

Codes in listings indicate Communities as follows: Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS) Broderick (B) Del Paso Heights (DPH) North Sacramento (NS)

**HIGH FIDELITY**  
SALES - SERVICE - INSTALLATIONS  
SPEAKERS - AMPLIFIERS - TUNERS  
RECORD CHANGERS - TAPE RECORDERS  
CABINETS - FM RADIOS - KITS  
QUALITY SOUND COMPONENTS  
AT AUDIOPHILE NET PRICES  
Push Button Listening Comparisons  
Trade-ins Accepted Bank Terms

**The Sound Shoppe**  
IV 3-3618  
2671 EL PASO LANE  
TOWN & COUNTRY VILLAGE  
Open Monday & Friday Evenings Till 9

**HI-FI STEREO**  
PARTS AND SUPPLIES  
WHOLESALE - RETAIL

★ AMPLIFIERS ★ TUNERS ★ CHANGERS  
★ SPEAKERS ★ RECORDERS ★ CABINETS

★ "EICO" HI-FI KITS AND WIRED UNITS  
★ HI-FI - TV - RADIO REPLACEMENT PARTS

**MARKET RADIO STORE** GI 3-2913 or GI 3-3010  
1918-16th Near "T" Open Even. Till 8 - Sat. 6

**Hi-Fi MUSIC CENTER**

For the Finest In High Fidelity Systems

All Major Hi Fidelity Components  
Quality Stereophonic & Monophonic  
Systems, Equipment Cabinets,  
Tape Recorders, Record Changers  
FM Radios, Microphones, Kits

SALES - SERVICE - INSTALLATION

CUSTOM WORK  
BANK FINANCING

Open Mon. & Fri. Even. Till 9 P.M.  
Free Parking at 13 & K Lot

1317 K STREET

**STEREO HI-FI HEADQUARTERS**

Exclusive representatives for FISHER stereo hi-fi sets

Liberal Trade-in Allowances Budget Terms Complete repair service for all makes

everything else in music

**Sherman Clay** GI 2-6911  
1312 K SACRAMENTO  
Also Pianos, Hammond Organs, Musical Instruments, Television, Records, Sheet Music

**Hides**  
Julian Rendering Co Gerber Rd Florin-GA 8-2211

**LEVITAN & CO**

**HIDES - SKINS**

PELTS

1107 Blumenfeld(NS) WA 5-3066  
Or WA 5-3806

**SACRAMENTO RENDERING CO**  
Middle Jackson Rd EM 3-4821

**High Fidelity & Stereophonic Sound Equipment**  
See also Sound Systems & Equipment

**A LEBECK BUSINESS EQUIP CO**  
For Rent or Sale - New or Used  
Tape Recorders - All Major Brands  
Wabcor - 4 Track - Stereo  
3021 Capitol Av GL 6-3877

**ABBOTT'S TV REPAIR**  
5001 Folsom Bl GL 2-5729  
AI & Ray's Music Co 616 J GI 3-2264  
**ALEXANDER & SYKES**  
1720 Fulton Av IV 3-2626  
**ALHAMBRA TV & RADIO CENTRE**  
2010 Alhambra Bl GL 5-4748

**TO PAINT SCREENS**  
To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

**High Fidelity & Stereophonic Sound Equipment - (Cont'd)**

**AMPEX HOME MUSIC SYSTEMS**  
AMPEX  
The Signature of Perfection in Sound Home Music Systems  
Featuring Stereophonic Sound on Magnetic Tape  
"HEAR IT TO BELIEVE IT!"

"WHERE TO BUY THEM"  
DEALERS

**BREUNER JOHN COMPANY** HI 4-8051  
**SLOANE W & J FURNITURE & INTERIORS** GL 2-2861  
**BART CARRICK** 19th & P GI 1-0231  
**BOB'S TV DEN & APPLIANCES** GI 3-1054  
**BREUNER JOHN COMPANY** 604 K HI 4-8051

**CAPITOL ELECTRONICS SERVICE CO**  
HI-FI PHONOGRAPHS  
WEBCOR  
SYMPHONIC COLUMBIA  
Authorized Service  
4812 Folsom Bl GL 6-6451

**Carmichael TV** 3619 Fair Oaks Bl(C) IV 3-4086  
**CARRICK BART** HI RCA - MOTOROLA ZENITH HI-FI & STEREO SALES & SERVICE  
19th & P GI 1-0231

(Continued Next Page)  
Advertise here - it pays.

**STEREOPHONIC - HI-FI**  
Sales & Service  
Magnavox - RCA - Admiral - Philco

Open Week Days 9 to 9  
Sat. 9 to 5:30

**HANDY ANDY TV & APPLIANCES**  
2620 Fulton Ave.  
IV 3-6451

**HI-FI - STEREO**  
Featuring MOTOROLA 3 CHANNEL  
MATHIS - STEELMAN  
WEBCOR - PHILCO ETC.  
HOFFMAN COMPONENTS

Terms Available

PHONE  
GL 2-2611

**FEIL'S HOUSE OF TV & APPLIANCES**  
5141 FOLSOM BLVD.

**TO BE HEARD clearly**

... please speak directly into the Telephone with your lips just clearing the mouthpiece.

ED=Edwood EM=Elmira FR=Frontier GA=Garden GT=Glenn HI=Hickory WA=Wabash

**High Fidelity & Stereophonic Sound Equipment - (Cont'd)**

**COOK ROSCOE D INC** 2125 Del Paso Bl(NS) WA 5-2754  
**EXECUTONE COMPANY OF SACRAMENTO** GI 8-3063  
**FEIL'S HOUSE OF TELEVISION & APPLIANCES** 5141 Folsom Bl GL 2-2611  
(See Advertisement Page 260)

**Hal Cox Custom Music**  
Radio-Phone-TV Installation & Kits  
3325 Fillmore SF WA121 2-0110  
**HANDY ANDY TV & APPLIANCES**  
2620 Fulton Av IV 3-6451  
(See Advertisement Page 260)

**HANKS RADIO & TELEVISION SALES AND SERVICE**  
RCA ZENITH HIGH FIDELITY EQUIPMENT  
1424 J HI 4-6290

**Henle's Speedy TV Service** 2994 28th-GL 7-4654  
**HI FI MUSIC CENTER INC** 1317 K HI 6-7569  
(See Advertisement Page 260)

**HI-FIDELITY SHOP**  
"A Sound Business"  
CUSTOM HIGH FIDELITY Quality Audio Components  
For Any Music System Large - Small  
AT MAIL ORDER PRICES

**BANK TERMS**  
ALL MAJOR BRANDS QUALIFIED PERSONNEL TO SERVE YOU  
Built-in Sound Systems as well as PROPER COMPONENT SELECTION  
SERVICE DEPARTMENT TO SERVE YOU  
Free Estimates & Consultation  
1910-16th GI 3-6660

**JACK'S HOUSE OF MUSIC** 2528 Yorktown Av IV 7-8654  
**JAXYSON MUSIC**

**EXPERT ELECTRONIC SERVICE**  
Tape Recorders - Phonographs & Stereophonic Repairs - All Makes  
FAST MAIL SERVICE  
We Pay Your Postage  
CALL OR WRITE FOR INFORMATION  
1628-7th Oakind HIgate 4-1755

**Jet TV & Appliances** 2839 Howe Av WA 2-2710  
**Joseph's Radio & Television Sales & Service** 4128 Franklin Bl-GL 7-3551  
**Ken's TV Service** 2851 Barbarell Wy-IV 7-0418

**KISTLER'S ARDEN APPLIANCE** 4375 Arden Wy IV 9-5537  
**MAGNAVOX STEREOHONIC HIGH FIDELITY**  
A name recognized the world over  
**Magnavox STEREOHONIC HIGH FIDELITY & TELEVISION**  
Sold Only Through Authorized Direct Factory Dealers

"WHERE TO BUY IT"  
**Breuner John Company** 604 K HI 4-8051  
**Hale's Department Store** 9th & K GI 2-7871  
**Handy Andy TV & Appliances** 2620 Fulton Av IV 3-6451  
**Sherman Clay & Co** 1312 K GI 2-6911

**MARKET RADIO STORE** 1918-16th GI 3-2913  
(See Advertisement Page 260)  
**Norcal Electronics Inc** 1115 R GI 3-4668  
**Petzwal's Radio & Television Service** 1627-19th GI 2-3925

**RCA-VICTOR HIGH-FIDELITY - DISTRIBUTORS**  
**MEYER A H COMPANY** 330 Commerce Cir(NS) WA 2-5885  
**SHERMAN CLAY & CO** 1312 K GI 2-6911  
(See Advertisement Page 260)

HI=Hickory WA=Wabash

**High Fidelity & Stereophonic Sound Equipment - (Cont'd)**

**SILVERTONE HI-FI EQUIPMENT - SEARNS ROBUCK AND CO** 1601 Arden Wy WA 2-6211  
**SOOMAN'S WHOLESAL ELECTRONICS** Electronic Component Parts  
1914-16th GI 1-2682  
**SOUND SHOPPE THE** 2671 El Paso Ln-IV 3-3618  
(See Advertisement Page 260)

**STRUTZ TV RADIO & SUPPLY**  
WHOLESALE - RETAIL SALES & SERVICE  
HI-FI & Stereophonic Equipment Components  
5001 Folsom Bl GL 2-0567

**SYLVANIA HIGH FIDELITY**  
THE SOUND YOU LOVE TO HEAR  
PHONOGRAPHS  
RADIO PHONOGRAPHS TAPE RECORDERS  
"WHERE TO BUY THEM"  
DEALERS

**CREST RADIO & TV SERVICE** 2037 Fulton Av IV 7-6256  
**Petzwal's Radio & Television Service** 1627-19th GI 2-3925

**TABER FURNITURE CO** 1317 Del Paso Bl(NS) WA 5-5177  
**TOWER RECORD MART** 1518 Broadway-GI 1-1315  
**Kistler's Radio & TV 4740 J-GL 2-1765**

**V-M HI FIDELITY TV & STEREO - KISTLER'S ARDEN APPLIANCE** 4375 Arden Wy IV 9-5537  
**Valley TV 5010 Freeport Bl** GL 6-0971  
**VILLAGE FURNITURE MART THE** 2501 Marconi Av IV 9-3273

**WEBCOR STEREOHONIC HIGH FIDELITY PHONOGRAPHS**  
Weber Stereo-Fidelity Phonographs with "Magic Mind" Disk-changer play stereo and standard 33 1/3, and 45 rpm records, all sizes, intermix. Magnificent sound reproduction. Beautiful styling. WEBCOR models in all price ranges.

"FOR INFORMATION CALL"  
**DISTRIBUTORS**  
**SACRAMENTO ELECTRONIC SUPPLY CO** 1215 P GI 1-4821

**Woodlake TV & Radio** 2000 Del Paso Bl(NS) WA 2-6567  
**ZENITH HIGH FIDELITY RADIOS & PHONOGRAPHS - DISTRIBUTORS**  
**BROLL-PARKS CO** 2225-19th GI 2-2983

**High Fidelity & Stereophonic Sound Equipment - Repairing & Parts**  
**EDDIE'S TV** RECORDS - NEEDLES - BATTERIES  
Guaranteed Service On All Makes  
HI-FI - Stereo - Tape Recorders  
2018 Sutterville Rd GL 5-0014

**ELECTRONIC LABORATORIES**  
HI-FI & STEREO SERVICE SPECIALISTS  
3960 Sacramento Bl GL 2-0261

**GLOBE AUDIO-VISUAL SERVICE** 3703 Marysville Bl(DPH) WA 2-1406  
**HANKS RADIO & TELEVISION** 1714 Capitol Av HI 4-6290  
**Happy's Radio & Television Service** HI 6-5805  
**HI FI MUSIC CENTER INC** 1317 K HI 6-7569  
**Kneer Service** 4300 May(DPH) WA 5-3624  
**MILLER APPLIANCE & TV REPAIR** 6043-35th Av GL 6-8293

**MOTOROLA STEREOHONIC HIGH FIDELITY - DEALERS**  
**WOODLAKE TV & RADIO** 2000 Del Paso Bl(NS) WA 2-6567  
**Pacific Television** 1670 Glenrose Av(NS) WA 2-5018  
**PETZWAL'S RADIO & TELEVISION SERVICE** 1627-19th GI 2-3925

Memory plays tricks. If in doubt about a telephone number, please look it up in the Directory.

**HI-FI REPAIRING STEREO REPAIRING** 5002 Roseville Rd(NH) ED 2-1811  
**Capitol Electronics Service Co** 4812 Folsom Bl GL 6-6451  
**CARRICK BART** 19th & P GI 1-0231  
**DAVIES RADIO SHOP** 3200 P GL 2-0177

**High Fidelity & Stereophonic Sound Equipment - Repairing & Parts - (Cont'd)**

**WOODLAKE TV & RADIO** 2000 Del Paso Bl(NS) WA 2-6567  
**Sound Shoppe The** 2671 El Paso Ln IV 3-3618  
**Tower TV 2518 Land Park Dr** GI 2-1446  
**WEBCOR STEREOHONIC HIGH-FIDELITY -** WOODLAKE TV & RADIO 2000 Del Paso Bl(NS) WA 2-6567

**WOODLAKE TV & RADIO**  
HI-FI & STEREO SALES & SERVICE  
WE REPAIR ALL MAKES PHONOS & RECORDERS  
2000 Del Paso Bl(NS) WA 2-6567

**HOBBY & Model Construction Supplies**  
Ace Radio Control 2930 Fair Oaks Bl(C) IV 9-6571  
**C & M HOBBY SHOP**  
All Types of Model Planes & Equip. Model Engines & Parts  
Radio Control Tubes & Batteries  
Plastic Wood & Solid Models  
Tri-Chem & Textile Paints  
Numbered Paint Sets & Crafts  
Wood Fibre & Supplies  
1613 Del Paso Blvd(NS) WA 5-0472  
If no answer call WA 5-1636  
(Continued Next Page)

**HOBBY CORRAL**  
IN CARMICHAEL  
LARGEST EXCLUSIVE HOBBY STORE IN THE NORTH AREA

**Model Airplane Engines**  
★ PARTS  
★ NEW ENGINES  
★ USED ENGINES  
★ TRADE-INS  
★ REPAIRS  
★ INSTRUCTION  
Bankamerica

**FAIR OAKS BLVD.**  
Near Marconi Ave.  
2930 Fair Oaks Blvd.  
**IV 9-6571**

**HOURS**  
9 Till 9 Weekdays  
9 Till 6 Saturday

**HOBBY TOWNE**  
Specializing in MOSAICS & YOUTH HOBBY NEEDS  
ATTENTION GIVEN TO ADULTS & YOUTH GROUPS  
TRAINS - BOATS - PLANES - CRAFTS & ARTISTS' SUPPLIES  
GOLDEN PAINT & PAINTING SUPPLIES - DECORATING SERVICE - NO OBLIGATION  
MAIL ORDERS - DIAL - Hrs.  
PROMPTLY FILLED 9 A.M. to 9 P.M.  
Ample Free Parking 12 Noon to 6 P.M.  
3451 WATT AVE. IN ARCADE SQUARE SHOPPING CENTER

**HOBBY TOWNE**  
Specializing in MOSAICS & YOUTH HOBBY NEEDS  
ATTENTION GIVEN TO ADULTS & YOUTH GROUPS  
TRAINS - BOATS - PLANES - CRAFTS & ARTISTS' SUPPLIES  
GOLDEN PAINT & PAINTING SUPPLIES - DECORATING SERVICE - NO OBLIGATION  
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3451 WATT AVE. IN ARCADE SQUARE SHOPPING CENTER