

Hardware-Retail-(Cont'd)

REIS MILDRED WALLPAPER
 DECORATIVE HARDWARE
 EXCLUSIVELY
 5675 Freepoint BL—GA 8-8407

S & S FARM SUPPLY
 2469 Rio Linda BLNS—WA 5-2842

SACTO BUILDING SPECIALTIES
 HARDWARE - PAINTS - TOOLS
 ROOFING MATERIAL - SHEET METAL
 PLUMBING SUPPLIES - BLDG. MATERIALS
 4800 Folsom Blvd—GL 7-7558

SHORROCK'S HARDWARE 918 J. GI 3-3711
 Store No 2 2804 Marconi Av—IV 9-3423
 Store No 3 4303 Arden Wy—IV 7-7891
 (See Advertisement Page 252)

SIMMS HARDWARE CO 2801 J—GI 2-3894
 (See Advertisement Page 253)

Sizemore's Hardware
 511 El Camino Av(NS)—WA 5-6303

STUCKY'S HARDWARE
 11th & Jefferson BL(NS)—FR 1-5251
 (See Advertisement Page 252)

SWARTZ HARDWARE
 1927 Del Paso Blvd(NS)—WA 5-0784
 (See Advertisement Page 252)

Tahoe Hardware Co
 5911 Broadway—GL 6-0996

Takahara Variety & Hardware
 Jackson Hwy—EM 3-1449

TALLAC VILLAGE HARDWARE
 14th Av & 60th St
 417 Tallac Village Sq—GL 1-8900

TWELFTH ST NEW & SECOND HAND
 STORE
 Complete Line of Fishing Tackle - Guns
 New & Used Hardware
 521-12th—GI 3-6617

WAKEFIELD & SONS HARDWARE
 Formerly Campbell & Boutwell
 1214 J—GI 2-3378

WALDRON APPLIANCE
 HARDWARE - PAINTS
 Electrical & Plumbing Supplies
 5002 Franklin Bl—GL 6-8414

WALKER CORDOVA HARDWARE
 10647 Folsom Bl
 Rancho Cordova—EM 3-4896
 (See Advertisement Page 253)

WALTON SUPPLY CO
 2205 Del Paso BL(NS)—WA 5-8516
 (See Advertisement Page 252)

WEST SACRAMENTO PAINT-
 HARDWARE CO
 1271 Markley AKWS)—FR 1-5416

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

RAINBOW FASTENERS INCORPORATED
 WHOLESALE DISTRIBUTORS
 FASTENERS ADVANTAGEOUSLY PRICED

- ★ SCREWS - Cap - Wood - Machine - Sheetmetal - Set
- ★ BOLTS - Carriage - Steel - Log - Machine
- ★ NUTS - Hex - Square - Full - Wing - Castellated
- ★ WASHERS - NAILS - Other Allied Products

CALL
WA 2-7136
 1913 MARCONI AVE. Just Off of Freeway
 NORTH SACRAMENTO

Hardware-Retail-(Cont'd)

WESTERN HARDWARE
 PAINTS - PABCO
 SPORTING GOODS
 MARINE SUPPLIES
 Open 9 A.M.-12 P.M.-Sundays 9-TU 9
 2945 Fair Oaks BL(C)—IV 9-4135

YANKEE STORES
 THREE CONVENIENT LOCATIONS
 SEE OUR DISPLAY AD
 Hollywood Hardware
 5151 Freepoint Bl—GL 5-6488
 Fruitridge Hardware
 5651 Stockton Bl—GL 5-0328
 Parkway Hardware
 7241 E Parkway—GA 8-2077

Hardware-Wholesale & Mfrs

A & A Key & Builders Supply
 2700 Stockton Bl-GL 2-1471

BERCO MFG CO
 Yale & Goldmaster Bldrs Hdw
 3449 Fruitridge Rd—GL 6-3039

CAPITOL BUILDERS HARDWARE
 1501 F—HI 4-7640

Cardo Industries
 1719 W Capitol Av(WS)—FR 1-5355

CORBIN LOCKS—
 SALES & SERVICE DEALERS
 CAPITOL BUILDERS HARDWARE
 1501 F—HI 4-7640

HARDWARE DISTRIBUTING CO
 1905 Marconi Av(NS)—WA 2-7636

Mahoney John F Co 2331-2d—GI 1-6949

MCCALL BUILDERS HARDWARE
 1214 J—HI 4-8640

MENTAL PRODUCTS CO OF SACRAMENTO
 2235 Evergreen Av(NS)—WA 2-6535

MESSENBROS
 Manufacturers of Key Blanks
 5712 Fair Oaks Bl Fair Oaks-Yorkton 7-2186

PACKARD DOOR & LOCK CO
 Builders Hardware Only
 Distributors For Yale
 2417-28th—GL 5-2066

Pay-Less Builders Supply
 2501 Tower Av—IV 3-5113

RAISER FRED MILL SUPPLY
 1431-2d—GL 1-6412

INDUSTRIAL HARDWARE
 1431-2d—GL 1-6412

RAINBOW FASTENERS INCORPORATED
 1913 Marconi Av(NS)—WA 2-7136
 (See Advertisement Page 252)

SACRAMENTO WHOLESALE HARDWARE
 DIV OF DIAMOND GARDNER CORP
 COMPLETE LINE OF HARDWARE &
 INDUSTRIAL PAINTS & FINISHES
 1001 Del Paso BL(NS)—WA 5-8541

Advertise here—it pays.

Hardware-Wholesale & Mfrs-(Cont'd)

SLOSS & BRITTAIN 1801-20th-GL 2-1403
 STEINER LUMBER COMPANY OF
 CARMICHAEL
 5532 Fair Oaks BL(C)—IV 9-3616
 THOMSON-DIGGS CO 1801-2d—GI 2-7851
 WESTERN BUILDING SPECIALTIES
 Builders' Hardware Only
 6409 Elvas Av—GL 2-0279
 Wilco Supply
 383-40th Oakind-DLympc 2-8522

Hardwoods
 Burnett & Sons Planing Mill & Lumber Co
 11th & C-GI 2-0493

CAL-ERA LUMBER CO
 Imported & Domestic
 Ash - Birch - Mahogany - Spruce - Oak
 Open Sundays 9 A.M. to 2 P.M.
 6438 Folsom Bl—GL 2-3121

GORDON-MACBEATH HARDWOOD CO
 2727-65th-GL 2-2657

SACTO DOOR & PLYWOOD CO INC
 WHOLESALE - RETAIL
 BIRCH - ASH - MAHOGANY - ETC.
 IMPORTED & DOMESTIC
 1010 El Camino Av(NS)—WA 2-6541

THRIFTWAY BUILDING SUPPLY INC
 Hardware & Douglas Fir Panels-All Species
 WHOLESALE - RETAIL
 1841 Howe Av—WA 2-6511

Harness
 Sacramento Saddlery 1307 J—GL 2-6416
 Sulfitt & McGray Saddlery & Saddle Shop
 2307 Fulton Av—IV 7-4853

Hatcheries-Poultry
 Densling Breeding Farm & Hatchery
 De Kalb Chick Exclusively
 14th & O Rio Linda—WYndot 1-1227

Howard Poultry Breeding Farm
 1401 Q Rio Linda—WYndot 1-1259

Poal-Disher Bird & Pet Farm
 2150 Howe Av-WA 5-0370

SUNSHINE TURKEY HATCHERY
 BROAD BREASTED BRONZE
 BELTSVILLE WHITE
 POULTS & EGGS
 SPECIAL
 TEMPERATURE CONTROLLED TRUCKS
 Will Deliver Your Order Promptly
 2535-5th—GL 3-1424

Hats-Renovators
 Blue Ribbon Hats
 1022 K—GI 2-2913

MANHATTAN HATTERS
 HATS CLEANED - BLOCKED
 & RENOVATED
 NEW HATS MADE TO ORDER
 2402-28th—GL 1-0505

Woodard D R Cleaners & Dyers
 2201 J-GI 2-7636

Hats-Retail
 HESEMAN INC
 Stetson
 1022 K—GI 2-2913

Julius Men's Shop 1023 K—GI 2-6465

PATTERSON JIM SHOP FOR MEN
 Dobbs Hats
 901 K—GI 3-2234

STETSON HATS—
 EAGLESON'S
 3436 El Camino Av—IV 3-3411
 801 K—HI 7-9171

Who handles that brand? Most widely advertised products are listed in the YELLOW PAGES.

Hawaiian Goods

Hawaiian Paradise Products Inc
 Lei-Orchids-Party Items-Gifts
 1605 Solano Av Brkly—Lanscpe 4-6434
 Lanai Rattan Shop
 5677 Freepoint Bl—GA 8-9101

Hay-Retail

Azevedo Wilbert
 5818 Belleau Wood Ln-GA 8-6808

Hay-Wholesale

Alvarez Frank El Centro Rd—WA 5-0697

BELLOWS & SONS HAY & GRAIN CO
 HAY, STRAW & GRAIN
 OF ALL KINDS
 PROMPT DELIVERY - TRUCKING
 1411 E—HI 7-1698

LAWLER HAY & GRAIN CO
 Wire - Wholesale Dealers - Twine
 Call or See Us Before Buying or Selling
 Member Calif. Hay-Grain-Feed Dist. Assn.
 640 EIB)—GL 8-9353

Sacto Hay & Grain Co
 1625 W Capitol Av(WS)—FR 1-5063

VALLEY GRAIN & HAY CO
 Wholesale Dealers
 HAY AND STRAW
 Baling Wire & Twine
 2229 S—GL 6-4719

Health Appliances
 See also Sun Lamps
 PRESTO PRIDE COOKWARE—
 SALES & SERVICE
 CENTURY METALCRAFT CORP
 2417-27th-GL 6-5135
 If no answer call—GI 3-4255

Saladmaster Products 620 I—GI 1-2641

A handy man for any job--

The Yellow Pages tell you where to reach him quickly—plumber—carpenter—dry cleaner—paperhanger—and hundreds of other workmen, stores and services.

more than 9 out of 10"

Incidentally

Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

Prospective Buyers will find you easier than adequate representation in the

YELLOW PAGES

IN CARMICHAEL

VI'S HEALTH FOODS

"IT'S FUN TO BE HEALTHY"

NATURAL FOOD SUPPLEMENTS

SPECIAL DIET FOODS

MAIL ORDERS FILLED PROMPTLY

STONE GROUND FLOURS & BREADS

FREE LOAN LIBRARY

STAINLESS STEEL - WATERLESS COOKWARE

ORGANIC VEGETABLES & JUICE BAR

1 Block South
 Of El Camino Blvd.
 2379 FAIR OAKS BLVD.

We Give
 Cash Checks
IV 9-0852
 FRONTIER VILLAGE

KING KARROT JUICE BAR

Fresh Raw Cabbage
 Juice. Also Carrot,
 Parsley, Celery, Beet,
 Etc.

COUNTER SERVICE AND
 TAKE-OUT CANTONS

Juice Extracts,
 Specialty Foods,
 VYM Concentrated
 Organic Vegetable Tablets
 Fruit Juices

1224 J St.
 (In Public Market)

Phone GI 2-0090
 Sacramento Hours 10 to 6

THE PACIFIC TELEPHONE
 AND TELEGRAPH COMPANY

Health Food Products-Retail

A B C DISTRIBUTORS
 PROTEIN - VITAMINS
 LECITHIN - MINERALS
 3808 Astoria(DPH)—WA 5-3575
 If no answer call—WA 5-1145

BERRY'S PHARMACY

DIETETIC HEALTH FOODS
 DIABETIC - SALT FREE
 REDUCING AIDS
 NATURAL VITAMINS
 Banknotes Accepted
 Broadway at 35th—GL 6-3807

DANE'S NUTRITION 1236 J—GI 2-8298
 (See Advertisement This Page)

Dane's Nutrition 2304 Watt Av—IV 7-9403

ELLIOTT'S HEALTH FOODS
 3337 El Camino Av—IV 7-4713
 (See Advertisement This Page)

HEALTH FOOD CENTER
 Oak Park District
 2947-35th—GL 7-1831

HEALTHWAY SPECIALTY FOODS
 Diabetic - Allergy - Salt Free Foods
 Stone Ground Flour & Cereals
 Natural Vitamin & Mineral Products
 3254 J—GI 1-2649

HOUSE OF NUTRITION
 Complete Line of
 DIABETIC & SALT-FREE PURE FOODS
 Vitamins - Allergy Foods & Cosmetics
 3016 Freepoint Bl—HI 6-6875

KING KARROT JUICE BAR
 13th & J—GI 2-0090
 (See Advertisement This Page)

Montage Beth
 V M V Food Tablets
 Pure Vegetation Only
 Forum Bldg—GI 3-2716

Nutrilite Food Supplement Distrib.
 1609-21st—GI 3-3436
 If no answer call—GI 3-7065

Health Food Products-Retail-(Cont'd)

SACRAMENTO HEALTH FOODS

HEALTH FOODS

SPECIAL DIET FOODS
 Diabetic & Salt-Free
 NATURAL VITAMINS
 STONE GROUND FLOURS
 & CEREALS
 GI 1-1509
 1223 K—GI 1-1509

Sacto Tofu Co
 Soy Bean Products
 1915-6th—GI 8-3274

VI'S VITAL FOODS
 (See Advertisement This Page)
 2379 Fair Oaks BL(C)—IV 9-0852

Wing-Rite Sales 5100 Modison Av-GL 7-2167

Winding Way Health Food Store
 5528 Winding Wy(C)-IV 3-3726

Health Service
 American Finnish Steam Baths
 4626-14th Av—GL 2-9569

Bill Martin's Health Studio 2021 S-GL 7-1957

Body Toning
 Massage for Health & Beauty
 2628 Del Paso BL(NS)—WA 5-5888

Chiropractor's Exchange
 2628 Del Paso BL(NS)—WA 5-5888

Dodge Guest Home 7413-14th Av-GL 6-7110

Lunde C N 2829 Del Paso BL(NS)-WA 5-3234

Pearl's Figure Salon 1914 P—GI 2-9435

Walter H B 2727 H—GI 2-4262

EASING A STICKY DRAWER
 A temperamental drawer pulls
 out smoothly, if you wax all edges
 with floor wax, then polish.

IN CARMICHAEL

VI'S HEALTH FOODS

"IT'S FUN TO BE HEALTHY"

NATURAL FOOD SUPPLEMENTS

SPECIAL DIET FOODS

MAIL ORDERS FILLED PROMPTLY

STONE GROUND FLOURS & BREADS

FREE LOAN LIBRARY

STAINLESS STEEL - WATERLESS COOKWARE

ORGANIC VEGETABLES & JUICE BAR

1 Block South
 Of El Camino Blvd.
 2379 FAIR OAKS BLVD.

We Give
 Cash Checks
IV 9-0852
 FRONTIER VILLAGE

KING KARROT JUICE BAR

Fresh Raw Cabbage
 Juice. Also Carrot,
 Parsley, Celery, Beet,
 Etc.

COUNTER SERVICE AND
 TAKE-OUT CANTONS

Juice Extracts,
 Specialty Foods,
 VYM Concentrated
 Organic Vegetable Tablets
 Fruit Juices

1224 J St.
 (In Public Market)

Phone GI 2-0090
 Sacramento Hours 10 to 6

THE PACIFIC TELEPHONE
 AND TELEGRAPH COMPANY

HEALTH FOODS

ACROSS FROM COUNTRY CLUB CENTRE

Everything for Every Diet

JUICE BAR
 UNSPRAYED FRUITS & VEGETABLES
 COLD PRESSED OILS
 NATURAL BUTTER
 NATURAL RAW MILK CHEESES
 NATURAL SWEETENED
 & FLAVORED CANDIES
 NUTRITIONAL BOOK LOANS

SALT FREE-LOW CALORIE-DIABETIC
 LOW CHOLESTEROL
 NATURAL VITAMINS & MINERALS
 15 STONE GROUND FLOURS
 BREADS - COOKIES - 16 NATURAL
 GRAINS - 20 RAW HONEYS
 75 HERBS

MODERN NUTRITION FOR BETTER HEALTH

Sacramento's Only Complete Health Food Store

OPEN MON. & FRI. TILL 9 P.M.

Our 7th Year
IV 7-4713

ELLIOTT'S HEALTH FOODS

"When You Want the BEST You Can Always Depend on ELLIOTT'S"

3337 EL CAMINO AVE.

IN CARMICHAEL

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"IT'S FUN TO BE HEALTHY"

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