

**Mildred Reis WALLPAPER**

EXCLUSIVE WALLPAPER

**WALLPAPER**  
of Distinction

- IMPORTS
- HANDPRINTS
- SCENICS
- HAND PAINTED MURALS
- CUSTOM MURALS TO ORDER
- DECORATIVE HARDWARE

One of California's Largest Wallpaper Salons

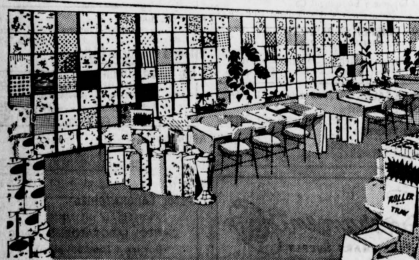
OPEN DAILY 8:30 A.M. TO 5:30 P.M.

SATURDAYS 9 A.M. TO 1 P.M.

**GA 8-8407**

5675 FREEMONT BLVD.  
SACRAMENTO  
Near Municipal Airport

**WALL PAPER**  
ONE OF SACRAMENTO VALLEY'S  
LARGEST SELECTIONS



FEATURING: PRE-PASTED • PRE-TRIMMED • PLASTIC COATED  
THOUSANDS OF PATTERNS IN STOCK  
IMPORTS - SCENES - SALE PATTERNS

2 STORES TO SERVE YOU  
CUSTOMER PARKING

**TRICKEY**  
PAINT CO.

1716 L  
DOWNTOWN  
GI 8-9376

2538 WATT AVE.  
NO. AREA  
IV 3-2779

**Vitamin Products-Dists-(Cont'd)**

**FRUITRIDGE DRUG STORE**  
CIVIL RESALE AGENCY  
YOUR BEST VALUE IN VITAMINS  
Free Delivery  
5410 Franklin Bl.-----GL 7-9895

Health Food Center 2947-35th-----GL 7-1831  
Healthway Specialty Foods 3254 J-GI 1-2649  
King Karrot Juice Bar 13th & J-GI 2-0090

**NUTRILITE FOOD SUPPLEMENT**

More than just "vitamins"! NUTRILITE is the only vitamin-mineral food supplement with the exclusive NUTRILITE natural plant-base. Never sold in stores. Available only through NUTRILITE Distributors.

**"WHERE TO CALL"**

**BROCK & BUSH**  
6915 Landis Av(C)-----IV 7-3962

Rawleigh's Good Health Products 1827-28th-GL 6-7245  
Sacramento Health Foods 1223 K-GI 1-1509  
Two To One Food Supplement 1820 Manzanita Wy(WS)-----FR 1-5238  
VIA VITA FOOD SUPPLEMENT CO. 1263 Seville Wy-GL 1-3431  
Watkins Quality Products Distr 2685 Rio Linda Bl(NS)-----WA 5-9397

**Vitamin Products-Mfrs**

Capitol Laboratories 1002-24th-----HI 7-6345

**Vitamins-Raw Materials**

Two To One Food Supplement 1820 Manzanita Wy(WS)-----FR 1-5238

**Vocal Instruction**

See Music Instruction-Vocal

**Vocational Consultants**

Eaton Personnel Services Agency 927-10th-----HI 4-6680  
Jewell's Employment Agency 1777 L-----HI 6-7904  
K & M Personnel Agency 2919 J-GI 3-2015  
Livingston Personnel Services Agency 1219-30th-GL 2-2635

**Wall Board**

**ATLAS SHOWER DOOR CO**  
Lamifall-Marlite-Coralite-Moldings  
1730-8th-----GI 3-1934  
Jay David O 3250 Cottage Wy-----IV 9-6003  
Keeter Gordon V 5949 Landis Av(C)-----IV 9-2030

**MARLITE WALL PANELS—WHOLESALE**

**SIERRA MILL & BUILDING MATERIALS CO** 3d & V-----GI 1-0201

**APPLICATORS**  
**ATLAS SHOWER DOOR CO**  
1730-8th-----GI 3-1934  
REEDER L D CO OF SACTO 3626 V-GL 2-4571

**SIERRA MILL & LUMBER CO**  
See Ad Building Materials  
3d & V-----GI 1-0201  
Specialty Contractors Inc 1401-2d-HI 4-8250

**Wall Coverings**

Louise Klein Wallpaper Studio 510 La Sierra Dr-----IV 7-0191  
PITTSBURGH PLATE GLASS CO See Our Adv Wallpaper Dealers 1131 J-----GI 2-3673  
Town & Country Paints 2632 Marconi Av-----IV 9-8012

To dial correctly, pull the finger all the way to the stop... then let dial return at its own speed.

**Wall Washing**

**CARMICHAEL RUG & UPHOLSTERY CLEANERS** 3926 Montgomery St-----IV 9-0189  
**MASTER CLEANERS INC** 1508 El Camino Av(NS)-----WA 2-5162  
Superior Wallcovering Maintenance 2302 Watt Av-----IV 7-9404

**Wallpaper-Dealers**

**ACKER BURT PAINT STORE** 2949 Fair Oaks Bl(C)-----IV 7-3879  
**AMERICAN PAINT STORE** 1309 Broadway-GI 2-8335  
**ART ELLIS PAINT STORE** 2508 J-GI 8-1875

**BIRGE QUICK WALLPAPER—BOYSEN WALTER N CO** 2400 J-GI 8-8261

**BURNETT & HARRIS** 1510-16th-GI 1-4851  
**PHIL'S PAINT & WALLPAPER CENTRE** Stocking Dealer 3339 El Camino Av-----IV 9-8354

**BOYSEN WALTER N CO** 2400 J-GI 8-8261  
**BREUNER JOHN COMPANY** 604 K-----HI 4-8051

**BURNETT & HARRIS** 1510-16th-GI 1-4851  
**3413 El Camino Av-----IV 3-3836**  
**CARMICHAEL PAINT SUPPLY** 2926 Fair Oaks Bl(C)-----IV 7-6863

**CON'S PAINT STORES** 200 Paul 230 Dorris Pl Stkn--Hwrd 6-2383

North Sacto & Downtown  
**WALLPAPER**  
TREASURE TONES PAINTS  
ARTIST SUPPLIES  
WINDOW SHADES  
2623 J-----GI 8-6639  
2202 Del Paso Blvd(NS)-----WA 9-4487

Duraltie of Calif 4601 H-----GL 1-8451  
**DUTCH BOY PAINT STORE** Alhambra Bl & X-GL 6-6455  
Famous Brands Paint Co 330 Auburn Bl-IV 7-7722  
Fuller W P & Co 2624 Fulton Av-IV 3-3896  
Fuller W P & Co 1725-10th-----HI 4-6560  
FULLER W P & CO 1011-12th-----GI 8-4764

**LAME CALDER** One of Sacramento's Largest Selections of  
**WALLPAPER**  
**HAND PAINTED WALLPAPERS AND MURALS**  
Colorobot Paint Colors  
OPEN EYES, MONDAY & FRIDAY  
SERVING  
ENTIRE SACRAMENTO AREA  
5520 H-----GL 7-9851

**LEMON HILL PAINT AND HOME SUPPLY CENTER** 6012-44th-----GA 8-7612  
Lily's Paint & Supply 7302 Stockton Bl-----GI 9-9839  
**LOUISE KLEIN WALLPAPER STUDIO** 510 La Sierra Dr-----IV 7-0191  
(See Advertisement Page 605)  
M-P Paint Co 2104 P-----GI 1-6791

**MASON & DUBEY PAINT STORES**  
Large Selection Of  
**IMPERIAL WALLPAPER**  
IMPORTED & DOMESTIC  
**WALLPAPER**  
SCENICS - PHOTO MURALS  
WALLTEX - SANITAS - BIRGE  
WALLPAPERS  
Free Decorating Service  
3015 Broadway-----GL 7-9871  
2049 Fulton Av-----IV 9-1398

(Continued Next Page)

**Wallpaper-Dealers-(Cont'd)**

**MORWEAR PAINT DISTRIBUTORS OF SACTO** 1312 Montgomery St-----GI 3-3717  
Park Hardware & Variety 3217 Marysville Rd(NS)-----WA 5-8851  
Phil's Paint & Wallpaper Centre 3339 El Camino Av-----IV 9-8354  
(See Advertisement Page 1)

**PITTSBURGH PLATE GLASS CO**

Wholesalers & Retailers of  
**UNITED WALLPAPERS**  
Varlor - Walltex - Scenics  
Burlop & Gross Cloths  
1131 J-----GI 2-3673

Rains Paint Store 6241 Fruitridge Rd-----GL 7-2152  
Ralph's Paint Store 5700 Auburn Bl-----ED 2-7518  
Reis Mildred Wallpaper 5075 Freepoint Bl-CA 8-8407  
(See Advertisement Page 604)

**ROY'S PAINT SERVICE**

6025 Fair Oaks Bl(C)-----IV 9-5654  
**SACTO WALLPAPER & PAINT CO** 2324-16th-GI 3-7614  
**SCHUMER'S MORWEAR PAINT CENTRE** 2341 Butland Dr-----IV 9-5723

**SIERRA PAINT CO INC** 1525 Broadway-----HI 4-8280

**TOWN & COUNTRY PAINTS** OVER 15,000 PATTERNS  
FREE HOME DECORATING SERVICE  
Across From Town & Country Village  
2632 Marconi Av-----IV 9-8012

**TREASTER & GREEN**

437 Freepoint Bl-GL 7-9865  
**TRICKY PAINT CO** Downtown 1716 L-----GI 8-9376  
Country Club Plaza 2538 Watt Av-----IV 3-2779  
(See Advertisement Page 604)

Trimble's 631 Fulton Av-----IV 9-4369

**WALLPAPERS**

That Show A Quality of Distinction in Your Home

IMPORTS - HAND PRINTS - SCENICS  
QUALITY & ECONOMY MACHINE PRINTS  
PAPERS WITH MATCHING FABRICS  
PRE-PASTED PAPERS - OVER 140  
PATTERNS IN STOCK  
Professional Services Are Available in  
Consultation on Your Decorating Needs  
CUSTOM DRAPERIES TO ORDER

**IV 9-8354**

**PHIL'S PAINT & WALLPAPER CENTRE**

Salon at 3339 El Camino Ave. Opposite Rhodes Country Club Centre  
Plenty of "Store-Drop" Parking Available.

**When an  
EMERGENCY ARISES**

The convenient and quick way to locate someone in the immediate neighborhood is to

LOOK IN THE  
**Classified  
TELEPHONE  
SECTION**  
Tells "Where to Buy It"

**Wallpaper THE  
FINEST IN  
WALL  
COVERINGS**

WE HAVE ONE OF THE  
LARGEST SELECTIONS OF  
DISTINCTIVE WALL COVERINGS  
ON THE PACIFIC COAST  
**LOUISE KLEIN'S  
WALLPAPER STUDIO**

**IV 7-0191**

Arden Town Shopping Center  
510 LA SIERRA DR.

**Wallpaper-Dealers-(Cont'd)**

**WALL-TEX WASHABLE WALL CANVAS**  
The new pre-trimmed 24-inch Wall-Tex is ready to paste and hang. Anyone can apply it. Controls plaster cracks. Safely washable colors. Choose from 200 beautiful patterns, many available in matching decorative fabrics.  
**"WHERE TO BUY IT"**

**DEALERS**  
Art Ellis Paint Store 2508 J-GI 8-1875  
**CARMICHAEL PAINT SUPPLY** 2926 Fair Oaks Bl(C) IV 7-6863  
**MASON & DUBEY PAINT STORES**  
Store No 1 3015 Broadway-GL 7-9871  
Store No 2 2049 Fulton Av-IV 9-1398

**PHIL'S PAINT & WALLPAPER CENTRE** 3339 El Camino Av IV 9-8354  
Town & Country Paints 2632 Marconi Av-----IV 9-8012  
**WEGNER PAINT & GLASS** 2202 Del Paso Bl(NS)-----WA 5-5191

Wally's Paint Service 2759 Watt Av(NH) ED 2-4559

**WALTON SUPPLY CO**

**WALLPAPER**  
Largest Stock on Hand  
of Select Patterns  
in North Sacto  
2205 Del Paso Bl(NS)-----WA 5-8516

Wegner Paint & Glass 2204 Del Paso Bl(NS)-----WA 5-5191  
West Sacramento Paint-Hardware Co 1271 Merkeley Av(WS) FR 1-5416

Make the **YELLOW PAGES** your buying guide—it can save you time and effort.

**Wallpaper-Wholesale & Mfrs**

**ALBERT LARSEN OF CALIF**  
Robert L. Larssen Ltd  
HAND PAINTED WALLPAPER & SCREENS  
1107 L-----GI 1-2688

**McPHEE'S**  
FINEST OF WALLPAPERS FOR THE MOST DISCRIMINATING  
Including  
Matching & Coordinated Fabrics  
Oriental Grass Cloths  
Colored Burlaps  
630 Grand Ave Oakland--TWinkos 3-6983  
1955 Shattuck Av Brkly Thruway 3-9223  
171 Maiden Ln SF-----Douglas 2-1971

**National Lead Co** Alhambra Bl & X-GL 6-6455

**TRICKY PAINT CO** Downtown 1716 L-----GI 8-9376  
Country Club Plaza 2538 Watt Av-----IV 3-2779

**Warehouse-Private**

Libby McNeill & Libby Stockton Bl-GL 6-9267  
West Sacto Storage Co Westgate Rd(WS) FR 1-7450

**Warehouse-Public**

**ALLIED VAN LINES AGENT** 2427-17th-GI 2-2985  
**BOONE WAREHOUSES INC** 4800 Florin-Perkins Rd GL 1-6556  
**BOONE'S TRANSFER & STORAGE CO** 4800 Florin-Perkins Rd-GL 1-6556  
**CANOVA MOVING & STORAGE** 6821-8th Rio Linda-----Wyndot 1-3013

**CARMICHAEL VAN & STORAGE WAREHOUSES - PUBLIC**

Booking For  
MOLLERUP VAN LINES  
UNITED STATES VAN LINES  
**MOVING & STORAGE**  
Local - State-Wide - Nation-Wide  
(C)-----IV 3-4987

**DE PUE SACRAMENTO WAREHOUSE CO**

CENTRAL LOCATION  
MODERN CONCRETE WAREHOUSE  
A COMPLETE WAREHOUSE SERVICE  
5031-24th-----GL 2-5441

**EVANS VAN & STORAGE**

921 Front-----GI 3-7987  
**FORT SUTTER WAREHOUSE CO** PUBLIC WAREHOUSING OF GENERAL MERCHANDISE  
A.D.T. Fire & Burglar Protection  
PRIVATE SPUR  
"We Sell Service"  
10th & North B-----HI 6-7643

**GRAHAM C R & SONS**

4421-2d Av-GL 2-4841  
**HASLETT WAREHOUSE CO** (WS) FR 1-8171

**HOWARD TERMINAL SACRAMENTO WAREHOUSE**

PUBLIC WAREHOUSING OF GENERAL MERCHANDISE  
Drayage and Distribution  
NEW & MODERN WAREHOUSE WITH 185,000 SQ. FEET OF SPACE  
Private Spur - Sprinkler System  
ADT Protection  
821 N 10th-----GI 1-4913

**Jones H Warehouse**

2427-17th-----GI 2-2985  
**LAWRENCE WAREHOUSE CO** 1930 J-----GI 2-0735

**NEED A LITTLE LEMON JUICE?**

Instead of cutting end, roll lemon on hard surface to soften, then pierce twice with an ice pick near one end.

**Warehouses-Public-(Cont'd)**

**NATIONAL TRANSFER & STORAGE**  
STORAGE  
HOUSEHOLD GOODS  
LOCAL & LONG DISTANCE  
MOVING  
Reasonable Rates - Free Estimates  
401 N 12th-----GI 3-5901

Olson's Warehouse (WS)-----FR 1-6508  
Republic Van & Storage Co Inc 400 N 16th-GI 1-1203  
Rio Bonito Warehouse Corp Cebrian(WS) FR 1-7779  
Sacramento Moving & Storage Co 1609 F-HI 7-8660  
Western Van & Storage Co 1555 Fulton Av-IV 3-5074

**WESTERN WAREHOUSE CO**

PUBLIC WAREHOUSING  
DRAYAGE & DISTRIBUTION  
9500 Sq. Feet of Modern Warehouse Space  
PRIVATE SPUR - SPRINKLER SYSTEM  
ADT PROTECTION  
Service Our Keynote  
PQ Box 1175  
2224 Front-----GI 2-7673

**Wiley Transfer & Storage Co**

460 N 16th-GI 1-1203

**Warehousing-Field**

**DOUGLAS GUARDIAN FIELD WAREHOUSING**  
DOUGLAS-GUARDIAN WAREHOUSE CORPORATION  
785 Market S F-Exbrk 2-5349

**HASLETT WAREHOUSE CO**

Executive Ofc SF-----WS) FR 1-8171  
Lawrence Warehouse Co 37 Drumm S F-----Douglas 2-5575  
Lawrence Warehouse 1930 J-----GI 2-0735

**Wash Fountains**

See Plumbing Fixtures & Supplies Hdgs

**Washers**

Cruit's Replacement Parts Inc 2d & Q-----HI 6-7864  
Rainbow Fasteners Incorporated 1913 Marconi Av(NS)-----WA 2-7136

**Washing Compounds**

DuBest Chemical Co 2224 Front-----GI 2-7673

**When**

you want to find a business concern in a hurry

**Look**

in the **YELLOW PAGES**

**When**

they contain almost every type of commercial enterprise in easily found classifications.