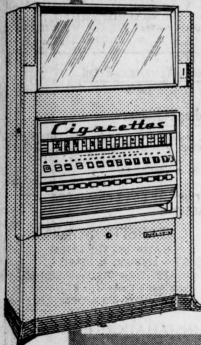


# CIGARETTE VENDING MACHINES



*"The Finest In Cigarette Vending Machines"*

**NEWEST & LATEST MODELS**  
 Installed on Profit Sharing Commission Basis  
 Complete & Prompt Service  
 WE REPAIR - BUY - SELL OR RENT  
 NEW & USED CIGARETTE MACHINES  
 Established Since 1928

CALL  
**GI 8-2515**  
 OR  
**GI 3-7461**

**AUTOMATIC VENDING CO.**  
 727 H ST. • SACRAMENTO

### Vending Machines-(Cont'd)

Canteen Service of Central Calif 1619 E GI 1-1413  
 (See Advertisement This Page)

#### CAPITOL VENDING CO

COMPLETE VENDING SERVICE  
 Cigarettes - Candy  
 Coffee - Popcorn  
 Soft Drinks - Hot Foods  
 Photo Machines  
 CAPITOL THEATRE BLDG  
 615 K -----GI 1-3963

COCA-COLA BOTTLING CO OF SACTO 2200 Stockton Bl -----GL 6-6464

#### ERICKSON F E CO INC

Designers & Manufacturers of Coin Operated Vending Machines  
 SWAMI - JEWEL NAPKIN & PERFUME VENDING MACHINES  
 Designing & Contract Manufacturing in North Sacramento  
 1300 Dixie Ave (N) -----WA 5-5506

Holliday E A Co 6430 Freepoint Bl-GA 1-1100

Next time you want to make a call but aren't quite sure of the number, look it up in the latest telephone directory! Memory isn't always reliable . . . and you'll save time by looking up the right number before you call!

#### UNDERCOVER STUFF

To keep blankets soft and fluffy between launderings, brush with a whisk broom toward the binding—never across the blanket.

### KWIK-KAFE Automatic Merchandising

- COFFEE
- CHOCOLATE
- COLD DRINKS
- FRESH FROZEN FRUIT JUICES
- COOKIES • SOUP

#### Kwik-Kafe of Sacramento

WA 2-3719  
 If No Answer Call IV 7-0060

2211 Dale Ave., North Sacramento

When a NAME RECOMMENDED has been FORGOTTEN

You remember the recommendation but don't remember the name. If you will

LOOK IN THE Classified TELEPHONE SECTION

You will probably recognize the name when you see it.

Interstate Industrial Vending Corp 5560 Enrico Bl -----GL 6-0607  
 J & J Music Co 1500-19th -----GI 2-0269  
 Kwik-Kafe Of Sacramento 2211 Dale Av(NS) -----WA 2-3719  
 (See Advertisement This Page)

Merchant's Sales 3800 Fair Oaks Bl(C) -----IV 3-5780

PACIFIC NOVELTY CO  
 VENDERS AND WHOLESALERS  
 CANDY - NUT - GUM MACHINES & SUPPLIES  
 2642-36th -----GL 7-5664

PERINATI VENDING & MUSIC CO  
 Newest - Latest Models of Juke Boxes & Cigarette Machines  
 DAY & NIGHT CALL  
 914-6th -----GI 3-1823

Sacramento Beverage Vending Co -----GI 1-0090  
 Sacramento Beverage Vending Co 7042 Folsom Bl-GI 5-3631  
 (See Advertisement Page 599)  
 Sacramento Popcorn Concession Supply 4540-14th Av -----GL 7-9238

SACTO POPCORN SERVICE CO  
 WHOLESALE & RETAIL  
 Popcorn & Seasoning  
 FRESH POPPED CORN  
 Dispensers Furnished No Extra Cost  
 Picnics - Parties - Lodges - Etc.  
 Automatic Vending Machines  
 Large & Small Orders Accepted  
 Ochsner Bldg -----GI 3-7461

KEEP LIGHT FROM MILK  
 Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

When the name of a BUSINESS HOUSE has been forgotten

... or when you are new to the city, or when you simply want to find a telephone number the quickest way . . .

Look in the YELLOW PAGES

### Venetian Blind Dealers & Mfrs-Retail

#### A STIMERS WINDOW SPECIALTY

Since 1947  
 KIRSCH VERTICAL BLINDS  
 VENETIAN BLINDS  
 Sales - Repairs - Cleaning  
 COLOR CO-ORDINATION  
 FREE ESTIMATES - TERMS  
 Open Saturday 9 AM to 1 PM  
 3116 Stockton Bl -----GL 2-6606  
 North Branch -----IV 7-9389

A STIMERS WINDOW SPECIALTY 3116 Stockton Bl GL 2-6606  
 (See Advertisement This Page)

ALUMA KRAFT OF SACRAMENTO 3709 Fulton Av -----IV 9-6899

DURA-LITE BLIND CO 2331 S -----GL 1-6526  
 (See Advertisement This Page)

FLO-FOLD VERTICAL BLINDS - TROPICAL AWNINGS OF SACRAMENTO 1650 Kathleen Av(NS) -----WA 2-4352  
 (See Advertisement This Page)

HARMONY HOUSE VENETIAN BLINDS - SEARS ROEBUCK AND CO 1601 Arden Wy -----WA 2-6211

Janak & Scurfield Inc 2980-35th -----GL 6-3829

JOHN'S BUILDING SPECIALTIES VENETIAN BLINDS SERVICING & SUPPLIES VERTICAL BLINDS LINOLEUM - FLOOR & WALL TILE Free Estimates 517-12th -----GI 8-9359

MOORE'S 2031 Fulton Av -----IV 9-9047  
 (See Advertisement Page 602)

Rapp Wm A & Co 622-20th -----GI 2-3677  
 (See Advertisement This Page)

SACRAMENTO WINDOW SHADE MFG CO 1624 J -----HI 4-8272  
 (See Advertisement Page 602)

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver promptly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

## VERTICAL BLINDS

### VENETIAN BLINDS

• SALES • REPAIRS • CLEANING

PHONE  
**GL 2-6606**

NORTH AREA  
**IV 7-9389**

OPEN SAT. 9 A.M. TO 1 P.M.

Free Decorative Ideas And Estimates

EASY TERMS  
 County-Wide Service

SINCE 1947  
 "Everything for the Window"  
**3116 STOCKTON BLVD. AT 7TH AVE.**

### LEVOLOR VENETIAN BLINDS

Nationally advertised. Available in Lines-Fresh or a full line of Solid Colors. Made by approved manufacturers only. IDENTIFIED BY THE MEDALLION ON THE LIFT CORD AND THE SPIRAL TASSES.



"WHERE TO BUY THEM"

DEALERS

DURA-LITE BLIND CO  
 Manufactured in Our Own Plant  
 2331 S -----GL 1-6526  
 Sacramento Window Shade Mfg Co  
 1624 J -----HI 4-8272

MOORE'S 2031 Fulton Av -----IV 9-9047  
 (See Advertisement Page 602)

Rapp Wm A & Co 622-20th -----GI 2-3677  
 (See Advertisement This Page)

SACRAMENTO WINDOW SHADE MFG CO 1624 J -----HI 4-8272  
 (See Advertisement Page 602)

(Continued Next Page)

## VENETIAN BLINDS

**Renovating Repairing Laundering**

FOR . . . FREE ESTIMATES  
 TELEPHONE

### GI 2-3677

**WINDOW SHADES DRAPERIES ALUMINUM SCREEN DOORS**

**WM. A. RAPP & CO.**  
 "THE BLIND MAN"  
 Closed All Day Saturdays  
 20th & G STREETS  
 SACRAMENTO  
 43 Years in Business

## VENETIAN BLINDS VERTICAL BLINDS

TED URBANI

TONY RUBIO

THEY OPEN!

THEY CLOSE!

THEY DRAW!

Exclusive Manufacturers:  
 "Flo-Fold" Vertical Blinds  
 "Levolor" Venetian Blinds  
 Also - Awnings - Shutters  
 Drapery Hardware & Shades  
 Complete Renovating Service  
 WE GIVE FREE ESTIMATES GLADLY  
 DAY OR NIGHT  
 CALL

### GL 1-6526

## DURA-LITE BLIND CO.

"HOME OF THE VERTICAL BLIND"  
 2331 "S" ST. SACRAMENTO

## CANTEEN

*Really COMPLETE Vending Service*

Coast-to-coast complete vending service, 30 years experience. Brewed Coffee, Cigarettes, Hot Foods, Candy, Soft Drinks, Pastry, Sandwiches etc. Finest products, equipment. Uniformed bonded servicemen. Comprehensive insurance coverage.

**The CANTEEN Servinette**  
 Complete Automatic Caterias

FOR INFORMATION CALL  
**CANTEEN SERVICE**  
 OF CENTRAL CALIFORNIA  
**GI 1-1413**

1619 E. ST.
SACRAMENTO

THE WORLD'S MOST CARED-ABOUT EMPLOYEES ENJOY CANTEEN SERVICE