

RUG CLEANING

CARPETS and FURNITURE

CLEANED in your home



the safe Duraclean
"flower-fresh" way

No messy soaking...
no shrinking, no harsh
scrubbing. See fibers, colors revive!
USE THE SAME DAY - FREE SPOTTING SERVICE
GUARANTEED • INSURED
Special Rates to Hotels & Motels
IV 7-3647



FREE ESTIMATES
DURACLEAN
OF CARMICHAEL

RUGS • WALL-TO-WALL CARPET AND UPHOLSTERY DURACLEANED In Your Own Home By Handcraftsmen

- ★ Cleans
- ★ Restores Lustre
- ★ Revives Color
- ★ Raises Pile
- ★ Re-enlivens wool fibers
- ★ Dirt removed by absorption - not driven in
- ★ No breaking of fibers by mechanical scrubbing
- ★ No strong soaps or alkalis
- ★ No shrinkage from soaking
- ★ Use again same day
- ★ Reasonable Prices



CERTAINLY ITS SAFE!

30 YEAR OLD WORLD-WIDE SERVICE

Duraclean has served such customers as the Duke and Duchess of Windsor, Marshall Field & Co., Helena Rubinstein's Beauty Salon, the Armour and Swift families, etc.

DURACLEAN OF SACRAMENTO SERVING GREATER SACRAMENTO AREA

You'll be delighted with Duraclean Service... and surprised at the low cost. Complete information and estimates without obligation.

GL 6-3352

Rug & Carpet Cleaners-(Cont'd)

Janak's Self Service Laundry
2644-330 GL 7-1333

Shag Rugs A Specialty
2330 Fairfield Rd(NS) WA 5-6132
Lauderette 1525-16th HI 7-8776

LAUNDROMAT OAK PARK
2-Hour Service on Request
Shag Rugs - Washed - Fluff Dried - Dyed
2730-35th GL 5-4426

Marchant Rug Co 2619 J GI 1-1411
(See Advertisement Page 466)

MARTINS MAGIC CARPETS
1500 Q HI 4-6990

MASTER CLEANERS INC
1500 El Camino Av(NS) WA 2-5162
(See Advertisement This Page)

MOORE'S RUG AND UPHOLSTERY
CLEANERS
4620 California Av(C) IV 3-4115
(See Advertisement Page 470)

PHILLIPS H K
3081 Marysville Rd(NS) WA 5-6256

RIVETT H W CO INC
2300 Broadway GL 5-2637
(See Advertisement Page 467)

RUG CLEANERS INSTITUTE OF
CALIFORNIA

Members of this Institute are Professional Rug Cleaners, operating modern plants equipped with the best machinery. Patronize the following for fine service.

"FOR SERVICE CALL"

BAGDAD RUG & UPHOLSTERY
CLEANERS 3401-33rd Av. GA 8-8302
SACRAMENTO RUG WORKS
1308-65th GL 5-3081

(Continued Next Page)

The Yellow Pages save you time.

RUG, CARPET UPHOLSTERY, WALL CLEANING • MOTHPROOFING • REPAIRING WE SPECIALIZE IN WALL TO WALL CARPET CLEANING

INSIST UPON

Servicemaster

1. responsible nationwide cleaning and mothproofing
2. approved by more than 30 leading carpet and furniture manufacturers
3. trained specialists, controlled methods, tested materials

ASK ABOUT OUR
• "NO SHRINKAGE" METHOD
• Do-It-Yourself Equipment Rentals

CALL
WA 2-5162

See Servicemaster Trade Mark
Listing for Dealers
1500 EL CAMINO AVE.
NORTH SACRAMENTO



CROWN CARPET CLEANERS

H. K. PHILLIPS

"Karpert Kare"

Bigelow's On Location Carpet Cleaning
DOMESTIC AND ORIENTAL RUGS
CLEANED AND REPAIRED
MOTH-PROOFING - REWEAVING
UPHOLSTERY CLEANING

Pick-Up & Delivery

WA 5-6256
If No Answer Call IV 9-6531

3081 MARYSVILLE RD NO. SACTO



Rug & Carpet Cleaners-(Cont'd)

SACRAMENTO RUG WORKS
1308-65th GL 5-3081
(See Advertisement Page 467)

SERVICEMASTER

the only professional system
In the world to completely control carpet and furniture maintenance from manufacturer to consumer. Laboratory-tested; manufacturer approved. Store-endorsed and use-approved.

"FOR SERVICE CALL"

DISTRIBUTORS
SERVICEMASTER OF SACRAMENTO
1500 El Camino Av(NS) WA 2-1322
(Continued Next Column)

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Advertise here—it pays.

CAPITAL
RUG & CURTAIN CLEANERS
FINEST QUALITY
RUG & UPHOLSTERY CLEANING
RUG DYEING - REPAIRING
WALL TO WALL CARPET CLEANED IN YOUR HOME
CASH & CARRY DISCOUNT
One of Sacramento's Oldest Firms
PICK-UP & DELIVERY
DRIVE-IN PARKING
22nd St. at Sutterville Road
SACTO.
CALL
GL 5-3546

Bagdad
MEMBER
RUG & UPHOLSTERY CLEANERS
COMPLETE PROFESSIONAL SERVICE IN OUR PLANT
WE SPECIALIZE IN WALL TO WALL CARPET CLEANING
IN YOUR HOME WITH BIGELOW'S Cleaner "KARPET KARE"
GA 8-8223 or GA 8-8302
PICK-UP & DELIVERY SAVE ON CASH & CARRY

ACME
RUG and UPHOLSTERY CLEANERS
DYEING - REPAIRING & MOTHPROOFING
WALL TO WALL CARPETS EXPERTLY CLEANED
FREE PICK-UP & DELIVERY
A SATISFIED CUSTOMER IS OUR FIRST CONSIDERATION
HI 6-7927
WE GIVE CASH CHECKS 1615-21st (Rear) Bet P & Q Sts.

RUG CLEANING

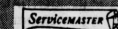
ARTCO RUG & FURNITURE CLEANERS WALL TO WALL CARPETS OUR SPECIALTY

RUGS & FURNITURE CLEANED IN YOUR HOME OR OFFICE
USING THE MOST MODERN EQUIPMENT
PRICES YOU CAN AFFORD!

IV 3-0630

Free Estimates
Exact Cost

SERVICEMASTER



FOR RESPONSIBLE CLEANING SERVICE
Specifically Approved by 30 Carpet Manufacturers
• CLEANING • MOTHPROOFING • REPAIRING
• DYEING • WALL CLEANING
RUGS - CARPETS - FURNITURE
IN YOUR HOME OR IN OUR NEW MODERN PLANT
Ask About Our "NO SHRINKAGE" Method
WA 2-1322
DO-IT-YOURSELF
EQUIPMENT
RENTAL
NO. SACRAMENTO
1500 EL CAMINO AVENUE

RUG & CARPET CLEANING

COMPLETE RUG & CARPET SALES & SERVICE

- WALL TO WALL CARPET CLEANING IN YOUR HOME OR OFFICE
- SPECIALIZING IN REWEAVING CIGARETTE BURNS - MOTH HOLES
- UPHOLSTERY CLEANING & RE-UPHOLSTERING

City-Wide Pick-Up & Delivery • Free Estimates

FIVE BROTHERS CARPET SERVICE

Day GL 7-9218

Night

1335-32nd

SACRAMENTO