

## Mothers can be Cover Girls

### Pearl's Figure Salon

Now You Can Be *Slender*  
LOVE EVERY MINUTE OF IT!  
**This Is What You Have Always Dreamed Of!**

**GUARANTEE: 3 MONTHS FREE**  
If We Fail To Get The Following Results In 90 Days

**OVERWEIGHT**

- Lose 15 Pounds
- 3 Inches off Hips and Waist
- Take One Inch Off Ankles

**UNDERWEIGHT OR AVERAGE**

- Add 2 To 5 Pounds To Bust
- Improve Posture and Reproduction Body Measurements

2 LOCATIONS

1914 P  
**GI 2-9435**

2812 MARCONI AVE.  
**IV 3-2741**

BILL PEARL'S HEALTH STUDIO



*Slender*  
**STAUFFER SYSTEM**

## CHOOSE THE ORIGINAL REDUCING PROGRAM

THE SECRET OF A BEAUTIFUL FIGURE IS POSTURE NOT POUNDS  
For Free Figure Analysis

**IV 3-0411**

2440 LOMA VISTA DR.  
(1 Blk. So. of El Camino Off Fulton)

## REDUCE

THE EASY WAY

★ PROFESSIONAL CARE ★ RESULTS GUARANTEED  
One of Sacramento's Most Complete Reducing Salons

"SINCE 1940"

**GI 3-3092**

*Miquel's Slenderizing Salon*

2030-16th STREET MASSAGE & ROCK STEAM

SACRAMENTO



## Reducing Methods

Bill Martin's Steam Baths 2021 S-GL 7-1957  
Campus Beauty Salon 5617 H-GL 5-6788  
Green Door Salon The 1230 J-GL 7-3121  
Hi Fashion Beauty Salon and Slenderizing 2630 Marconi Av-IV 3-0497

## KAY COOPER SALON

STAUFFER TABLES - SPOT REDUCERS  
POSTURE CORRECTION  
VIRGINIA GILLAN FACIALS  
2226 K-GL 1-2283

## MIQUEL'S SLENDERIZING SALON

2030-16th-GL 3-3092  
(See Advertisement This Page)  
Niagara Cycle Massage of Sacto 1 Adobe Ct-IV 3-5567

## PEARL'S FIGURE SALON

Downtown Office 1914 P-GL 2-9435  
North Area Office 2812 Marconi Av-IV 3-2741

South Area Office 5276 Fruitridge Rd-GL 2-9257  
(See Advertisement This Page)  
Relax-A-City 2015 J-GL 2-2603

Slenderella International 1229 J-HI 6-4884  
Slenderette Home Plan 1024 Alhambra Bl-GL 4-6380  
Slendorama Coin-Op Salon 2316 J-GL 3-9514

STAUFFER HOME PLAN 2409 J-GL 8-8231  
STAUFFER SYSTEM 2440 Loma Vista Dr-IV 3-0411  
(See Advertisement This Page)

## Reduction Plant Equipment

Sacramento Rendering Co Middle Jackson Rd-EM 3-4821

## Refiners

See Specific Kinds, L.A. Gold & Silver Refiners; Oil Refiners; Sugar Refiners

## Refrigeration Equipment-Commercial

ADAMS W L CO  
Frigidaire Ice Makers  
Draft Beer Boxes & Bottle Coolers  
RENTALS  
817 Garnet (WS)-FR 1-6370

AIR CONDITIONING & REFRIG SERVICE  
Jim Vendry-Owner  
2724-24th-GL 6-2378

ARCTIC COML REFRIG  
Hussmann Dist-Sales & Service  
4113-34th-GL 5-9285

Arctic Refrigerator Co  
754 Folsom St-Douglas 2-2036  
B & L Refrigeration Service  
2983-35th-GL 6-5282  
(See Advertisement Page 439)

Baker B B Co 2356-42d-GL 2-2601

BRUNNER REFRIGERATION EQUIPMENT  
WHOLESALE  
ACME SUPPLY CO 2124-19th-HI 6-7578

CALIF MARKET EQUIP CO INC  
SALES & SERVICE  
FRIEDRICH FLOATING AIR REFRIGERATORS  
WALK-IN REFRIGERATORS  
ADJUSTABLE SHELVING AND GONDOLAS  
COMPLETE MARKET PLANNING  
AIR CONDITIONING  
217 N 16th-GL 8-9311

Carbonic Gas Service 1017 V-GL 8-5477

STOP THOSE SPOTS  
To prevent old oil or grease spots on walls from "leaving" through onto new wallpaper apply a coat of clear shellac before papering.

## Refrigeration Equipment-Commercial

(Cont'd)  
CARRIER REFRIGERATION EQUIPMENT-  
DELAWARE  
CENTRAL HEATING & SHEET METAL  
2975-35th-GL 2-4931

COMMERCIAL REFRIGERATION CO  
233 N 16th-GL 1-3223

DONNELLY & ZAPPETTINI  
Exclusive Distributors for  
YORK  
OILS - REFRIGERATORS  
LOCAL STOCK  
Immediate Delivery  
766 Harrison SF-GL 2-2264

Ed's Refrigeration  
4040 Turnbridge Dr-GL 1-0803

EDWARDS C P CASE CO  
SPECIALIZING IN  
WALK-IN BOXES  
ICE MAKERS - AIR CONDITIONERS  
STORE FIXTURES  
2965 Del Paso Bl (NS)-WA 5-0173

EMERGENCY REFRIGERATION  
705-57th-GL 2-4901  
(See Advertisement Page 439)

FRICK REFRIGERATION  
For all commercial and industrial cooling air conditioning, food and chemical processing, ice making, quick freezing, cold storage, and research  
"Dependable Refrigeration Since 1882"

"WHERE TO CALL"  
BRANCH OFFICES  
Frick Co  
825 N San Antonio Rd  
Palo Alto-DAmp 1-1682

DISTRIBUTORS  
Power Refrigeration Co  
157-13th SF-Hemlock 1-4343

Friedrich Floating Air Refrigeration Co  
217 N 16th-GL 8-9311

FRIEDRICH FLOATING AIR REFRIGERATORS  
TOP QUALITY SINCE 1883  
Profit Minded Store & Market Planning  
Without Obligation  
Complete Market & Store Equipment  
"WHERE TO BUY THEM"  
CALIF MARKET EQUIP CO INC  
217 N 16th-GL 8-9311

FRIGIDAIRE REFRIGERATION EQUIPMENT  
SALES & SERVICE DEALERS  
EDWARDS C P CASE CO  
2965 Del Paso Bl (NS)-WA 5-0173  
Hot-n-Kold Shop 1230-20th-GL 2-1893  
(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE  
1. Please answer promptly.  
2. Please be on the line when the party you want answers.  
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.  
4. Please replace the receiver gently when through talking.

## Refrigeration Equipment-Commercial

(Cont'd)  
HUSSMANN REFRIGERATION  
Complete Line of Refrigerated Cases - Meat -  
Deli-Cases - Ice Cream - Frozen Food Walk-In Freezers and Standard Temp. Coolers  
Installation Guaranteed  
Complete Market Financing  
"WHERE TO CALL"  
DISTRIBUTORS  
ARCTIC COML REFRIG  
4113-34th-GL 5-9285

Lee's Refrigeration Service  
1017 V-GL 8-8589

MARKET DEVELOPMENT CO INC  
2915 P-GL 2-4919  
(See Advertisement This Page)

McCRAY REFRIGERATION  
Completely new line of modern design McCray commercial refrigerators including walk-in coolers, display cases and reach-in refrigerators. Prompt, efficient, factory-supervised service.  
"WHERE TO CALL"  
MARKET DEVELOPMENT CO INC  
2915 P-GL 2-4919

McQUAY COILS-  
WYATT R BROWN CO  
734 Harrison SF-YUkon 2-2171

MORRELL REFRIGERATION  
5948 Freeport Bl-GL 8-7082

NATIONAL REFRIGERATION SALES INC  
SUPER MARKET SPECIALISTS  
2116-19th-HI 6-7882

Refrigeration Engineering Co  
100-18th-GL 3-1345

SCHWAN REFRIGERATION  
3049 Rio Linda Bl (NS)-WA 2-3613  
(See Advertisement This Page)

Tyler Sacto Refrigeration Sales Co  
2804 T-GL 1-7275

TYLER SALES AND SERVICE  
Complete line of welded-steel commercial refrigerators, storage freezers, condensing unit assemblies. For food stores, restaurants, hotels, institutions, schools, hospitals, bakeries.  
"WHERE TO BUY THEM"  
AGENT  
TYLER SACTO REFRIGERATION  
SALES CO 2804 T-GL 1-7275

WEBER COMMERCIAL REFRIGERATORS  
Refrigerated Cases for Meat - Delicatessen - Dairy Produce - Ice Cream - Frozen Foods - Walk-In Coolers & Freezer Boxes  
Rained Condensing Units  
Complete Market Equipment  
"WHERE TO BUY THEM"  
DISTRIBUTORS  
BAKER B B CO 2356-42d-GL 2-2601

WEBER SHOWCASE & FIXTURE CO  
Store Planning Division  
Louis A Hemstreet  
2424 Burgundy Wy-IV 7-3359

WORTHINGTON REFRIGERATION EQUIPMENT-  
DEALERS  
FOLEY SHEET METAL CO INC  
951 Arden Wy (NS) WA 2-3484

Write here-it pays.

## REFRIGERATION SERVICE

Day or Night

**GI 2-0753**

## YORK PACIFIC CO.

Refrigeration Engineers

329 BROADWAY AT 4TH ST. SACRAMENTO

## EMERGENCY REFRIGERATION

Commercial & Industrial Contractors  
COMPLETE ENGINEERING FACILITIES  
FREEZER SPECIALISTS



## AIR CONDITIONING

SALES &amp; SERVICE

**GL 2-4901**

24-HOURS

28 Years

SACRAMENTO

## MARKET DEVELOPMENT CO., INC.

COMPLETE MARKET PLANNING DESIGN &amp; MODERNIZATION

Authorized Factory Agent For  
Auth. DEADY Chemical Water Treatment

MARKET EQUIPMENT & BUTCHERS' SUPPLIES  
Commercial Refrigeration Service Specialists

ALL TYPES OF EXISTING EQUIPMENT  
Walk-Ins  
Refrigerators  
Display Cases

**GL 2-4919**

2915 P ST.

Shelvings  
Checkstands  
Shopping Carts

## 24-HR. SERVICE

## SCHWAN REFRIGERATION

**WA 2-3613** SALES & SERVICE

COMMERCIAL REFRIGERATION  
AIR CONDITIONING  
DISPLAY CASES  
REACH-IN & WALK-IN BOXES NEW & USED  
MARKET SUPPLIES



HEAT PUMP SPECIALISTS  
3049 RIO LINDA BLVD.  
NORTH SACRAMENTO

## PLEASE LISTEN FOR THE DIAL TONE BEFORE DIALING

That "dial tone," a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number please."