

Heaters

See Also Furnaces-Heating
 Berkan & Clark Sheet Metal
 2544 Tesla Wy IV 3-0467
CAPITOL SCAFFOLDING CO
 Silent Glow Kerosene Heaters
 1824 El Camino Av(WS)---WA 2-4712
DIAL ELECTRIC CO
 Auh. Portable & Wall Heater Serv.
 G.E. - Muel - La Salle - Telectronics
 Arvin - Corry - Electromote
 1415-21st ---GI 3-5711

Fontaine & Bean Sheet Metal Products
 214-27th GI 2-1842
 Gibson Sheet Metal Works
 417-29th GI 3-8328

JANITOR UNIT HEATERS

Suspended, duct and floor models in complete size range. Propeller fan and blower units.
Janitor
heating-cooling
 "Dual fuel" operation; famous Multi-Thermex heating heart; quiet, dependable, thrifty. Easy installation, low maintenance.

"WHERE TO BUY IT"
MANUFACTURERS AGENT
NATURAL GAS EQUIPMENT INC.
 1331 ---HI 6-4447

McClure's Butane & Propane
 Delivery ---GL 7-8450
 McLaughlin Sheet Metal Works
 1914-1 GI 3-3994
 McWilliams Sheet Metal and Heating
 4538-14th Av ---GL 6-8390
 Mid Valley Heating & Air Conditioning Inc.
 3216 Sacramento Bl. GL 2-6987

MODINE GAS-FIRED UNIT HEATERS
 HEITEK & MORAN
 20th & V ---GL 1-6501
NORCO DISTRIBUTING CO
 1235 Fee Dr ---WA 2-4531

PANELBLOC UNIT HEATERS
 MACDONALD R F CO
 1485 Bayshore Bl SF-JNipr 4-0648

REZNOV UNIT HEATERS

GAS-FIRED
 Unit Heaters, Duct Furnaces, Industrial Gas/Oil-Fired Heaters, Room Heaters.
 Complete range of sizes 25,000 to 2,000,000 BTU. Designed for Commercial, Industrial, Residential Applications.

"WHERE TO BUY THEM"
DISTRICT REPRESENTATIVES
SWENEY JAS W
 717 Oak Grove Av
 Minn Prk ---Davenport 3-9961

WHOLESALE DISTRIBUTORS
 Skay Bros Sacramento Inc
 1400 North C-GI 1-1481

RETAIL DEALERS

COOK RAY O
 50th & F ---GL 2-4936
 Horrell & Son
 1213 Alhambra Bl ---GL 2-6581
ROMACK PLUMBING CO
 1313 Broadway ---GI 3-1701
 Whelan Co 2940-36th ---GL 2-2667

Steger Distributing Co 2206 Front-GI 1-0310
 West Electric Heater Co 1331 T---GI 8-4120

Heaters-Water-See Water Heaters Heating

Heating Contractors

See Contractors-Heating & Ventilating

Have the right number when you call. It's natural to trust to memory—but when memory plays tricks with a telephone number, you're delayed. When you are not sure of a number—please look it up in the telephone directory.

Heating Equipment

AMERICAN-STANDARD HOT WATER HEATING

Modern residential and commercial heating equipment for hot water and steam systems—boilers, baseboard panels, connectors, radiators, convectors, burners and water heaters.

"FOR INFORMATION CALL"
WHOLESALE DISTRIBUTORS
 Tay-Holbrook Inc 1901-22th ---GL 6-3841

RETAILERS

Beckes & Anderson
 5930 Stanley Av(C)---IV 7-7816
 Newhall Geo 1514-9th ---GI 2-3619
 Sweet A W & Co
 279 Arden Wy(WS)---WA 5-1497

BERKAN & CLARK SHEET METAL

2544 Tesla Wy IV 3-0467
CAPITOL AIR CONDITIONING CO INC
 See Our Adv Furnaces Heating
 4320 Orange Grove Av---IV 3-8042

CRANE HEATING & AIR CONDITIONING

Complete hydronic line—Sunday hot water and steam boilers. Choice of gas or oil-fired. All types of Crane radiant baseboard panels and radiators. Also, chilled water cooling system.

"FOR INFORMATION CALL"
WHOLESALE & DISPLAY ROOM
CRANE SUPPLY COMPANY
 1227 Front ---HI 4-7971

DEALERS

BERKAN & CLARK SHEET METAL
 2544 Tesla Wy IV 3-0467
 Nystrom's Refrigeration & Air Conditioning Co
 620-23d ---GI 8-5422
 Soracchio Sheet Metal
 2837-36th ---GL 2-5255

FRASER AIR CONDITIONING INC

See Our Ad for Furnaces-Heating
 6246 Elgin Av
HAMILTON SHEET METAL
 6949 Power Inn Rd ---GA 1-3666

LENNOX COMFORT CURTAIN HEATING

LENNOX INDUSTRIES INC
 For Schools-Business and Industry
 101 Commerce Cir(WS)---WA 2-7326

LENNOX INDUSTRIAL SPACE HEATERS

LENNOX INDUSTRIES INC
 101 Commerce Cir(WS)---WA 2-7326

LUPPEN AND HAWLEY INC

3126 J ---GI 1-3031
 McWilliams Sheet Metal And Heating
 4538-14th Av GL 6-8390
 Mid Valley Heating & Air Conditioning Inc
 3216 Sacramento Bl-GL 2-6987

MOORE REX

"ELECTRIC HEATING"
 SALES - SERVICE
 Installations & Controls
 1517-19th ---GL 2-6587

STEIN ELECTRIC CO

Heating & Air Conditioning
 3707 J ---GL 6-4716
 Sheet Metal Works
 4009 Franklin Bl-GL 2-3561

YORK PACIFIC COMPANY

329 Broadway-GI 2-0753

Heating Specialties

Moore Jack N Mechanical Co
 2132 Sutterville Rd ---GL 1-5482

Helicopters

See Aircraft Charter & Rental Service;
 Aircraft Dealers & Distributors; Aircraft
 Mfrs; Air Express Service; Air Freight Service

Hemstitching

Enos Dept Store 820 J---GI 3-7946

Herbs

Henson Gerald B
 401 Keener Av(WS)---WA 2-0733

LEE CARL C

SPECIALIZING IN
 CHINESE HERBS
 TO PROVIDE RELIEF
 FROM VARIOUS DISORDERS
 10 A.M. to 12 Noon
 1 P.M. to 5 P.M.
 SATURDAY BY APPOINTMENT ONLY
 Room 233 Ochsen Bldg.
 719 K ---GI 2-3575

Tsee Sang Tong 224 I---GI 8-3207

YEE HENRY W
 707 J ---GI 3-6612

(See Advertisement This Page)

Memories plays tricks. If in doubt

about a telephone number, please look it up in the Directory.

SICK!!

DR. HENRY YEE D.C.
 CAN HELP YOU
 30 Yrs.
 Same Location
 SPECIALIZING IN
 CHINESE HERBS
 FOR RELIEF OF
 VARIOUS AILMENTS

Office Hours
 Sunday 9 A.M. to 7 P.M.
 Sunday 9:30 A.M. to 11 A.M.

GI 3-6612

707 J ST.

HIGH FIDELITY

SALES - SERVICE - INSTALLATIONS
 SPEAKERS - AMPLIFIERS - TUNERS
 RECORD CHANGERS - TAPE RECORDERS
 CABINETS - FM RADIOS - KITS
 QUALITY SOUND COMPONENTS
 AT AUDIOPHILE NET PRICES
 Push Button Listening Comparisons
 Trade-Ins Accepted Bank Terms

The Sound Shoppe

IV 3-3618

2671 EL PASO LANE

TOWN & COUNTRY VILLAGE

Open Monday & Friday Evenings Till 9

HI-FI

WHOLESALE STEREO RETAIL
 PARTS AND SUPPLIES

* AMPLIFIERS * TUNERS * CHANGERS
 * SPEAKERS * RECORDERS * CABINETS

* "EICO" HI-FI KITS AND WIRED UNITS
 * HI-FI - TV - RADIO REPLACEMENT PARTS

MARKET RADIO STORE GI 3-2913

1918-16th Near "T"

OR

GI 3-3010

OPEN EYES. TILL 8 - SAT. 8

Hides

Florin Tallow Co Gerber Rd---EM 3-6973

LEVITAN & CO

HIDES - SKINS

PELTS

1107 Blumenfeld(WS)---WA 5-3066

Or ---WA 5-3806

SACRAMENTO RENDERING CO

Jackson & Conner Res EM 3-4821

High Fidelity & Stereophonic Sound

Equipment

See also Sound Systems & Equipment

A LEBECK BUSINESS EQUIP CO

For Rent or Sale - New or Used

Tape Recorders - All Major Brands

Webcor - 4 Trunk - 4 Trunk

3021 Capitol Av---GL 6-3877

AI & Ray's Music Co 616 J---GI 3-2264

ALEXANDER & SYKES

J.B. JENSEN - FLEETWOOD

SCOTT - GARRARD - SONY

Hi-Fi & Stereo Components

1720 Fulton Av---IV 3-2626

ALHAMBRA TV & RADIO CENTRE

2010 Alhambra Bl---GL 5-4748

ALTEC LANSING HIGH FIDELITY

SYSTEMS

HI-FIDELITY SHOP
 1910-16th ---GI 3-6660

BART CARRICK 19th & P---GI 1-0231

(Continued Next Page)

The YELLOW PAGES tell pur-

chasers where to buy your goods:

ED=Edgewood FM=Frontier GI=Gilbert

EM=Empire GA=Garden GL=Gladstone

HI=Hickory WA=Walsh

IV=Ivanhoe

High Fidelity & Stereophonic Sound

Equipment-(Conf'd)

BOB'S TV DEN & APPLIANCES

HI-FI - STEREO

SALES - REPAIRS - PARTS

CUSTOM BUILT UPON REQUEST

MOTOROLA-PHILCO-PACKARD BELL

WESTINGHOUSE

Come in & browse where it's fun to listen

to the different sound reproductions

3001 J ---GI 3-1054

Broadway Record Center

3512 Broadway ---GL 5-5184

Capitol Electronic Service Co

4812 Fulton Bl ---GL 6-6451

Carmichael TV

3819 Fair Oaks Bl(C)---IV 3-4086

CARRICK BART

VM - RCA - MOTOROLA

ZENITH HI-FI & STEREO

SALES & SERVICE

19th & P---GI 1-0231

COOK ROSCOE D INC

Easy Budget Terms

2125 Del Paso Bl(WS)---WA 2-5681

FEIL'S HOUSE OF TELEVISION & APPLIANCES

See Adv for Television Dirs

5141 Folsom Bl ---GL 2-2611

HAL COX CUSTOM MUSIC

Radio-Phono-TV Installation & Kits

3525 Fillmore St ---WAnt 2-0110

HANDY ARTY & APPLIANCES

2620 Fulton Av---IV 3-6451

HANKS RADIO & TELEVISION

SALES AND SERVICE

RCA ZENITH

HIGH FIDELITY EQUIPMENT

1424 J ---HI 4-6290

Henle's Speedy TV Service

1904-28th-GL 7-4654

HI FI MUSIC CENTER INC

1317 K ---GL 6-7569

(See Advertisement This Page)

HI-Fi Sound Supply

2360 Auburn Bl---IV 3-3108

HI-FIDELITY SHOP

"A Sound Business"

CUSTOM HIGH FIDELITY

Quality Audio Components

For Any Music System Large - Small

AT MAIL ORDER PRICES

BANK TERMS

ALL MAJOR BRANDS

QUALIFIED PERSONNEL TO SERVE YOU

Both in Sound Systems or Well on

PROPER COMPONENT SELECTION

SERVICE DEPARTMENT TO SERVE YOU

Free Estimates & Consultation

1910-16th ---GI 3-6660

JACK'S HOUSE OF MUSIC

4208 Yorktown ---IV 7-8654

Jet-TV Appliance Hardware

2745 Fair Oaks Bl(C)---IV 3-9281

Joseph's Radio & Television Sales & Service

4128 Franklin Bl-GL 7-3551

KISTLER'S ARDEN APPLIANCE

1375 Arden Wy---IV 9-5537

MAGNAVOX STEREOHIFIC HIGH FIDELITY

A name recognized the world over

STEREOHIFIC HIGH FIDELITY & TELEVISION

Sold Only Through Authorized Direct Factory Dealers

"WHERE TO BUY IT"

Breuner John Company 604 K-HI 4-8051

Hale's Department Store

9th & K---HI 4-8486

Handy Andy TV & Appliances

2620 Fulton Av---IV 3-6451

Sherman Clay & Co 1312 K---GI 2-6911

Market Radio Store 1918-16th ---GI 3-2913

(See Advertisement Page 282)

MODERNIZATION SPECIALTIES INC

4037B Wayside Ln(C)---IV 7-8999

High Fidelity & Stereophonic Sound

Equipment-(Conf'd)

MOTOROLA STEREO HIGH FIDELITY

FINEST

SOUND & STYLE

MOTOROLA

Featuring multiple speakers, powerful amplifier,

separate bass, treble & loudness controls, auto-

matic shutoff & many others.

"WHERE TO BUY THEM"

DEALERS

KISTLER'S ARDEN APPLIANCE

5002 Franklin Bl---IV 9-5537

Norcal Electronics Inc 1115 R---GI 3-4668

PACKARD BELL ELECTRONICS

Stereo Hi-Fi - TV - Radio

"For Over 30 Years

Styled and Built

Best for the West"

"WHERE TO BUY THEM"

DEALERS

B & R DePaul's Television & RADIO

3241 Folsom Bl ---GL 7-0034

Double E Furniture Exchange

3550 Marysville Rd(DPH)---WA 5-9446

Ed's Reliable TV & Appliance

5059 Auburn Bl ---ED 2-2381