

→ Codes in listings indicate Communities as follows: Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS)
 Broderick (B) Del Paso Heights (DPH)

GOING TO EUROPE?

SACRAMENTO'S
Authorized Agents
PAN AMERICAN-TWA
SCANDINAVIAN
BRITISH OVERSEAS
SWISSAIR-AIR FRANCE
POLAR FLIGHTS TO EUROPE
NOW! NEW JET FLIGHTS
ALL EXPENSE TOURS
LOW ECONOMY FARES

GI 3-2036

ORIENT BOUND?

SACRAMENTO'S
Authorized Agents
PAN AMERICAN-BOAC
JAPAN AIR-NORTHWEST
NOW! NEW JET FLIGHTS
LOW TOURIST FARES
ALL EXPENSE TOURS
RESERVATIONS ALL HOTELS

GI 3-2036

PLANNING A TOUR?

SACRAMENTO'S
Authorized Agents
AMERICAN EXPRESS-COOK'S
GATEWAY-BROWNELL
SITA-ARCTIC ALASKA
EUROPE-MEXICO-HAWAII
ORIENT-WEST INDIES
ITINERARIES PLANNED

GI 3-2036

HEADED FOR MEXICO?

SACRAMENTO'S
Authorized Agents
PAN AMERICAN-CMA
WESTERN-AERONAVES
LOW TOURIST FARES
ALL EXPENSE TOURS
RESERVATIONS ALL HOTELS
ITINERARIES PLANNED

GI 3-2036

SINCE 1910

DAVIS TRAVEL SERVICE

1231 K ST. AT 13TH ST.

DOWNTOWN
Sacramento

ASK US

ABOUT

FLY NOW
PAY LATER PLAN

SPECIALISTS ON TOURS - CRUISES
ALASKA • MEXICO • CANADA
SO. AMERICA • HAWAII • EUROPE
ORIENT • FAR & MIDDLE EAST
AROUND THE WORLD

SPECIAL SERVICE FOR
**EMERGENCY
RESERVATIONS**

• HELP ON PASSPORTS - VISAS
• RE-ENTRY PERMITS - TOURIST CARDS
• NO CHARGE FOR OUR SERVICE

"GATEWAY TO THE WORLD"

COPELAND TRAVEL

DOWNTOWN SACRAMENTO

GI 1-4957

1121-9th

NORTH AREA

IV 3-3221

2729 FULTON AVE.

NORTH
AREA

Authorized by
TRAVEL AGENTS GUILD
OF AMERICA
WORLDWIDE
AUTHORIZED AGENCY

SCHEDULED
AIRLINES

PSA & GLA & USA
**LOWEST TOURIST
AIRCOACH FARES**
CHICAGO
NEW YORK
PHILADELPHIA
HONOLULU
MEXICO CITY
AND ALL
EASTERN POINTS

Air Line Companies-(Cont'd)

GREAT LAKES AIRLINES INC
1746 Broadway Oakland-GLnort 1-5811
(See Advertisement Page 15)

Iberia Air Lines of Spain 323 Geary SF
From telephones served by the
following exchanges
Sacramento

(No Inter-city Charge)
Ask Operator for-Entrprise 10934
Japan Air Lines 45 Grant Av SF
From telephones served by the
following exchanges
Sacramento

(No Inter-city Charge)
Ask Operator for-Entrprise 11752
K L M Royal Dutch Airlines 427 Post S F
From telephones served by the
following exchanges
Sacramento

(No Inter-city Charge)
Ask Operator for-Entrprise 11166
Lufthansa German Airlines 323 Geary S F
From telephones served by the
following exchanges
Sacramento

(No Inter-city Charge)
Ask Operator for-Entrprise 11506

PACIFIC AIR LINES
Serving
THE WEST'S
FASTEST
GROWING
MARKETS



"WHERE TO CALL"

PACIFIC AIR LINES INC
Passenger Reservations & Information
Air Freight Information & Rates
Municipal Airport ----- GA 8-7200

Pacific Air Lines Inc Municipal Airport-GA 8-7200
Real Airlines 212 Stockton SF
From telephones served by the
following exchanges
Sacramento

(No Inter-city Charge)
Ask Operator for-Entrprise 12932
S A S Scandinavian Airlines System Inc
412 Post SF
From telephones served by the
following exchanges
Sacramento

(No Inter-city Charge)
Ask Operator for-Entrprise 10693
SCANDINAVIAN AIRLINES SYSTEM-
S A S SCANDINAVIAN AIRLINES
SYSTEM INC 412 Post SF
From telephones served by the
following exchanges
Sacramento

(No Inter-city Charge)
Ask Operator for-Entrprise 11165
TRANS WORLD AIRLINES INC
SF
From telephones served by the
following exchanges
Sacramento

(No Inter-city Charge)
Ask Operator for-Entrprise 10836
SOUTHWEST AIRWAYS-
See "Pacific Air Lines"
under this classification

Swiss Air Lines 171 Post SF
From telephones served by the
following exchanges
Sacramento

(No Inter-city Charge)
Ask Operator for-Entrprise 11165
TRANS WORLD AIRLINES INC
SF
From telephones served by the
following exchanges
Sacramento

(No Inter-city Charge)
Ask Operator for-Entrprise 10836
SOUTHWEST AIRWAYS-
See "Pacific Air Lines"
under this classification

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under this classification

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following exchanges
Sacramento

(No Inter-city Charge)
Ask Operator for-Entrprise 10836
SOUTHWEST AIRWAYS-
See "Pacific Air Lines"
under this classification

Air Line Companies-(Cont'd)

UNITED AIR LINES

SERVING 62 CITIES

COAST TO COAST.

BORDER TO BORDER

AND TO HAWAII



"FOR INFORMATION CALL"

UNITED AIR LINES
Reservations & Info
Ticket Office Senator Hotel-GA 1-1000
Air Freight-Info & Pickup
Municipal Airport-GA 1-1000

From 8 PM Until Midnight-GA 1-0204
Passenger Station
Municipal Airport-GA 1-1000
From 8 PM Until Midnight-GA 1-0404

United Air Lines ----- GA 1-1000
U S OVERSEAS AIRLINES
1420 Broadway Oakland-TEmplr 4-2121
(See Advertisement Page 15)

WEST COAST AIRLINES
Serving 62 Key Cities
In Washington -
Oregon - Idaho -
California - Montana -
Utah
Air Connections To
All Points



"FOR INFORMATION CALL"
WEST COAST AIRLINES
Municipal Airport ----- GA 1-2440

West Coast Airlines
Municipal Airport ----- GA 1-2440
Western Airlines SF
From telephones served by the
following exchanges
Sacramento

(No Inter-city Charge)
Ask Operator for-Entrprise 11927

Air Line Ticket Agencies
See Air Travel Ticket Agencies

Air Purification Equipment
DOREX AIR PURIFICATION-
BERGER FRED W
57 Post S F-Yukon 2-0883
Sacto Filter Service 2317 Front-GI 2-2769

Air Taxi Service
See Aircraft Charter & Rental Service

Air Travel Ticket Agencies
AIRCOACH INFORMATION

LOWEST
FARES
ANYWHERE

Write for Our Free Brochure
AGENTS FOR PSA

3708 Franklin Oakland-GLnort 2-2711
Oakland Airport-Nepth 2-7114

AIRCOACH RESERVATIONS INC
1420 Broadway Oakland-TEmplr 4-2121

AMERICAN EXPRESS TRAVEL
SERVICE-
AMER EXPRESS TRAVEL SERVICE
Hotel Senator-GI 1-3103

AMERICAN EXPRESS TRAVEL SERVICE
HOTEL SENATOR
12th & L
Hotel Senator ----- GI 1-3103

(Continued Next Page)

ED-Edgewood FB-Frontier GI-Gilbert HI-Hickory WA-Wabash
EM-Emprise GA-Garden GL-Gladstone IV-Ivanhoe

Air Travel Ticket Agencies-(Cont'd)

BERTOLANI TRAVEL SERVICE
921-10th-GI 8-9163
(See Advertisement Page 18)

California Travel Center Inc
3744 Fair Oaks Blvd-GI 3-0437
(See Advertisement This Page)

COPELAND TRAVEL SERVICE
Downtown Office 1121-9th-GI 1-4957
North Area Office
2729 Fulton Av-IV 3-3221
(See Advertisement Page 16)

DAVIS TRAVEL SERVICE
1231 K ----- GI 3-2036
(See Advertisement Page 16)

E & J TRAVEL BUREAU
2936 Fulton Av-IV 3-4621
(See Advertisement This Page)

Gorski Cletus 3200 Arden Wy-IV 9-9342
(See Advertisement Page 18)

KELLY TRAVEL BUREAU
Hotel Clunie-GI 8-4539
(See Advertisement This Page)

MIYAMOTO TRAVEL SERVICE

Authorized Agents for
JAPAN AIR LINES -
PAN AMERICAN -
NORTHWEST AIRLINES
UNITED AIRLINES AND
ALL MAJOR AIR LINES

Let Us Arrange Your
Itineraries - Passports
Visas and Re-Entry Permits
FREE ADVISORY SERVICE
Yamasaki Building
1404-4th ----- GI 8-9183

Patterson Travel Agency
Hotel El Mirador ----- HI 6-4893
(See Advertisement This Page)

Patterson Travel Agency
Hotel El Mirador ----- HI 6-4893
(See Advertisement Page 18)

(Continued Next Page)

**NORTH AREA'S ONLY
AUTHORIZED AGENT FOR**

UNITED AIR LINES
AMERICAN AIRLINES
WEST COAST AIR LINES

TRANSWORLD AIRLINES
SOUTHWEST AIRLINES
PAN-AMERICAN AIRLINES
SCANDINAVIAN AIR LINES

NO SERVICE CHARGE

**AIR COACH
FLY NOW - PAY LATER
IV 3-4621
E & J TRAVEL BUREAU**

2936 FULTON AVE. TOWN & COUNTRY VILLAGE

AIR TICKETS & RESERVATIONS

Authorized Agents
FOR ALL SCHEDULED DOMESTIC
AND INTERNATIONAL AIRLINES

- NO SERVICE CHARGE -

HARRY VON OVEN

IV 3-0437

ERIK NOOREN

CALIF. TRAVEL CENTER INC.

3744 FAIR OAKS BLVD.

- CARMICHAEL -

NEAR THE TRIANGLE

KELLY TRAVEL BUREAU

"World Wide Operation"

TRANSOCEAN AIR LINES

HAWAII ORIENT

★ Wake ★ Guam ★ Okinawa ★ So. Pacific

LOW FARES

• NEW YORK • CHICAGO • HONOLULU

LONDON - HAMBURG

WASHINGTON - BOSTON - DETROIT - DALLAS - MIAMI

SAN FRANCISCO TO LOS ANGELES & SAN DIEGO

Tours and Cruises

• HAWAII & THE ORIENT • ALASKA • MEXICO CITY • ACAPULCO

SOUTH AMERICA & EUROPE

STEAM SHIPS (Pacific)

CHARTERED PLANES & BUSES

GI 8-4539

If No Answer Call IVanhoe 7-6925

LOBBY, CLUNIE HOTEL

8th & K Sts.

TICKETS • RESERVATIONS

AUTHORIZED AGENCY FOR

UNITED



HI 6-4893

PAN AMERICAN



HI 6-4893

TRANS WORLD



HI 6-4893

AMERICAN



HI 6-4893

SCANDINAVIAN



HI 6-4893

WESTERN



HI 6-4893

PATTERSON TRAVEL AGENCY

HOTEL EL MIRADOR

13th & N