



**POISAL-DISHER
BIRD & PET FARM**
 MYNAHS - COCKATIELS
 BABY BUDGIES - CANARIES
 FINCHES
 GOLD FISH - WATER LILIES
 HAMSTERS & GUINEA PIGS
 BIRDS & PETS BOARDED
 PUPPIES - KITTENS
 We Ship Anywhere
WA 5-0370
 2150 HOWE AVE.
 SACRAMENTO



FRUITRIDGE PET SHOP
 Mr. & Mrs.
 Howard C. Blandin
 Owners
 AMPLE PARKING
 One of Sacramento's Finest
 EVERYTHING FOR
 YOUR PETS
 Complete Line of
 FOODS, SUPPLIES & ACCESSORIES
 TROPICAL FISH - AQUARIUMS
 PARAKEETS - BIRDS
 GROOMING - BATHING - ALL BREEDS
 POODLE STYLING
 Bring Us Your Pet Problems
GL 5-0330
 FRUITRIDGE SHOPPING CENTER
 5653 B STOCKTON BLVD.

**PET
SUPPLIES**
 Parakeets - Half Moons - Canaries
 Birds Boarded
 Tropical Fish - Aquariums & Plants
 FRESH HORSEMEAT
 Wholesale - Retail
 LEADING DOG & CAT SUPPLIES &
 SPECIAL DOG & CAT FOOD DIETS
 REMEDIES - VETERINARY SUPPLIES
 GROOMING SUPPLIES - LEATHER GOODS
 Free Customer Parking
 Open Monday-Friday 8:30-6 Sat. 8:30-5
**ALLEN'S
PET FOODS & SUPPLIES**
GI 2-3387
 16th & S
 SACRAMENTO
 Ample Customer Parking

PETS
DOWNTOWN LOCATION
 ★ TROPICAL & GOLD FISH
 AQUARIUMS & SUPPLIES
 ★ EXOTIC BIRDS
 CANARIES - BUDGIES - MYNAHS - MANY OTHERS
 ★ HORSEMEAT
 ★ PET SUPPLIES & ACCESSORIES
 - COMPLETE GARDEN SUPPLIES -
HOUSE OF WHITE
GI 2-2981
 922-12th STREET
 SACRAMENTO



**TROPICAL
FISH**
 LARGEST SELECTION OF FISH
 AND PLANTS IN NO. CALIF.
 • TROPICAL FISH 150 VARIETIES
 • AQUARIUMS - TERRARIUMS
 • OUTDOOR FOND SUPPLIES
 • TURFIES
 • SALT WATER FISH
 • LIVE FOODS
 • BAKE FISH ON DISPLAY
 MONDAY - FRIDAY 10:00 TO 9:00
 TUES. - WED. - THURS. - SAT. 10:00 TO 5:30
CAPITOL AQUARIUM
 FORMERLY
 LORRAINE'S AQUARIUM
GI 8-9951
 2001 CAPITOL AVE.



**PET & PIGEON
CENTER**
 • PUPPIES - POODLES - ARISTOCATS
 • BIRDS OF EVERY DESCRIPTION
 • TROPICAL & GOLD FISH
 • UNUSUAL PETS
 • FEED CAGES - AQUARIUMS
 • DOG GROOMING
GL 6-1575
 Monday & Friday
 1 P.M. To 4 P.M.
 3322 BROADWAY



**COLE'S PARAKEET
& BIRD PARK**
 Wholesale - Retail
 Birds • Cages
 Supplies
 • Canaries • Cockatiels
 • Parrots • Mynahs • Love Birds
 65 Varieties of FINCHES
 Birds Boarded
 9 to 7 Thru Week - 8 to 4 Sat. & Sun.
 Visitors Welcome
Call GL 6-3677
 4900 MENDOCINO BLVD.
 Just Off 23rd Ave.
 3rd Block East of Sacramento Blvd.



**Opposite Country Club Centre
PET & BIRD CENTER**
 • TROPICAL FISH
 • Puppies
 • Monkeys
 • Mynahs
 • Cockatiels
 • Parakeets
 • Canaries
 Large Selection of Aquariums
IV 3-0786
 3329 BALMORAL DR.



PETS
 The Usual
 and Unusual
 in Pets
 and Pet
 Supplies
 POODLE
 GROOMING
 A SPECIALTY
 TROPICAL FISH & AQUARIUMS
 SNAKES - LIZARDS - TURTLES
**NORTH
HIGHLAND
PET SHOP**
ED 2-1049
 3817 Watt Ave. North Highlands
 SACRAMENTO

Pet Shops (Cont'd)
 Paulmar Poodle Grooming
 1075 Fulton Ave. - IV 3-5826
PET AND BIRD CENTER
 3329 Balmoral Dr - IV 3-0786
 (See Advertisement This Page)
 Pet & Pigeon Center
 3322 Broadway - GL 6-1575
 (See Advertisement This Page)
 Pink Poodle The
 Poodle Grooming-See Ad under Dogs
 3073 Freepoint Bl. - HI 7-5090
 Poisal-Disher Bird & Pet Farm
 2150 Howe Ave - WA 5-0370
 (See Advertisement This Page)
 Western Rancher's Supply
 4001 Manzanita Av(C) - IV 7-2501

Pet Supplies-Retail
ALLEN'S PET FOODS & SUPPLIES
 Main Office
 1700 S River Rd(WS) - FR 1-7610
 16th & S - GI 2-3387
ALTA PET SHOP
 DOMESTIC & IMPORTED SUPPLIES
 PARAKEETS - PARROTS - MYNAHS
 CANARIES - GOLD & TROPICAL FISH
 2623 El Paseo Ln - IV 9-5124
 Boulevard Pet Shop
 3432 Stockton Bl - GL 7-0965
 Capitol Aquarium 2001 Capitol Av - GI 8-9951
 Del Paso Farm Supply
 Rio Linda & Grand Av(OPH) - WA 5-0845
 Fruitridge Pet Shop
 5653B Stockton Bl - WA 5-0330
 Harry's Feed Store
 1620 Alamo Pk(BI) - WA 5-1480
 House of White 922-12th - GI 2-2981
 LaRue's Pet Salon
 4804 Folsom Bl - GL 5-6142
 Mar-Dun Pet Supplies 2660-33d - GL 7-5075
 Pet & Pigeon Center
 3322 Broadway - GL 6-1575
RED BIRD PRODUCTS INC.
 SEE US FIRST FOR AQUARIUM
 DOG - CAT & ALL BIRD
 SUPPLIES
 Pet Shops & Breeders Contact Us for
 TOP QUALITY FRESH SEEDS
 WE CAN SAVE YOU MONEY
 2786 Fruitridge Rd - GA 1-0517
 Stewart Feed Mill 1600-34th - GL 6-6259

Pet Supplies-Wholesale & Mfrs
 Arlington Dists 2310 Portola Wy - GL 2-1091
 Bonnie Dog Food Co
 Plant 204 Broadway - GI 3-3767
 Dog Food - GI 2-8916
 Sales Dept 1018-22d - GI 2-8916
 Calif Aquatic Farm
 899 Eucalyptus Av Novato - TWinkbr 2-5410
KAL-KAN FOODS INC
 725 Glen Oaks - LOKchw 9-0345
 Red Bird Products Inc
 Mfr of Leg Bands for Cage Birds
 2786 Fruitridge Rd - GA 1-0517
 The Yellow Pages save you time.

PETS
 Serving
 SOUTH SACRAMENTO
 • PETS OF ALL
 DESCRIPTIONS
 • TROPICAL FISH
 A SPECIALTY
 • PET & FISH SUPPLIES
 • BULK FOODS FOR
 ALL PETS
GL 1-3686
FIN N' PEN
 3048 FRANKLIN BLVD.

Petroleum Products
 Brazos Oil & Gas Co 801-9th - HI 4-6540
 Oil Company
 1100 S River Rd(WS) - FR 1-4686
 Post Dave Petroleum Distributing
 2300 Orchard Ln - WA 2-1102
 Quaker State Oil Refining Co
 1112 Arden Wy(NS) - WA 5-7240
 Richert & Son 2621 F. - GI 2-3330
 Skaggs Don S Petroleum Products
 4112 Beresford Wy - IV 3-6724
 Skaggs Petroleum
 3541 Del Paso Bl(NS) - WA 2-6474
STROH JOHN A DISTRIBUTING CO
 Petroleum Oil Products
 2200-5th - GI 3-6947
 Texaco Inc 653 River Rd(WS) - FR 1-4055
 Time Oil Co S River Rd &
 Linden Rd(WS) - FR 1-6095
 If no answer call - FR 1-7447
WESTERN HWAY OIL CO
 Main Office
 1700 S River Rd(WS) - FR 1-7610

Pharmaceutical Products-Retail
 See Druggists-Retail

Phonograph Recording Service
 See Recording Service-Sound

Phonograph Records-Retail
AL & RAY'S MUSIC CO
 PROGRESSIVE JAZZ HDQ.
 Western - Foreign - Stereo
 Rhythm & Blues - Latin & Pops
 Hi-Fi Sales & Service
 Hours 10 AM To 6 PM
 Mon. & Fri. To 9 PM
 616 J - GI 3-2264
 Alhambra T V & Radio Centre
 2010 Alhambra Bl - GI 5-4748
 (See Advertisement This Page)
 Broadway Record Center
 3512 Broadway - GL 5-5184
 (See Advertisement This Page)
CARRICK BART
 Featuring
 L.P. & STEREO RECORDS
 ALL MAJOR BRANDS
 Classical & Popular
 Hi-Fi & Stereo Sales & Service
 Plenty of Parking Space
 19th & P - GI 1-0231
COAST RADIO CO 900 J - GI 2-0424
DAN'S RECORDS
 Your Complete Music Stores
 TOP HITS - ALBUMS
 RECORD PLAYERS
 STEREO & HI-FI
 UNLIMITED PARKING
 Open Every Day of the Year
 10 AM - 9 PM - Sun. Noon Till 8
 CALL ABOUT OUR NEW LOCATIONS
 5044 Franklin Bl - GL 5-0000
 6013 Watt Av(NH) - ED 2-2938

RECORDS
 Complete Selection of
 • JAZZ
 • CLASSICS
 • POP
 • INTERNATIONAL
 • R & B
 OPEN EVERY NITE TILL MIDNITE
 SUNDAYS 1 P.M. TILL 6 P.M.
GL 5-5184
**BROADWAY
RECORD CENTER**
 3512 BROADWAY

RECORDS
**HI-FI STEREO
LP RECORDS**
 ZENITH & MOTOROLA
 PHONOGRAPHS
 Sales & Service
ALHAMBRA RADIO CENTRE
 Monday & Friday Till 8:30 P.M.
 Saturday 6
GL 5-4748
 2010 Alhambra Blvd. (Alhambra & T St.)
PHONOGRAPHS
 To avoid pricked fingers when
 sewing, put several coats of nail
 polish on your finger tips.

Phonograph Records-Retail (Cont'd)
TOWER RECORD MART
 BROADWAY at 16th
 OPEN 'TIL MIDNIGHT
 EVERY DAY OF THE YEAR
 NORTHERN CALIFORNIA'S
 LEADING RECORD MART
 FREE PARKING
 1518 Broadway - GI 1-1315
**TOWN & COUNTRY VILLAGE RECORD
SHOP**
 ALL TYPES - ALL LABELS
 CLASSICAL FOLK & SQUARE DANCE
 POPULAR JAZZ
 HI-FI - STEREOGRAPHIC & CHILDREN
 PLAYERS - TAPES - NEEDLES
 Hours 10 A.M. to 5:45 P.M.
 Mon. & Fri. Evenings Till 9 P.M.
 2627 El Paseo Ln - IV 9-6565
 Tower Record One-Stop see also Tower
 Record Mart 1518 Broadway - GI 1-1315

Phonograph Records-Wholesale
 Pic-A-Tune Inc-Phonograph Records-Wholesale
 2948 Stockton Bl - GL 2-3515
 Quickie's Record & Delivery Service
 3521 Rio Linda Bl(OPH) - WA 2-4110
 Tip Top Music & Record Service Inc
 IV 3-5649
TOWER RECORD ONE-STOP
 Record Mart Box Record Service
 All Labels - Free Title Strips
 Open 'Til Midnight - Free Parking
 1518 Broadway - GI 1-1315
 A thoughtful party-line user answers
 her telephone bell promptly
 ... places her own call accurately so
 that they need not be placed again.
 ... teaches children the little
 telephone courtesies.

RECORDS
 Complete Selection of
 • JAZZ
 • CLASSICS
 • POP
 • INTERNATIONAL
 • R & B
 OPEN EVERY NITE TILL MIDNITE
 SUNDAYS 1 P.M. TILL 6 P.M.
GL 5-5184
**BROADWAY
RECORD CENTER**
 3512 BROADWAY

RECORDS
**HI-FI STEREO
LP RECORDS**
 ZENITH & MOTOROLA
 PHONOGRAPHS
 Sales & Service
ALHAMBRA RADIO CENTRE
 Monday & Friday Till 8:30 P.M.
 Saturday 6
GL 5-4748
 2010 Alhambra Blvd. (Alhambra & T St.)
PHONOGRAPHS
 To avoid pricked fingers when
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 polish on your finger tips.

Phonographs
 See also High Fidelity & Stereophonic
 Sound Equipment
 Alhambra T V & Radio Centre
 2010 Alhambra Bl - GL 5-4748
 Dan's Records
 5044 Franklin Bl - GL 5-0000
 6011 Watt Av(NH) - ED 2-2938
 Edgeman Distributing Co Inc
 1517A Broadway - HI 7-015
 Hi Fi Music Center Inc 1317 K - HI 6-7569
 Joseph's Radio & Television Sales & Service
 4128 Franklin Bl - GL 7-9551
 Sound Shoppe The
 2671 El Paseo Ln - IV 3-3618
 1424 J
 SYLVANIA TELEVISION & RADIO -
 EDGEMAR DISTRIBUTING CO INC
 1517A Broadway - HI 7-4015
 Tower Record Mart
 1518 Broadway - GI 1-1315
 Town & Country Village Record Shop
 2627 El Paseo Ln - IV 9-6565

**V-M PHONOGRAPHS AND
RECORD CHANGERS**
 speed, stereo high-fidelity,
 beautifully styled, portable,
 table and console models.
 Also, famous stereo tape-
 omatic high-fidelity tape
 records.
 The Voice of Music
"FOR INFORMATION CALL"
 SERVICE
 Capitol Electronics Service Co
 4812 Folsom Bl - GL 6-6451

Phonographs-Coin Operated
ACME TRIO MUSIC CO see also Trio Juke
 Box Inc
 Dave Wichman
 9194 S - GI 2-2226
AL & RAY'S MELODY MUSIC CO
 616 J for Service Any Time
 616 J - GI 3-2264
 Andy's Music
 3127 Broadway - GL 1-0408
AUTOMATIC VENDING CO
 Phonographs & Cigarette Machines
 Installed on Commission Basis
 2260 Broadway(NS) - WA 2-5496
 If no answer call - GI 3-7461
**BERT'S MUSIC & CIGARETTE
MACHINE CO**
 606B-33d Av - GL 7-0413
 If no answer call - GI 1-0191
 Brannan Wiley D
 5432 Kenneth Av(C) - IV 3-2521
 Brown Amusement Co
 515 Merchant - HI 6-1649
DELTA AMUSEMENT CO
 10th & B - HI 7-8923
 Hoods Radio & TV 3100-33d - GL 6-5164
 J & J MUSIC CO 1500-19th - GI 2-0269
 3127 Broadway - GI 3-7461
RODGERS O MUSIC CO
 3127 Broadway - GI 3-3954
TRIO JUKE BOX INC
 1517A Broadway in Rear
 9194 S - GI 2-2226

VALLEY DISTRS
 JOBBERS OF
 CIGARETTE MACHINES
 COIN OPERATED EQUIPMENT
 Automatic Ice Machines
 Juke Boxes - Games
 Kiddie Rides - Candy Machines
 710-12th - HI 1-0238
Phonographs-Renting
 Churches Glenn E Sound Service
 3164 Ellington Cir - IV 7-4908
J & J MUSIC CO
 JUKE BOXES RENTED FOR
 PARTIES - CLUBS - PROMPT SERVICE
 1500-19th - GI 2-0269
 If no answer call - GI 3-7461
 Please wait for dial tone ...
 then dial carefully.

Phonographs-Repairing
CAPITOL ELECTRONICS SERVICE CO
 N.E. AUTHORIZED
 FACTORY SERVICE
 V.M. WEBCOR - SYMPHONIC
 4812 Folsom Bl - GL 6-6451
 Carrick Bart 19th & P - GI 1-0231
DIAL ELECTRIC CO
 AUTHORIZED PORTABLE SER FOR
 G.S. - WESTINGHOUSE - ARWIN
 1415-21st - GI 3-5711
HANKS RADIO & TELEVISION
 1424 J - HI 4-6290
 Hoods Radio & TV 3100-33d - GL 6-5164
 Pinto's Radio & TV Service
 11-13th(WS) - FR 1-4915
**SYMPHONIC HIGH FIDELITY
PHONOGRAPHS**
 CAPITOL ELECTRONICS SERVICE CO
 4812 Folsom Bl - GL 6-6451

T V RADIO DEN
 2831 Fair Oaks Bl(C) - IV 9-1873
**WEBCOR HIGH FIDELITY
PHONOGRAPHS**
 CAPITOL ELECTRONICS SERVICE CO
 Factory Service
 4812 Folsom Bl - GL 6-6451
Photo Electric Cells & Equipment
BOY-MAR PRODUCTS
 ELECTRICAL SERVICE CO
 1271 Mission St - UNdrhl 1-2245

Photo Engraving-See Engravers-Photo
Photo Finishing-Retail
 Baxter H J Photographic Lab
 5642 Folsom Bl - GL 5-2223
BEAR PHOTO SERVICE
 Complete Black & White & Color
 All Types Photo Merchandise
 Phone Us for Neighborhood Dealers
 3127 Broadway - GL 7-9855
 Carmichael Drug Center & Western
 Hardware 2949 Fair Oaks Bl(C) - IV 9-3724
 Hagginswood Drugs
 3507 Marysville Bl(NS) - WA 5-2834
 Haddon Photo Co 1017-9th - GI 2-1374
MCCURRY'S
 WEINSTOCK-LUBIN'S CAMERA CORNER
 COUNTRY CLUB CENTRE
 SOUTHWEST SHOPPING CENTER
 8th & I - GI 3-3754
 Merit Photo Supply
 3701 Marysville Bl(OPH) - WA 5-2825
 Merit Studio
 3701 Marysville Bl(OPH) - WA 5-2825
 Phil's Pharmacy 5081 Freepoint Bl - GL 1-7208
PHOTO SHOP & STUDIO
 2012 Del Paso Bl(NS) - WA 5-4974
 Reader's Pharmacy 3651 J - GL 6-3825
 Roloff 2226 K - HI 6-6491
 U.S. California Lab Inc 1910 W - GL 2-2625
WEBBS PHOTO SUPPLY STORE
 1011 8th - GI 3-7409

Photo Finishing-Wholesale
BEAR PHOTO SERVICE
 Complete Black & White & Color
 All Types Photo Merchandise
 24-HOUR SERVICE
 3127 Broadway - GL 7-9855
CAL-FOTO SERVICE
 COMPLETE BLACK-WHITE
 & COLOR PROCESSING
 LOCALLY OWNED & OPERATED
 Quality Finishing - Fast Service
 Wholesale Merchandise & Supplies
 2012 Del Paso Bl(NS) - WA 5-4974
 (Continued Next Page)