

## H. W. RIVETT CO. INC. SINCE 1884 LINOLEUM - CARPET

One of California's Largest & Most Up-To-Date Stocks  
EVERY TYPE OF FLOOR COVERING  
ARMSTRONG FLOOR HEADQUARTERS  
\* ASPHALT TILE \* RUBBER TILE \* VINYL TILE  
\* CORK TILE \* BROADLOOM CARPETS \* ACUSTICAL TILE  
Free Estimates - Terms - Color Planning  
Expert Installation By Our Own Experienced Mechanics  
COMMERCIAL & RESIDENTIAL  
PARKING AVAILABLE

### "RING UP RIVETT"

GL 5-2637 Saturdays 8 A.M. - 5 P.M. 2300 BROADWAY

## Colwell's FLOOR COVERINGS

IN NO. SACRAMENTO  
Across from Del Paso Theater

**NAMÉ BRANDS ONLY**  
INSTALLED BY EXPERTS  
FREE ESTIMATES  
AS NEAR AS YOUR PHONE

**WA 5-0850**

TILES  
CARPETS  
VISIT OUR SHOWROOM  
2109 DEL PASO BLVD.

## THE LINOLEUM SHOP

Division of PURKYLE, INC.  
All Nationally Advertised Brands  
**LINOLEUM & FLOOR TILE**  
VINYL - VINYL ASBESTOS - RUBBER - CORK - ASPHALT  
\* CROWN SANDRAN FLOORING  
CARPETS

**WALL TILE**  
ALUMINUM & PLASTIC  
ASK ABOUT - AUTHENTIC ENGLISH CERAMIC TILE  
INSTALLATION SERVICE OR DO-IT-YOURSELF

CREDIT TERMS

GL 1-8451

FREE ESTIMATES

4601 H St.

Ray "Mac" McGregor, Mgr.

## FLOORS

LINOLEUM - ASPHALT - RUBBER  
CORK & VINYL TILES  
COMMERCIAL - INDUSTRIAL  
Free Estimates  
Licensed & Insured

**L. D. REEDER  
CO.**

OF SACRAMENTO  
GL 2-4571

3026 V SACRAMENTO

## WASHBURN FLOORS Inc.

LINOLEUM  
ASPHALT VINYL  
CORK TILE  
CARPET

ALSO HARDWOOD FLOORS  
It's Floor Work We Do It

**WA 2-1760**

1651 EL CAMINO AVE.  
At the Freeway North Sacramento

## FLOOR COVERINGS

LEW HARRIS  
Now Serving Sacramento  
From  
**LEW'S LANAI**

TILES  
Carpet - Linoleum  
Plastic - Asphalt - Cork - Vinyl  
FREE ESTIMATES  
CALL LEW HARRIS

**ED 2-4785**

6325 AUBURN BL CITRUS HGTS.

### Linoleum Dealers-(Cont'd)

Peterson-Cobby Co 1331 T-----GL 2-8991  
PINNEY F K INC 3751 Deble-----GL 2-3581  
R & W FLOOR COVERING INC  
891 S River Rd(W)-----FR 1-9457  
REEDER L D CO OF SACTO  
3026 V-----GL 2-4571  
(See Advertisement This Page)

RIVETT H W CO INC  
2300 Broadway-GL 5-2637  
(See Advertisement This Page)  
Sacramento Furniture Exchange  
2901-30th-GL 6-4163

### SANDRAN FLOOR COVERING

SCRUBLESS  
VINYL  
FLOORS - WALLS - COUNTERS  
The low cost luxury coverings that never need  
scrubbing.  
WRITTEN BEAUTY WEAR GUARANTEE  
"WHERE TO BUY THEM"

### DEALERS

DICK'S LINOLEUM & CARPET  
HOUSE 1414 J-----GL 1-0580  
Linoleum Shop Inc The 4601 H-GL 1-8451  
UNITED LINOLEUM INC  
2717 Broadway-----GL 7-6597

Stuckys Hardware  
11th & Jefferson Bl(W)-----FR 1-5251  
Thrifty Way Paint Center  
4637 Dry Creek Rd(DPH)-----WA 5-5561  
TOWN & COUNTRY CARPET CO  
1978 Fulton Av-----IV 3-5071

UNITED LINOLEUM INC  
2717 Broadway-GL 7-6597  
(See Advertisement Page 330)  
WASHBURN FLOORS INC  
1651 El Camino Ave(NS)-----WA 2-1760  
(See Advertisement This Page)

WOOD BROS & CO SALVAGE  
LINOLEUM - RUBBER - VINYL  
& ASPHALT TILE  
RETAIL AT WHOLESALE PRICES  
12th & North B-----GL 2-0716

WOOD PRODUCTS CO  
2205 Evergreen(NS)-----WA 2-4551

### Linoleum Layers

Best Carpet Shop  
5940 Don Way(C)-----IV 3-1684

BURCKY FLOOR COVERING  
CARPETS - RUBBER TILE  
LINOLEUM - TILE  
Buy Where You Like - We'll Lay It  
2945-32d-----GL 1-0156

Martin's Ochsner Bldg-----HI 4-6990  
R & W Floor Covering Inc  
801 S River Rd(W)-----FR 1-9457

UNITED LINOLEUM INC  
2717 Broadway-GL 7-6597

### Linoleum Layers' Supplies

PACIFIC FLOOR PRODUCTS  
1516 McCormack-GL 8-0486

### Linoleum-Whse & Mtrs

#### CONGOLEUM-NAIRN-

DISTRIBUTORS  
JAEGER & BRANCH  
1744 Rollins Rd Burlingame  
From telephones served by the  
following exchanges  
Sacramento  
(No Interchange Charge)  
Ask Operator for-Enterprise 10881

Jaeger & Branch  
1744 Rollins Rd Burlingame  
From telephones served by the  
following exchanges  
Sacramento  
(No Interchange Charge)  
Ask Operator for-Enterprise 10881

Macdell Distributors  
2203 Evergreen(NS)-----WA 2-5401  
Marsh Murray & Co 2325-5th-----HI 7-9331  
Rapp Wm A & Co 622-20th-----GL 2-3677  
Volker William & Co 521 N 10th-----GL 2-9021

### Linotyping-See Typesetting

Liquidified Petroleum Gas Equipment  
See Gas Equipment

### Liquidified Petroleum Gases

See Gas-Liquidified Petroleum-Bottled & Bulk

### Liquefiers-See Juice Extractors

### Liquidators

Frazier Donald C 719 K-----GL 8-3360  
Red Barn Auction  
2900 North Blvd-----WA 2-9296  
Sanderson & Beckett Inc  
Fulton Av & Fair Oaks Bl IV 7-0816

The oldest of all the telephone  
industry's traditions is Service.

When You Have  
FORGOTTEN . . .  
A NAME

Recommended  
By Someone

You remember some-  
one having recom-  
mended a certain con-  
cern or dealer, but can't  
remember the name  
recommended.

LOOK IN THE

## Classified TELEPHONE SECTION

You will probably recognize  
the name when you see it.

### Liquor Stores

A C Bottle Shop No 2 203 K-----GL 3-6495

A & J LIQUOR STORE  
Always Open 6 to 2 A.M. Every Day  
Beer, Wines & Liquors  
Groceries - Cigarettes - Ice Cubes  
330 Capitol Ave-----HI 7-8645

A & M Liquor Store & Delicatessen  
Open-Til 2 AM-Sun-Mon-Til 12 AM  
1838 Auburn Bl(NS)-----WA 5-6535  
A-P 21st Street Liquor Store  
1101-21st-GL 3-7884

### AL'S LIQUOR DRIVE IN

PROMPT FREE  
DELIVERY

42nd & H STREETS

4137 H-----GL 5-4537

Angel's Liquor Store  
4806 Folsom Blvd-GL 2-9695

B & W Sport & Liquor Store  
1518 Del Paso Bl(NS)-----WA 5-9737

BI-RITE MARKETS see also Capital  
Markets Inc  
3020 L-----GL 2-4323

BLEUEL'S TAVERN  
Off & On Sale Liquors  
SPECIALIZING IN  
HOME MADE HEAD CHEESE  
1900-36th-----GL 2-9440

BOTTLE SHOP THE  
5671 Stockton Bl-GL 7-1027

BOULEVARD BOTTLE SHOP

LIQUORS - WINES - BEER  
SOFT DRINKS - PARTY SNACKS  
ICE CUBES

Open Sundays & Holidays  
Delivery Service  
3301 Folsom Blvd-----GL 2-9802

BRODERICK MARKET 714-3d(B)-GL 3-6473

C & B LIQUOR STORE

Prompt Free Delivery  
LIQUOR - BEER - WINE  
CASE DISCOUNTS - PARTY ICE  
Credit Cards Accepted  
DINERS CLUB  
BANKAMERICARD INTERNATIONAL  
AMERICAN EXPRESS  
HILTON CARTE BLANCHE  
1818 Broadway-----HI 6-2716

C-J Liquors 2920 Eastern Ave-----IV 9-3800

CAL'S LIQUOR STORE  
Open Every Night  
1511-16th-----GL 2-2652  
Capital Markets Inc 3020 L-----GL 2-4323

CAPITOL INN BOTTLE SHOP

At the CAPITOL INN  
GIFT WRAPPING  
1130 W Capitol Av(WS)-----FR 1-6961

CARMICHAEL BOTTLE SHOP

Imported, Service  
LIQUORS - WINE - BEER  
Case Discounts - Party Snacks  
CIG - CIGARS - TOBACCOS - MIXES  
Bar Supplies - Ice Cubes  
BANKAMERICARD  
Prompt Free Delivery  
At Marconi  
2844 Fair Oaks Bl(C)-----IV 7-4013

Cordova Liquor 10683 Folsom Bl  
Rancho Cordova-EM 3-1818

CORDEA LIQUOR

3900 Broadway-----GL 5-2694  
General Food Market  
6021 Stockton Bl-----GA 8-3475  
George's Liquors  
9:30 AM to 8 PM Daily Cl Sun  
1111 North B-----GL 2-9319

Gray Pharmacy The 1000-4th-----GL 3-5034

Haginwood Bottle Shop  
Open Daily 9 AM until 2 AM  
6215 Marysville Bl(NS)-----GL 6-3322

Hank's Smoke Shop 800 J-----GL 3-9908

HOLLYWOOD BOTTLE SHOP

5011 Freeport Bl-----GL 5-7740  
(See Advertisement This Page)  
Jade Liquor Store 1118-7th-----GL 2-0864

Kampus Liquors 5256 H-----GL 6-3322

Kentucky Bottle Shop 1100 T-----GL 2-2745

Kost Less Drugs & Liquors  
3900 Broadway-----GL 5-2694

(Continued Next Page)

### CORK-N-BOTTLE

In Country Club Plaza  
Shopping Center  
North Area Delivery Service

Imported - Domestic

Liquors - Wines - Beer

Key Beer - Party Needs  
Fancy Foods - Delicatessen  
Ice Cubes - Glassware  
Fresh Cigars - Tobacco  
Frozen Prepared Foods  
On Watt Ave at Butano Drive  
2300 Watt Av-----IV 3-9924

### CORUM'S WINES & SPIRITS

Member of the Diner's Club  
American Express-BankAmericard  
International Charge Inc.  
1101 J-----GL 1-6748

### DANNY'S LIQUOR STORE

WHEN YOUR SPIRITS  
ARE LOW - CALL - WE DELIVER  
1263 Merkle Av(WS)-----FR 1-5683

Dome Liquor & Tackle  
331 Capitol Ave-----GL 8-4822

### ED'S

EDDIE DAVID - Mgr.  
FINE LIQUORS - WINES - BEER  
FISHING TACKLE - GUNS  
AMMUNITION - LICENSES  
Open Evenings Till 11 PM  
Friday & Saturday Till Midnight  
Between HOWE & FULTON  
SACRAMENTO  
PLENTY OF FREE PARKING  
2328 Fair Oaks Bl-----WA 2-6620

Elder Creek Bottle Shop  
6001 Elder Creek Rd-GL 8-7329

Emporium Liquor 1125-8th-----HI 7-4288

Fong Liquor Store 401-----GL 2-6625

Fong Liquor Store No 3 1126 J-----GL 8-3931

FOUR OAKS BOTTLE SHOP

Serving Del Paso Heights  
9 A.M. to 11 P.M. Sun. thru Thurs.  
9 A.M. to 12 Mid. Fri. and Sat.  
2142 Grand Av(DPH)-----WA 5-0442

Frank's Pharmacy 3839 J-----GL 2-0251

Frank's Bottle Shop 1402 J-----GL 2-3040

FREEPORT BOTTLE SHOP

ACROSS FROM HOLLYWOOD  
SHOPPING CENTER  
ICE CUBES  
FINE LIQUOR - WINES  
ICE COLD BEER  
Sun. Thru Thurs. 9 A.M. to 10 P.M.  
Fri. & Sat. 9 A.M. to 12 P.M.  
5102 Freeport Bl-----GL 7-9209

FRIENDLY CORNER THE

Fine Liquors - Wines - Beer - Give Us  
A Ring for Your Party Needs  
Free Delivery Service  
200 K-----GL 3-6250

GENE HUGHES DRUG STORES INC

3900 Broadway-----GL 5-2694  
General Food Market  
6021 Stockton Bl-----GA 8-3475

George's Liquors  
9:30 AM to 8 PM Daily Cl Sun  
1111 North B-----GL 2-9319

Gray Pharmacy The 1000-4th-----GL 3-5034

Haginwood Bottle Shop  
Open Daily 9 AM until 2 AM  
6215 Marysville Bl(NS)-----GL 6-3322

Hank's Smoke Shop 800 J-----GL 3-9908

HOLLYWOOD BOTTLE SHOP

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3900 Broadway-----GL 5-2694

(Continued Next Page)

A Complete Selection of  
IMPORTED & DOMESTIC CORDIALS & LIQUORS  
COLD BEER - CHILLED WINES & CHAMPAGNE  
De Luxe Gift Wrapped for All Occasions

- Portable Bars • Glassware Service • Party Ice
- Ice Coolers for Picnics & Hunting Trips
- Bar Supplies • Giftwares

DELICATESSEN  
Party Orders  
& Planning  
Our Speciality

KEG BEER  
CIGARS  
TOBACCO

**PROMPT  
DELIVERY  
SERVICE**

**GA 1-2516**

## MANDELLA

### LIQUORS & DELICATESSEN

SOUTH HILLS SHOPPING CENTER  
35th AVE. & SOUTHLAND PARK DRIVE

**MOTELS & HOMES  
LIQUOR  
FREE DELIVERY**

- WHISKIES • MIXES
- WINES • BEER

OPEN  
9 A.M. to 10 P.M. Daily  
Sundays 10 A.M. to 10 P.M.  
OPEN HOLIDAYS

PHONE  
**GL 5-7698**  
OR  
**GL 6-6161**

**SMITH BROS. PHARMACY**  
3400 STOCKTON BOULEVARD

**FRUITRIDGE AREA  
LIQUORS**

Delivery Service  
• By the Case and Special  
Party Orders  
• Prompt Service

**M & L LIQUOR  
STORE**

Call GL 7-5601  
5634 STOCKTON BLVD.

**LIQUORS**

Large Selection  
FINE WINES &  
LIQUORS  
KEG BEER  
ICE CUBES  
FREE DELIVERY

**GL 5-7740**  
HOLLYWOOD  
BOTTLE SHOP  
5011  
FREEPORT BLVD.