LORDS *Beauty Salon*

We Specialize In
COLD WAVES
MACHINE
and
MACHINELESS
Ringlet Ends
Hair
STYLING &
SHAPING
Licensed
Operators
LOW PRICES
FOR PENSIONERS

100% AIR CONDITIONED

TINTING – DYEING – BLEACHING – MANICURING

★ FREE PARKING (In City Parking Lots)

PHONE **GI 2-4373**

BANK OF AMERICA CHARGE ACCOUNT PLAN MEMBER

PHONE **GI 1-3855**

Corner 9th & Jay – 1006½-9th – Between J & K Upstairs

Beauty Shops–(Cont'd)

ARTIST'S BEAUTY COLLEGE
COMPLETE
Beauty Training & Service
Permanent Waves – Tinting – Cutting
ALL WORK AT GREAT SAVINGS
Advanced Student Work
Supervised and Guaranteed by
State Licensed Instructors
See Ad – Beauty Culture Schools
1208-8th ----------HI 4-7240

Audrey's Beauty Shop 4444-53d ---GL 6-5381

B-GEORGE BEAUTY SALON
COMPLETE BEAUTY SERVICE
Open Evenings By Appointment
912-26th ----------GI 1-0366

B-N-B BEAUTY SHOP
3826 Delaware Av(C)-IV 9-6468

BALLERINA SALON OF BEAUTY
4616 El Camino Av----------IV 7-9892
(See Advertisement Page 90)

Bar-B Beauty Corall
5393 Franklin Bl----------GL 5-8527

Barbi's Style Salon
7324 Fair Oaks Bl(C)-IV 7-5260

Be Younger Beauty Salon
1626 Broadway-GI 3-5371

Beatrice Lowney Hair Fashions
2020 Del Paso Bl(NS)-WA 5-6506
(See Advertisement Page 88)

BEAUTY BANK OAK PARK
2847-35th GL 6-6267
(See Advertisement Page 87)

Beauty Bar The 315-33d ---------GI 3-1048

BEAUTY CENTRE THE
3392 El Camino Av-IV 7-0426

BEAUTY DECK THE
2727 Fulton Av----------IV 7-1211
(See Advertisement Page 86)

Bebee Elenora-Beauty Shops
3033 LaVista Av(C)-IV 9-6680

BESSIE'S BEAUTY SHOP
477 El Camino Av(NS)--------WA 5-5597

BETTY ENGLE BEAUTY SALON
1013-11th ----------GI 3-1767

Betty's Beauty Center
283 Arden Wy(NS)----------WA 2-3722

BETTY'S BEAUTY SALON
OPEN EVE'S BY APPOINTMENT
115-15th(WS) ----------FR 1-4906

BO MONDE BEAUTY SALON
2129 J-GI 8-1811
(See Advertisement Page 87)

Brentwood Plaza Beauty Salon
5512-24th ----------GL 1-7932
(See Advertisement Page 90)

Bryte Beauty Shop
Alexandra Marshin-Owner
616 Todhunter Av Bryte-------GI 8-7055

BULA TOCHTERMAN BEAUTY SALON
2010 Broadway ----------GL 5-5840

Bula's Beauty Salon
2010 Broadway ----------GL 5-5840

BURLA'S BEAUTY SHOP
2770-5th Av-GL 6-3481

C & C Beauty Shoppe
Cecilia Hubert-Owner
2404 D ----------GI 2-3487

CALVIN BEAUTY SALON
We Specialize in
PERMANENT WAVING & TINTING
Hair Cutting & Shaping by CALVIN
4751 Freeport Bl---------GL 1-7211

CAMELLIA BEAUTY CENTRE
COMPLETE BEAUTY SERVICE
Styling – Cutting – Permanent Waving
Virginia Weathersbee – Owner-Opr.
5716 Franklin Bl---------GA 8-9188

Cameo Beauty Salon 812-21st ----GI 3-2214

CAMPUS BEAUTY SALON
5617 H-GL 5-6788
(See Advertisement Page 88)

Capitol Beauty Salon 1424-14th---GI 8-4551

(Continued Next Page)

Charles SALON of BEAUTY

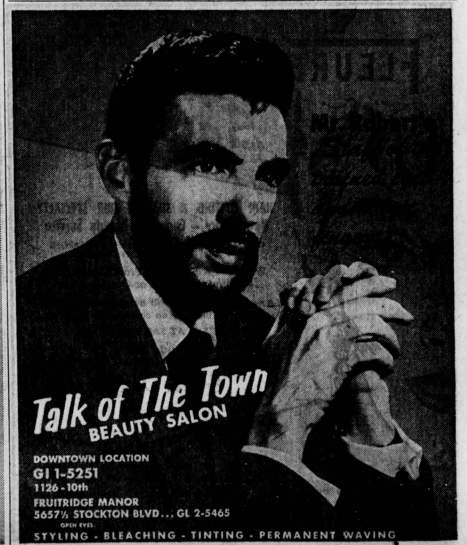
CHARLES CAMPBELL – Hair Stylist
Two Locations to Serve You

ARDEN PLAZA SALON
IV 7-9981
4361 ARDEN WAY

ELKHORN VILLAGE SALON
HI 4-7952
930 SACRAMENTO AVE.
BRODERICK

9 A.M. to 6 P.M. Mon. – Wed. – Friday – Saturday
Tuesday & Thursday 9 A.M. to 9 P.M.

SHAPING - TINTING - PERMANENT WAVING
Also Featuring Paris International Reducing Units



Talk of The Town
BEAUTY SALON

DOWNTOWN LOCATION
GI 1-5251
1126 - 10th
FRUITRIDGE MANOR
5657½ STOCKTON BLVD... GL 2-5465
OPEN EVES.
STYLING - BLEACHING - TINTING - PERMANENT WAVING

Beauty Shops–(Cont'd)

CAPITOL VIEW BEAUTY SALON
ESTHER KRAUSE
Hair Tinting & Hair Styling
Across From Senator Hotel
1129-12th ----------GI 3-8256

CARMICHAEL BEAUTY SHOP
6139 Fair Oaks Bl(C)---------IV 7-5572
(See Advertisement Page 90)

Carriage Trade Beauty Salon The
1012-38th ----------GL 6-6315

Cary-Lou Beauty Salon 923-16th --GI 2-3305

CHARLES C SALON OF BEAUTY
Arden Plaza Salon
4361 Arden Wy-IV 7-9981
Elkhorn Village Salon
930 Sacramento Av(B)-------HI 4-7952
(See Advertisement Page 84)

CHARLES MR HOTEL SENATOR BEAUTY SALON Hotel Senator--GI 8-2829
(See Advertisement This Page)

CHARLES MR LAND PARK BEAUTY SALON 4412 Del Rio Rd------GL 2-1101

CHERRY'S BEAUTY SALON
WE SPECIALIZE IN
PERMANENT WAVING & TINTING
By Cherry & Orpha
2244 Stockton Bl---------GL 1-4876

Civic Beauty Shop 928-6th -------GI 2-9569

CLASSIC BEAUTY SALON
394-45th-GL 7-6659

COLLEGE BEAUTY SALON
WE SPECIALIZE IN
PERMANENT WAVING
Hair Cutting and Shaping
2970 Freeport Blvd --------GI 3-7801

COLONIAL BEAUTY NOOK VINA'S
By Appointment Only
3715 Stockton Bl----------GL 6-7212

CONTINENTAL HAIR STYLISTS
5805 Stockton Bl-GL 7-7049
(See Advertisement Page 89)

COONROD MYRA BEAUTY SHOP
By Appointment Only
2500 Capitol Av----------GI 3-1460

CORDOVA BEAUTY SHOP
10653 Folsom Bl
Rancho Cordova ----------EM 3-1191

CORNELL'S BEAUTY SHOP
Specializing in
No Hair Too Difficult
For a Permanent Wave
1 Block So. of Broadway
On Franklin Blvd.
2632 Franklin Bl---------GL 7-3923

COTTAGE BEAUTY SHOP
2554 Cottage Wy-IV 3-5613

Country Club Beauty Centre
3392 El Camino Av----------IV 7-0426

Country Club Plaza Beauty Salon
2606 Watt Av----------IV 3-3877

COUNTRY CLUB PLAZA BEAUTY SALONS
2 LOCATIONS
East Side of
Stop-N-Shop Market at
Watt & El Camino Aves
2606 Watt Ave.
Country Club Lanes
OPEN MON. & FRI. EVENINGS
2349 Butano Dr----------IV 9-1595
2606 Watt Av----------IV 3-3877

CURTIS PARK BEAUTY SALON
3440-24th-GL 1-6925

DAISY BELL BEAUTY SALON
NORTH SACRAMENTO
WHERE BEAUTY CARE
IS AN
ART
2425 Rio Linda Bl(NS)----WA 5-7601

(Continued Next Page)

Hollywood Plaza BEAUTY SALON

A Beauty Experience That Permits Greater Personal Expression Through the Individualized Styling & Shaping of Your Hair

SOFT PERMANENTS
(ALL LEADING BRANDS)
LATEST FASHIONS IN
HAIR COLORING & BLEACHING
With or Without Appointment

GL 5-9228

1917 POTRERO WAY
IN RALEY'S
SHOPPING CENTER
off Freeport Blvd.

HAIR SHAPING & STYLING
Permanent Wave Specialists
The Finest Methods in
All Phases of Beauty Culture
ADVANCED HAIR STYLING
AS TAUGHT BY THE
MOST RENOWNED ARTISTS
THROUGHOUT THE COUNTRY
Licensed & Bonded by the State Board of Cosmetology
NO AGE LIMIT – GI APPROVED
All Equipment Furnished
HOURS: 9 A.M. TO 5:30 P.M.
WEEKDAYS
...GI 3-4583

SACRAMENTO *School of Beauty*
1630 O ST. SACRAMENTO

MISTER CHARLES BEAUTY SALON
MRC

Mr. Charles

Senator Hotel Beauty Salon
12th & L MEZZANINE FLOOR
GI 8-2829

Land Park Beauty Salon
MEZZANINE OF CARDINAL MARKET
SUTTERVILLE & DEL RIO ROAD
GL 2-1101

OPEN THURS. EVENINGS