

Codes in listings indicate Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS)
Communities as follows: Brderrick (B) Del Paso Heights (DPH) North Sacramento (NS)

• A SALON OF DISTINCTION •

Margie and Her Staff of
Competent Stylists
Specialize
in
TINTING
PASTEL BLONDES
PERMANENT WAVING



For Appointment Call
IV 9-8120

9 A.M. - 6 P.M.
EVENINGS BY APPOINTMENT

2732 MARCONI AVE.

(In the Breezeway of Taylor Shopping Center)

AIR CONDITIONED

MUSIC

FREE PARKING

Beauty Shops—(Cont'd)

D'ANN HOUSE OF BEAUTY
IN FLORIN
COMPLETE BEAUTY SERVICE
Evenings by Appointment
8519 Florin Rd. ----- GA 8-5038

DEL PASO MANOR BEAUTY SHOP
IN DEL PASO MANOR
SHOPPING CENTER
ROBERT (BOB) KRISTE, Mgr.
MAXINE DICKINSON, Owner
Specializing in
HAIR CUTTING - STYLING
PERMANENTS - WAVING
BLEACHING & DYEING
Corrective Treatments
for Dried Out Brittle Hair
MANICURING
Open Mon. & Thurs. Evenings
2432 Marjory Dr. ----- IV 7-1461

DELUXE BEAUTY SHOP
2100 N. ----- GL 6-3556
DOLD'S BEAUTY SALON 3714 J. GL 5-0667
Dolly's Beauty Shop 511 Fulton Av. IV 7-0179

DON MR.

STUDIO 9

TOWN & COUNTRY VILLAGE

9 Adobe Ct. ----- IV 7-8240

Would you like a separate business listing under your own name in the Telephone Directory? Does anyone in your business or home wish a personal listing? The charge for extra listings is small, the convenience often great.

DON'S BEAUTY SHOP

IN CARMICHAEL

HAIR CUTTING & COLD WAVES
YOU WILL LIKE - BY MR. DON
NO SUBSTITUTE OPERATORS
AIR CONDITIONED

Off Fair Oaks Blvd at El Camino Ave
5916 Van Alstine Av(C) ----- IV 7-5712

Dorothy's Beauty Salon
1040 W Capital Av(WS) ----- FR 1-6141
Dot's Beauty Shoppe 3825 H. ----- GL 5-7849
DOUGLAS MR HAIR STYLING
5743 Marconi Av(C) ----- IV 9-0947
East Side Beauty Shop 4611 H. ----- GL 6-7369
Edgewood Beauty Salon
6817-32d(NH) ED 2-3619

ELEANOR'S BEAUTY SHOP

Creators of Loveliness
A Complete Beauty Service
by Eleanor Vance
Open Evenings by Appointment
1114 1/2-10th ----- GI 2-3985

Elite Beauty Shop
2246 Grove Av(NS) - WA 5-5534
(Continued Next Page)

Next time you want to make a call but aren't quite sure of the number, look it up in the latest telephone directory! Memory isn't always reliable . . . and you'll save time by looking up the right number before you call!

NORTH HIGHLANDS & RIO LINDA AREA



Proprietor
DOT. HOWARD

For Your Complete
BEAUTY SERVICE

Call

WYandot 1-1259

the **Howard House**
HAIR STYLING

"Drive the Extra Mile - You Will Find It Well Worth Your While"
(DRIVE WEST ON WATT AVE. TO Q ST.)

1421 Q ST.

RIO LINDA

Mr. Jon

"For Women
Who Care"

- SOFT PERMANENT WAVING
- HAIR COLORING
- DISTINCTIVE STYLING

Evenings by Appointment

THE
**Beauty
DECK**
2727 FULTON AVE.

IV 7-1211

ED—Edgewood EL—Elaine FM—Fountain GA—Garden GL—Glendale HI—Hickory WA—Wabash
TV—Vanessa

Beauty Shops—(Cont'd)

EL RAINE BEAUTY SHOP

HAIR STYLING
SHAPING
WE SPECIALIZE IN INDIVIDUAL
COIFFURES - HAIRCUTTING
AIR CONDITIONED

Between O & P Streets
1527-21st ----- GI 3-7738

EL RANCHO BEAUTY SHOP
814 Merkey Av(WS) - FR 1-6270
(See Advertisement Page 89)

Emilie's Beauty Shop

4217 Dry Crk Rd(DPH) - WA 5-2397

ENGLE BETTY BEAUTY SALON
1013-11th - GI 3-1767

ENO'S BEAUTY SALON
3024 Freepost Bl. ----- GI 1-3109

EVELYN'S BEAUTY SALON

EVELYN CALLISON - Owner

Complete Beauty Service

Specializing In

HAIR SHAPING & STYLING

2130 El Camino Av. ----- WA 2-4837

FASHION FAIR BEAUTY SHOP

NEW HAIR FASHIONS
SPECIALIZE IN HAIR CUTTING &
PERMANENT WAVES

908-14th ----- GI 8-6967

FASHIONETTE BEAUTY NOOK

Joy Miranda-Proprietor
921-25th ----- GI 2-6359

The Yellow Pages save you time.

FEDERICO BEAUTY COLLEGE

939 1/2-Bth. HI 6-7686

(See Advertisement Page 83)

Fica Beauty & Cosmetic Salon

4828 Folson Bl. ----- GL 7-4848

FLEURETTE BEAUTY SALON

2600 Broadway - GL 2-4664

(See Advertisement Page 83)

Flora's Beauty Salon

2501 Carson Wy. IV 9-6722

Flora's Beauty Shoppe 2316-28th - GL 1-1846

FLORENCE BEAUTY SALON

LOLA RIELO - Closed Mondays
Permanent Waving & Styling

4506 Franklin Bl. ----- GL 7-8610

Fruitridge Beauty Shop

6211 Fruitridge Rd. ----- GL 5-8847

(See Advertisement Page 90)

Fry Myrtle Beauty Shop 2721 E. ----- GI 3-2769

Fulton Avenue Beauty Salon Alice & Ann

1075 Fulton Av. ----- IV 7-6034

GARDENLAND BEAUTY SALON

330 Haggan Av(NS) - WA 2-1816

Gay's Beauty Salon 2729 P. ----- GL 7-3669

Genevieve's Beauty Shop

Genevieve McCurry-Owner

2824 P. ----- GL 5-1624

Gertrude's Beauty Salon

4441 Fruitridge Rd. GL 6-4150

GLAMOUR NOOK 2421 F. ----- GI 2-2520

Grace's Beauty Shop 1408 Q. ----- GI 2-2500

Gussie's Beauty Shop

Auburn Blvd & Fulton Av. IV 7-1625

HAGGINSWOOD BEAUTY SALON

3167 Maryville Bl. ----- WA 5-0790

Hair Stylist The 1014-18th - HI 4-7687

HAIR STYLISTS CONTINENTAL

5805 Stockton Bl. GL 7-7049

HAIRDRESSERS THE FORT SUTTER

2825 L. ----- GL 1-7248

(See Advertisement Page 88)

HAIRDRESSERS THE LANAI SALON

Near the Airport

Open Mondays Thru Sat. - Even by Appt.

Styling - Complete Beauty Service

5681 Freepost Bl. ----- GA 8-8786

(Continued Next Page)

Wawa's BEAUTY SHOP

Specializing in PROBLEM HAIR

OPEN
9 A.M. - 9 P.M.

- PERMANENTS
- HAIR COLORING

1509-16th ST.
Between O & P



- RAZOR CONTOUR SHAPING
- AIR CONDITIONED

GI 1-3222

San Carlos Beauty Salon
COMPLETE BEAUTY SERVICE
GI 1-1061
* EVENINGS BY APPOINTMENT
3288-J. at 33rd - EASY PARKING

Bo Monde

Beauty Salon
For Individual
Charm

PERSONALITY
PERMANENTS



Radio Waves
For Difficult Hair

Telephone

GI 8-1811

2129 J St. Near 22nd St.

House of Beauty



SPECIALIZING IN THE
ART OF HAIR STYLING

FOR INFORMATION CALL

GI 1-1712

1127 - 11th STREET

COMING SOON

MAYFAIR HOUSE OF BEAUTY

FLORENCE SQUARE

2350 FLORIN RD.

GA 8-5318

Petite Parée Salon
INDIVIDUAL COIFFURES
VIVIAN COIFFERS
PHONE FOR APPOINTMENT
IV 7-0476
1640 GATEC DR.
JUNCTION BETWEEN ARDEN & FAIR OAKS

OAK PARK BEAUTY BANK

Specializing in
ADVANCED HAIR STYLING
& CUTTING

6 OPERATORS TO SERVE YOU . . .
FOR COMPLETE BEAUTY SERVICE

Open Evenings By Appointment

FOR APPOINTMENT CALL

GL 6-6267

2847-35th St. Near Broadway - Take No. 5 & 8 Bus

