

GENERAL ELECTRIC TV

SALES & SERVICE

GUARANTEED SERVICE ON ALL MAKES

Antennas Installed & Repaired

Authorized GENERAL ELECTRIC Dealer
DAY OR NIGHT

CALL
WA 2-7210

JET

**TV &
APPLIANCES**

2839 HOWE AVE., NEAR MARCONI

SACRAMENTO

Television & Radio Dealers—(Cont'd)

DUMONT TELEVISION—

SALES & SERVICE

ALEXANDER & SYKES
1720 Fulton Ave.-----IV 3-2626
T V RADIO DEN
2831 Fair Oaks Blvd.-----IV 9-1873

DEALERS

KANZLER'S COLONIAL
UPHOLSTERING
3717 Stockton Bl.-----GL 7-4833

Eddie's T V 2018 Sutterville Rd.-----GL 5-0014
Ed's Reliable TV & Appliance
5053 Auburn Bl.-----ED 2-2381

ELECTRIC GARGE 1206 C-----GI 2-9637
Electronic Laboratories
3960 Sacramento Bl.-----GL 2-0261
(See Advertisement Page 539)

EMERSON TELEVISION & RADIO

Better Style . . . **Emerson**
Tone . . . **TV, Radio**
Performance . . . **and Hi-Fi**
Value . . . **AMERICA'S BEST BUY**

"FOR INFORMATION CALL"

DISTRIBUTORS

Emerson West Coast-Div of Jefferson-
Travis Inc 1050-3d S F.-YUkon 2-1480

DEALERS

A VETERANS TV & APPLIANCES
3269 Folsom Bl. GL 1-7474
COLONIAL ELECTRONICS SERV
4610 Stockton Bl. GL 5-3801

HANKS RADIO & TELEVISION
1424 J-----HI 4-6290
Home Radio & TV
5493A Carlson Dr. GL 1-9338

FAYA TELEVISION & RADIO SALES &
SERVICE 316-6th(B)-----GI 2-8374
Or-----GI 8-3140

FEIL'S HOUSE OF TELEVISION & APPLIANCES

5141 Folsom Bl.-----GL 2-2611
(See Advertisement Page 539)
FEY'S HARDWARE & APPLIANCES
555 La Sierra Dr. IV 9-1377

Fey's Hardware & Appliances
Florin Radio & TV 8386 Florin Rd.-----GA 8-1865
Franklin Lloyd Television Service
3209 Northgate Bl.-----WA 2-6167

FRUITRIDGE TELEVISION & SOUND
5282 Fruitridge Rd.-----GL 2-3566
(See Advertisement Page 539)
Galaxy Co The 4120 Franklin Bl.-----GL 2-4342

GENERAL ELECTRIC TELEVISION

Complete line of Power-
Packed Portable TV and
exciting new slim Sil-
houette table models
and consoles with Elec-
tronic self-Tuner.

Progress Is Our Most Important Product

"WHERE TO BUY THEM"

SALES & SERVICE DEALERS
BREUNER JOHN COMPANY
604 K-HI 4-8051

COOK ROSCOE D INC
Easy Budget Terms
2125 Del Paso Blvd.-----WA 5-2754

GOODYEAR SERVICE STORE
2521 El Camino Av.-----IV 3-4313
Gray's Furniture
6107 Stockton Bl.-----GA 8-8924

HANDY ANDY TV & APPLIANCES
2820 Fulton Ave.-----IV 3-6451

JET TV & APPLIANCES
2839 Howe Ave.-----WA 2-7210

JOSEPH MANUEL 1222 J-----GI 3-3937
L & M CO 2219-10th-----GI 3-1346
LOVERDE'S HARDWARE & VARIETY
4800 Fruitridge Rd.-----GL 2-0223

PROARS & VINCENT APPLIANCE
6136 Fair Oaks Blvd.-----IV 3-5116
ROMACK PLUMBING CO
1113 Broadway.-----GI 3-1701

SACRAMENTO ELECTRIC CO
1931 J-GI 3-9096

(Continued Next Page)

TELEVISION

SALES & SERVICE RENTALS

ANTENNAS INSTALLED & REPAIRED
SERVICE 6 DAYS A WEEK

CARMICHAEL - ARDEN
AND SURROUNDING AREAS

Authorized

MOTOROLA - PHILCO - WESTINGHOUSE

NEW - USED & RECONDITIONED TV SETS -
RADIO & PHONOGRAPH - STEREO -
TOPS IN TRADE INS

WE SERVICE ALL MAKES

• Hoffman • RCA • Setchell Carlson
• Packard-Bell • Emerson • Maytag
• Zenith • Westinghouse • Motorola
• Philco • G • Admiral

ALL WORK GUARANTEED
RADIO & PHONOGRAPH REPAIRING

TECHNICIANS
Courteous Fully Qualified
• DEPENDABLE

IV 3-6041

**Boulevard
APPLIANCE**

2911 FAIR OAKS BOULEVARD - AT MARCONI - CARMICHAEL

ED=Edgewood PE=Peffer PE=Peffer PE=Peffer PE=Peffer
EM=Empire GA=Garden GL=Gladyne HI=Hickory WA=Wabash
IV=Ivanhoe

Television & Radio Dealers—(Cont'd)

George's TV Repair
2203 Del Paso Bl.-----WA 5-0812
Globe TV Service 3230 Broadway.-----GL 1-5691
Hale's Television and Appliances
1301 K-GI 3-4883

HALLICRAFTERS—

FACTORY AUTHORIZED SERVICE
ELECTRONIC LABORATORIES
3960 Sacramento Bl.-----GL 2-0261

For speed and accuracy on your
dial calls, listen first for the dial
tone. Dial each letter and digit
carefully, drawing the dial all the
way to the finger stop. Lift your
finger each time to let the dial re-
turn to position naturally.

TELEVISION

SALES • SERVICE • PARTS

MOTOROLA - PHILCO - DUMONT
PICTURE TUBES INSTALLED

AT LOWEST POSSIBLE MONTHLY TERMS
EXPERT SERVICE ON ALL MAKES

FAST
SERVICE

GL 2-2611

**FEIL'S HOUSE OF TV
& APPLIANCES**

5141 FOLSOM BLVD. SACRAMENTO

TOWER TV Sales & Service

USED - RECONDITIONED SETS
COMPLETE SERVICE DEPARTMENT

ANTENNA INSTALLATION

STEREO HIGH FIDELITY

ONE OF SACRAMENTO'S OLDEST & LARGEST FIRMS

COUNTY-WIDE SERVICE WITH
90 DAY GUARANTEE ON LABOR & PARTS

GI 2-1446

2518 LAND PARK DR.

USED TV

ALL MAKES
REBUILT & GUARANTEED

Easy Terms

OPEN EVENINGS

For Prompt Service Call

GL 7-0034

CARL HILL'S
DE PAUL'S TELEVISION & RADIO

3241 FOLSOM BLVD.

TV RENTALS

WEEKLY & MONTHLY
RATES

ASSOCIATED
RADIO & TELEVISION
DEALERS & SERVICE

GL 2-0261

ELECTRONIC LABORATORIES
3960 SACRAMENTO BLVD.

TV Sales & Service

Expert Repairs on All Makes

COLOR & BLACK & WHITE

HI-FI PHONOGRAPHS

SOUND SYSTEMS

Call

GL 2-3566

Authorized
Sales &
Service

5282 Fruitridge Road

FRUITRIDGE TELEVISION & SOUND



T.V.

Gary E. Frisch **SALES - SERVICE** Don Zamora

SYLVANIA - PACKARD-BELL

USED & RECONDITIONED TV SETS

CREST RADIO & TV

2037
FULTON AVE. **IV 7-6256**

"CALL CREST
FOR THE BEST"

COLOR TELEVISION

STEREO

SALES & SERVICE

RCA • DUMONT

dial

IV 3-2626

Alexander & Sykes

1720 FULTON AVE. SACRAMENTO

TELEVISION

Sales & Service

ON ALL MAJOR BRANDS
PACKARD-BELL - ADMIRAL - HOFFMAN

TERMS AVAILABLE
BANKAMERICARD - INTERNATIONAL CHARGE INC.

90 Day Guarantee
on All Parts & Labor

GL 7-2258

9 A.M. to 9 P.M. Daily

Free Estimates

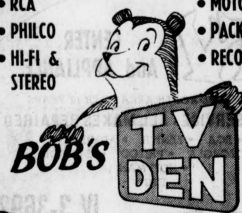
HOWARD GENERAL APPLIANCES

3230 BROADWAY (Corner 33rd & Broadway) SACRAMENTO

TELEVISION SALES & SERVICE

ALL WORK GUARANTEED 90 DAYS

• RCA • MOTOROLA
• PHILCO • PACKARD-BELL
• HI-FI & STEREO • RECORDS



ALL MAKES & MODELS
CITY-WIDE SERVICE

GI 3-1054

3001 J STREET