

Vacuum Cleaners-Dealers-(Cont'd)

KENNEIP APPLIANCE
LESS THAN 1/2 OF NEW PRICE
GUARANTEED USED VACUUMS
3029 J ----- GI-9-119

KIRBY CO OF SACTO
1938 Stockton Bl-GI 2-6691
(See Advertisement Page 596)

LEWY SALES AND SERVICE--
(See Advertisement Page 596)

ASSOCIATED DISTRIBUTORS
REGINA AGCY 1308 J-----GI 2-7514
SALES & SERVICE DEALERS

ECONOMY APPLIANCE SALES
Lewyt Filter Bags for All Models
Store No 1 2025 Arden Wy-WA 2-3401
Store No 2 2601 J-----GI 2-2949
ELECTRIC GARAGE 1206 C-GI 2-9637
REGINA AGCY 1308 J-----GI 2-7514

SEWING MACHINE CENTER
Downtown Store 1111 J-----GI 2-7665
Carmichael Store
2951 Fair Oaks Bl(C)-----IV 3-4919
VILLAGE FURNITURE MART THE
2501 Marconi Av-IV-9-3273

Lyman's Appliance & Home Service
1803 Del Paso Bl(NS)-WA 5-8791

Noel John A
Valley Vacuum Co
2013 J-----GI 2-2524

PACIFIC APPLIANCE COMPANY
1204 J-----GI 3-1904
(See Advertisement Page 597)

Paul's Television & Appliance
3434 Stockton Bl GI 1-8434

REGINA AGENCY
Featuring
REGINA ELECTRIKBROOM
If Light - It's Quick - It's Easy
Authorized Sales & Service
SERVICE & PARTS FOR ALL MAKES
ALL WORK GUARANTEED
USED & REBUILT MACHINES
1308 J-----GI 2-7514

Vacuum Cleaners-Industrial

GLOBE CHEMICAL & JANITORIAL SUPPLY
Repairs on Vacuums & Floor Machines
1332 Del Paso Bl(NS)-----WA 5-4542
HOCKWALD CHEMICAL CO
6115 J-----GI 2-2375
Spencer Turbine Co
55 Brady SF-----Mkrt 1-2667

Vacuum Cleaners-Repairing & Parts

ALLIED APPLIANCE SERVICE
VACUUM CLEANER REPAIRS
We Repair All Makes & Models
Westinghouse Authorized Factory Serv
1227-28th-----GL 2-2619

AL'S VACUUM CLEANER SERVICE
SERVICE & REPAIRS
ON ALL MAKES
Between 32d & 33d At
3218 Broadway-----GL 6-4317

Compact Factory Branch 2317 J-----HI 6-7873
Dan's Necchi & Elma Sewing Center
2436 Marvyl Dr-----IV 7-3215

DIAL ELECTRIC CO
Formerly Lamco Authorized Serv
1415-21st-----GI 3-5711
(See Advertisement This Page)

Dual Appliance Co 2621 J-----GI 1-2791

ELECTROLUX AUTHORIZED SALES AND SERVICE
ELECTROLUX CORP
2929 Broadway-GL 6-6495

HOOVER AUTHORIZED SERVICE--
HOOVER CO 2743 Franklin Bl-GL 7-5737

Jay St Vacuum Cleaner Shop
9757 J-----GL 1-9828

KIRBY CO OF SACTO
1938 Stockton Bl-GI 2-6691

LAMCO ELECTRIC
El Camino Av-IV 3-4341
(See Advertisement This Page)

Vacuum Cleaners-Repairing & Parts-(Cont'd)

PACIFIC APPLIANCE COMPANY
1204 J-GI 3-1904
Regina Agency 1308 J-----GI 2-7514
REMINGTON'S ELECTRIC SERVICE
2409-21st-GL 6-2055

REX-AIR DISTRS
SPECIALIZED HOOVER SERVICE
23 Yrs Exp - Sacramento Valley
Kirby - Electrolux - Airway
REX-AIR AUTHORIZED SALES & SERVICE
ALL SMALL APPLIANCES REPAIRED
Free Pick-Up & Delivery - Call
1014-28th-----GL 5-1940
If no answer call-----HI 7-0141

Rex-Air Distrs 1014-28th-----HI 7-0141

ROPER GEO W CO
"SINCE 1924"
Parts & Service Headquarters
MOST MODERN SHOP
LARGEST STOCK OF PARTS
13th & J - Free Parking
Public Market Building-----GI 2-7369

Sewing Machine Center
Downtown Store 1111 J-----GI 2-7665
Carmichael Store
2951 Fair Oaks Bl(C)-----IV 3-4919

UNITED GOODHOUSEKEEPING STORES
INC 1011 J-----GI 1-4813

Next time you want to make a call
number, look it up in the latest tele-
phone directory! Memory isn't all-
ways reliable... and you'll save
time by looking up the right num-
ber before you call!

Vacuum Cleaners-Repairing & Parts-(Cont'd)

VALLEY VACUUM CO
SERVICE ALL MAKES
Completely Rebuilt
With 2 Yr. Guarantee
PARTS FOR ALL MAKES
SPECIALISTS IN
HOOVER & REPAIR REPAIRS
"If We Can't Fix It, Throw It Away!"
JOHN A. NOEL
2813 J-----GI 2-2524

Valves
AJAX ELECTRO MAGNETIC
HYDRAULIC VALVES
FOX DISTRIBUTING CO
6626-4th Av-----GL 6-4669

ASCO SOLENOID VALVES--
TERCO EQUIPMENT CO
939 Howard SF-----GA 7-1736

BELLOWS VALVES--
BELLOWS CO OF CALIF THE
1485 Bayshore Bl SF-----JUnipr 5-9900

C T R O-Controls Instruments and
Regulators Company 1400 S-----HI 7-5876

CRANE CO 1227 Front-----HI 4-7971

DERETERING J R CO
1818-22d-----GL 6-6427

FABRI-VALVE--
CORDES BROS
45 Calif SF-GL 7-1835

GENERAL CONTROLS--
FACTORY BRANCH OFFICES
GENERAL CONTROLS CO
600 Bryant S F-SUtr 1-7580

GRINNELL CO OF THE PACIFIC
615-7th GI 1-6901
Heek & Moran 20th & V-----GL 1-6501

MCDONALD OIL EQUIPMENT--
U S FLEXIBLE METALLIC TUBING CO
Plants-Trucks-Service Stations
1331 J-----GI 2-8991

MODERNAIR VALVES
Directional control, air
and hydraulic, solenoid,
pilot, foot pedal, hand
lever or palm button
operated. Substrate or
manifold mountings.
Also air and hydraulic cylinders.
Complete Local Stocks
"FOR INFORMATION CALL"
AUTHORIZED SALES & SERVICE
Capital Machine & Welding Works
83 N 17th GI 3-2556
(Continued Next Page)

Valves-(Cont'd)

Sacto Pipe Works 16th & North B-GI 2-5815

TERCO EQUIPMENT CO
ASCO SOLENOID VALVES
AUTOMATIC SWITCH CO
WALWORTH - PVC PLASTIC
939 Howard SF-----GA 7-1736

VALVAR CONTROL VALVES--
VALVAR CORP
1485 Bayshore Bl SF-----JUnipr 5-9900

Variety Store Merchandise-Whse
CONTINENTAL SALES CO
2924-18th Av-----GL 2-5076
Ebbett's Gift Ceramics
3644 Fair Oaks Bl(C)-----IV 7-9010
J B Specialty Sales Inc
6525 Elvas Av-GL 1-5304
North C-----HI 4-8550

Ora Howard Co 1501 North C-----HI 4-8550

SACRAMENTO NOTIONS SUPPLIES
8009 Woolly Wy-WA 5-8935

SKAGGS-STONE Kennedy Oakland-KElog 4-4040

Variety Stores
Ace Variety
2372 Northgate Bl(NS)-WA 5-7963

ARDEN VARIETY & TOY STORE
1111 La Brea Wy-IV 9-8933

Ben Franklin Store
1905 Del Paso Bl(NS)-WA 5-9456

BEN FRANKLIN STORE
1204 J-----GI 1-0332

BEN FRANKLIN STORE
2950-35th-GL 7-3665

Blouin's Variety & Gifts
3902 Stockton Bl-GL 7-9013

Brentwood Department and Variety Store
2362 Fruitridge Rd-CA 8-4199

BROADWAY VARIETY & DEPARTMENT STORE
ADVANCE PATTERNS - GIFTS - TOYS
GREETING CARDS - HARDWARES
1624 Broadway-----GI 2-8288

Capital Five & Ten 2328-21st-----GL 5-7825

CARMICHAEL FIVE & TEN
2917 Fair Oaks Bl(C)-IV 9-4578

CORDOVA VARIETY STORE
Open Nites til 9 Sun 11-2
10657 Folsom Bl
Rancho Caridova-----EM 3-3091
D & J Variety
3730 Marysville Bl(DPH)-WA 5-2422
Davis Brace R 3608 Taylor(DPH)-WA 5-9970

EAST SACRAMENTO VARIETY STORE
Open Sunday from 10 AM to 2 PM
4820 Folsom Blvd-----GL 7-3959

Evans's Variety & Home Store
We Give Blue Chip Stamps
3604 McKinley Bl-----GL 6-5812

FIRTH'S GIFTS VARIETY & HARDWARE
5487 Carlson Dr-GL 1-8165

Franklin Variety & Department Store
5520 Franklin Bl-GL 6-1023

GOSSLING'S
JUNIOR DEPT. STORES
TOYS - GIFTS - STATIONERY ETC.
4307 Arden Wy-----IV 9-5803

Goodling's 4015 S Land Park Dr.-GL 6-4440
Grant Union Five & Ten Cent Store
3742 Rio Linda Blvd(DPH)-WA 5-1879
Howard's Variety 1930-28th-----GL 5-5714
Jay St. Five & Ten Cent Store
2125 J-GI 3-1889

Jay's Variety 826 J-----HI 7-8376

Kara's Variety & Hardware
8195 Florin Rd Florin-----GA 8-0771

KELLEY'S VARIETY STORE
SCHOOL SUPPLIES
SEWING ACCESSORIES - GIFT ITEMS
We Give Blue Chip Stamps
3958 Sacramento Bl-----GL 7-1564

Knotty Pine Variety Store
3718 Rio Linda Blvd(DPH)-WA 5-9980
Kress 5 H Co 818 K-----GI 3-6873

LAWRENCE'S DEPARTMENT STORE
4830 Freeport Bl-----GL 2-4886

LAWRENCE'S VARIETY STORE
5123 Freeport Bl-----GL 5-1516

Valves-(Cont'd)

Lee's Twin Oaks 4551 Auburn Bl-IV 9-9927
Lemon Hill Variety 6014-44th-----GA 8-8201

Leon Variety & Oriental Arts
2253-10th-----GI 2-8661

Variety Stores-(Cont'd)
Open Weekday Evenings Til 9
2924 Fulton Av-----IV 9-5641

Watson Variety & Hardware
4639 Dry Creek Rd(DPH)-----WA 5-7764

Woolworth F W Co 1000 K-----GI 1-4621
Bakery & Cafeteria-----GI 1-0038

Varnish
Central Valley Chemical Corp
6317 Elvas Av-GL 1-9622

Friend & Terry Lumber Co
1920 Front-GI 3-9091

Sacto Wallpaper & Paint Co
2324-16th-GI 3-7614

Vaults-Burial
Christy Vault Company
1000 Collins Av Colma-----Plaza 5-4119

Vaults-Safe-See Safes & Vaults Hdgs
Manor Five and Ten
2726 Broadway-GL 7-3402

Marlin's Variety Store
1335 Merkey Av(WS)-FR 1-5813

Nik-Nax 324 J-----GI 3-9538

NORTH HIGHLANDS VARIETY
3601 ANIH)-ED 2-2518

PARK HARDWARE & VARIETY
In the Heart of Haggwood
3217 Marysville Rd(NS)-----WA 5-8851

Petersen's 5 & 10 2996-65th-----GL 2-9768

PRANGE'S VARIETY 1409-16th-GI 6-2538

PROFESSIONAL TOY SERVICE
3511 La Brea Wy-IV 7-8994

Riley's 5-10 & 25 Cent Store
3441 Watt Av-GL 3-1280

Schaaps Fin 'N Pin
5046 Broadway-----GL 1-3686

South Sacto Five & Ten Variety Store
3730 Franklin Blvd-GL 5-0334

Spruce Reitz Co Inc
5733 Marconi Av(C)-----IV 7-1335

Spruce Reitz Co Inc
1118 El Camino Av-IV 3-1085

Spruce Reitz Co Inc
3820 Rose(DPH)-WA 5-8608

Spruce Reitz Co Inc
922 Sacramento Av Bryte-----HI 7-8164

Spruce-Reitz Co Inc
5939 Watt Av(NH)-----ED 2-0444

NEWSPAPER FIREWOOD
To make a small grate or stove
fire, or to kindle a big one, use
old newspapers which have been
rolled up tightly, soaked overnight
in water, squeezed out and allowed
to dry for several days. The tighter
they are squeezed, the better fire-
wood they make.

Good party-line neighbors re-
member to space their calls.

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Vegetable Juices

Elliott's Health Foods
3337 El Camino Av-----IV 7-4713

KING KARROT JUICE BAR
Raw Fresh Vegetable & Fruit Juices
COUNTER SERVICE &
TAKE OUT CARBONS
JUICE EXTRACTORS
SPECIALLY FOOTED
V.M.V. CONCENTRATED ORGANIC
VEGETABLE TABLETS
PUBLIC MARKET HOURS 10-4
13th & J-----GI 2-0090

Vegetables & Vegetables-Retail

See Yardage-Retail

Vending Machines

A B C Music Co 4799-24th-----GL 7-7153
Automatic Vending Co 727 H-----GI 8-2515
(See Advertisement Page 600)

Automatic Vending Co
Ochsner Bldg-GI 3-7461

BOATWRIGHT BOB'S CIGARETTE SERVICE

Good party-line neighbors are
considerate party-line users. Re-
member these golden rules:
* Space your calls instead of mak-
ing several without a break.
* Talk only as long as necessary on
each call.
* When you finish talking replace
the receiver promptly.
* Make certain, if you are using a
dial telephone, that the line is
clear before you dial.
* Ask your youngsters to be con-
siderate, too.

CIGARETTE SERVICE
FEATURING THE LATEST
SEEBURG & ROWE
CIGARETTE VENDING MACHINES
Earn More Commission Per Pack
FAMILY OWNED & OPERATED
PROMPT
INSTALLATION & SERVICE
1742 Larkin Wy-----GI 8-0433

CANTEN SERVICE OF CENTRAL CALIF
AUTOMATICALLY MERCHANDISING
Coffee - Candy - Cigarettes
Carbonated Beverages
1619 E-----GI 1-1413
(Continued Next Page)

VACUUM CLEANERS REPAIRING

DIAL ELECTRIC COMPANY

COFFEE MAKERS, MIXERS, RADIOS, ROASTERS, HEATERS, YACUUM CLEANERS, BLENDEES, TOASTERS, FANS, IRONS, BLANKETS

GI 3-5711
PICK-UP & DELIVERY

1415-21st ST. FORMERLY LAMCO ELECTRIC

LAMCO Electric

VACUUM CLEANER REPAIRS ALL MAKES

LARGE STOCK OF PARTS

IV 3-4341

FULTON & EL CAMINO AVE.
2525 EL CAMINO AVE.

Always KEEP RECEIVER ON THE HOOK

When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Complete VENDING SERVICE

CIGARETTES, ICE CREAM, SOFT DRINKS, MILK, HOT FOODS, COFFEE

SACRAMENTO BEVERAGE VENDING CO.

FOR INFORMATION CALL
GL 5-3631 or GI 1-0090
7042 FOLSOM BLVD.

Use your party-line telephone as you would have the "other party" use it. It is share-and-share-alike on a party line.