

Printers-(Cont'd)

CAPITAL ENTERPRISES
 Complete
PRINTING SERVICE
 Specializing in
BUSINESS CARDS
 1309 Watt Av.-----IV 3-0988

Capital Press 413 J-----GI 2-2711

NAIL POLISH FOR METAL
 To keep the bright metal bands on kitchen sinks and counters from staining your apron black, touch up the bands with colorless lacquer. If you can't get the lacquer, colorless nail polish will do.

Graphic Center
 Quality Designed
PRINTING
 • WEDDING & SOCIAL INVITATIONS too!
 where printing is an art...
2500 Marconi
IV 3-8445

OFFSET PRINTING
 GL 2-6951
Lithography -
 from Design
 to Delivery
 george reproduction company
 3514 Broadway
 Sacramento 17, Calif.

CARMICHAEL PRINTING
WEDDING INVITATIONS ANNOUNCEMENTS
 MARCONI BLVD. AVE. PALM DR. A COMPLETE SHOP
IV 7-1654
 5919 PALM DR. CARMICHAEL

Printers-(Cont'd)

CAPITAL PRINT & STENO
EXECUTIVE TYPING
OFFSET PRINTING
 4570 Perry Av.-----GL 5-8730

CAPITAL PRINTING COMPANY
PRINTERS - PUBLISHERS
 Circulars - Office Forms - Tickets
 Programs - Wedding Announcements
 Newspapers
 Sacramento Shopping News Bldg.
 3301 Broadway-----GL 1-0453
 Or-----GL 1-9781

Capital Printing Co
 3301 Broadway-----GL 1-0453
 Or-----GL 1-9781
CARMICHAEL COURIER
 3045 Fair Oaks Bl(C)-----IV 9-2337
 Carmichael Printing Co
 5919 Palm Dr(C)-----IV 7-1654
 (See Advertisement Page 453)

CENTRAL PRINTING CO
 2541 Del Paso Bl(N)S-----WA 5-1100
 (See Advertisement Page 453)
CLARK W & P PRINTING 1230 J-----GI 3-7665
CREATIVE GRAPHICS
 5675 Tropic Bl-----GA 8-9381
 (See Advertisement Page 453)
CREST PRINTERS INC
 1926 W-----GL 2-4854
 (See Advertisement Page 453)

DAILY CONSTRUCTION NEWS LETTER
 624-----HI 6-3631
 Deaton & Stirm 724-12th-----GI 8-5434
 Dillon's Print Shop 406-12th-----GI 2-2811
 (See Advertisement Page 453)
 George Reproduction Co
 3514 Broadway-----GL 2-6951
 (See Advertisement Page 453)

GRAPHIC CENTER
 2500 Marconi Av-----GL 2-8445
 (See Advertisement Page 453)
GROSSMAN GEORGE L
 OFFSET PRINTING - ADVERTISING
 Business Forms - Layouts - Circulars
 P. O. BOX 188-----EM 3-2284

HASKELL BERRY
 610-12th-----GI 2-5578
HATFIELD PRINTING CO
 OFFSET & LETTERPRESS
 BUSINESS PRINTING SERVICE
 Stationery - Bus. Forms - Advertising
 Expertly Printed or Reproduced
BUSINESS CARDS
 Low Cost and Custom
WEDDING INVITATIONS
 LOW COST - LARGE SELECTION
 ELEGANT BY APPT. - Closed Saturdays
 Near Arden Way & Fair Oaks Bl
 1828 Walnut Av(C)-----IV 3-6471
 Or-----IV 3-1797

Hatfield Printing Co
 1828 Walnut Av(C)-----IV 3-1797
HERALD PRINTING CO
 Ralph P. Daniel & Mrs. Henry Williams
 2714 J-----GI 1-2088
 Howard's Printing Specialties
 3610 Winona Wy(NH)-----IV 9-2575
INDEPENDENT PRINTING CO
 E. T. Coghlin Owner
 917-11th-----GI 2-8466
 Inland Press Printers The
 508 Merchant-GI 2-4559

JOURNAL
 Publishers of N.S.J. & Vol-U Guide
COMMERCIAL PRINTING & PUBLISHING
 Call for Printing Estimates - Since 1922
 1808 Del Paso Blvd(NS)-----WA 5-2777

When your telephone rings, it's thoughtful, courteous, and good business to answer it promptly.

Printers-(Cont'd)

KEYSTONE PRESS
 Since 1925
 Commercial & Job Printing
OFFSET - LETTERPRESS
 Letterheads - Forms - Cards
 Broadsides - Pamphlets
BROCHURES
 514 J-----GI 3-2658

LaForce Printery
 3931 Franklin Blvd GL 6-5534
MANNING'S PRINTING SERVICES
 2619-24th-----GL 7-5876
 (See Advertisement Page 453)
McDANIEL PRINTING SERVICE
 5741 Marconi Av(C)-----IV 3-6844

COMMERCIAL PRINTING
 OF ALL KINDS
 SPECIAL RULED FORMS
 OVER 25 YEARS IN
 COMMERCIAL PRINTING
 5741 Marconi Av(C)-----IV 3-6844

Mermat Check Printers
 3426-33d Av-----GA 1-4071
MOORE BUSINESS FORMS
 MOORE BUSINESS FORMS INC
 PAC DIVISION 1400-10th-----GI 2-6985

NEWS PUBLISHING CO
 2629-5th-----GI 1-5392
OLMSTED & WOOD
 1808 Q-----GI 2-2974
PARK PRINTING CO
 (See Advertisement Page 453)
COMMERCIAL PRINTING
 OFFSET - LETTERPRESS
 Brochures - Year Books - Publications
 Wedding Invitations
 2475-35th-----GL 2-6956

Print Craft 2692 Del Paso Bl(NS) WA 5-2724
PROTZMAN'S
 PRINTING - PROCESSING - ENGRAVING
 OUR SPECIALTY
 WEDDING INVITATIONS
 1317 J-----GI 3-1301

RADCLIFFE PRINTING CO
 QUALITY
COMMERCIAL PRINTING
 OFFSET & LETTERPRESS
 Satisfaction Guaranteed
 2378 Winnipeg-----WA 5-1484

Reformation Herald Publishing
 Association 3031 Franklin Bl-----GL 7-4558
 Reynolds & Reynolds Co The
 3300 Watt-----IV 7-7327
 Rolocolor 4542-14th Av-----GL 5-2817
ROSE PRINTING CO
 728 O-----GI 3-3691

SACTO LITHOGRAPH CO
 Producers of
THE FINEST
 in
LITHOGRAPHY
 and
PRINTING
 ALL UNDER ONE ROOF
 200 S-----GI 2-8908

Sacramento Printing Co
 W. H. Simpson Jr. Owner
 421-10th-----GI 2-5583
 Sacramento Shopping News
 3301 Broadway-----GL 1-0453
 Or-----GL 1-9781

Printers-(Cont'd)

San Juan Business Services
 Offset-Plastic Binding-Robotyping
 4646 Illinois Av Fair Oaks-----YORKIN 7-5263
SANTOS-COY H
 Printed Business Necessities Rep.
 Calendars & Advertising Specialties Rep.
 Wedding Invitations Rep.
 Full Line Office & Supplies-Since 1906
 501 Sansome SF
 From telephones served by the
 following exchanges
 Sacramento
 (No Intercity Charge)
 Ask Operator for-Enterprise 11371
 1407 E-----GI 3-2254

SANWAL PRINTING CO 1200 S-----GI 8-9369
 (See Advertisement Page 453)
SMITH PRINTERY THE
PRINTING AND ENGRAVING
 Prices to Save You Money
 Service to Bring You Back
24-HOUR SERVICE
WEDDING INVITATIONS
 1308-28th-----GI 8-3828

SPILLMAN PRINTING CO
 4817 El Camino Av(C)-----GI 3-4801
 Standard Register Co The-Pac Division
 2107 Arden Wy-----WA 2-4568
STENO PRINT & MAILING SERVICE
 2118 J-GI 1-3226

Stevens
 Paul G Stevens
 Quality Work at Low Prices
 5737 Franklin Bl-----GA 8-0793
TAGGART PRINTING CO
 5737 Franklin Bl-----GA 8-0793
 (See Advertisement Page 453)

TIMEMASTER BUSINESS FORMS
 Pegboard and
 Machine Book-
 Keeping Systems
 Payroll and Voucher Checks, Statements
 Ledgers, Journals, Carbon Snapshots
 - Designed and Manufactured in
 Sacramento for Fastest Delivery
"WHERE TO BUY THEM"
TIMEMASTER FORMS-DIV OF N P C
 3629-5th-----GI 1-5392

TOWN & COUNTRY PRINTERS
 3364 Fulton Av-----IV 7-5932
 (See Advertisement Page 453)
 Webb's Printing & Publishing
 1722 Fulton Av-----IV 7-9545

WILLIAMS RAY A
 Since 1921
LETTERPRESS
OFFSET LITHOGRAPHY
 Genuine Steel Die Engraving
 Wedding and Social Announcements
 Rubber Stamps
Fast Personalized Service
Pay Cash and Save
 3030 O-----GL 7-1790

Zuprince Zucally Printing Co
 3510 Stockton Bl-----GL 6-0001

Printers-Continuous Form
 See Continuous Forms-Manifold
Printers-Typesetting-See Typesetting

EXPLOSION IN OVEN
 If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

Printing Equipment

DAVIDSON PRINTING EQUIPMENT
SALES & SERVICE
 PECK'S OFFICE APPLIANCE INC
 2015 J-----HI 7-6432

GRAPHIC ARTS EQUIP & SUPPLY CO
 Formerly Harry W Brinthal Co
 Full Line Equip & Supplies-Since 1906
 501 Sansome SF
 From telephones served by the
 following exchanges
 Sacramento
 (No Intercity Charge)
 Ask Operator for-Enterprise 11371
KEMP WILLIAM M CO
 ROYAL ZENITH SALES & SERVICE
 New & Used Graphic Arts Equipment
 1245 Howard S F-----MARK 6-0424

ZEMITH OFFSET PRESSES
 AUTHORIZED SALES & SERVICE
KEMP WILLIAM M CO
 1245 Howard SF-----MA-K 6-0424

Printing Equipment-Repairing

Harris Printing Press Service
 920 Soutle(W)S- FR 1-7443

Printing Supplies

A B DICK PRODUCTS CO OF SACRAMENTO
 Office Supplies & Equipment
 1217 E-----GI 3-8095

CALIF INK CO INC
 2908 Capital Av-----GL 2-1465
THE DIVISION OF COLUMBIA
RIBBON & CARBON PAPER INC
 3021 Capital Av-----GL 6-5046
GRAPHIC ARTS EQUIP & SUPPLY CO
 Formerly Harry W Brinthal Co
 501 Sansome SF
 From telephones served by the
 following exchanges
 Sacramento
 (No Intercity Charge)
 Ask Operator for-Enterprise 11371

HARDWOOD COMPANY THE
 Kramer Ink-Graphic Art Supplies
 2820 Auburn Bl-----IV 3-8553

Process Servicing

ATTORNEYS FILING PROCESS SERVICE
 7 Servers - 24-Hr. Serv. - 7 Days a Week
 Permanent Records Maintained
 851 Watt Av-----IV 3-4607

CALIF LAF PROCESS SERVICE
 QUICK - EFFICIENT - RELIABLE
 STATE-WIDE PROCESSING SERVICE
 234 Marshall Blvd City-Elmns 6-3509
 888 N 1st St J-----CYRUS 6-7440

Owens Betty 618 I-----HI 6-3601

Produce
 See Specific Kinds, I.e., Butter; Eggs Headings;
 Fruits & Vegetables Headings; Poultry Dealers
 Headings; Etc.

Propane Gas
 See Gas-Liquefied Petroleum-Bottled & Bulk

Propellers
 See Marine Propellers

Property Maintenance
 Lewis Building Maintenance
 3116 Fulton Av-----IV 3-3431

COLLECTOR'S ITEM
 To keep small Christmas ornaments from year to year, save up your empty egg cartons.

Property Management

Alexander Pete
 4731 El Camino Av(C)-----IV 3-3473
 American Home Co 4909-15th Av-GL 6-4736
 Bequette Real Estate Co
 2221 Arden Wy-----WA 2-3491

BLOOMBERG REALTY CO
 A Complete Management Service
 Certified Property Management
 9th & L-----GI 3-6531

Burns Ray Realty 2008-28th-----GL 6-3837
 Burney Ed 2004 Franklin Bl-----GL 1-3085
CHAS COLEMAN REALTOR
 4755 J-----GL 2-4964

COLDWELL BANKER & CO
 STATE-WIDE
 A Complete
 Management Service
 NO ACCOUNTS TOO SMALL
 OR LARGE
 918 J-----HI 4-7730

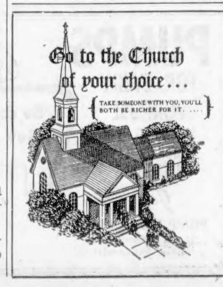
Collins-Allen-Di Capo Realty Co
 4813 El Camino Av(C)-----IV 3-3213
 Cordova Realty Co
 10577 Folom Bl-----EM 3-4878

EMERSON REALTY
 3700 Fair Oaks Bl(C)-----IV 7-4873
 Foster Frank J Realtor
 6144 Florin Dr-----GA 1-5337
 Foster Realty Co 2123 J-----GI 1-4863
 Grace Realty 2308-16th-----GI 2-0235
 Hal Brown Co The 1919-21st-----GL 2-1093

HEINTZ REAL ESTATE 2100 I-----GI 3-9087
 Owens Don 4943 Marconi Av-----IV 3-5121
 Philpot R N & Son 914-14th-----GI 7-7787
 Potter Investment Co 926 J Bldg-----HI 6-7996
 Sacramento Home Rentals 2109 J-----HI 4-6790
 Scott Thomas Alfred 1708-16th-----HI 7-4152
 Stephens Don Co 2850 Fulton Av-----IV 9-3632
 Starz Real Estate
 6611 Freport Bl-----GA 8-9394
 Temp Real Estate 2331-28th-----GL 2-2687
 Tom Wells Agency 900-21st-----GL 2-1085
 Wagman John B Real Estate
 2310 Fulton Av-----IV 3-0417
 Williams-Bowker Company 1804 J-----GL 8-9126
WRIGHT & KIMBROUGH 819 J-----GI 2-2991

Psychiatric Social Workers
 See Social Workers

JOHNNY ON THE SPOT
 Remove fresh grease spots from
 rugs by rubbing with baking soda.
 Leave on overnight, then vacuum.



Psychologists

Addis Leon P 1611-59th Av-----GA 1-2960
 Bensinger Merle H
 Certified Psychologist-Director of
 Psychological Services Center
 Counseling-Testing-Vocational &
 Personality and Child Guidance
 1733 Bonnie Wy-----IV 7-3710
 Counseling Center The
 3552 Fair Oaks Bl(C)-----IV 3-0524
 Davey Margaret Mrs
 Psychiatric Social Worker
 Associated with Psychiatrist
 2720 Capitol Av-----HI 7-5370
 Eastman Donald F
 Certified Clinical Psychologists
 Eye & Sat. Hrs by Appointment
 5205 Verner Av-----ED 2-3191
 Fecher Irving B 3701 J-----GL 2-6974
 If no answer call-----GA 8-1767
 Harris Herbert R
 Certified Psychologist
 Associated with Psychiatrist
 2417 Capitol Av-----GI 3-4287
 Lyles Raleigh D
 3552 Fair Oaks Bl(C)-----IV 3-0524
 If no answer call-----YORKIN 7-6159
 Mantary Marilyn M
 Certified Psychologist
 2720 Capitol Av-----GI 3-2013
 McWhirter Gordon
 Th B M.D.
 Associated with Psychiatrist
 2417 Capitol Av-----HI 6-1778

Public Address Systems
 See Sound Systems & Equipment

Public Relations Service

ALTMAN HAL
 Forum Bldg-----GI 3-2495
AMERICAN CITY BUREAU
 HI 7-2127
BARRIGAN ANDREW E
 Forum Bldg-----HI 7-8217
 City Hostess Service
 2016 Broadway-----GL 1-8439

EVANSON HOWARD PUBLIC RELATIONS
 1329-18th-----GI 2-3631
LACROIX WALLACE & ASSOCIATES
 1107-9th-----GI 2-4937
MASONRY JOINT INDUSTRY BOARD
 5813 Shepard Av-----GL 5-4289
 Meier Ellison L Agency The
 3333 Watt Av-----IV 3-7813

MILES S STAPLES INC
 Ofc in San Francisco & Los Angeles
 Forum Bldg-----HI 4-8844
 Northern Calif Citizens for Proposition 6
 12th & L-----GL 6-0197
QUEALE C WILLIAM & ASSOCIATES
 Financial Bldg-----GI 3-5971
 Reynolds Hal
 Legislative Advocate
 Calif State Nurse's Assn
 2521 E-----GI 1-3263

Public Speaking Instruction

PEARSON HARRY L 2222 G-----GI 8-3561

Public Stenographers

See Stenographers-Public

Publicity Service

Barrigan Andrew E Forum Bldg-----HI 7-8217
 Evanson Howard Public Relations
 1329-18th-----GI 2-3631
 Queale C William & Associates
 Financial Bldg-----GI 3-5971

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the **YELLOW PAGES**? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

Publishers

BEE SACRAMENTO 21st & Q-----GI 2-5011
CALIF HIGHWAY PATROLMAN
 2900 Rio Linda Bl(NS)-----WA 2-7672
 Carmichael Courier
 3045 Fair Oaks Bl(C)-----IV 9-2337
 Catholic Herald 2714 J-----GI 3-1733
 Chieftain 2902 Union Wy-----GI 3-4559
CONTINENTAL PUBLISHING CO
 3208 I-GI 8-6835

Daily Construction News Letter
 624 I-----HI 6-7631
 Daily Recorder 2101 K-----HI 4-8300
 East Yolo Record
 824 Merkley Av(W)S- FR 1-4611
 Journal 1808 Del Paso Blvd(NS)-----WA 5-2777
MCLATCHY NEWSPAPERS
 2114 & Q-GI 2-5011
 Newsco Publications Inc 2629-5th-----HI 4-8950
 Polk R L & Co 1617-16th-----HI 6-9541
 Reformation Herald Publishing
 Association 3031 Franklin Bl-----GL 7-4558
SACRAMENTO BEE 21st & Q-----GI 2-5011
 Sacramento Legal Press 811 J-----GI 1-5341
 Sacramento News Shopper
 2929 El Camino Av-----IV 3-9516

SACRAMENTO UNION
 1910 Capitol Av-----GI 2-7811
 Sacto Valley Union Labor Bulletin
 2525 Stockton Bl-----GL 6-4728
 Western Building Review
 1080 Los Molinos Wy-IV 9-4159
 World Book Encyclopedia
 Childcraft
 2902 Muir Wy-----GI 3-4559

Pulleys

VAN VOORHIES-PHINNEY CO
 222 J-GI 3-5795
 Western Industrial Supply Co
 905 G-GI 2-7264

Pump Controls

See Controllers & Control Systems, Pumps

PLEASE LISTEN

for the DIAL TONE

BEFORE DIALING

That "dial tone", a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number, please?"