**Fred Fricke Jeweler**

Diamond Rings Fine Watches

OMEGA HAMILTON LONGINES WITNAUER GIRARD PERREGAUX

BRIDAL SETS SILVERWARE

GIFTS FOR ALL OCCASIONS

*Expert Jewelry & Watch Repair*

CONVENIENT BUDGET TERMS

PHONE GI 8-0563

903 K STREET

**EUGENE W. DEMPSEY**

DIAMONDS WATCHES JEWELRY

*Complete Repair Service*

★WE DESIGN & MFG.★

GI 2-7431

926 J Bldg., Rm 806 Sacramento

**FINE WATCHES-CLOCKS**

- ETERNA
- LONGINES
- WITTNAUER
- HAMILTON
- FAVOR
- Two European Watchmakers At Your Service
- One Year Written Guarantee

Bankamericards Honored

SEE OUR AD. UNDER CLOCKS

**THE CLOCK SHOP**

GI 3-8190

1006-11th, BET. J & K STS.

**JEWELRY**

SALES – SERVICE

**SACRAMENTO JEWELRY SERVICE**

WHERE WATCH REPAIRING AND JEWELRY REPAIRING IS KING

*WE SERVICE WHAT WE SELL*

GI 3-5311

912 "J" ST.

## Jewelers–Retail–(Cont'd)

**GREBITUS & SON**
1108 J ---------- GI 2-9081
North Area Store ---------- IV 7-7853
(See Advertisement Page 289)

**HAMILTON JEWELERS**
CREDIT GLADLY
WATCHES – DIAMONDS – JEWELRY
Diamonds & Old Gold Bought for Cash
815 K ---------- GI 3-4083

**HARGER H T COMPANY**
Authorized Railroad Watch Inspector
Southern Pacific – Western Pacific
Watch & Jwlry. Repair on Premises
1028 K ---------- GI 3-1335

Harris Jewelry Co 501 K ---------- GI 3-4775
Harry's Watch Shop
3814 Marysville Rd(DPH)-WA 5-2229

**HEATH JEWELERS**
DIAMONDS – WATCHES SINCE 1856
HAMILTON – NIVADA CROTON
JEWELRY & WATCH REPAIRING
1010-9th ---------- GI 3-2861

**JACKSOHN'S TOWN & COUNTRY HAT SHOP**
COSTUME JEWELRY
OF DISTINCTION
2905 Pasatiempo Ln ---------- IV 9-6332

**JEWEL BOX**
Watch & Jewelry Repairing Guaranteed
2917-35th ---------- GL 6-4083
Joe's Watch Repair 1210-8th ---- GI 1-1021
**JOHN'S JEWELERS** 2951-35th---GL 6-7653

**JOHNSON & FEIGE**
WATCHMAKERS – JEWELERS "Since 1927"
1916 Del Paso Bl(NS)------WA 5-2885
410 El Camino Av(NS)----WA 5-0024

**KAKIGI TOSHIO**
1020-10th ---------- GI 3-2453
Kay Jewelers 3396 El Camino Av--IV 3-2413
Kay Jewelers 810 K ---------- GI 2-8919

**KEEPSAKE DIAMOND RINGS**

Guaranteed perfect center diamond in every Keepsake engagement ring for replacement assured). Certificate of Registration with ring. Also loss insurance, exchange privilege and Good Housekeeping Seal. Many smart styles. Look for "Keepsake" in ring and on tag.

Keepsake DIAMOND RINGS

*"WHERE TO BUY THEM"*

**ARCADE JEWELERS**
3447 Watt Av ---------- IV 3-1242
**JEWEL BOX** 2917-35th----GL 6-4083
**MANOR JEWELERS**
5691 Stockton Bl-GL 1-6387

Lai Ching Co Chinese Jewelry
1127-8th-GI 3-4700

SPRING KING

An old dish mop, lightly oiled, makes a handy, labor-saving duster for coiled bedsprings.

## Jewelers–Retail–(Cont'd)

**MANOR JEWELERS**
WATCHES & DIAMONDS
WATCH & JEWELRY REPAIRING
YOUR SOUTH AREA JEWELERS
FRUITRIDGE SHOPPING CENTER
OPEN 10 – 6
MON. & FRI. 'TIL 9
5691 Stockton Bl ---------- GL 1-6387

May Gim Hawaiian & Oriental Shop
Town & Country Village
28 Adobe Ct ---------- IV 9-8521

**MAYBERRY & COOLEY**
WATCHES – DIAMONDS – JEWELRY
Specialists in Watch Repairing
In the Public Mkt
1224 J ---------- GI 3-9232

**MONK TOM B CO**
The House of Perfect DIAMONDS
HAMILTON – ELGIN – LONGINES WATCHES
Jewelry for All Occasions
36 YRS. IN SACRAMENTO
1006 J ---------- GI 2-1233

North City Jewelry & Loan Co
2105 Del Paso Bl(NS)-WA 5-3404
**OAK PARK JEWELERS**
2941-35th-GL 6-5703

**OKSANEN AL**
NORTH HIGHLANDS JEWELERS
JEWELRY – DIAMONDS – WATCHES
REPAIRING – ENGRAVING
5607 E South Haven Dr(NH)- ED 2-2753

Parisi's Del Paso Jewelers
2324 Del Paso Bl(NS)-WA 5-7282
Petersen's Gift Shop 824 J ---------- GI 2-6427
**POWELLS'-MARIAN OF**
1020-10th ---------- GI 1-0879
Rainbow Co 1005-8th ---------- GI 3-8155
**ROGERS JEWELRY OF SACRAMENTO**
908 K-GI 3-3941

**ROPER GEO W CO**
Public Mkt Bldg-GI 2-7369
Sacramento Jewelry Service 912 J-GI 3-5311
(See Advertisement This Page)
**SATHRE JEWELERS**
2938 Fair Oaks Bl(C)-IV 9-8183

**SILVER'S JEWELERS**
THE DIAMOND STORE OF SACRAMENTO
DIAMONDS – WATCHES – JEWELRY
Easy Credit Terms
800 K ---------- GI 8-8211

**SIMPSON JEWELRY CO**
921 K ---------- GI 8-9341
**SIMPSON JEWELRY CO**
1206 K ---------- GI 1-1563
Spence Florence E 1110 J---------GI 2-7708
**STRUTZ JERRY JEWELERS**
5001 Folsom Bl ---------- GL 1-5460

Check the YELLOW PAGES for WHO sells WHAT.

**F. H. C. DISTRIBUTING CO.**

MEMBER OF JEWELERS BOARD OF TRADE

MANUFACTURER – IMPORTER – MANUFACTURER'S REPRESENTATIVE

LICENSED GOLD BUYER – GOLD COINS BOUGHT

**IV 7-6661**

- 23 KARAT HAMMERED GOLD JEWELRY (MFG.)
- GOLD STONE JEWELRY (MFG.)
- EXCELL NECK CHAINS (REP.)
- GENUINE DIAMONDS (REP.)
- GENUINE PEARLS (REP.)
- CONTINENTAL LIGHTER (IMPORT)
- WATCHES – ALARM CLOCKS & TRAVELER ALARM by Ingraham Mfg.
- UNCAS RINGS
- CROSSES & LOCKETS BY PETERSON
- HUNDREDS OF STYLES IN COSTUME JEWELRY

1824 VENUS DRIVE SACRAMENTO

## Jewelers–Retail–(Cont'd)

**TRAVIS WALTER C**
WATCH & JEWELRY REPAIRING
DIAMONDS – WATCHES – JEWELRY
IN SACRAMENTO SINCE 1927
1317 J ---------- GI 2-8458

Trutime Watch Shop 1128-7th ---- GI 2-6781
Wachhorst H & Co 926 K ---------- GI 3-4726
Wallis Leslie H
3840 Stockton Blvd-GL 5-8265
Weisfield's Jewelers 925 K---------GI 1-4876
**WERNER DIAMONDS**
15th & I ---------- GI 3-1813
(See Advertisement Page 289)

**WERNER PERFECT DIAMONDS**—
WERNER DIAMONDS
Since 1912
15th & I ---------- GI 3-1813

Wiesen Otto F 1020-10th---------GI 3-5537

**WRIGHT WATCHMAKERS**
WATCHES – DIAMONDS – JEWELRY
EXPERT REPAIR ALL MAKES
Bankamericard Charge Accounts
2905 J ---------- GI 3-7293

## Jewelers–Whsle

Carson's Jewelers 1217 K ---------- GI 8-5504
**DAHNKEN OF SACRAMENTO**
1215 J-GI 1-6467
F H C Distributing Co
1824 Venus Dr-IV 7-6661
(See Advertisement This Page)
**STRUTZ WATCHMAKERS & JEWELERS SUPPLY** 2200 K ---------- GI 8-3919
**WERNER DIAMONDS**
15th & I ---------- GI 3-1813

## Jewelry Appraisers–See Appraisers

## Jewelry Buyers

Ellinger Rare Coin & Jewelry Buyer
Colfax Hwy-GrassVly 520
Hamilton Jewelers 815 K ---------- GI 3-4083

## Jewelry Designers

**WERNER DIAMONDS**
15th & I ---------- GI 3-1813

## Jewelry Engravers

**BELL-CRAFT ENGRAVERS**
1114-22d-GI 3-5510
Cordova Jewelers
10623 Folsom Bl
Rancho Cordova ---------- EM 3-1473
Larson Engravers Forum Bldg----GI 3-2675
**WERNER DIAMONDS**
15th & I ---------- GI 3-1813

## Jewelry Repairing

Alexander Jewelry & Clock Works
1714 Broadway-GI 3-3681
Arden Town Jeweler
576 La Sierra Dr-IV 9-5107
Cordova Jewelers
10673 Folsom Bl
Rancho Cordova ---------- EM 3-1473
**DANIELS JEWELERS** 725 K-----GI 2-0062
**GREBITUS & SON**
1108 J ---------- GI 2-9081
North Area Store ---------- IV 7-7853
Hamilton Jewelers 815 K---------GI 3-4083
Harger H T Company 1028 K-----GI 3-1335
Jewelry Shop The 719 K---------HI 7-0218
Manor Jewelers 5691 Stockton Bl-GL 1-6387
**MONK TOM B CO** 1006 J---------GI 2-1233
Oak Park Jewelers 2941-35th---- GL 6-5703
**RESHKE FRANK J SR**
Forum Bldg-GI 8-2396
**ROPER GEO W CO**
Public Mkt Bldg---------- GI 2-7369
Sacramento Jewelry Service
See Our Adv-Jewelers-Rtl
912 J ---------- GI 3-5311
**STRUTZ JERRY JEWELERS**
5001 Folsom Bl ---------- GL 1-5460
**WERNER DIAMONDS**
15th & I ---------- GI 3-1813
**WIESEN OTTO F** 1020-10th-----GI 3-5537



## Juice Extractors

Acme Juicers
5625 N Haven Dr(NH) ED 2-1625
**KING KARROT JUICE BAR**
13th & J-GI 2-0090

## Juke Boxes

See Phonographs–Coin Operated

## Junk Dealers

See also Scrap Metals

**ADELINE JUNK CO** 1814-6th --- GI 2-8237
**ASSOCIATED IRON & METAL CO**
See Associated Metals Co-of Calif
200 Jibboom ---------- GI 8-9393

**ASSOCIATED METALS CO OF CALIFORNIA**
Dealers in All Grades of
SCRAP IRON & METAL
Come In & See Our Giant Hydraulic Shear & 2 Sheet Metal Baling Presses
TOP PRICES – PROMPT UNLOADING
FAIR GRADING
Over 40 Years in Northern California
Sacramento
200 Jibboom ---------- GI 8-9393
Oakland Yard
2730 Peralta ------- TEmplbr 2-4343
San Francisco Yard
1150-25th ---------- VAlencia 6-6570

**ASSOCIATED METALS CO OF CALIFORNIA**
200 Jibboom ---------- GI 8-9393
Oakland Yard
2730 Peralta Oaklnd----TEmplbr 2-4343
San Francisco Yard
1150-25th S F--------- VAlencia 6-6570
(See Advertisement This Page)
Bob White's Auto Wrecking
1821 Kathleen Av(NS)------- WA 5-8973

**CITY IRON & METAL COMPANY INC**
STEEL – PIPE – LEAD
COPPER – BATTERIES – RAGS
Open Saturday Mornings
715 S ---------- GI 3-8561

**COAST JUNK CO**
966 El Camino Av(NS) WA 5-0391
(See Advertisement This Page)

**FEDERAL IRON & METAL CO**
Highest Prices Paid For Scrap
Dealers in
Government Surplus
2445 Manning(NS) ------- WA 5-3197

Purchasing agents use the YELLOW PAGES as their buying guide. Why not investigate the sales-building possibilities of advertising in the YELLOW PAGES? Just call nearest Business Office.

*When you call somebody by telephone*

**PLEASE DON'T "HANG UP" TOO SOON**

"Play Ball" with him by giving him time to answer.

## Junk Dealers–(Cont'd)

**INDEPENDENT PAPER STOCK COMPANY**
WASTE PAPER DEALERS
WE BUY
Newspapers – Old Corrugated Boxes
IBM Cards
1916-20th ---------- GL 1-2864

Kane Phil 6011 Sacto Bl---------GA 8-6353
**SACTO JUNK & MACHINERY CO**
2720 R GL 6-0725
(See Advertisement This Page)

**SMELTER SUPPLY CO**
Buyers of
JUNK BATTERIES
SCRAP LEAD & LEAD ALLOYS
860 Riske Ln(WS)---------FR 1-7234

Turk's Wreckers
Auto Wreckers Only
2410 W Capitol Av(WS)-------FR 1-7470

## Kennels–See Dog & Cat Kennels

## Kerosene–See Oils–Fuel & Heating

## Keys–See Locksmiths

## Kilns

**AVANTY CERAMICS** 887-57th--GL 7-4771
**FIRE MASTER KILNS**
Manufactured by Terrell's Plastics
3618 Broadway ---------- GL 2-4814

## Kindergarten Supplies

See School Supplies Hdgs

An extension telephone saves time and steps.

**SHOP IN THE YELLOW PAGES**

Whenever you want information about an article, a service or a certain business

LOOK IN THE

*Classified* TELEPHONE SECTION

*Associated Metals Co.*

OF CALIFORNIA

★ TOP PRICES
★ FAIR GRADING OF YOUR SCRAP
★ COURTEOUS SERVICE
★ PROMPT UNLOADING
★ TRAINED PERSONNEL
★ CERTIFIED BONDED WEIGHTS
★ TURNING AREA FOR LARGEST RIGS
★ CASH OR CHECK PAYMENTS
★ ASSISTANCE AND ADVICE
★ SACRAMENTO VALLEY'S BEST EQUIPPED SCRAP YARD
★ PLENTY OF PARKING SPACE
★ CENTRALLY LOCATED

COME IN & SEE OUR GIANT HYDRAULIC SHEAR & TWO SHEET METAL BALING PRESSES!

PHONE GI 8-9393

200 JIBBOOM ST.
300 YARDS NORTH OF "I" ST. BRIDGE
Mailing Address: P. O. 189, SACRAMENTO

**HIGHEST PRICES**

For Your

Call Us First

GL 6-0725

Sacramento Junk & Machinery Co.

2720 R STREET SACRAMENTO

**COAST JUNK COMPANY**

CASH PAID FOR JUNK

- SCRAP METAL
- SCRAP IRON
- ALUMINUM
- LEAD
- COPPER
- STEEL
- BATTERIES
- RADIATORS

PUBLIC WEIGHMASTER

OPEN SAT. TILL 2 P.M.

WA 5-0391

966 EL CAMINO AVE. NORTH SACRAMENTO

*When a Name RECOMMENDED has been FORGOTTEN*

You remember someone recommending a certain concern or dealer, but can't remember the name recommended.

LOOK IN THE

*Classified* TELEPHONE SECTION