

IT PAYS TO CALL **DR. LAYNE • Glibert 3-8360**

GLASSES for the Family

CONVENIENT CREDIT SMALL MONTHLY PAYMENTS LOW PRICES EYES EXAMINED Without Appointment

NEW BLENDED LENSES
 without the old-fashioned bifocal dividing line!
 Look younger, see clearly and comfortably, for both reading and distance.

NEW CONTACT LENSES
 ... prescribed and fitted. These improved "invisible glasses" are amazingly light and tiny for easier wear.

Open Daily 9 to 5:30
 Saturdays 9 to 5

DR. Layne OPTOMETRIST OPTICIANS

SPECIAL PLAN FOR PENSIONERS

In Sacramento
ODDFELLOWS BLDG., 9th & K
 Street Floor, Next to 9th St. Entrance — Phone Glibert 3-8360

The **OPTOMETRIST** to see in **NORTH SACRAMENTO**

DR. E. J. PAGE OPTOMETRIST

Dedicated to Better Vision
 Member - National Optometric Association

Smartly Styled Eyewear

- ★ HOME EXAMS. FOR SHUT-INS
- ★ PRESCRIPTIONS FILLED
- ★ CREDIT PAYMENTS TAILORED TO YOUR BUDGET

CONTACT LENSES
 INVISIBLE 24-HOUR WEARING

HOURS 9:30 TO 5:30 - OPEN SAT. EVENINGS BY APPT.

AMPLE FREE PARKING
WA 5-5689
 2122 DEL PASO BLVD. - Next to Del Paso Theatre

Opticians-Dispensing-(Cont'd)

NICOLAUS LOUIS H OPTICAL CO
 Arden Area Professional Village Ofc
 3301 Arden Wy IV 3-5086
 Fort Sutter Office
 2901 Capitol Ave GL 7-6538
 Downtown Office 11th & L GL 2-3804
 Town & Country Professional Building
 2740 Fulton Ave IV 9-9084
 Twenty-Seventh & I Ofc
 827-27th GL 2-4046

SCHWILK'S DISPENSING OPTICIANS
 Eye Physician Prescriptions
 For Eyeglasses Accurately Filled - Contact Lenses
 ESTABLISHED 1942
 Norman F. Schwilk Fred H. Schwilk
 1006-10th GL 2-8492

Optometrists

AMERICAN OPTOMETRIC ASSOCIATION

An Association of Ethical Doctors of Optometry Pledged to the Highest Standards of Visual Care. Affiliated with the Sacramento Valley Optometric Society.

"FOR INFORMATION CALL"

OFFICE
 Sacramento Valley Optometric Society
 1329-18th HI 7-0270

MEMBERS

Bush L G 1019-9th GL 2-6056
 Chow Stephen M 9230 Greenback Ln Oranville YUkon 8-0181
 Cooper Norman 2103 Del Paso Bl(N)S WA 5-2446
 Davis Geoffrey 2201 Capitol Ave GL 3-4864
 Davis Norman 2201 Capitol Ave GL 3-4864
 Dodge Ben E 2201 Capitol Ave GL 3-4864
 Farrington Jos E 11th & L Bldg GL 3-6803
 Fowler Richard 2417 K GL 3-6471
 Fuerst Frederick H 3650 Al(NH) ED 2-1669
 Gay Arthur J Forum Bldg GL 8-0454
 Handy Michael 2118 K HI 7-2149
 Harr Wm L 1812 J GL 3-8287
 Heister Walter 2201 Capitol Ave GL 3-4864
 Hockensmith G A & McAllister Thomas R 3517 Marconi Ave IV 3-2914
 Low Albert J 2345 Butano Dr IV 7-6376
 McAllister Thomas R & Hockensmith G A 3517 Marconi Ave IV 3-2914
 McKenney Herbert R 4820 San Juan Ave Fair Oaks YOrkton 7-0161
 Mellberg Robt L 2803 Fulton Ave IV 7-1717
 Meyer W A Jr 926 J Bldg HI 4-8430
 Miller Robt B Jr 3000 Fair Oaks Bl(C) IV 7-8373
 Pinkerton Wm 5344 Auburn Bl ED 2-7331
 Stovall Dean W 723A Sutter Flm-YUkon 5-2240
 Turner John T 5524 Fair Oaks Bl(C) IV 7-0220
 White Eugene A 3804 Watt Av(NH) ED 2-4588
 Wood M J 7972 Calif Av Fair Oaks-YOrkton 7-5916

Anderson C W 1023-9th GL 3-8360

BARR ROGER J

SOUTH AREA
 9 AM to 6 PM

5031 Freeport Bl GL 2-2534
 If no answer call GL 1-1928

Optometrists-(Cont'd)

Barr Roger J
 5051 Freeport Bl GL 2-2534
 1020-8th GL 3-8352

BARRETT JACK A

South Area Optometrist
 Saturdays Until 2 P.M.
 14th Av & 60th St
 215 Tallac Village Sq GL 7-0279

BARRETT JACK A
 215 Tallac Village Sq GL 7-0279
 (See Advertisement Page 398)

BLUE STEPHEN R
COUNTRY CLUB CENTRE
 3390 El Camino Av IV 7-0500

Blue Stephen R
 3390 El Camino Av IV 7-0500
 (See Advertisement Page 399)
 Bush L G 1019-9th GL 2-6056
 C B S Optometrists 3200 Arden Wy IV 7-4592

CHOW COURTLAND
 Contact Lenses GL 1-4494
 Chow Stephen M 9230 Greenback Ln Oranville YUkon 8-0181
 Cooper Norman 2103 Del Paso Bl(N)S WA 5-2446

DAVIS DAVID DODGE & HEISLER

We've changed our name from
HERMAN DAVIS & SONS
 Established 1909

COMPLETE EYESIGHT SERVICE

CONTACT LENSES

2201 Capitol Ave GL 3-4864

DAVIS GEOFFREY 2201 Capitol Ave GL 3-4864

DAVIS NORMAN 2201 Capitol Ave GL 3-4864

DODGE BEN E 2201 Capitol Ave GL 3-4864

FARRINGTON JOS E 11th & L Bldg GL 3-6803

FOWLER RICHARD 2417 K GL 3-6471

FUERST FREDERICK H 3650 Al(NH) ED 2-1669

GAY ARTHUR J Forum Bldg GL 8-0454

HANDY MICHAEL 2118 K HI 7-2149

HARR Wm L 1812 J GL 3-8287

HEISTER WALTER 2201 Capitol Ave GL 3-4864

HOCKENSMITH G A & McALLISTER Thomas R 3517 Marconi Ave IV 3-2914

LOW ALBERT J 2345 Butano Dr IV 7-6376

McALLISTER Thomas R & HOCKENSMITH G A 3517 Marconi Ave IV 3-2914

McKENNEY HERBERT R 4820 San Juan Ave Fair Oaks YOrkton 7-0161

MELBERG ROBT L 2803 Fulton Ave IV 7-1717

MEYER W A Jr 926 J Bldg HI 4-8430

MILLER ROBT B Jr 3000 Fair Oaks Bl(C) IV 7-8373

PINKERTON Wm 5344 Auburn Bl ED 2-7331

STOVALL DEAN W 723A Sutter Flm-YUkon 5-2240

TURNER JOHN T 5524 Fair Oaks Bl(C) IV 7-0220

WHITE EUGENE A 3804 Watt Av(NH) ED 2-4588

WOOD M J 7972 Calif Av Fair Oaks-YOrkton 7-5916

ANDERSON C W 1023-9th GL 3-8360

BARR ROGER J

SOUTH AREA
 9 AM to 6 PM

5031 Freeport Bl GL 2-2534

If no answer call GL 1-1928

(Continued Next Page)

Optometrists-(Cont'd)

HEBEISIN H T SR
 Formerly Located
 PAY LESS DRUG STORE
 1011-11th GL 1-2092

Heister Walter
 Contact Lenses
 2201 Capitol Ave GL 3-4864

HITCHCOCK J E
 The Importance of Your Eyes
 Is Such That
 They Should Have the
 PERSONAL ATTENTION
 IN WHICH I SPECIALIZE
 OPEN SAT. TILL 1 P.M.
 1003-8th GL 2-2728

HOCKENSMITH G A & McALLISTER THOMAS R
 Serving the Entire North Area
 Open Saturday 9 Till 1

Near Watt
 3517 Marconi Av IV 3-2914

KAUFMAN ALLAN H
 3407 El Camino Av IV 3-0426
 Kubo Geo J
 Contact Lenses
 Open Evenings by Appointment
 1216A 4th GL 2-4381
 Residence GL 3-1225
 Kubo Geo J 2409-15th HI 6-0885
 Kubo James J
 Contact Lenses
 Open Evenings by Appointment
 1216A 4th GL 2-4381
 Residence GL 3-1225
 Kubo Jas J 2409-15th HI 6-0885
 (See Advertisement Page 399)

That steady hmmm of the dial
 tone is your telephone's way of
 asking, "Number, Please."

Advertise here—it pays.

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LAINE E W PROGRESSIVE EYE-COMFORT GLASSES see also Progressive Eye-Comfort Glasses 1020-10th GL 2-9079
 (See Advertisement Page 399)

LAND DAVID

810 K GL 2-8919

LAYNE CREDIT OPTICIANS

(See Advertisement Page 396)

Lee Richard F 2014A Del Paso Bl(NS) WA 5-0262
 Leonard W B 2220 J GL 2-1494
 Residence GL 3-4459

LEW BERNARD N

"8th St Between L & Capitol"
 CREDIT
 CONTACT LENSES
 GLASSES
 PRESCRIBED - REPAIRED
 1214A 8th GL 8-2328

Lew Bernard N 1214A 8th GL 8-2328

(See Advertisement This Page)

Lewis Seymour & Minna Harold Y

3407 El Camino Av IV 3-0426

LEWIS SEYMOUR & MINNA HAROLD Y

1007-10th GL 2-0419

(See Advertisement This Page)

Lightford D W

General Optometry-Contact Lenses

5026 Fruitridge Rd GL 8-7021

LOW JIMMY 5807 Stockton Bl GL 5-5661

(See Advertisement This Page)

Low Albert J 2345 Butano Dr IV 7-6376

(See Advertisement Page 399)

(Continued Next Page)

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FOR CONTACT LENSES & RX GLASSES
 IN
FRUITRIDGE SHOPPING CENTER

NEAREST
 ALL DAY WEAR
 COMFORTABLE

DR. JIMMY LOW OPTOMETRIST
 EYES EXAMINED - STYLISH EYEWEAR
 INVISIBLE BIFOCALS
 BANKAMERICARD - AMPLE PARKING
 5807 STOCKTON BLVD. GL 5-5661

CONTACT LENSES
NO LINE BIFOCALS
STYLE IN EYEWEAR

ALL AT SENSIBLE PRICES
 ONE-DAY SERVICE ON LENS & FRAME REPAIRS

We will frankly and honestly tell you whether
 you can wear contact lenses successfully

Dr. Seymour Lewis Dr. Harold Minas
 OPTOMETRISTS

CERTIFIED BY THE STATE OF CALIFORNIA FOR EYE
 EXAMINATIONS AND GLASSES FURNISHED UNDER THE
 MEDICAL ASSISTANCE TO OLD AGE PROGRAM

3 Locations To Serve You
 (FREE PARKING)

1007-10th St. GL 2-0419 DOWNTOWN	1109-21st St. GL 2-0486 MIDTOWN	3407 E. El Camino Ave. IV 3-0426 ACROSS FROM COUNTRY CLUB CENTRE
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CONVENIENT CREDIT
 BANKAMERICARD INTERNATIONAL CREDIT CARD
 Members National Association of Optometrists

Dr. Bernard Lew OPTOMETRIST

"INVISIBLE" BIFOCALS

GLASSES

**PRESCRIBED
 DUPLICATED
 REPAIRED**

IMPORTED FRAMES

CREDIT

CONTACT LENSES

ASK ABOUT OUR TRIAL WEARING PLAN & BROCHURES

Sat. 9:30 - 2:00 Appointments Unnecessary
1214 - 8th St. GL 8-2328