

A GARDEN COURT  
MOTEL  
WITH ALL  
LUXURY HOTEL  
AMENITIES

BEAUTIFUL UNITS  
EXECUTIVE SUITES  
COCKTAIL LOUNGE  
RESTAURANT  
POOL  
TV

DOWNTOWN  
LOCATION  
CLOSE TO ALL  
BUSINESS &  
RECREATION  
AMPLE PARKING

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PHONE  
HI 4-8000  
16th & H STREETS  
Downtown Sacramento  
"Across from the  
Governor's  
Mansion"

**PONY EXPRESS  
MOTEL**



TELEVISION  
TELEPHONES

SWIMMING POOL  
AAA APPROVED  
REFRIGERATORS IN EACH  
ROOM  
COFFEE IN THE MORNING

FR 1-6171  
826 W. CAPITOL AVE. --- SACRAMENTO

**ROLLING GREEN MOTEL**



- FREE LOCAL PHONE CALLS
- FREE TELEVISION
- FREE COFFEE - EVERY ROOM
- LARGE DOUBLE SUITES
- ★ INDIVIDUAL AIR CONDITIONING - 42 UNITS

HEATED POOL - SUNDECK  
Commercial & Weekly Rates  
Same Rates the Year 'Round  
2230 AUBURN BOULEVARD  
Hwy. 40-99E, Turn at Howe or Fulton Ave.

WA 2-5811

**GOLD RUN MOTEL**

FABULOUS  
NEW! EM 3-7345

MARCH 15th, 1961

- HEATED POOL
- QUEEN SIZED BEDS
- FREE COFFEE
- FREE PHONE CALLS (Local)
- FIREPLACES
- AIR CONDITIONING

Folsom Blvd. At Citrus Road

South  
On U.S.  
50-99

FREE  
COFFEE

**NICELEY  
MOTEL**

AIR CONDITIONED

FREE ROOM TV

MODERN UNITS-3 KITCHENETTES

2 Blocks from Fruitridge Shopping  
Center - Theaters & Restaurants  
City Bus Service - 1 Block

MEMBER UNITED MOTOR COURTS &  
CALIF. MOTEL & MOTEL ASSOCIATION

GA 1-0123

South at City Limits 6020 Stockton Blvd.

**RITZ MOTEL**

HEATED POOL  
20 AIR-COOLED UNITS  
TV & PUBLIC PHONE  
TILE SHOWERS

Commercial Men Welcome  
Accommodations With Kitchens  
& Suites

AAA APPROVED  
Close to Fine Shops & Restaurants  
Opp. Huggins Oaks  
Municipal Golf Course  
AIR. & MRS. Y. NISHIMOTO

WA 2-4708

2228 AUBURN BLVD.  
Hwy. 99E & 40 at Howe Ave.

**STAR MOTEL**



- Swimming
- Free TV
- Kitchenettes
- Modern
- Commercial Rates

MRS.  
M. QUEVILLON

Call GL 7-2303

Close to Shopping - Restaurants - Theaters  
5303 Stockton Blvd. On U.S. 90 - 90

**EL CORTEZ MOTEL**

SWIM POOL

Air Conditioned  
21 ATTRACTIVE UNITS  
KITCHENS

TILE SHOWERS - HOT WATER HEAT  
FREE TV - COFFEE SERVICE  
NEAR BEST RESTAURANTS

HILTON CARTE BLANCHE  
AMERICAN EXPRESS CREDIT CARDS  
AAA APPROVED

WA 5-4209

Hwy. 49 & 238 E. Between Fulton & Howe  
2324 AUBURN BLVD.

**Motels-(Cont'd)**

**MALEVILLE LODGE**

NEWEST &  
MOST BEAUTIFUL MOTEL  
IN THE NORTH AREA  
Motel & Apt.  
Accommodations

2700 Fulton Ave. --- IV 3-6461

**MANOR MOTEL**

A SMALL QUIET MOTEL  
COLOR TV - REFRIGERATION  
MASSAGE MATRESSES  
RATES SLIGHTLY HIGHER

1731 W. Capitol Av(WS) --- FR 1-7085

**MANSION INN MOTEL**

728-16th --- HI 4-8000  
(See Advertisement This Page)

**MARCO PALE MOTEL** 2350 Auburn Bl - IV 7-1414

**MARDI GRAS MOTEL**  
New Downtown Location  
1602-16th --- HI 4-8960  
(See Advertisement Page 362)

**MID-TOWN MOTEL**

ALL NEW UNITS  
Each Unit Controlled  
Thermally for Heat &  
Cooling

Room Phones - TV - Vertical Blinds  
DOWNTOWN SACRAMENTO  
12th & G ST.  
700-12th --- GI 1-3065

(Continued Next Page)

If you have a doubt about it,  
look up the number in the latest  
telephone book before you call.

**"New Attractively Furnished"**

60 DELUXE UNITS WITH FREE  
TV - ICE - HI-FI - COFFEE

REFRIGERATED AIR - SOFT WATER  
PHONES - HEATED SWIMMING POOL -  
FAMILY UNITS & KITCHENETTES  
RESTAURANT - BAR & BOWLING  
CLOSE BY

--- COMMERCIAL RATES ---

FR 1-9696

1/2 Mile from  
Tower Bridge  
Entrance Off Freeway  
to West Capitol Ave.  
824 W. CAPITOL AVE.  
WEST SACRAMENTO

**Motels-(Cont'd)**

**MISSION MOTEL**

Free TV - Phones - Air Cond.  
Swimming Pool  
COMMERCIALS - WELCOME

5 Minutes From Downtown

1511 W. Capitol Av(WS) --- FR 1-4622

**MOONBEAM MOTEL** 4420 Auburn Blvd - IV 9-6589

**MOTEL ACIENDA** 626-16th --- GI 1-5214

**NEVADA LODGE**  
Crystl By Nevada --- Liberty 7-2541  
(See Advertisement Page 364)

**Nicley Motel** 6020 Stockton Bl --- GA 1-0123  
(See Advertisement Page 366)

**PACIFIC MOTEL**

COMMERCIAL RATES

Clean - Comfortable - Modern

100% AIR CONDITIONED - TV

Opposite Samba's Restaurant

Hwy 99W & 40  
1915 W. Capitol Av(WS) --- FR 1-6219

**PALM MOTEL**

COMMERCIAL RATES

100% AIR CONDITIONED - TV

Neat Restaurant & Shopping Center

894 El Camino Av(WS) --- WA 5-1203

**PALMS MOTEL THE**

SWIMMING POOL

AIR CONDITIONING - FREE TV

KITCHENETTE FAMILY UNITS

COMMERCIAL RATES

3204 Auburn Bl --- IV 3-6111  
(See Advertisement This Page)

**PARK LANE MOTEL**

HEATED POOL

"Your Home Away From Home"

38 Modern Units & Apartments

COMMERCIAL MEN WELCOME

ALSO CHILDREN & PETS

BankAmericard Honored Here

1 Block from 47th Av  
6448 Stockton Bl --- GA 8-1762

**PARK MOTEL**

TV - KITCHENETTES

Air Conditioned Units & Apartments

DAILY & WEEKLY RATES

LOCATED NEXT TO RESTAURANT &  
SWIMMING POOL

1 Mile from Freeway at Watt Ave  
Turn Off Straight Ahead  
4332 Auburn Bl --- IV 9-9525

**PARK VILLA MOTEL**

NEW MODERN UNITS

From 1 to 6 People

SOME KITCHENETTES

REFRIGERATED AIR CONDITIONING

INDIVIDUALLY CONTROLLED

Wall-to-Wall Carp - Deluxe Bathrooms

Free TV - We Honor All Credit Cards

WE HAVE SEVERAL 3 & 4 RM APTS

6024 Stockton Bl --- GA 8-9303

**PETERSON R** 1143 W. Capitol Av(WS) - FR 1-7286

**PICKWICK MOTEL**

WEST CAPITOL AVE.

Air Conditioned - Television

Modern - With Kitchenettes

WEEKLY - MONTHLY - RATES

Commercial Men Welcome

1809 W. Capitol Av(WS) --- FR 1-7018

**POPPING GOOD IDEA**

Place kernels in the refrigerator  
an hour or so before using. Makes  
good popping certain.

**PLAZA MOTEL APARTMENTS**

By Day - Week or Month

FULL KITCHEN

2 ROOM & 3 ROOM APTS

COMMERCIAL RATES

FREE TV - AIR CONDITIONED

LAUNDRY FACILITIES

2701 W. Capitol Av(WS) --- FR 1-5989

**PONY EXPRESS MOTEL**

826 W. Capitol Av(WS) - FR 1-6171  
(See Advertisement Page 366)

**RANCH MOTEL**

AAA APPROVED & AIR CONDITIONED

Some Kitchens - No McJelton & Aero Jet

6221 Auburn Bl

Citrus Hgts --- Park 5-2901

**REDWOOD MOTEL**

AIR CONDITIONED - TELEVISION

3 Room Apartments or  
Motel Accommodation - Weekly Rates

2500 W. Capitol Av(WS) --- FR 1-7192

**REGAL LODGE MOTEL**

One of the West's Newest  
and Finest Motels

REFRIGERATED AIR

AAA Approved

All-Electric Kitchens

TV - Radios & Telephones

Swimming Pool

CONVENIENT TO SHOPPING &  
SACRAMENTO'S FINE RESTAURANTS

1451 W. Capitol Av(WS) --- FR 1-4653

**Ritz Motel** 2228 Auburn Bl --- WA 2-4708  
(See Advertisement Page 366)

**ROLLING GREEN MOTEL**

2230 Auburn Bl --- WA 2-5811  
(See Advertisement Page 366)

**SACRAMENTO MOTEL**

AIR CONDITIONING - KITCHENS

SWIMMING - PHONES - TV

On El Camino Just Off Freeway

1199 El Camino Av(WS) --- WA 5-3547

**SACRAMENTO TRAVEL LODGE**

See Travelodge

817 W. Capitol Av(WS) --- FR 1-6983

**SAHARA MOTEL THE**

1724 W. Capitol Av(WS) - FR 1-6632

**ST FRANCIS MOTEL**

COMMERCIAL RATES

Ultra Modern

Beautifully Furnished

TELEPHONES IN ROOMS

Member N.C.S. - AAA Approved

REFRIGERATION - SOFT WATER

Free Television

FRED & ELSIE HOFFMAN  
Owners

964 W. Capitol Av(WS) --- FR 1-6723

**SAN CARLOS MOTEL**

A MOTEL OF DISTINCTION

AAA APPROVED

AIR CONDITIONED

FREE TV

TELEPHONES IN EVERY ROOM

QUIET - COMFORTABLE

Opposite Main Gate State Fair Grounds

2830 Stockton Bl --- GL 1-2827

**SANDMAN MOTEL**

2009 W. Capitol Av(WS) - FR 1-7278

**SANDS MOTEL THE**

2160 Auburn Bl --- WA 5-8584  
(See Advertisement Page 362)

**SAN JUAN MOTEL**

New - Modern - Air Conditioned

Singles - Doubles - Kitchenettes

Opposite Fruitridge Shopping Center

5700 Stockton Blvd --- GL 6-0875

**SEBASTIAN FRANK**  
Pres & Ming Dir El Dorado Hotel  
Hwy 40 E & Canterbury Rd --- WA 2-6251

**SENATOR MOTEL**  
1810 W. Capitol Av(WS) - FR 1-5052

Sierra Motel 5501 Stockton Bl --- GL 2-9738

**SILVEY'S MOTEL**

ACROSS FROM EL RANCHO

TV - ROOM PHONES

POOL - REAR OF COURT

AIR CONDITIONED

KITCHENETTES

FOOD - NEXT DOOR

1030 W. Capitol Av(WS) --- FR 1-4601

(Continued Next Page)

An extension telephone saves  
time and steps - doubles the use-  
fulness of your present telephone.

**THE ULTIMATE IN COMFORT**

SOME KITCHENETTES

AIR CONDITIONED

Large Family Units

TELEVISION

HEATED SWIMMING POOL

Commercial  
Travelers  
Welcome

**TOWER  
MOTEL**

FR 1-9860

1432 W. Capitol Ave. WEST SACRAMENTO

**49'ER MOTOR LODGE**

- AAA APPROVED
- POOL
- TV

• AIR CONDITIONED

NEAR RESTAURANTS  
& SHOPPING CENTER

CALL  
IV 7-2616

On Hwy. 99E & 40  
2730 AUBURN BLVD.  
SACRAMENTO 21, CALIF.

**MOTEL GUM TREE**



- ★ WEEKLY RATES
- ★ 32 UNITS INCLUDING
- ★ KITCHENETTES - APARTMENTS
- ★ SINGLES - DOUBLES

"We Like Commercial People"

JOHN R. LODDICK OWNER

GL 6-1559

15 Blocks So. of State Fair Grounds  
4700 STOCKTON BLVD. U.S. 99-50

**GREEN-ACRES MOTEL**

Swimming

Free TV

AIR-CONDITIONED

Coffee Shop

Commercial Rates

CALL  
GL 6-3136

U.S. Highway 50  
8001 Folsom Blvd. Sacramento

**Tahoe  
MOTEL**

REFRIGERATED AIR

ATTRACTIVELY FURNISHED

MAE G. BLAIN - Owner

FREE - COMMERCIAL  
21" TV

One Of Sacramento's Finest

FR 1-6033

W. SACTO.  
1100 W. CAPITOL AVE.  
Across From El Rancho Motel

**BEAUTY REST  
MOTEL**



APPROVED

SWIMMING POOL

FREE TV

AIR CONDITIONED

18 LUXURIOUS UNITS

GL 5-0674

5909 Stockton Blvd.  
U. S. 99

**Sacramento Inn**

A GARDEN HOTEL

Coffee House

Luncheons & Dinners

COCKTAIL LOUNGE

Swimming & Dancing

WA 2-8041

Arden Way & N. Sacramento Freeway  
NEXT TO SEARS NEW STORE