



Since
1928

Portraits - Glamour
Weddings - Babies
Old Photographs Restored
Johansen Studio
GI 2-6080
1005-11th

In the Fruitridge Area
JUST WEST OF STOCKTON BLVD.
FOR THE VERY FINEST
IN
PORTRAITS
BABIES - CHILDREN - ADULTS
FAMILY GROUPS
Complete **WEDDING** Coverage

Laws Studio

5332 Fruitridge Road GL 1-4410 Closed Mondays



HODSON PHOTO CO.
Weddings At Home or Studio

• Portrait
• Commercial
• Babies Our Specialty
• Passport & Photoist
• Old Photographs Restored
FRAMES MADE TO ORDER
EVERYTHING IN PHOTOGRAPHY
DIAL
GI 2-1374

1017-9th Odd Fellows Bldg.
Across From Hales

Paul Rogers
PHOTOGRAPHY
WEDDINGS

PORTRAITS COMMERCIAL
GROUPS PUBLICITY
BABIES COLOR

GL 7-6384

4301-21st

Photographers-Portrait-(Cont'd)

School Pictures Inc 5940 Annuad Wy- GA 1-2817
SHANNON HERB PHOTOGRAPHER GA 8-1320
(See Advertisement This Page)
SIRLIN STUDIOS HI 4-8464
(See Advertisement Page 389)
SIRLIN STUDIOS HI 4-8464
(See Advertisement This Page)
Tot & Teen Studio 528-121h GI 8-5546
TOYO STUDIO 2709 Riverside Bl- HI 6-2658
TRENTAFELLES FRANK H IV 3-6363
4629 Marconi Av
Wetmore Chas T 4825 Alturas Wy- GL 6-5218

Photographic Associations

See Associations

Photographic Color Prints

Don Meyer Photographers 1105 L- HI 4-8622

Photographic Equipment-Repairing

JIM'S CAMERA REPAIR
1022-14th
(See Advertisement This Page)

MCCURRY CAMERA STORES
Weinstock-Lubin McCurry's Camera Car
Country Club Center
Midtown Branch 2114 Kay
8th & I- GL 3-3754

TO FILL CRACKS

Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whitening and 4 parts sawdust.

PHOTOGRAPHIC EQUIPMENT REPAIRS

• CAMERAS - LIGHT METERS - PROJECTORS - RECORDERS
• WE REPAIR ALL MAKES & MODELS
• QUALITY WORKMANSHIP
• GUARANTEE ON ALL WORK
• 20 YEARS EXPERIENCE

★ Selected as the Repair Service
for 1960 Winter Olympics

• WE RENT PHOTO EQUIP.
• CONSIGNMENT SALES
• CREDIT ARRANGED



HI 6-6196
1022-14th

JIM'S CAMERA REPAIR

Photographic Equipment & Supplies

Retail
ANSCO PHOTO EQUIPMENT--
WILLIS & MARTIN DRUG CO
1235 K- GI 3-6565

BEAR PHOTO SERVICE
All Types Photo Merchandise
Black-White & Color Finishing
24-HOUR SERVICE
3127 Broadway- GL 7-9855

BELL & HOWELL CAMERAS--
GOODRICH B F RETAIL STORE
1200 I- GI 2-3811

Colonial Pharmacy 3608 Stockton Bl- GL 5-6342
Cordova Village Pharmacy 10997 Folsom Bl
Rancho Cordova- EM 3-2611
Del Paso Manor Pharmacy Wade's
4100 El Camino Av- IV 9-7117
Franklin Pharmacy 3330 Broadway- GL 7-6549

Party Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

GRAFLEX AND GRAPHIC CAMERAS

Prize winning cameras.
Favorite of Press, Professional and Amateur Photographers. Backed by PRIZE WINNING more than 60 years of CAMERAS camera craftsmanship.

"WHERE TO BUY THEM"

DEALERS

HARWOOD COMPANY THE
McCurry Camera Stores 2830 Auburn Bl- IV 3-2859

8th & I- GI 3-3754
Meril Photo Supply

McCurry-Sidener Co 2114 K- GI 3-3754

3701 Marysville B(DPH)- WA 5-2825

Pardee John 2922 Fulton Av- IV 3-3435

Webbs Photo Supply Store 1011-8th- GI 3-7409

WILLIS & MARTIN DRUG CO 1235 K- GI 3-6565

Hughes Gene Drug Stores Inc 3900 Broadway

KNOTT'S PHARMACY 4819 J- GL 5-2694

(Continued Next Page)

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GI 3-7409

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- ANSCO
- GRAFLEX
- LEICA
- MINOLTA
- BELL & HOWELL
- EASTMAN
- KODAK
- POLAROID
- LAND CAMERA

MORE THAN 50 YEARS EXPERIENCE

Serving the Needs of Professional and Amateur Photographers

WEBBS
1011-8th BTW. K & J

PHOTOGRAPHIC EQUIPMENT & SUPPLIES
"Everything for the Photographer"



Catering to the Amateur Photographer

ALL MAJOR CAMERAS

PROJECTORS & TAPE RECORDERS

SOLD - REPAIRED

RENTED - TRADED IN

TERMS IF DESIRED

Open Mon. & Fri. Eve's Till 9 P.M.

24-Hour Service On

PHOTO FINISHING & COLOR PROCESSING

For Advice on any Photographic Problem
No Obligation - Come in or Call

John Pardee
IV 3-3435

2922 FULTON AVE.
TOWN & COUNTRY VILLAGE

WEDDINGS IN COLOR

PORTRAITS
CHILDREN
COMMERCIAL
FRAMES

John Pardee Studio
IV 3-1805
FULTON & 14TH CARMICHAEL

PORTRAITS OF DISTINCTION

Evans Studio
SPECIALIZING IN HOME PHOTOGRAPHY

GA 8-4131

BABIES CHILDREN
ADULTS 8335 FLORIN ROAD
WEDDINGS P.O. BOX 7586
FAMILY GROUPS SACRAMENTO

ALL TYPES I.D.'S

5-hr. SERVICE

★ OFFICIAL PASSPORT PHOTOS
★ NATURALIZATION
★ APPLICATION PHOTOS
★ BUSINESS I.D.'S

HI 4-8464

Sirlin Studios
1327 J. ST. SACRAMENTO

WEDDINGS
COMPLETE COVERAGE
• PORTRAITURE
• BABIES
• FAMILY GROUPS • ANIMALS
• COMMERCIAL
Specializing in Home Portraits
at No Extra Charge

HERB Shannon
PHOTOGRAPHER
GA 8-1320
FOR APPOINTMENT

CALIFORNIA'S LARGEST & FINEST CAMERA STORE

McCurry's CAMERAS PLUS PROGRAM
WAY TO BUY CAMERAS AND PROJECTORS...

- GUARANTEE UNCONDITIONAL FOR ONE FULL YEAR
- FREE SERVICE FOR THE LIFE OF YOUR CAMERA
- COMPETITIVE PRICES
- CREDIT PLANS TO SUIT YOUR NEEDS
- TRADE-INS LIBERAL ALLOWANCE

VISIT OUR FINE CAMERA DEPARTMENT DESIGNED TO MEET THE NEED OF THE QUALITY CAMERA BUYER.

Free Parking
Behind Store
On 8th & Eye

GI 3-3754
ALL STORES

McCurry's
CAMERA STORES
FOR 52 YEARS

DOWNTOWN - EIGHTH & EYE
CAMERA CORNER - WEINSTOCK-LUBIN
McCurry's - COUNTRY CLUB CENTRE
MIDTOWN - 2114 KAY STREET