

LORDS Beauty Salon

We Specialize In
COLD WAVES
MACHINE
and
MACHINELESS
Ringlet Ends

Hair
STYLING &
SHAPING

Licensed
Operators
LOW PRICES
FOR PENSIONERS

100% AIR CONDITIONED

TINTING - DYEING - BLEACHING - MANICURING

★ FREE PARKING (In City Parking Lots)
EVENINGS BY APPOINTMENT

PHONE
GI 2-4373



PHONE
GI 1-3855

Corner 9th & Jay - 1006 1/2 9th - Between J & K Upstairs

Charles SALON of BEAUTY

CHARLES CAMPBELL - Hair Stylist
Two Locations to Serve You

ARDEN PLAZA SALON

IV 3-9051

4361 ARDEN WAY

ELKHORN VILLAGE SALON

HI 4-7952

930 SACRAMENTO AVE.
BRODERICK

9 A.M. to 6 P.M. Mon. - Wed. - Friday - Saturday
Tuesday & Thursday 9 A.M. to 9 P.M.

SHAPING - TINTING - PERMANENT WAVING
Also Featuring Paris International Reducing Units

Beauty Shops-(Cont'd)

AGNES SALON
Complete Beauty Service
Mezzanine Shop-N-Shop Market
3200 Riverside Bl-----GI 3-7791

ALDO'S HOME OF BEAUTY
8 SELECTED OPERATORS
Complete Beauty Service
Open Mon. Through Sat. 9-5 PM.
Tues. & Thurs. by Appointment
Off Fulton Ave. Near El Camino
2438 Loma Vista Dr-----IV 3-6038

ALFRED'S SALON FOR BEAUTY
5140 Fulton Bl.-GL 7-3440

ALHAMBRA BEAUTY SALON
FLORA BOND - Owner-Operator
Specializing in
HAIR TINTING & PERMANENTS
FREE PARKING
Across from Alhambra Theater
Side Entrance
1024 Alhambra Bl-----HI 7-2637

**ALICE & ANN FULTON AV
BEAUTY SALON**
NORTH AREA
Specializing in
TINTS AND
STYLED HAIR CUTS
PERMANENT WAVES
Open Mon. Through
Sat. Till 9 P.M.
EASY FREE PARKING
1075 Fulton Ave-----IV 7-6034

ALICE'S BEAUTY SALON
IN NORTH SACRAMENTO
COMPLETE BEAUTY SERVICE
Evenings By Appointment
ALICE EMERICK - Owner
2126 Del Paso Bl(NS)-----WA 5-3143

ALLEN'S BEAUTY SALON
HAIR STYLING & COLORING
by
MR. ALLEN McDERMOTT
Cutting & Permanent Waving
Evenings by Appointment
3828 Stockton Bl-----GL 1-7076

Allure Salon of Beauty
2118 Del Paso Bl(NS)-----WA 7-1950
Ann Babcock's Beauty Shop
3352 Fulton Av-----IV 9-7323
ANNE'S COIFFURES 3673 J-----GL 2-0904

ANTHONY'S BEAUTY SALON
COMPLETE BEAUTY SERVICE
INCLUDING
FACIALS - PEDICURING - MANICURING
2321 O-----GI 2-1969

ARDEN BEAUTY SALON
RICKS
BEAUTY SERVICE BY EXPERTS
Arden Town Shopping Center
3515 Fair Oaks Bl-----IV 9-4262

ARDEN FAIR BEAUTY SALON
SPECIALISTS IN HAIR SHAPING
STYLING & PERMANENT WAVING
In the Swanson Cleaner Building
2111 Arden Wy-----WA 2-8254

(Continued Next Page)

An extension telephone is a step-saver in any home.

The Yellow Pages save you time.

Mr. Robert's
Staff of the
Trained eyes
and magic
fingers...

Talk of The Town
BEAUTY SALON

DOWNTOWN LOCATION
GI 1-5251
1126-10th
FRUITRIDGE MANOR
5657 1/2 STOCKTON BLVD... GL 2-5465
STYLING - BLEACHING - TINTING - PERMANENT WAVING

Beauty Shops-(Cont'd)

ARDEN MANOR BEAUTY SALON
WHERE
PERMANENT WAVING
HAIR COLORING
IS A SPECIALTY
WILMA YOUNG - Prop.
1303 Morse Av-----IV 7-0033

Armand's Beauty Parlor
3139 Fulton Ave-----IV 9-2928
ART BEAUTY SALON
3331 Balmoral Dr-IV 7-4956
(See Advertisement Page 85)

ARTIST'S BEAUTY COLLEGE
COMPLETE
Beauty Training & Service
Permanent Waves - Tinting - Cutting
ALL WORK AT GREAT SAVINGS
Advanced Student Work
Supervised and Guaranteed by
State Licensed Instructors
See Ad - Beauty Culture Schools
1208-8th-----HI 4-7240

Audrey's Beauty Shop 4444-53d -GL 6-5381
B-GEORGE BEAUTY SALON
COMPLETE BEAUTY SERVICE
Open Evenings by Appointment
912-26th-----GI 1-0366

B-N-B BEAUTY SHOP
3826 Delaware Av(C)-IV 9-6468
Baker's Beauty Box
2826 Del Paso Bl(NS)-----WA 2-8297
Barbi's Style Salon
7324 Fair Oaks Bl(C)-IV 7-5260
Be Younger Beauty Salon
1626 Broadway-GI 3-5371

Beatrice Lowmy Hair Fashions
2020 Del Paso Bl(NS)-WA 5-6506
(See Advertisement Page 82)
BEAUTY BANK OAK PARK
2647-35th-GL 6-6267
(See Advertisement Page 84)
Beauty Bar The 315-33d-----GI 3-1048
BEAUTY CENTRE THE
3152 El Camino Av-IV 7-0426
Beauty Cove The 5393 Franklin Bl-GL 5-8527
(See Advertisement Page 85)
BEAUTY DECK THE
2727 Fulton Av-----IV 7-1211
(See Advertisement Page 87)
Beebe Eleanor-Beauty Shops
3033 LaVista Av(C)-IV 9-6680
BESSIE'S BEAUTY SHOP
427 El Camino Av(NS)-WA 5-5597
BETTY ENGLE BEAUTY SALON
1013-11th-----GI 3-1767
Betty's Beauty Center
151 Arden Wy(NS)-WA 2-3722

BETTY'S BEAUTY SALON
OPEN EVE'S BY APPOINTMENT
115-15th(WS)-----FR 1-4906

BO MONDE BEAUTY SALON
2129 J-GI 8-1811
(See Advertisement Page 83)
Brentwood Beauty Salon
5512-24th-----GL 1-7932
(See Advertisement Page 87)
Bryte Beauty Shop
Alexandra Marshall-Owner
616 Todhunter Av Bryte-GL 8-7055
BULA'S BEAUTY SALON
2010 Broadway-----GL 5-5840
BURLA'S BEAUTY SHOP
C & C Beauty Shoppe 2770-5th Av-GL 6-3481
Cecilia Hubert-Owner
2404 D-----GI 2-3487

CALVIN BEAUTY SALON
We specialize in
PERMANENT WAVING & TINTING
Hair Cutting & Shaping by CALVIN
4751 Freport Bl-----GL 1-7211

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HAIR SHAPING & STYLING Permanent Wave Specialists

The Finest Methods In
All Phases of Beauty Culture
ADVANCED HAIR STYLING
AS TAUGHT BY THE
MOST RENOWNED ARTISTS
THROUGHOUT THE COUNTRY
Licensed & Bonded by the
State Board of Cosmetology

NO AGE LIMIT - GI APPROVED

All Equipment Furnished
HOURS: 9 A.M. TO 5:30 P.M.
WEEKDAYS

...GI 3-4583

SACRAMENTO
School of Beauty
1630 O ST. SACRAMENTO



Senator Hotel
Mezzanine Floor GI 8-2829

Land Park & the Gold Room

Mezzanine of Lucky Market
Sutterville & Del Rio Road GL 2-5086

Northridge Beauty Salon

4816 San Juan, Fair Oaks Yorktown 7-0441

OPEN THUR. EVENINGS

Hollywood Plaza
BEAUTY SALON

A Beauty Experience That Permits Greater Personal Expression Through the Individualized Styling & Shaping of Your Hair

SOFT PERMANENTS
(ALL LEADING BRANDS)
LATEST FASHIONS IN
HAIR COLORING & BLEACHING
With or Without Appointment

GL 5-9228

1917 POTRERO WAY
IN RALEY'S
SHOPPING CENTER
off Freport Blvd.