

Codes in listings indicate Communities as follows: Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS)
 Edgewood (ED) Foothill (F) Granite (G) Hillcrest (H) Walnut (W)
 Elvert (E) Garden (GA) Gladstone (GL) Klamath (K) Yreka (Y)



Life insurance
available on all loans
at group rate

HOUSEHOLD FINANCE Corporations

1020-8th St., Cor. "K" St., 204 Nicolaus Bldg., 2nd Fl.
 GI 2-3683

3343 El Camino Ave., Across from Country Club Centre
 IV 7-8601

Phone for fast,
one-day service

\$20 to \$2500

Loans are made for any
good purpose.

You may choose from a wide
variety of repayment plans
with up to 24 months to repay.

Dependable service since 1878.

Loans—(Cont'd)

CROCKER-ANGLO BANK LOANS—
CROCKER-ANGLO NATL BANK
 7th & J-----HI 4-7800

CAPITAL
ARDEN AND EASTERN
CROCKER-ANGLO NATIONAL BANK
 4391 Arden Wy-----IV 3-5046

CARMICHAEL
CROCKER-ANGLO NATIONAL BANK
 5746 Marconi Av(C)-----IV 3-3831

FAIR OAKS
CROCKER-ANGLO NATIONAL BANK
 7968 Fair Oaks Bl
 Fair Oks-----YOrkn 7-5785

FOOTHILL FARMS
CROCKER-ANGLO NATIONAL BANK
 5359 Auburn Bl-----ED 2-9160

FRUITRIDGE
CROCKER-ANGLO NATIONAL BANK
 5695 Stockton Bl-----GL 7-9861

MARCONI-FULTON
CROCKER-ANGLO NATIONAL BANK
 2752 Marconi Av-----IV 3-5586

MIDTOWN
CROCKER-ANGLO NATIONAL BANK
 1500-21st-----GI 1-4001

OAK PARK
CROCKER-ANGLO NATIONAL BANK
 2863-35th-----GL 7-5721

WEST SACRAMENTO
CROCKER-ANGLO NATIONAL BANK
 840 Jefferson Bl(WS)-----FR 1-6793

CROWN LOAN 802 J-----HI 6-4636
CURRIAN COMPANY THE
 4336-4th Av-GL 2-2603

The Yellow Pages save you time.

DIAL FINANCE CO Forum Bldg---HI 6-7963
 (See Advertisement This Page)
 Dowl Tom Realty Co 1531-16th---GI 1-1491
DYNAN FINANCE CO 1007-12th---GI 2-9007
 (See Advertisement Page 338)
 East Bay Mortgage Co 2015 J-----HI 6-2503

ECONOMY FINANCE CORP

LOANS \$25 TO \$2500!!
ON SALARY
FURNITURE - CAR
NO CO-SIGNERS
UP TO TWO YEARS TO PAY
EASY REPAYMENT PLAN
6 WEEKS BEFORE 1st PAYMENT
 1219 J-----HI 4-7170

Economy Finance Corp 1219 J-----HI 4-7170
 (See Advertisement Page 337)
 Farmers & Merchants Bank of Central Calif
 7237 East Parkway-----CA 1-3422

FEDERAL LAND BANK ASSN OF SACTO
 Farm Loans Exclusively
 5 G Kost-Manager-----GI 2-7969

FIRESIDE THRIFT

TO \$10,000 or More
 PERSONAL - REAL ESTATE -
 BUSINESS
 3 YEARS TO PAY
 NO PREPAYMENT PENALTIES
 NO APPRAISAL FEES

"WHERE TO CALL"
SACRAMENTO OFFICE
 Fireside Thrift 1014 J-----GI 1-4053

LODI OFFICE
 Fireside Thrift
 Agricultural & Dairy Loans
 23 N School Lodi-----ENDcot 8-5385

(Continued Next Page)

DIAL FOR YOUR LOAN THEN STOP IN!

DIAL HI 6-7963
\$25 to \$2500

SALARY LOANS - FURNITURE LOANS - AUTO LOANS
Convenient Monthly Payments

WHO IS ELIGIBLE - Loans are made to both men and women, married or single. Our service is designed for people in all walks of life and meets most borrower's needs.

NO ENDORSERS REQUIRED - You may borrow on your salary or on such security as your furniture or your car.

FOR MONEY YOU NEED - You may borrow the amount YOU need... \$25, \$100, \$200, \$500, up to \$2500. Consolidate your bills, pay doctor or dentist, provide help in emergencies or for any other purpose.

MONTHLY PAYMENTS - Use our Budget Payment Plan... payments are the same amount each month and are designed to fit your budget.

COMPLETELY CONFIDENTIAL - Our service is a personal business deal between us. Your friends, employer and relatives will not know of your loan. Phone from the privacy of your home.

QUICK ACTION - By phoning us first, your loan, when approved, is ready when you come in. If you prefer, visit our office in person. We specialize in one-stop service.

DIAL Finance Company
 OF SACRAMENTO

1107 Ninth Street (Corner K)

619 Forum Building

DIAL HI 6-7963



ED=Edgewood FR=Foothill GL=Granite HI=Hillcrest WA=Walnut
 EL=Elvert GA=Garden GL=Gladstone K=Klamath Y=Yreka

Loans—(Cont'd)

FIRST WESTERN BANK AND TRUST COMPANY
 Country Club Plaza Office
 3509 El Camino Av-----HI 4-8580
 Sacramento Office 1009 J-----HI 4-8580
 21st & K Office 2031 K-----HI 4-8580

G & C FINANCE CORPORATION
 113 Vernon Road-----Sunt 3-8146
 (See Advertisement Page 339)

GENERAL ACCEPTANCE CO

A Personalized Loan Service
 Designed for
 Your Individual Needs
 Any Amount From \$50 to \$2,500
 5510 Watt Av(NH)-----ED 2-6120

GENERAL FINANCE LOANS

OUR SPECIALTY
 REFINANCING CONTRACTS
 AND
 LOANS
 For The Purpose of
 REDUCING PAYMENTS

"FOR INFORMATION CALL"
SACRAMENTO OFFICE
 General Finance Corporation
 923-10th-----HI 4-6495

HFC
 3343 El Camino Av-----IV 7-8601
 1020-8th-----GI 2-3683

HOUSEHOLD FINANCE CORP
 1020-8th-----GI 2-3683
 (See Advertisement Page 336)
 Household Finance Corp of Sacto North
 3343 El Camino Av-IV 7-8601

Please wait for dial tone...
 then dial carefully.

LAUPE CO
 Automobile Loans
 1323 K-----GI 3-7431

LEWIS GENE REALTOR

Oliver Lewis - Gene Lewis
QUICK CASH
PERSONALIZED SERVICE
HOMES - MOTELS
LOTS - RANCHES
 Over 30 Years Experience
 6135 Fair Oaks Bl(C)-----IV 9-7627

LIBERTY LOAN CORP

2026 K-----HI 6-7813
 (See Advertisement Page 339)
 Local Loan Co
 Across from Country Club Centre
 3409 El Camino Av-----IV 3-2941
 (See Advertisement Page 335)

LOCAL LOAN CO LOANS

Any amount \$25, \$100,
 \$500, \$1000 - up to
 \$2500 on your salary,
 auto or furniture. Terms
 up to 6, 12, 18 or 24
 months. Prompt, one-
 stop service. Phone or
 stop in.

"WHERE TO CALL"
 Local Loan Co
 Second Floor-Corner 8th and K Streets
 1104-8th-----GI 2-0431
 Local Loan Co
 Across from Country Club Centre
 3409 El Camino Av-----IV 3-2941

Lucas & Co 827 J-----GI 3-4811

MCGINNIS MORTGAGE CO
 Conventional - Construction - Refinancing
 FHA - VA - SUBDIVISION FINANCING
 Midtown Bldg Suite 106
 1507-21st-----GI 3-7993

(Continued Next Page)

CASH! Money in minutes
when YOU need it



PERSONAL LOANS FROM \$25 to \$2,500!

ON SALARY, FURNITURE, CAR - PAID FOR OR NOT!

PHONE FOR YOUR LOAN—HI 4-7170
 Money ready when you call

CONFIDENTIAL - NO CO-SIGNERS! UP TO TWO YEARS TO PAY!
 6 WEEKS BEFORE 1ST PAYMENT! FRIENDLY, COURTEOUS SERVICE!
 PAYMENTS TO SUIT YOU! CONSOLIDATION LOANS OUR SPECIALTY!

Phone or Visit

ECONOMY FINANCE CORPORATION

1219 Jay - HI 4-7170
 SACRAMENTO

LOANS

ON SALARY FURNITURE AUTOMOBILE

Phone **MAC** **MAC**
 For your **LOAN** to
 SAVE TIME and
 SAVE INCONVENIENCE
\$50 to \$2500



Offers you
 1. Money in 30 Minutes
 2. A Payment Plan to Fit
 Your Income
 3. Cash for Every Purpose

MERCANTILE
ACCEPTANCE
COMPANY

Phone
 SACRAMENTO
 910 J - GI 1-2701
 COUNTRY CLUB CENTRE OFFICE
 Rm. 22, Centre Office Bldg.
 3322 El Camino Ave. - IV 3-2731
 CARMICHAEL
 5943 Fair Oaks Blvd - IV 7-8665
 FRUITRIDGE
 5647 Stockton Blvd. - GL 2-4501
 AUBURN
 890 Lincoln Way - Turner 5-2401
 LAKE TAHOE OFFICE
 Blv. K1 4-4121

Where Can I
Get A Loan?
Call Morthrift!
MORTHRIFT
PLAN

He's Right. If you need friendly help on any money problem, call Morthrift.

OUR REQUIREMENTS ARE SO FLEXIBLE, LIBERAL, THAT
 FEW PEOPLE FIND ANY DIFFICULTY BORROWING HERE.

LOANS without co-makers are made on many plans, including:

- AUTO
- FURNITURE
- RE-FINANCING
- CONTRACT FINANCING
- REAL ESTATE
(Repairs and additions to Homes)
- DEBT GROUPING
- BOATS

Payments helpfully fitted to your budget. Fast, confidential service.
 It will pay you to compare our rates and service before you borrow.

PHONE
GI 3-7901

MORTHRIFT PLAN

1229 K STREET BETWEEN 12th & 13th STS.