

→ Codes in listings indicate Committees as follows: Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS)
 E=Edgewood F=Florist G=Glenn H=Hickory WA=Walsh
 EA=Empire GA=Garden GL=Glenn IV=IVanhook

Flower Nook



FLORISTS

5340 H ST.

"In any event SEND FLOWERS"

- FUNERAL DESIGNS
- WEDDINGS
- HOSPITAL BOUQUETS
- CORSAGES - PLANTS

WE WIRE FLOWERS WE DELIVER

JOHN GRATIAS DON MASTERSON

GL2-0257

Florists-Retail-(Cont'd)

Arden Florist 4355 Arden Wy.---IV 9-7695
 (See Advertisement Page 234)

ARDEN TOWN SUBURBAN FLORIST

FLOWERS FOR ALL OCCASIONS
 Arden Area - Carmichael
 Fair Oaks - Rancho Cordova
LOCAL FREE DELIVERY
 588 La Sierra Dr.---IV 3-5194

Arden Town Suburban Florist
 588 La Sierra Dr.---IV 3-5194
 (See Advertisement Page 236)

AUBURN BLVD FLORIST & GIFT SHOP

In Madison Shopping Center
COMPLETE FLORAL SERVICE
 FREE DELIVERY
 Sacramento - Citrus Heights - Roseville
 & Surrounding Areas
 We Deliver to All Mortuaries & Hospitals
 5247 Walnut Av.---ED 2-9710
 If no answer call---IV 9-2138

BALSHOR FLORIST

DISTINCTIVE DESIGNS FOR ALL OCCASIONS
 Combined With Personalized Service
 Funerals - Weddings
 Corsages - Cut Flowers
 PHONE ORDERS TAKEN
 City-Wide Delivery
 LOCATED AT 8th & O STS. ACROSS FROM
 KLUMPP'S FUNERAL HOME
 730 O ---GI 3-3023
 If no answer call---GI 3-3812

BEILINGE JOSEPH H FLORIST

OFFERING THE FINEST IN
 FLORAL SERVICE
 2521 J ---GI 2-5607

BELL FLORIST

2425-10th---GI 3-7911
 (See Advertisement Page 231)
 Carmichael Flowers
 2709 Fair Oaks Bl(C)---IV 3-8511
 (See Advertisement Page 235)

COLLEGE FLORIST WINDY'S

3069 Freeport Blvd-GI 1-4811
 (See Advertisement Page 235)

COLONIAL FLORAL CO

2741 Riverside Bl---GI 8-6548
 Corner Floral Shop
 1200 E St Rio Lnda---WYndot 1-3011
 Country Club Florist
 2359 Butano Dr.---IV 3-2961
 (See Advertisement Page 236)

DEL PASO FLORIST

IN NORTH SACRAMENTO
 NEAR SAFEWAY STORE
 Flowers for All Occasions
 Open Daily 8 A.M. to 6 P.M.
 CLOSED SUNDAYS
 Phone Orders Accepted
 WA 5-3211
 WA 5-5206
 Near Lombard's Funeral Home
 2431 Del Paso Blvd(NS)---WA 5-3211
 If no answer call---WA 5-1309

Del Paso Florist
 2431 Del Paso Bl(NS)---WA 5-3211
 (See Advertisement Page 236)

NON-SKID FOR MIXING BOWL

A folded damp cloth placed under a mixing bowl keeps it from slipping and speeds mixing.

A color extension telephone adds beauty and comfort to your home.

Marty Gardens

F.T.D. MEMBER



FLOWERS

- FUNERAL PIECES
- WEDDINGS
- CORSAGES
- CEMETERY BOUQUETS
- POTTED PLANTS
- GIFTS
- CHURCH DECORATIONS

ARTIFICIAL FLOWERS & PLANTS
 2661 RIVERSIDE BLVD.

HI 4-7777

LARGE PARKING AREA FREE DELIVERY

Country Club FLORIST

"Finest in Flowers"



IV 3-2961

SERVICING
 Sacramento Metropolitan Area
 And
 • NORTH HIGHLANDS
 • ROSEVILLE
 • FAIR OAKS
 • RANCHO CORDOVA
 • CARMICHAEL

2359 BUTANO DRIVE IN COUNTRY CLUB PLAZA

FLOWERS TELEGRAPHED ANYWHERE
 PROMPT DELIVERY SERVICE

Florists-Retail-(Cont'd)

DELL WATKINS FLORIST

DOWNTOWN SACRAMENTO

Flowers for All Occasions
 We Give All Green Stamps
 1315 J ---GI 3-4061
 If no answer call---GI 2-6559

EAST LAWN FLORISTS

46th & Folsom Blvd-GL 5-3035
 (See Advertisement This Page)

EAST SACRAMENTO NURSERY

5001 Folsom Blvd-GL 5-8296
 (See Advertisement Page 235)

FTD-FLORISTS' TELEGRAPH DELIVERY

FLOWERS BY WIRE
 These FTD florists sell
 flowers world-wide. Absolute
 satisfaction guaranteed or
 your money cheerfully
 refunded.

"WHERE TO CALL"

Balshor Florist 730 O ---GI 1-3023
 Belinge Joseph H Florist
 2521 J-GI 2-5607
 Del Paso Florist
 2431 Del Paso Bl(NS)-WA 5-3211
 East Lawn Florists
 46th & Folsom Bl---GL 5-3035
 Flower Nook 5340 H---GL 2-0257
 Fort Sutter Florists 2829 L---GL 1-8483
 Gene's Flowers
 1825 Del Paso Bl(NS)-WA 5-8588
 Marty Gardens Florist
 2661 Riverside Bl---HI 4-7777
 Masters Florist 2210 J---GL 7-9884
 Morebeck's Flower Shop
 1223-21st ---HI 4-8320
 Nanket's Flower Shop
 4890 Freeport Bl-GL 2-6566
 Oak Park Florists 2940-35th---GL 6-6403
 Reiles Florist 2210 J---GI 1-1478
 Rossi G & Co 726 Merchant---GI 8-8244
 Senator Florists 907-8th ---GI 3-2547
 Shay Harold Florist 1015-11th-GI 3-7456
 Village Flower Shop
 2629 Marconi Av-IV 9-5287
 Windt's College Florist
 3069 Freeport Bl-GI 1-4811

FAIR OAKS FLORIST

Distinctive Floral Arrangements
 for
 WEDDINGS - CORSAGES - FUNERALS
 GIFTS - POTTED PLANTS
 WE SEND FLOWERS BY WIRE
 MRS. PEARL LOGAN - Owner
 8014 Sacramento
 Fair Oks ---YOrktn 7-4152

Flower Nook 5340 H---GL 2-0257
 (See Advertisement Page 232)

Good party-line neighbors remember to space their calls.

EAST LAWN Florists

FLOWERS

Cut Flowers - Corsages - Potted Plants
 Centerpieces - Funeral Flowers
 Special Floral Arrangements

Telephone...
GL 5-3035
 Evening: Call GL 5-5901
 46th & FOLSOM - SACRAMENTO

Member Florists Telegraph Delivery Association

FLOWERS BY RICO

FLOWERS FOR EVERY SEASON
 AND EVERY REASON
 SPECIALIZING IN FUNERAL DESIGN
 FREE DELIVERY
 Carl Monhart - Don Luthringer
 2801 P ---GL 1-9627
 Evenings call ---GA 8-5880

Flowers By Rico 2801 P---GL 1-9627
 (See Advertisement Page 235)

FORT SUTTER FLORISTS

2829 L-GL 1-8483
 (See Advertisement Page 234)

(Continued Next Page)

The charge for extra listings is small. You can obtain further information by calling our Business Office.

SENATOR Florist



TELEPHONE
GI 3-2547 and GI 3-2548

for Choice
FLOWERS
 FUNERAL DESIGNS
 BOUQUETS - CORSAGES
 WEDDINGS
 Member F. T. D.
SENATOR FLORISTS
 907 - 8th

SUTTER FLORIST AND NURSERY

Immediate Delivery to
ALL FUNERAL HOMES - HOSPITALS

OPEN SUN. TILL 6 P.M.

When the occasion arises, investigate our 1 price family unit including-casket cover, 2 baskets & standing spray.

FUNERAL DESIGNS - HOSPITAL BOUQUETS
 MATERNITY HOSPITAL ARRANGEMENTS
 POTTED GREEN & BLOOMING PLANTS
 FRESH CUT FLOWERS ALWAYS
 WEDDINGS A SPECIALTY

CITY-WIDE DELIVERY SERVICE
 Located in the South Area

GL 5-6634

5500-34th St. SACRAMENTO
 Turn North Off of Fruitridge Rd. Opposite South Sacramento Nursery

Land Park Florists & GIFTS



- FUNERAL DESIGNS
- HOSPITAL BOUQUETS
- CORSAGES • WEDDINGS
- POTTED PLANTS
- UNUSUAL GIFTS
- GIFT WRAPPING

OPEN HOLIDAYS
 TELEGRAPHED FLOWERS ANYWHERE
 FREE CITY-WIDE DELIVERY
 Jerry DeGroot - Owner
 PH 1-4530 EVENINGS CALL
 GI 3-8273

"When you say it with flowers-it's beautifully said"

5984 SOUTHLAND PARK DRIVE
 IN THE SOUTH HILL SHOPPING CENTER
 PLENTY OF FREE PARKING