

Codes in Listings Indicate Communities as follows: Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS) Broderick (B) Del Paso Heights (DPH) North Sacramento (NS) West Sacramento (WS)

SILVER SCISSORS

TWO SALONS TO BETTER SERVE YOU



SILVER SCISSORS

GI 1-2242

1107 - 21st St.
21st Near K

MILADY'S SILVER SCISSORS

GI 8-6230

1307 - 18th St.
18th Near Capitol

Both Salons Open Every Eve. Til 9 - Charge Accounts Invited



CHILDREN WELCOME

Specializing in
HAIR CUTTING
STYLING
TINTING
PERMANENT WAVING
MANICURING

Thursday Eve. by Appointment
GRACE SMALLWOOD
Owner

Santa Rita BEAUTY SALON

ED 2-2042

2613 F SOUTH HAVEN DRIVE
North Highlands

A Style to Suit the Shape of Your Face

PROFESSIONAL SERVICES FOR WOMEN WHO CARE

THE HAIR STYLIST

1014-18th St.

MR. DOUGLAS

GI 8-9698

MR. JON WILSON

HI 6-0625



Petite Caree Salon

INDIVIDUAL COIFFEURS
VIVIAN COLLERS

PHONE FOR APPOINTMENT
IV 7-0476

1100 S JEFF DR.
CORNERS BETWEEN ARDEN & FAIR OAKS

Wava's BEAUTY SHOP

Specializing in PROBLEM HAIR

OPEN
9 A.M. - 9 P.M.

- PERMANENTS
- HAIR COLORING
- RAZOR CONTOUR SHAPING
- AIR CONDITIONED



1509-16th ST.
Between O & P

GI 1-3222

Beauty Shops-(Cont'd)

FRANKLIN BEAUTY SALON
SOUTH SACRAMENTO
Lois Riola - Closed Mondays
Permanent Waving & Styling
4506 Franklin Bl-----GI 7-9610

FRUITRIDGE BEAUTY SHOP
We Specialize in
HAIR STYLING - HAIR TINTING
& PERMANENT WAVING
MANICURING

Bel Air Shopping Center
6211 Fruitridge Rd-----GL 5-8847

Fry Myrtle Beauty Shop 2721 E----GI 3-2769
G & M Beauty Shop
4430 Auburn Blvd-IV 9-4724

GARDENLAND BEAUTY SALON
330 Haggan Av(NS)-WA 2-1816

Gay's Beauty Salon 2729 P-----GL 7-3669
Gertrude's Beauty Salon
4441 Fruitridge Rd-GL 6-4150
GLAMOUR NOOK 2421 F-----GI 2-2520
Grace's Beauty Shop 1408 O-----GI 2-2500
GRANT UNION BEAUTY SHOP
3100 Grand Av(DPH)-WA 5-0362
Gussie's Beauty Shop
Auburn Blvd & Fulton Av-IV 7-1625
HAGGINWOOD BEAUTY SALON
3167 Marysville Rd-WA 5-0790
HAIR STYLIST The 1014-18th--GI 8-9698
(See Advertisement This Page)
Hair Stylist The 1014-18th----HI 6-0625
HAIR STYLISTS CONTINENTAL
5805 Stockton Bl-GL 7-7049

HAIRDRESSERS THE FORT SUTTER SALON
2825 L-----GL 1-7248
(See Advertisement Page 75)

HAIRDRESSERS THE LANAI SALON
Near the Airport
Open Mondays thru Sat. - Even by Appt.
Styling - Complete Beauty Service
5681 Freeport Bl-----GA 8-8786

Hairstressers The Lanai Salon
41 44th St(Lenon Hill) Shop Center
4304-39th Av-----GA 8-8707

JAN'S BEAUTY SALON
5610 Watt Av-ED 2-1264

Jean's Beauty Salon 2108-11th Av-GI 8-9901
(See Advertisement Page 76)

JENNING'S LEO BEAUTY SHOP
FOR
COMPLETE BEAUTY SERVICE
Hair Shaping - Styling -
Permanent Waves

2712 J-----GI 2-8741

Johannes Beauty Salon 1816 L-----GI 2-6437
John's Beauty Studio 1024-228----GI 8-5088
JO'S BEAUTY SALON 2824 P-----GL 1-4112
JOSEPHINE'S BEAUTY BAR
1064 Maryland Av(WS)-FR 1-8852
JOSIE'S STYLING SALON
2163 Fulton Av-IV 9-2925
If no answer call-----IV 9-9597
Kathryn's Hair Dressing Parlor
3013 Franklin Bl-GL 5-7225

HOLLYWOOD BEAUTY SALON
CORA BAKER - Mgr.
COMPLETE
BEAUTY SERVICES
Hollywood Shopping Center
5141 Freeport Bl-----GL 6-8033

HOLLYWOOD PLAZA BEAUTY SALON
1917 Potrero Wy-GL 5-9228
(See Advertisement Page 73)

HOTEL SENATOR BEAUTY SALON
MR CHARLES Hotel Senator-----GI 8-2829

HOUSE OF BEAUTY 1127-11th----GI 3-1712
(See Advertisement Page 73)
(Continued Next Page)

Have the right number when you call. It's natural to trust to memory-but when memory plays tricks with a telephone number, you're delayed. When you are sure of a number-won't you look it up in the telephone directory?

OAK PARK BEAUTY BANK

Specializing in
ADVANCED HAIR STYLING
& CUTTING

6 OPERATORS TO SERVE YOU . . .
FOR COMPLETE BEAUTY SERVICE

Open Evenings By Appointment
FOR APPOINTMENT CALL
GL 6-6267



2847-35th St. Near Broadway - Take No. 5 & B Bus

ED=Edgewood FB=Frontier GI=Gilbert HI=Hickory WA=Wabash
EM=Empire GA=Garden GL=Glendale IV=Ivanhoe

Beauty Shops-(Cont'd)

HOWARD'S CINDERELLA BEAUTY SALON
Specialists in
All Phases of
BEAUTY CARE
OPEN EVENINGS
BY APPOINTMENT
We Cater to Children
Expert Hair Shaping

Opposite McClatchy High School
3077 Freeport Bl-----GI 3-8704

IONA'S BEAUTY SALON
At 44th St(Lenon Hill) Shop Center
4304-39th Av-----GA 8-8707

JAN'S BEAUTY SALON
5610 Watt Av-ED 2-1264

Jean's Beauty Salon 2108-11th Av-GI 8-9901
(See Advertisement Page 76)

JENNING'S LEO BEAUTY SHOP
FOR
COMPLETE BEAUTY SERVICE
Hair Shaping - Styling -
Permanent Waves

2712 J-----GI 2-8741

Johannes Beauty Salon 1816 L-----GI 2-6437
John's Beauty Studio 1024-228----GI 8-5088
JO'S BEAUTY SALON 2824 P-----GL 1-4112
JOSEPHINE'S BEAUTY BAR
1064 Maryland Av(WS)-FR 1-8852
JOSIE'S STYLING SALON
2163 Fulton Av-IV 9-2925
If no answer call-----IV 9-9597
Kathryn's Hair Dressing Parlor
3013 Franklin Bl-GL 5-7225

An extension telephone is a step-saver in any home.

The Yellow Pages save you time.

KAY'S BEAUTY SALON
Formerly Park Salons at Beauty
Hair Shaping - Permanents - Tinting
Evenings by Appointment
1123-9th-----GI 8-2532

Ken's Beauty Den
3722 Marysville Blvd(Ph)-WA 5-4602
Klip & Kurl 2016 Alhambra Bl----GI 5-8457
KUT N' KURL BEAUTY SALON
Corner of 32nd Av & Franklin Bl
3254-32nd Av-----GA 1-0503
Ladys Faire
See Lord's Beauty Salon
1006 1/2-9th-----GI 2-5787

LAND PARK BEAUTY SALON
MR CHARLES 4412 Del Rio Rd--GL 2-1101
Laroc's Beauty Shop 1630-7th--GI 3-9428

LAVENDER BEAUTY SALON
Celia Frales - Manager
COMPLETE BEAUTY SERVICE
Tuesday & Thursday Evenings
By Appointment
Corner 12th Av
3720-33rd-----GL 5-7528

Leffridge Beauty Salon
3102 Sacramento Blvd-GL 2-9367

Leo Jennings's Beauty Shop 2712 J-GI 2-8741
Lewis' Beauty Box
3614 Bret Harte Ct-GL 1-1898
Lewis Jessie Beauty Salon
1127-11th--GI 8-5622

LIL'S BEAUTY SHOPPE
2944-35th-GL 6-2350
(See Advertisement Page 76)

LOIS LEE BEAUTY SALON
2944-35th-GL 6-6301
Lords Beauty Salon 1006 1/2-9th--GI 1-3855
LORDS BEAUTY SALON
1708 Broadway-GL 6-2350
(See Advertisement Page 71)

LOUISE'S BEAUTY SALON
174 Capital Av-GI 3-8142
(Continued Next Page)

The hairdressers
Lanai BEAUTY SALON
LET US CREATE A "NEW YOU"
-YES- CHILDREN'S HAIR STYLING
ENJOY THE RESTFUL
ATMOSPHERE OF THE LANAI SHOPS
GA 8-8786
Member National Hairdressers & Cosmetologist Assn.
5681 FREEPORT BLVD. NEAR THE AIRPORT

The Hairdressers
FORT SUTTER SALON
INDIVIDUAL STYLING
★ SPECIALISTS IN TINTS
★ CHILDREN'S HAIR STYLING
★ COSMETICS - GIFTS - CARDS
Member of California Cosmetologists Association
Affiliated with
The National Hairdressers & Cosmetologists Association
OPEN EVENINGS BY APPOINTMENT
GL 1-7248
2825 L ST. ACROSS FROM SUTTER HOSPITAL
PLENTY OF PARKING SPACE



San Carlos Beauty Salon
COMPLETE BEAUTY SERVICE
GI 1-1061
* EVENINGS BY APPOINTMENT
3258-J at 33rd - EASY PARKING

BEATRICE LOWNEY HAIR FASHIONS

Serving the Ladies in
NORTH SACRAMENTO & ARDEN AREAS
Be Glamorous

SPECIALIZING IN HAIR COLORING
Corrective Hair Work - Individual Styling
Re-Shaping - Permanent Waving with
Protzenized Hair Conditioning Action
FREE CONSULTATION
ANTI-PRIZZ PERMANENTS

For Appointment Call
WA 5-6506
2020 DEL PASO BLVD. NO. SACRAMENTO

CAMPUS BEAUTY & SLENDERIZING SALON

FOR APPOINTMENTS CALL
GL 5-6788

COMPLETE BEAUTY SERVICE
STYLIZED SHAPING
BEAUTIFUL PERMANENTS
HAIR COLORING & TINTING
EXPERT MANICURING
RELAX AND REDUCE AS YOUR HAIR DRIES
WITH THE McLEVY REDUCING SYSTEM

5617 N ELVAS SHOPPING CENTER



Pearl's BEAUTY SHOP

"LET THE HAND OF BEAUTY TOUCH YOU"
PEARL NELSON
Owner-Operator
• MODERN FACIAL CONTOUR TREATMENT
Removes Lines - Lifts Sagging Muscles - Retracts Double Chins - Closes Pores
Facial Contour & Rejuvenation Without Surgery
HAIR STYLING & COLORING OUR SPECIALTY
Latest Styles & Cold Waving - Re-vlon - Contours & Dermatics Cosmetics

GI 2-5457 1008-7th St
SACRAMENTO

