

OAK PARK BEAUTY BANK

Specializing in
ADVANCED HAIR STYLING
& CUTTING

6 OPERATORS TO SERVE YOU...
FOR COMPLETE BEAUTY SERVICE

Open Evenings By Appointment
FOR APPOINTMENT CALL

GL 6-6267

2847-35th St. Near Broadway • Take No. 5 & 8 Bus



San Carlos Beauty Salon
COMPLETE BEAUTY SERVICE
GI 1-1061
★ EVENINGS BY APPOINTMENT
3258-J at 33rd - EASY PARKING

The HAIRDRESSERS
Let Us Create a "New You"
YES - CHILDREN'S
HAIR STYLING
Enjoy the Relaxing Atmosphere
of the Lanai Salons
LANAI SALON PHONE **GA 8-8786**
Member National Hairdressers & Cosmetologist Assn.
5681 FREEDOM BLVD. NEAR THE AIRPORT

The Hairdressers
FORT SUTTER SALON
INDIVIDUAL STYLING
★ SPECIALISTS IN TINTS
★ CHILDREN'S HAIRSTYLING
★ COSMETICS - GIFTS
Member of California Cosmetologists Association
Affiliated With
The National Hairdressers & Cosmetologists Association
OPEN EVENINGS BY APPOINTMENT
GL 1-7248
2825 L ST. ACROSS FROM SUTTER HOTEL
PLENTY OF PARKING SPACE

Beauty Shops—(Cont'd)

EVLYN'S BEAUTY SALON

EVLYN CALLISON - Owner
Complete Beauty Service
Specializing In
HAIR SHAPING & STYLING
2130 El Camino Av.-----WA 2-4837

FASHION FAIR BEAUTY SHOP

NEW HAIR FASHIONS
SPECIALIZE IN HAIR CUTTING &
PERMANENT WAVES
908-14th -----GI 8-8967

FASHIONETTE BEAUTY SALON

Vera Perdue-Owner
921-25th -----GI 2-1639

FEDERICO BEAUTY COLLEGE

9091-15th HI 6-7686
(See Advertisement Page 79)

FICCA BEAUTY & COSMETIC SALON

4828 Folsom Bl.-----GL 7-4848

FLEURETTE BEAUTY SALON

2600 Broadway -----GL 2-4864
(See Advertisement Page 86)

FLORA'S BEAUTY SALON

2501 Carson Wy. IV 9-6722

FLORIN BEAUTY CENTER

8354 Florin Rd.-----GA 1-4440

FRANCESCA BEAUTY SALON

ACROSS FROM SENATOR HOTEL
1129-12th -----GI 2-6665

FRANKLIN BEAUTY SALON

SOUTH SACRAMENTO
Lois Rida - Owner/Monday
Permanent Waving & Styling
4506 Franklin Bl.-----GL 7-8610

FRUITRIDGE BEAUTY SHOP

6211 Fruitridge Rd.-----GL 5-8847

Fry Myrtle Beauty Shop 2721 E.-----GI 3-2769

Fulton Avenue Beauty Salon Alice & Ann
1075 Fulton Av.-----IV 7-6034

GARDENLAND BEAUTY SALON

330 Haggin Av(NS)-----WA 2-1816

GAY'S BEAUTY SALON

COMPLETELY AIR CONDITIONED
Permanents - Tints - All Beauty Service
Evenings by Appointment
2729 P -----GL 7-3669

Gennie's Beauty Shop

Genevieve McCurry-Owner
2824 P -----GL 5-1624

Gertrude's Beauty Salon

4441 Fruitridge Rd. GL 6-4150
GI 2-2520

GLAMOUR NOOK 2421 F.-----GI 2-2520

Glamourette Beauty Salon
3937 Belden(DPH)-----WA 5-0121

GLAMOURETTE BEAUTY SALON

CALL FRANKIE OR WILLY
Your Friendly Operators For Expert
Hair Cutting - Styling & Permanents
1040 W Capitol Av(WS)-----FR 1-6141

Grace's Beauty Shop 1408 Q.-----GI 2-2500

Gussie's Beauty Shop
Auburn Blvd & Fulton Av. IV 7-1625

HAGGINWOOD BEAUTY SALON

3167 Marysville Bl.-----WA 5-0790

Hair Stylist The 1014-18th.-----HI 4-7687

HAIR STYLISTS CONTINENTAL

5805 Stockton Bl. GL 7-7049

HAIRDRESSERS THE FORT SUTTER

SALON 2825 L.-----GL 1-7248
(See Advertisement This Page)

HAIRDRESSERS THE LANAI SALON

Near the Airport
Open Monday-Thru Sat. - Evs. by Appt.
Styling - Complete Beauty Service
5681 Freedom Bl.-----GA 8-8786

Hairdressers The Lanai Salon

5681 Freedom Bl. GA 8-8786
(See Advertisement This Page)

Head-Hunter Beauty Salon

371 W El Camino Av.-----WA 2-0012
(Continued Next Page)

Pearl's BEAUTY SHOP
PEARL NELSON
Owner/Operator
MODERN FACIAL
CONTOUR TREATMENT
• Remove Lines
• Retrace Double Chin
• Lifts Sagging Muscles
• Closes Pores
• Facial Contour Is Rejuvenation
Without Surgery
"LET THE HAND OF BEAUTY TOUCH YOU"
HAIR STYLING & COLORING
OUR SPECIALTY
Latest Styles & Cold Waving
Revlon - Contour & Dermatic Cosmetics
1008-7th SACRAMENTO
GI 2-5457

Shepard's "PENTHOUSE of BEAUTY"
Next to Fire House EM 3-3267 Upstairs Rear
10579 FOLSOM BLVD. RANCHO CORDOVA

Beauty Shops—(Cont'd)

HELENE'S BEAUTY SALON

1218-21st -----HI 7-8766

HELENE'S BEAUTY COURT

3236 Folsom Blvd.-----GL 7-9897
(See Advertisement Page 79)

HELEN'S SALON OF BEAUTY

2404 J -----GL 1-1036
(See Advertisement Page 86)

Hi Fashion Beauty Salon and

Sleendering 2630 Marconi Av.-----IV 3-0497
(See Advertisement Page 87)

Hi-Lights of Beauty

7954 Fair Oaks Bl.-----GL 6-8033

HOLLYWOOD BEAUTY SALON

Fair Oaks -----YO 8th-4364

HOLLYWOOD PLAZA BEAUTY SALON

1917 Potrero Wy.-----GL 5-9228
(See Advertisement Page 81)

HOTEL SENATOR BEAUTY SALON

MR CHARLES HOTEL Senator-----GL 8-2829

HOUSE OF BEAUTY

1127-11th -----GI 1-1712
(See Advertisement Page 83)

HOWARD HOUSE OF HAIR STYLING

1401 Q Rio Linda -----WY 8th-1259

IONA'S BEAUTY SALON

At 44th St-Lemon Hill Shop Center
4304-39th Av.-----GA 8-8707

Jan's Beauty Salon

3432 Whitney Av.-----IV 7-0246

Jan's Beauty Salons

5620 Watt Av(NH)-----ED 2-1264
(See Advertisement This Page)

Jean's Beauty Salon 2108-11th Av. GI 8-9901

(See Advertisement Page 86)

Jean's Beauty Shop 2302-19th -----HI 6-6578

Would you like a separate business listing under your own name in the Telephone Directory? Does anyone in your business or home wish a personal listing? The charge for extra listings is small, the convenience often great.

**HAIR STYLING
PERMANENT WAVES
HAIR COLORING
HAIR CUTTING
MANICURES**
Abreu Salon of Beauty
DISTINCTIVE
HAIR STYLING &
SHAPING
By Miss Barbara
and
Mr. James
GI 2-1646
1611 "P"
OPEN THURSDAY EVENINGS
BY APPOINTMENT

Jan's BEAUTY SALONS
"COMPLETE BEAUTY CARE"
TINTING — CUTTING — STYLING
DAYS OPEN NIGHTS
MONDAY Through SATURDAY MONDAY Through FRIDAY
... 2 LOCATIONS ...
ARCADE SQUARE NORTH HIGHLANDS
IV 7 0246 ED 2-1264
3432 WHITNEY AVE. 5620 WATT AVE.

JERE'S BEAUTY SALON

Formerly Daisy Bella Beauty Salon
NORTH SACRAMENTO
WHERE BEAUTY CARE
IS AN
ART
2425 Rio Linda Bl(NS)-----WA 5-7601

JERIE'S BEAUTY SHOP

2450 Fair Oaks Bl(C)-----IV 3-8739

Johannes Beauty Salon 1816 L.-----GI 2-6437

John's Beauty Studio 1024-22d-----GI 8-5088

JO'S BEAUTY SALON

1625-28th -----GL 1-4112

JOSEPHINE'S BEAUTY BAR

1044 Maryland Av(WS)-----FR 1-8852

Josie's Styling Salon

5329 Auburn Bl.-----ED 2-7704

Kathryn's Hair Dressing Parlor

3011 Franklin Bl. GL 5-7225

KAY'S BEAUTY SALON

Formerly Park Salon of Beauty
Hair Shaping - Permanents - Tinting
Evenings by Appointment
1123-9th -----GI 8-2532

Klip & Kurl 2016 Alhambra Bl.-----GL 5-8457

KUT N' KURL BEAUTY SALON

Corner of 32nd Av & Franklin Bl
3254-32d Av.-----GA 1-0503

Ladye Faire

See Lord's Beauty Salon
1006 1/2-9th -----GI 2-5787

Lamb's Beauty Salon

3748 California Av(C)-----IV 3-5754

LAND PARK BEAUTY SALON

MR CHARLES 4412 Del Rio Rd.-----GL 2-5086

Laroco's Beauty Shop 1630-7th -----GI 3-9428

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STRING 'EM ALONG

To give thread or cord a stiff tip
for stringing beads, dip twisted
end in clear nail polish. Let dry.

Style Art BEAUTY SALON
• PERSONALIZED HAIR CUTS
• BEAUTIFUL PERMANENTS
• NATURAL HAIR TINTING
OPEN EVENINGS BY APPOINTMENT
GI 2-0554
1020-10th, 2nd Floor Downtown

The Beauty Cove
SPECIALIZING IN PERSONAL
• HAIR COLORING
• STYLING
• COLD WAVE
OPEN EVERY EVENING BY APPOINTMENT
5393 FRANKLIN BLVD. AT FRUITRIDGE
GL 5-8527

In CARMICHAEL It's
CHATEAU HAIR STYLING
• BLEACHING
• TINTING
• PERMANENT WAVING
SYBIL IVY
and
FAYE BARRETT
IV 7-6272
EVES BY APPT.
5939 FAIR OAKS BLVD.
CARMICHAEL
2 BLOCKS FROM TRIANGLE

Excellence in
Beauty - Service
•
Art Beauty Salon
Across From Country Club Center
Open Friday Evenings
3331 Balmoral Drive
IV 7-4956