

Refrigerators & Freezers—(Cont'd)

HANDY ANDY TV & APPLIANCES
2620 Fulton Av. ---IV 3-6451
(See Advertisement Page 443)

Hazen's Appliance Serv
4609 Franklin Bl. ---GL 2-5421

HOTPOINT REFRIGERATORS AND FOOD FREEZERS

RESERVE COLD-POWER keeps fresh foods up to twice as long. **SWING-OUT SHELVES**. Refrigerators roll out for easy cleaning behind cabinet. 8 to 16 cu. ft. Upright and Chest-type Freezers: 12 to 26 cu. ft.

"FOR INFORMATION CALL"

DEALERS

DOLAN'S Alhambra & P. ---GL 6-6481

HOT-N-KOLD SHOP ---GL 2-1893

KISTLER'S ARDEN APPLIANCE ---IV 9-5537

LAMCO ELECTRIC ---IV 3-4341

LYMAN'S APPLIANCE & HOME SERVICE ---WA 5-8791

PAUL'S TELEVISION & APPLIANCE ---GL 1-8434

SAL'S APPLIANCES 910-12th ---GL 8-3363

WILSON'S FURNITURE ---GL 3-5709

HOT-N-KOLD SHOP

1230-20th ---GL 2-1893

LAMCO ELECTRIC ---IV 3-4341

GRAYBAR ELECTRIC CO ---HI 4-8830

1900-14th ---HI 4-8830

More and more people are saving both time and effort by finding it fast in the YELLOW PAGES.

FRIGIDAIRE

Authorized Service



Refrigerators, Washers & Ranges

WE REPAIR

ALL MAKES OF REFRIGERATORS

Hans Rasmussen

GI 3-5006

RASMUSSEN REFRIGERATION SERVICE

1401 EIGHTH AVENUE

GENERAL ELECTRIC

Authorized

SALES & SERVICE

• REFRIGERATORS • FREEZERS

• WASHERS • DRYERS

• RANGES

CALL

WA 2-7210

TV & APPLIANCES

2639 HOWE AVE. NEAR MARCONI

SACRAMENTO

Jet TV & Appliances ---WA 2-7210

2839 Howe Av. ---GL 1-8434

K & B APPLIANCE ---GI 8-3715

2737 Riverside Bl. ---GL 1-8434

KELVINATOR REFRIGERATORS & FREEZERS

A Complete Line. The Fabulous FOODAMMA Combination Refrigerator-Freezer

Color Styled for your Kitchen

See the many exclusive Kelvinator features Before You Buy

"WHERE TO BUY THEM"

DEALERS

APPLIANCE DISTRIBUTING CO ---GL 1-7273

7500-14th Av. ---GL 1-7273

BENNETT FURN CO ---GL 5-4549

Bet Franklin & Sacramento Bl. ---GL 5-4549

GOODRICH B F RETAIL STORE ---GL 2-3811

3812-24th Av. ---GL 2-3811

LYMAN'S APPLIANCE & HOME SERVICE ---WA 5-8791

1803 Del Paso Blvd. ---WA 5-8791

KISTLER'S ARDEN APPLIANCE ---IV 9-5537

4375 Arden Wy. ---IV 9-5537

MONTGOMERY WARD & CO ---9th & L-HI 7-8129

NORGE REFRIGERATORS & FREEZERS ---GL 3-5709

Smartly styled Refrigerators with exclusive Norge "Big Freezer"

from food storage capacity—Plus all the must-wanted convenience features. Also complete line of Norge upright & chest-type freezers with "Safety-First" zero temperature.

"FOR INFORMATION CALL"

DEALERS

APPLIANCE DISTRIBUTING CO ---GL 1-7273

7500-14th Av. ---GL 1-7273

Fashion Furniture ---IV 3-3915

2640 Auburn Bl. ---IV 3-3915

Goodwin's Furniture & Appliance ---ED 2-5513

4754 Auburn Bl. ---ED 2-5513

Grand Rapids Furniture Co ---GL 3-4631

431 K. ---GL 3-4631

HANDY ANDY TV & APPLIANCES ---IV 3-6451

2620 Fulton Av. ---IV 3-6451

KISTLER'S ARDEN APPLIANCE ---IV 9-5537

4375 Arden Wy. ---IV 9-5537

SEWING MACHINE CENTER ---IV 3-4919

2951 Fair Oaks Blvd. ---IV 3-4919

ART KECK 3433-23d Av. ---GL 6-3239

HAZEN'S APPLIANCE SERV ---GL 2-5421

4609 Franklin Bl. ---GL 2-5421

PAUL'S TELEVISION & APPLIANCE ---GL 1-8434

3434 Stockton Bl. ---GL 1-8434

Pay-Less Furniture ---WA 5-1602

3400 Rio Linda Blvd. ---WA 5-1602

BUTTER DOES IT

Before scalding milk, wipe the bottom of the pan with a bit of butter and the milk will not scorch.

REFRIGERATORS & FREEZERS

NATIONAL BRANDS

REFRIGERATORS - WASHERS

DRYERS & RANGES

CAPE COD SHOPS, INC.

2 Locations to Serve You

5288 FRUITRIDGE RD.

GL 1-6850

South Area

2645 EL CAMINO AVE.

IV 3-3261

North Area

PHILCO REFRIGERATORS & FREEZERS

Philco invites you to see, touch and compare the quality built into Philco refrigerators and freezers. Famous Philco Supermarket with Tri-Refrigerator has 3 separate cold zones; fresh foods, frozen foods, meats.

"WHERE TO BUY THEM"

DEALERS

APPLIANCE DISTRIBUTING CO ---GL 1-7273

7500-14th Av. ---GL 1-7273

BIDWELL'S ---WA 5-2796

1520 Del Paso Blvd. ---WA 5-2796

CRESCENT APPLIANCE ---IV 7-6546

1900 Fulton Av. ---IV 7-6546

Sal's Appliances 910-12th ---GL 8-3363

Taber Furniture Co. ---GL 8-3363

WHITE APPLIANCE SHOP ---GL 2-5177

1817 Del Paso Blvd. ---GL 2-5177

Walton's Radio & Appliances ---GL 7-6561

3030 Broadway. ---GL 7-6561

WHITE APPLIANCE SHOP ---WA 5-1709

3091 Marysville Rd. ---WA 5-1709

Polar Refrigeration Service ---WA 2-3487

730 Ford Rd. ---WA 2-3487

Public Warehouse Furniture & Appliances ---GL 1-0588

5240 Franklin Bl. ---GL 1-0588

RGA WHIRLPOOL REFRIGERATORS AND FOOD FREEZERS ---GL 3-5709

Electric or gas refrigerator. Modern with automatic ice maker. Other exclusive features provide more convenience, better food preservation. Chest and upright models freeze food faster, protect food flavor.

"WHERE TO CALL"

DISTRIBUTORS

MEYER & A COMPANY ---WA 2-5885

530 Commerce City. ---WA 2-5885

DEALERS

HANDY ANDY TV & APPLIANCES ---IV 3-6451

2620 Fulton Av. ---IV 3-6451

HOT-N-KOLD SHOP ---GL 2-1893

1230-20th ---GL 2-1893

Jon's Furniture 1213 Front ---GL 3-5931

K & B APPLIANCE ---GL 8-3715

2737 Riverside Bl. ---GL 8-3715

QUALITY GAS-FURNITURE & APPLIANCE CO ---GL 1-0974

Stockton Bl. & Lemay Hill Av. ---GL 1-0974

SEWING MACHINE CENTER ---IV 3-4919

2951 Fair Oaks Blvd. ---IV 3-4919

Taber Furniture Co ---GL 8-3363

WALDRON APPLIANCE ---GL 6-8414

5002 Franklin Bl. ---GL 6-8414

WHITE APPLIANCE SHOP ---WA 5-1709

3091 Marysville Rd. ---WA 5-1709

Rasmussen Hans ---GL 3-5006

Authorized Frigidaire Service

1401-8th Av. ---GL 3-5006

(See Advertisement This Page)

REVO BILT-IN REFRIGERATORS AND FREEZERS

For the utmost in charm and convenience specify Revco Bilt-Ins in your new or remodeled kitchen. Offers wide selection of colors, finishes and arrangements to match any kitchen.

"WHERE TO BUY THEM"

AUTHORIZED BILT-IN SERVICE

APPLIANCE DISTRIBUTING CO ---GL 1-7273

7500-14th Av. ---GL 1-7273

HORRELL MCINTYRE & BOOTHBY ---GL 2-6581

1213 Alhambra Bl. ---GL 2-6581

SACRAMENTO ELECTRIC CO ---GL 3-9096

1931 J. ---GL 3-9096

Sal's Appliances 910-12th ---GL 8-3363

People may wish to deal with you personally, but may not remember the name of your firm. An extra listing in the Telephone Directory will insure those calls for you.

REVO BILT-IN REFRIGERATORS AND FREEZERS

For the utmost in charm and convenience specify Revco Bilt-Ins in your new or remodeled kitchen. Offers wide selection of colors, finishes and arrangements to match any kitchen.

"WHERE TO BUY THEM"

AUTHORIZED BILT-IN SERVICE

APPLIANCE DISTRIBUTING CO ---GL 1-7273

7500-14th Av. ---GL 1-7273

HORRELL MCINTYRE & BOOTHBY ---GL 2-6581

1213 Alhambra Bl. ---GL 2-6581

SACRAMENTO ELECTRIC CO ---GL 3-9096

1931 J. ---GL 3-9096

Sal's Appliances 910-12th ---GL 8-3363

STUCKY'S HARDWARE

RENT A REFRIGERATOR

LOWEST RATES

NAME BRANDS

Rent May Be Applied to Purchase

A Complete Line of MAJOR & SMALL APPLIANCES

11th & Jefferson Bl. ---FR 1-5251

SUB-ZERO FREEZERS

Upright Freezers

Refrigerator-Freezers

Refrigerator-Freezers

Commercial Milk Coolers

"WHERE TO BUY THEM"

DISTRIBUTORS

GREGNALL CO ---UN 4-3077

1355 Market S.F. ---UN 4-3077

DEALERS

VALLEY FOOD BANK ---GL 6-6425

4910 Franklin Bl. ---GL 6-6425

SERVICE

Nystrom's Refrigeration & Air Conditioning Co.

700 Robertson Wy. ---GI 8-5422

BUILT-IN DISTRIBUTORS

STEINER LUMBER COMPANY ---GL 7-6573

530 Commerce City. ---WA 2-5885

BUILT-IN DEALERS

HORRELL & SON ---GL 2-6581

1213 Alhambra Bl. ---GL 2-6581

KITCHEN DESIGNERS THE ---GL 7-1113

Waterford & Assoc. ---GL 7-1113

BUILT-IN SERVICE

A & B TV & APPLIANCES ---GL 8-9496

6388 Freepoint Blvd. ---GL 8-9496

VILLAGE FURNITURE MART THE ---IV 9-3273

Sales & Service ---IV 9-3273

Waldron Appliance ---GL 6-9414

5002 Franklin Bl. ---GL 6-9414

WESTERN FURNITURE ---GL 6-3239

REFRIGERATORS & FREEZERS

NEW - USED - RENTALS

9 A.M. to 10 P.M. - 7 Days a Week

2200 Northgate Bl. ---WA 5-3587

WESTERN HERMETIC CO ---WA 5-1040

USED FREEZERS & REFRIGERATORS

2810 Rio Linda Blvd. ---WA 5-1040

(Continued Next Page)

Advertise here—it pays.

Always

KEEP RECEIVER ON THE HOOK

When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

ED=Edgewood FR=Frontier GL=Glenn HI=Hickory WA=Washington

EM=Empire GA=Garden GL=Glenn HI=Hickory WA=Washington

EM=Empire GA=Garden GL=Glenn HI=Hickory WA=Washington

EM=Empire GA=Garden GL=Glenn HI=Hickory WA=Washington

EM=Empire GA=Garden GL=Glenn HI=Hickory WA=Washington

EM=Empire GA=Garden GL=Glenn HI=Hickory WA=Washington

EM=Empire GA=Garden GL=Glenn HI=Hickory WA=Washington

EM=Empire GA=Garden GL=Glenn HI=Hickory WA=Washington

EM=Empire GA=Garden GL=Glenn HI=Hickory WA=Washington

EM=