



**For convenience in the future...
put telephone facilities
in your plans**

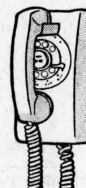
The blue-print stage is the time to include built-in telephone conduit and outlets. During construction, the cost is trifling. Just a few pieces of pipe or other conduit material leading to convenient outlet locations will provide raceways for telephone wires. Later on telephones can be added — or moved to other locations — without drilling holes or running wire along baseboards.

For free help in planning modern, built-in telephone wiring, call your local telephone company number and ask for free "Architects and Builders Service."

GOOD TELEPHONE IDEAS FOR YOUR HOME



VOLUME-CONTROL PHONE Turn the button on this telephone and incoming voices are made louder or softer, as you wish. Especially useful for those with impaired hearing; a good thing to have wherever it's usually noisy.



WALL PHONE Practical space-savers for kitchen or workshop, the hall or family room because they hang right on the wall... right where you want them. Available in seven handsome colors to tie in with your decorating scheme.



SPEAKERPHONE Speak into a separate microphone, listen through a separate loudspeaker. No need to lift the receiver, your hands are free to write, check papers. Good for telephone conferences; can be used as a standard phone.



beautifully practical EXTENSION TELEPHONES in color Whichever rooms in your home need a telephone, they will be the brighter for an extension in color. Choose from light grey, rose pink, white, ivory, cherry red, pastel yellow, light beige, moss green or aqua blue.



LIGHT-UP DIAL Switch on this phone's light at night, or in a darkened room. It stays on to act as a night light... no groping for the phone. Lift the receiver and the light brightens, makes dialing easy. Ideal for that bedroom extension.

Call your Pacific Telephone business office for all the facts on these different telephones. No obligation, of course.