

Codes in listings indicate Communities as follows: Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS) Broderick (B) Del Paso Heights (DPH) North Sacramento (NS) West Sacramento (WS)

BAIT & TACKLE



Since 1910
Serving Sacramento

FRESH FISH
Wholesale & Retail

SEA FOOD FRESH DAILY
Featuring a Stock of Imported Oriental Can Goods

BAIT & TACKLE
Hunting & Fishing Licenses Issued

Call
HI 7-9081
Free Delivery - Ask for Minimum
2331-10th St.
10th & X Sts.
FREE PARKING



Fish-Retail

A B C Fish & Oriental Foods
1911 Potrero Wy. ----- GL 7-8034
Capital Fish Co 2331-10th ----- HI 7-9081
(See Advertisement This Page)

FRANK'S FISHERMAN'S WHARF & POULTRY
A COMPLETE LINE OF FRESH AND FROZEN SEA FOOD & POULTRY LOCATED IN THE SHOP & SHOPS FRUITRIDGE SHOPPING CENTER COUNTRY CLUB PLAZA
5815 Stockton Bl ----- GL 2-2367
2312 Watt Av ----- IV 7-4198

LEONG FISH MKT
Wholesale & Retail ALL KINDS OF FRESH FISH & SHELL FISH DAILY BAIT & TACKLE Fishing and Hunting Licenses FREE PARKING
1812 Broadway ----- GI 2-0563

Pac Fish Mkt 516 I ----- GI 3-7981
(See Advertisement This Page)

SACRAMENTO FISH MARKET
1219-3d GI 3-9979
(See Advertisement This Page)

SACRAMENTO FISH & POULTRY
434 Lea Wy(NS) ----- WA 5-4643
(See Advertisement This Page)

SEATERS FISH & POULTRY
NORTH AREA'S FRESH FISH HEADQUARTERS BARBECUED CHICKEN & TURKEYS
3411 Watt Av ----- IV 3-3701

SENATOR FISH MARKET
3314-4th GI 3-5042

TOFANELLI SEA FOOD CO
13th & J-GI 2-0414

Your telephone is one of today's best bargains.

FRESH FISH WHOLESALE RETAIL

DAILY EVERYTHING THAT Swims

- LIVE & COOKED CRABS IN SEASON
- SMOKED - SALT SHELL FISH

DAILY DELIVERY SERVICE-WHOLESALE ONLY
FREE PARKING 1910 DEL PASO BLVD.

SACRAMENTO FISH & POULTRY

OPEN 6 DAYS A WEEK
434 LEA WAY

WA 5-4643
NORTH SACRAMENTO

FISH



FRESH DAILY
OYSTERS CRABS SHRIMP

All Sea Food in Season
Fishing Bait & Tackle

GI 3-9979

SACRAMENTO FISH MARKET
1218 3rd St. Capitol & L Sts.

fresh!



Pacific Fish Market

Wholesale & Retail
ALL KINDS OF FRESH & FROZEN SEA FOOD POULTRY & EGGS
FISHING TACKLE & BAIT
Fishing & Hunting Licenses

GI 3-7981

516 EYE ST. SACRAMENTO

Fish-Wholesale

Frank's Fisherman's Wharf & Poultry
2312 Watt Av-IV 7-4198

MEREDITH FISH COMPANY
WHOLESALE ONLY
ALL KINDS OF FRESH FISH IN SEASON
SALT - SMOKED & SHELL FISH
"It In Swims, We Have It"
2620-5th ----- GI 2-3891

Meredith Fish Company 2620-5th
Order Dept ----- GI 2-3891
Main Phone ----- GI 2-3365
Crab Plant ----- GI 2-6370
Pac Fish Mkt 516 I ----- GI 3-7981

SACRAMENTO FISH & POULTRY
434 Lea Wy(NS) ----- WA 5-4643

TOFANELLI SEA FOOD CO
WHOLESALE & RETAIL
Catering to Hotels & Restaurants
Everything in Sea Food
Fresh - Frozen - Smoked

Public Market
13th & J ----- GI 2-0414

WILSON'S GENERAL FOOD LINES
FISH - WHOLESALE
CATERING TO HOTELS & RESTAURANTS
4529 Parker Av ----- GL 6-4749

Fishing Bait

Broadway Bait & Tackle Shop
Open Daily 5 AM to 9 PM
1609 Broadway ----- GI 8-6338

CAPITAL FISH CO
Fresh Bait Daily
Sardines - Worms - Tackle
2331-10th ----- HI 7-9081

DAN'S BAIT & TACKLE SHOP
FRESH & FROZEN BAIT
LIVE MINNOWS
ROD & REEL REPAIRS
Open 5:30 A.M. Week Days
4 A.M. Sats - Suns. - Hol.
PLENTY FREE PARKING
5200 Franklin Bl ----- GL 1-1772

FRAN & EDDY'S BAIT SHOP
Fresh - Frozen - Live Bait
FRESH SARDINES
Tackle - Sporting Goods
Ice - Beer - Wine - Groceries
Licenses - Ammunition
11160 Folsom Bl
Rancho Cordova ----- EM 3-6885

FREIGHT BAIT SHOP
Rod & Reel Repair - Beer & Ice
Freeport ----- SHerw'd 4-3211

FRUITRIDGE BAIT AND TACKLE SHOP
South Area's Bait Center
QUALITY BAITS
FISHING BAIT OF ALL KINDS
FISHING & HUNTING LICENSES
TACKLE & AMMUNITION
COLD BEER AND SODA

Open Daily
4:00 A.M. to 8:30 P.M.
4131 Fruitridge Rd ----- GL 6-7506

The Yellow Pages save you time!

Fishing Bait-(Cont'd)

JOHNSTON'S BAIT & TACKLE
4613 Franklin Bl ----- GL 5-3586

LARRY'S NO SACRAMENTO SPORT & BAIT SHOP
FRESH BAIT
Rod & Reel Repairing
Licenses
1029 Del Paso (BINS) ----- WA 5-2303

Pac Fish Mkt 516 I ----- GI 3-7981

SACRAMENTO FISH MARKET
1219-3d GI 3-9979

WALLY'S NORTH SACRAMENTO ROD & GUN
FRESH BAIT - FISHING TACKLE
WINNERS SARDINES - WORMS - ETC.
1017 Del Paso (BINS) ----- WA 5-1214

WEST CAPITOL ROD & GUN BAIT TACKLE
4:30 A.M. - 9 P.M. - 7 Days
Aluminum Boats - Johnson Motors,
Fishing & Hunting Licenses
320 W Capitol Av/Tower Bridge
2 Blocks West of Tower Bridge
1202 W Capitol Av(BI) ----- GI 3-2053

Fishing Supplies

Johnston's Bait & Tackle
4613 Franklin Bl ----- GL 5-3586

Fishing Tackle-Repairing

Dome Liqueur & Tackle ----- GI 8-4822
Ewid's Rod & Reel Repair
2103 Del Paso (BINS)- WA 5-6101
Fruitridge Bait and Tackle Shop
4131 Fruitridge Rd ----- GL 6-7506

Fishing Tackle-Retail
See also Sporting Goods-Dealers
ALLEN'S SPORT SHOP 1316 J - GI 3-4216
All Sporting Goods
3725 Marysville Rd(DPH)- WA 5-0440
Bonnie B Sportstore
2428 Mayval Dr-IV 9-7260

BROADWAY BAIT & TACKLE SHOP
Open Daily 5 AM to 9 PM
1609 Broadway ----- GI 8-6338
Capital Fish Co 2331-10th ----- HI 7-9081

DAN'S BAIT & TACKLE SHOP
5200 Franklin Bl ----- GL 1-1772
Del Paso Farm Supply
Rio Linda & Grand Av(DPH)- WA 5-0845
Ed's Sporting Goods
2328 Fair Oaks Bl ----- WA 2-6620
Fran & Eddy's Bait Shop
Open 5 AM Daily
11160 Folsom Bl ----- EM 3-6885

FRUITRIDGE BAIT AND TACKLE SHOP
4613 Franklin Bl ----- GL 5-3586
LARRY'S NO SACRAMENTO SPORT & BAIT SHOP
1029 Del Paso (BINS)- WA 5-2303
Leong Fish Mkt 3812 Broadway ----- GI 2-0563
Otto's Sport Shop
2910 Fair Oaks (BIO)- IV 7-0641
Sacramento Fish Market 1219-3d ----- GI 3-9979
Sam's Sport Shop 618A J ----- GI 2-5243
Sharp's Sports Den
2634 Marconi Av-IV 9-5855
SIMMS HARDWARE CO 2801 J - GI 2-3894
Twelfth St New & Second Hand Store
5220 Twelfth St ----- GI 3-6617

WALLY'S NORTH SACRAMENTO ROD & GUN
1017 Del Paso (BINS) ----- WA 5-1214

Fishing Tackle-Wholesale & Mtrs

P G SALES & EXPORT INC
153-2d S F - SUltr 1-2349
Raldon Mfg Co 1919 Potrero Wy - GL 6-7679
Valley Distributors 710-12th ----- GI 1-0238

ED=Edgewood EM=Empire FR=Frontier GA=Garden GI=Glenn HI=Hickory IV=Ivanhoe WA=Wabash

Fishing Trips

ANDERSON LEE BAIT & TACKLE SHOP
Daily Bags Fishing in Bay Also
Rods & Salmon Trips Off Golden Gate
Rod & Reels Rented-Bait Sold
6702 San Pablo Av Oakland Olympic 4-9262
MUNICIPAL BAIT & SPORT SHOP
Salmon Fishing Trips
3098 Pelk St ----- ORday 3-9815
Pappas Betty 7406 San Joaquin - GL 1-5651

Five Cents To One Dollar Stores

Ben Franklin Store 2958-35th ----- GL 7-3665
Capital Five & Ten 2328-21st ----- GL 5-7825
Franklin Variety & Department Store
5520 Franklin Bl - GL 6-1023
Twelfth St Variety 513-12th ----- GI 2-8641

Fixtures

See Specific Kinds, I.e., Bar Fixtures; Display
Equipment & Materials; Lighting Fixtures
Hdgs; Store Fixtures; Etc

Flag Poles

Cronin Robert Co The
Aluminum-Steel-Wood ----- GI 3-8543

Flags & Banners

BOWER CO THE
FLAGS - BANNERS - PENNANTS
WINDSHIELD SIGNS - DECORATIONS
----- GL 6-0316

Enos Dept Store 820 J ----- GI 3-7946

GOODWIN-COLE CO
BANNERS - STREET FLAGS - PENNANTS
U.S. STATE & FOREIGN FLAGS
USE OUR PARKING LOT
515 L ----- GI 2-8924

WEIDEMAN'S TROPHY HOUSE
1315 Broadway ----- GI 2-0729

Flameproofing

Flamcor Chemical Co
746 Natoma S F-Markt 1-7825

Flavoring Extracts

Watkins Products Distr
3048-5th Av - GL 6-2833
Watkins Quality Products Distr
2685 Rio Linda (BINS)- WA 5-9397
WICHT EXTRACT & SYRUP CO
126 K - GI 3-2927

Flock Finishing

CAPITAL PLASTIC BINDERY
Filing - Adhesive Spray Guns
605-16th ----- HI 7-4933

Floor Cleaning & Waxing Service

A-1 Janitorial Service
2746 Marshall Wy ----- GL 7-0602
AERO WINDOW & JANITOR SERVICE
2722 Parkway (CIC)- IV 7-8507
Anchor Hardwood Floor Co
3141 Cottage Wy-IV 7-1897

ARROW HARDWOOD FLOOR CO INC
Floors Installed - Floors Refinished
All Work Guaranteed - Free Estimates
4061 Esperanza Dr ----- IV 7-5326
Or ----- HI 6-9339

Brau Enterprises Janitorial Service
Offices Apts Stores Homes
Floor Clng & Waxing of all Types
3166-4th Av ----- GL 7-5452
Brownie's Home and Window Cleaning
Serv 1915 L ----- HI 7-4842
Busy Bee Maintenance Co 620 I - HI 6-7449
Capitol Building Maintenance
Ochsner Bldg ----- HI 6-6364
Commercial Building Maintenance Co
4401 Elms Av ----- GL 6-7547
Compennell Floor Co
5000 H Parkway- GA 8-2102

Duncan's FLOOR CO.

Commercial & Residential
NEW FLOORS INSTALLED
OLD FLOORS RENEWED
HARDWOOD FLOORS
COMPLETE LINE
WALL TO WALL CARPETING
SANDING - REFINISHING
WAXING - POLISHING
ESTIMATES GIVEN

GL 6-3849
890-57th Street
SACRAMENTO

POPOFF HARDWOOD FLOOR CO.

- REFINISHED
- RENEWED
- NEW FLOORS INSTALLED

HARDWOOD FLOORS
LINOLEUM & TILE
Free Estimate Gladly Given

CALL
IV 9-0444
3424 KENTFIELD DR.

When
Emergencies Arise

In emergency situations you want to call someone in a hurry. Whether it's a radio repairman, veterinarian, electrician, or nurse, you can find who is nearest to call when you

Look in the

Classified TELEPHONE SECTION

The Yellow Pages Contain Announcements of Concerns
Nearest You, Who Feature 24-Hour Emergency Service

Emergency!

An emergency arises - you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to -

LOOK IN THE

Classified TELEPHONE SECTION