

**Marty Gardens**  
F.T.D. MEMBER



**FLOWERS**

- FUNERAL PIECES
- WEDDINGS
- CORSAGES • CEMETERY BOUQUETS
- POTTED PLANTS • GIFTS
- CHURCH DECORATIONS

2661 RIVERSIDE BLVD.  
**GI 1-2131**  
 If No Answer Call GI 3-3819

LARGE PARKING AREA FREE DELIVERY

**EAST LAWN Florists**

**FLOWERS**

Cut Flowers - Corsages - Potted Plants  
 Centerpieces - Funeral Flowers  
 Special Floral Arrangements

Telephone.....  
**GL 5-3035**  
 Evenings Call IV 9-1914  
 46th & FOLSOM - SACRAMENTO

Member  
 Florists Telegraph  
 Delivery  
 Association

**for quick service**  
**TELEPHONE**

**BOUQUETS • CORSAGES**  
**MASTERS' MODERNE FLORIST**

**GL 7-9884**  
 Evenings Call IV 9-3421

Directly Opposite N. G. Cullis  
 Funeral Home  
 1 BLOCK FROM HARRY NAUMAN & SON

NEXT TO ANDREWS & GREILICH  
 FREE DELIVERY

2800 VEE ST. CASH CHECKS

## SENATOR Florist



TELEPHONE

**GI 3-2547 and  
 GI 3-2548**

Night Calls GA 8-2670

for Choice

**FLOWERS**  
 FUNERAL DESIGNS  
 BOUQUETS - CORSAGES  
 WEDDINGS

Member F. T. D.

FREE DELIVERY

**SENATOR FLORISTS**  
 907 - 8th

### Florists-Retail-(Cont'd)

**BLOSSOM SHOP THE FLOWERS**  
 FOR EVERY OCCASION  
 Funeral Designs - Corsages  
 Plants  
 Wedding Arrangements  
 FREE DELIVERY  
 Open 'Til 6 P.M. Daily - Sun. - Hours  
 1427-4th ----- GI 2-8300

Borree Gladiola Gardens  
 Clarkburg - FR 1-9100  
**COLLEGE FLORIST WINDT'S**  
 3069 Freeport Blvd - GI 1-4811  
 (See Advertisement Page 179)

### COLONIAL FLORAL CO

#### DISTINCTIVE FLORISTS

Ceramic Gifts  
 BONDED TELEGRAPH FLORISTS  
 Funeral Designs - Casket Sprays  
 Corsages - Cut Flowers - Plants  
 Weddings - Bouquets - Decorations  
 Hospital Arrangements - Centerpieces  
 CASH CHECKS  
 2741 Riverside Blvd. ----- GI 9-5548  
 If no answer call ----- GI 1-7150

Corner Nursery  
 1200 E St Rio Linda - Wyndot 1-1627  
 (Continued Next Page)

**EXPLOSION IN OVEN**  
 If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

**G. ROSSI & CO.**  
 A. WM. STRAND

8th & K Sts.  
 (Almost)

**GI 8-8244**

World Wide Floral Service

**FORT SUTTER FLORISTS**  
 "SACRAMENTO'S FINEST FLORISTS"  
**GL 1-8483**

2829 L ST.

OPP. SUTTER HOSPITAL



ED=Edgewood FR=Frontier GI=Glenn HI=Hickory WA=Wabash  
 EN=Enclave GA=Garden GL=Glendale IV=Ivanhoe

### Florists-Retail-(Cont'd)

**DEL PASO FLORIST**  
 IN NORTH SACRAMENTO  
 NEAR SAFEWAY STORE  
 Flowers for All Occasions  
 Open Daily 8 A.M. to 6 P.M.  
 CLOSED SUNDAYS  
 Phone Orders Accepted  
 WA 5-3211  
 WA 5-5206  
 Near Lombard's N Sacto Funeral Home  
 2431 Del Paso Blvd(NS)---WA 5-3211  
 If no answer call-----GI 5-1309

### EAST LAWN FLORISTS

46th & Folsom Blvd - GI 5-3035  
 (See Advertisement Page 178)  
**EAST SACRAMENTO NURSERY**  
 5801 Folsom Blvd - GI 5-8298  
 (See Advertisement This Page)

### FLORISTS' TELEGRAPH DELIVERY

WHEN YOU WANT  
 TO WIRE FLOWERS

These florists guarantee delivery of flowers anywhere in the world in a matter of hours.



"WHERE TO CALL"

Bellinger Joseph H Florist 2521 J - GI 2-5607  
 Bell Florist 2425-10th ----- GI 3-7911  
 East Lawn Nursery 46th & Folsom Bl. - GI 5-3035  
 Flower Nook 5340 H ----- GL 2-0257  
 Fort Sutter Florists 2829 L - GI 1-8483  
 Gene's Flowers 904 Del Paso Bl(NS) - WA 5-8588  
 Marty Gardens Florist 2431 Riverside Bl - GI 1-2131  
 Masters' Moderne Florist 2800 V - GL 7-9884  
 Morebeck's Flower Shop 1223-21st - GI 1-0033  
 Navlet's Flower Shop 4430 Freeport Bl - GL 2-6566  
 Oak Park Florists 2940-35th - GL 6-4873  
 Relles Florist 2210 J ----- GL 1-1478  
 Rossi G & Co 1026-8th ----- GI 8-8244  
 Senator Florists 907-8th ----- GI 3-2547  
 Shay Harold Florist 1015-11th - GI 3-7456  
 Village Flower Shop 2629 Marconi Av - IV 9-5287  
 Windt's College Florist 3069 Freeport Bl - GI 1-4811  
 Flower Nook 5340 H ----- GL 2-0257  
 (See Advertisement Page 177)

### FLOWERS BY RICO

Rico Carpoassi  
 FLOWERS FOR EVERY SEASON  
 AND EVERY REASON  
 SPECIALIZING IN FUNERAL DESIGN  
 FREE DELIVERY  
 2016 Broadway ----- GL 1-9627  
 Evenings call ----- GL 7-3838

### FORT SUTTER FLORISTS

2829 L - GL 1-8483  
 (See Advertisement Page 178)

### GENE'S FLOWERS

2 Locations to Serve You  
**NORTH SACRAMENTO & CARMICHAEL**

North Sacramento  
 904 Del Paso Bl(NS)-----WA 5-8588  
 If no answer call-----WA 5-1941  
 Carmichael  
 2709 Fair Oaks Bl(C)-----IV 9-2900  
 If no answer call-----WA 5-8588  
 Or -----WA 5-1941

### Gene's Flowers

904 Del Paso Bl(NS)-----WA 5-8588  
 2709 Fair Oaks Bl(C)-----IV 9-2900  
**GLADYS' FIBRE FLOWER SHOPPE**  
 1614 1/2 Broadway - GI 1-961

Grant Flower Shop 3444 El Camino Av - IV 7-8950  
**HAGGINWOOD FLORAL GARDENS**  
 1085 Arcade Bl(ES) - WA 5-0161  
 (See Advertisement This Page)  
**KIMBALL'S NURSERY & FLOWER SHOP**  
 7113 West 4th Rio Linda - Wyndot 1-1724

### LEGION FLORIST

ARTISTIC DESIGNS  
 FOR ALL OCCASIONS  
 FREE DELIVERY SERVICE  
 Corner 9th & P  
 1530-9th ----- GI 2-1723  
 If no answer call-----GI 3-3074

### LENDALL'S NURSERY & FLORIST

3641 Watt Av(NH) - ED 2-2113  
 Leonard's Flower Farm 5237 Whittney Av(C) - IV 9-2626  
 (Continued Next Page)

Danny  
 Mary



DISTINCTIVE  
**FLOWER DESIGNS**  
 Weddings - Funeral Sprays - Corsages  
 Free Delivery  
 Phone  
**GL 1-0981** Night Phone  
 GI 3-7349

Member Telegraph Delivery Service  
**2325-21st Sacramento**  
 Between W & X Sts.

### HAGGINWOOD FLORAL GARDENS



COMPLETE  
 FLORAL  
 SERVICE

CHARGE ACCOUNTS  
 INVITED  
 Free Delivery

Call WA 5-0161

VISIT OUR NURSERY  
 & GARDEN SHOP  
 Herb & Almad Toyota - Props.  
 1045 ARCADE BLVD. NO. SACTO

### HAROLD SHAY FLORIST

As Close as Your Phone

**GI 3-7456**

"SHAY" IT WITH FLOWERS

1015-11th STREET

### DELL WATKINS

Flowers for Every Occasion

FREE DELIVERY

**GI 3-4061**  
 If No Answer Call GI 2-6559

WE GIVE S & H GREEN STAMPS  
 Member  
 Telegraph Delivery Service

1315 J St.



Complete Floral Service

PHONE  
**GI 1-4811**

FREE DELIVERY  
 3069 Freeport Blvd. Sacramento

### MOREBECK'S FLOWER SHOP



**GI 1-0033**  
 If No Answer Call GI 2-1532

1223-21st Street

Capital at 21st

### Flowers

IMMEDIATE DELIVERY TO  
**ALL FUNERAL HOMES  
 HOSPITALS**

OPEN SUN. TILL 6 P.M.

FUNERAL DESIGNS  
 HOSPITAL BOUQUETS  
 MATERNITY HOSPITAL  
 ARRANGEMENTS  
 AFRICAN VIOLETS  
 POTTED GREEN &  
 BLOOMING PLANTS

CITY-WIDE DELIVERY SERVICE

**SUTTER NURSERY  
 & FLORIST**

"FRESH CUT FLOWERS ALWAYS"

**GL 5-6634**

Turn Left Off Fruitridge Rd.  
 5500-34th St.

### SUNSHINE FLORIST



FUNERAL WREATHS  
 WEDDING ARRANGEMENTS  
 CORSAGES

"Specialists in Tailored  
 Floral Arrangements"  
 CASH CHECKS TOO!  
 FREE DELIVERY

5309 Franklin Blvd. **GL 1-1188**

### EAST SACRAMENTO FLORIST & nursery

Call  
**GL 5-8298**

Free Delivery



Specializing in  
 Wrist Corsages - Wedding Bouquets  
 Centerpieces - Funeral Sprays

FLOWERS FOR ALL OCCASIONS

5801 Folsom Bl. Corner 58th St.