES DEALERS
 Globe Television
 2030 Del Paso Bl(NS)-WA 5-3555
 GRAY'S INC 6042 Stockton Bl-GL 6-9663
 HALE'S TELEVISION AND
 APPLIANCES 1301 K-GL 3-4883
 LYON DARWIN HARDWARE CO
 2903-35th-GL 6-4751
 MONTGOMERY WARD & CO
 1116-9th-GI 2-7334

GIBSON ELECTRIC REFRIGERATORS

SEE THE NEW
 REFRIGERATORS
 WITH SWING-OUT
 SERVING AND
 NO DEFROSTING
 SIZE AND MODEL FOR EVERY FAMILY AND
 PURSE. ALSO ELECTRIC RANGES, FREEZERS
 AND AIR CONDITIONERS.

"WHERE TO BUY THEM"
 DISTRIBUTORS

Lukanish J Co
 1355 Market S F-UNdrhl 3-3914
 DEALERS
 A VETERANS TV & APPLIANCES
 3280 Folsom Bl-GL 1-7474
 Refrigeration Service Co
 2210-10th-GI 2-2723

HORRELL & SON 2950-1st Av-GL 6-6437

HOTPOINT REFRIGERATORS

See Hotpoint roll-out
 Big-Big, Eye-Ri and
 Two-door Ideal home
 Refrigerator-Freezers with separate food
 freezers, automatic defrost, auto-adjustable and
 upright Food Freezers, with adjustable storage.

"FOR INFORMATION CALL"
 DEALERS

A & A Key & Builders Supply
 3521 Broadway-GI 3-2965
 CENTRE TV & APPLIANCE
 3421 El Camino Av-IV 9-6164
 DOLAN'S Alhambra & P-GL 6-6481
 HOT-N-KOLD SHOP
 1317-21st-GI 2-1893
 LYMAN'S APPLIANCE & HOME
 SERVICE
 1803 Del Paso Bl(NS)-WA 5-8791

DISTRIBUTORS
 GRAYBAR ELECTRIC CO
 1300-14th-GI 2-8976

JACKSON FURNITURE CO
 14th & K-GI 2-7604

KELVINATOR REFRIGERATORS-
 BENNETT FURN CO
 3812-24th Av-GL 5-4549
 F & W APPLIANCE & TV
 1417-28th-GL 5-1695
 GOODRICH & CO
 1200 L-GL 2-3811

LYMAN'S APPLIANCE & HOME SERVICE
 1803 Del Paso Bl(NS)-WA 5-8791
 MONTGOMERY WARD & CO
 1116-9th-GI 2-7334

NORGE CUSTOMARTIC REFRIGERATORS

Completely automatic
 Refrigerator. Freezer
 combination. All new
 Defrosting models. For
 all family needs. For
 authorized sales of Norge Refrigerators, Home
 Freezers, Gas Ranges, Electric Ranges, Washers,
 Dryers, Water Heaters, see below.

"WHERE TO BUY THEM"
 DISTRIBUTORS

Lancaster W J Co
 3150-34 S F-Awtr 8-6930

DEALERS
 APPLIANCE CENTER 2003 J-GI 3-2965
 Boulevard Appliance
 2911 Fair Oaks Bl(C)-IV 9-2161
 CITY TV & APPLIANCE
 3500 Stockton Bl-GL 6-7539
 COUNTRY CLUB TV AND
 APPLIANCES
 3333 Balmoral Dr-IV 7-8096
 DEPENDABLE REFRIGERATION
 6001 W 24th Rd-Linda-WA 2-3487
 FEIL'S HOUSE OF TELEVISION &
 APPLIANCES
 5141 Folsom Bl-GL 2-2611
 Globe Television
 2030 Del Paso Bl(NS)-WA 5-3555
 Grand Rapids Furniture Co
 631 K-GI 3-4631

HOT-N-KOLD SHOP
 1317-21st-GI 2-1893
 Jon's Furniture 430 N-GL 3-5931
 KISTLER APPLIANCE
 1713 Del Paso Bl(NS)-WA 5-3589
 Taber Furniture Co
 1817 Del Paso Bl(NS)-WA 5-5177

AUTHORIZED SERVICE
 ART KECK 3433-236 Av-GL 6-3239

FOUR THOUGHTFUL ITEMS
 OF TELEPHONE PROCEDURE

1. Please answer promptly.
 2. Please be on the line when the
 party you want answers.
 3. Please speak distinctly and
 without hurrying, with the lips
 close to the mouthpiece.
 4. Please replace the receiver
 gently when through talking.

PHILCO SALES AND SERVICE

REFRIGERATORS & HOME FREEZERS

Also famous for quality,
 performance and value
 in Electric and Wringer Washers and Dryers
 Television • Radios • Phonographs • High-Fidelity
 Room Air Conditioners • Electric Blenders

"WHERE TO BUY THEM"
 DISTRIBUTORS

DALLMAN CO 6th & Q-GL 2-3861

APPLIANCE CENTER 2003 J-GI 3-2965
 DE PAUL'S TELEVISION & RADIO
 3241 Folsom Bl-GL 7-0094
 GRAND RAPIDS FURNITURE CO
 631 K-GI 3-4631

KISTLER APPLIANCE
 1713 Del Paso Bl(NS)-WA 5-3589
 PROAPS BROS
 6136 Fair Oaks Bl(C)-IV 9-1274

Rasmussen Hans
 Authorized Fridgidaire Service
 1401-8th Av-GL 3-5006
 (See Advertisement This Page)

REVCO FOOD FREEZERS

America's most progressive
 freezer company adds revolution-
 ary new built-in Refrigerator
 and Freezer, and Ultra-
 ette Freezer to their famous
 Chest and Upright Lines.

"WHERE TO BUY THEM"
 BUILT-IN DISTRIBUTORS

STEINER LUMBER CO
 2601 54th Bl-GL 7-6573

AUTHORIZED FACTORY SERVICE
 BALDWIN'S APPLIANCE SERVICE
 4090 Debiele-GL 6-6364

Schroder's Appliance Store 1236 J-GI 3-3255

SERVEL REFRIGERATORS

Servel Refrigerators - "The
 only refrigerator that makes
 ice cubes without using
 trays and puts them in a
 basket automatically." ...
 Wonderbar Refrigerettes

"WHERE TO BUY THEM"
 DISTRIBUTORS

THOMPSON & HOLMES LTD
 650-25 S F-Exbrk 2-8154

DEALERS
 WHITE APPLIANCE SHOP
 Guaranteed Service Sales
 3091 Marysville Rd(NS)-WA 5-1709

SCREW STUCK?
 To loosen tight screws or bolts,
 place a few drops of peroxide on
 them. Let soak for a few minutes.

When a Name RECOMMENDED
 has been FORGOTTEN

You remember someone recom-
 mending a certain concern or
 dealer, but can't remember the
 name recommended.

LOOK IN THE

Classified

TELEPHONE
 SECTION

STOVE MART 2318-16th-GL 1-2347

WESTINGHOUSE REFRIGERATORS

Refrigerators in the every
 family need with more
 features for greater con-
 venience. White or beau-
 tifully Colored. Also
 Home Freezers.
 You Can Be SURE... IF IT'S WESTINGHOUSE
 "WHERE TO CALL"

FACTORY AUTHORIZED SERVICE
 GRIFIN WILBERN
 2609-16th-GI 8-2984
 LAMCO ELECTRIC 1415-21st-GI 3-5711

SALES & SERVICE DEALERS
 A-1 APPLIANCE SALES &
 SERVICE 1519-19th-GL 3-3584
 LAMCO ELECTRIC 1415-21st-GI 3-5711
 McIntyre F & Inc 2822-39th-GL 2-2453
 TV Center 1912 Fulton Av-IV 3-5692

SALES DEALERS
 GENERAL FURNITURE CO
 2600 W Capital AV(WS)-FR 1-5037
 SUTTER ELECTRIC SUPPLY
 4407 Franklin Bl-GL 5-5977

DISTRIBUTORS
 WESTINGHOUSE ELECTRIC
 SUPPLY CO 1730-14th-GL 3-6525

Would you like to get your
 share of business from customers
 in your neighborhood? Then why
 not advertise in the Classified
 Telephone Directory? Simply call
 the Business Office of the tele-
 phone company and ask for the
 Directory Advertising Representative.
 He will help you plan a
 sales-building message.

RASMUSSEN
 REFRIGERATION
 SERVICE
 Frigidaire Authorized Service
 Refrigerators, Washers & Ranges
 We Repair
 All Makes of Refrigerators
 GI 3-5006
 HANS RASMUSSEN
 1401 Eighth Avenue