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ONE OF NORTHERN CALIFORNIA'S FINEST SHOPPING CENTERS

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FREE PARKING FOR 25,000 CARS DAILY

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PUBLIC RELATIONS OFC.... IV 7-1863

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★ ANITA SHOP – IV 7-2165
★ BEAUTY CENTRE THE – IV 7-0426
★ BURGER KITCHEN – IV 7-3771
★ CASUAL CORNER IV 7-4213
★ DON DOWLING'S CHEVRON SERVICE STATION – IV 9-8446
★ DR. S. BLUE, OPTOMETRIST – IV 7-0500
★ EAGLESON'S – IV 3-3411
★ EMIGH HARDWARE CO. – IV 9-7611
★ GALLENKAMP SHOES – IV-3-5349
★ GEORGE'S BARBER SHOP – IV 9-9584
★ GRANT FLOWER SHOP – IV 7-8950
★ GRANT'S DEPT. STORE – IV 7-0767
★ GREBITUS JEWELERS – IV 7-7853
★ GREEN & HEYDEN SHOES – IV 7-2860
★ GRODINS OF CALIF. – IV 3-9001
★ HART'S RESTAURANT CORP. – IV 7-8609
★ HOUSE OF FABRICS INC. – IV 3-0596
★ KAY JEWELERS – IV 3-2413
★ KID-E-KORRAL – IV 3-7331
★ KIRBY'S SHOE STORE – IV 7-1763
★ LAUNDERETTE – IV 7-0725
★ LEED'S SHOE STORE – IV 9-9908
★ LUCKY STORES INC. – IV 9-7373
★ MAGNINS JOSEPH CO. INC. – IV 9-3605
★ McCURRY CAMERA STORES – GI 3-3754
★ MODE O'DAY FROCKS – IV 7-6061
★ PAY LESS DRUG STORE – IV 3-3414
★ PENNEY J. C. CO. – IV 9-7661
★ RHODES – IV 3-7011
★ ROOS-ATKINS – GI 8-9141
★ SEE'S CANDIES INC. – IV 7-7664
★ SINGER SEWING MACHINE CO. – IV 9-7614
★ TOY SHOP THE – IV 3-7834
★ WALGREEN DRUG CO. – IV 9-7621
★ WELLS FARGO BANK AMERICAN TRUST CO. – IV 3-1381
★ WOOLWORTH F. W. CO. – IV 7-5208

CALL INFORMATION FOR THESE STORES

★ FOREMAN & CLARK
★ HARTFIELD'S
★ HEINTZ BAKERY
★ JAY VEE DRESS SHOP
★ MOSS STORES INC.
★ POST OFFICE
★ THOM McAN SHOES

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"IT'S A HUGE SHOPPING CITY"

Southgate

SHOPPING CENTER

OPEN MONDAY & FRIDAY EVENINGS 'TIL 9 P.M.

- PUBLIC RELATIONS OFFICE..... GA 1-0595
- ARDEN'S WOMAN'S & CHILDREN'S APPAREL..... GA 1-1139
- BOYS' STORE THE..... GA 8-9523
- COLLEGE-HI-SHOP..... GA 8-9523
- EAGLESON'S Men's Furnishing Gds GA 1-3037
- FARMERS & MERCHANTS BANK OF CENTRAL CALIF..... GA 1-3422
- GALLENKAMP SHOES..... GA 8-2657
- HART'S RESTAURANT CORP..... GA 1-5464
- KID-E-KORRAL..... GA 1-4747
- DEB – KORRAL..... GA 1-5288
- KIRBY'S SHOE STORE..... GA 8-1298
- KRESS S. H. CO. Dept Store..... GA 1-1588
- LEED'S SHOE STORE..... GA 8-9700
- LUCKY STORES, INC..... GA 1-5383
- PENNEY J. C. CO..... GA 1-3270
- RHODES Dept Store..... GA 1-5151
- ROOS/ATKINS..... GI 8-9141
- SOUTHGATE RECORD & MUSIC SHOP..... GA 1-2985
- THRIFTY DRUG STORE..... GA 1-4931

Call **Information 113** For Telephone Numbers Of the Following Stores

- CAREER GIRL
- CONNELLS SHOE REPAIR
- CORFEE CLEANERS
- SUZANNE'S BEAUTY SALON
- FOREMAN & CLARK
- GRANT'S DEPT. STORE
- GREEN & HEYDEN
- HARTFIELD'S
- HOUSE OF FABRICS
- J-V DRESS SHOP
- KARMELKORN SHOP
- KAY JEWELERS
- SOUTHGATE BARBER SHOP
- MARLENES
- MARTIN'S CAKE BOX
- McCURRY CAMERA SHOP
- NATIONAL SHIRT SHOP
- SEE'S CANDIES INC.
- COUNTRY CASUALS

FRANKLIN BLVD. and FLORIN ROAD

Shoes–Retail–(Cont'd)

WEATHER BIRD SHOES FOR CHILDREN

Weather Bird Shoes are carefully made over proper lasts for growing feet . . . assuring long wear and lasting fit.
A product of the International Shoe Company.

"WHERE TO BUY THEM"

Bailey's Better Shoes 4749 J---GL 5-6420
Bird's Shoes & Clothing
320 Bidwell Flsm------YUkon 5-3890
Bodiou's Shoe Store
2910-35th-GL 6-0821
Pat's Shoes
10675 Folsom Bl
Rancho Cordova ---------EM 3-1611
Shoe Box No 2
1301 Merkley Av(WS)-FR 1-5669
Shoe Box No 3 3415 Watt Av---IV 3-0540
Shoe Box Outlet
5069 Freeport Bl---------GL 1-7469
Shoe Box The
4830 Freeport Bl---------GL 5-5857
Two Heel Shoe Center & Shoe Repairing 5344 Fruitridge Rd-GL 1-3368
Weinstock-Lubin & Co
12th & K-HI 4-6881

WEINSTOCK-LUBIN & CO
Watt Ave & El Camino
12th & K----------HI 4-6881

WILSON'S SHOE STORE
1021-9th-GI 3-1621
(See Advertisement Page 548)

WRIGHT ARCH PRESERVER SHOES–
LOCKE DR SHOE STORE
1013-12th----------GI 2-3041

Shook–Mfrs

Capital Sawdust & Shook Distrs
1715-2d-GI 3-2413

SETZER FOREST PRODUCTS
2570-3d ----------GI 2-8941

Shopping Centers

Country Club Centre Inc
Pub Relations Ofc
3316 El Camino Av----------IV 7-1863
Al's Shoe Repair
3388 El Camino Av----------IV 3-0801
Anita Shop 3414 El Camino Av--IV 7-2165
Beauty Centre The
3392 El Camino Av----------IV 7-0426
Burger Kitchen
3386 El Camino Av----------IV 7-3771
Casual Corner
3374 El Camino Av----------IV 7-4213
Don Dowling's Chevron Service Stn
2495 Watt Av----------IV 9-8446
Eagleson's 3436 El Camino Av--IV 3-3411
Emigh Hardware Co
3450 El Camino Av----------IV 9-7611
George's Barber Shop
3394 El Camino Av----------IV 9-9584
Grant Flower Shop
3444 El Camino Av----------IV 7-8950
Grant's Department Store
3444 El Camino Av----------IV 7-0267
Grebitus Jewelers ----------IV 7-7853
Green & Heyden Shoes
Watt & El Camino Av--------IV 7-2860
Grodins of Calif
Country Club Centre----------IV 3-9001
Hart's Restaurant Corp
Country Club Centre----------IV 7-8609
House of Fabrics Inc
3320 El Camino Av----------IV 3-0596
Kay Jewelers
3396 El Camino Av----------IV 3-2413
Kid-E-Korral
3430 El Camino Av----------IV 3-7331
Kirby's Shoe Stores
3410 El Camino Av----------IV 7-1763
Leed's Shoe Store
3344 El Camino Av----------IV 9-9908
Magnin Joseph Co Inc
3330 El Camino Av----------IV 9-3605
McCurry Camera Stores
Country Club Centre Branch
3398 El Camino Av----------GI 3-3754
Mercantile Acceptance Co of Sacto
3382 El Camino Av----------IV 3-2731
(Continued Next Column)

Shopping Centers–(Cont'd)

Country Club Centre Inc—(Cont'd)
Mode O'Day Frocks
3370 El Camino Av----------IV 7-6061
Pay Less Drug Store
3316 El Camino Av----------IV 3-3414
Rhodes 3310 El Camino Av-----IV 3-7011
Roos-Atkins
3334 El Camino Av----------GI 8-9141
See's Candies Inc
3372 El Camino Av----------IV 7-7664
Singer Sewing Machine Co
3356 El Camino Av----------IV 9-7614
Toy Store The
3235 Fair Oaks Bl(C)---------IV 3-7460
Wells Fargo Bank American Trust Co
3380 El Camino Av----------IV 3-1381
(See Advertisement This Page)

FOOTHILL SHOPPING CENTER
Administration Office
5341 Auburn Bl----------ED 2-7607
College-Owl Cleaners
5339 Auburn Bl----------ED 2-6208
Fashion Alley
See Ad-Women's Wearing Apparel-Retl
----------ED 2-5379
Josie's Styling Salon
5329 Auburn Bl----------ED 2-7704
Naima's Doughnut Shop
5323 Auburn Bl----------ED 2-6748

Rancho Cordova Shopping Center
Folsom Bl Rancho Cordova
Cordova Beauty Shop----------EM 3-1191
Cordova Insurance Agcy-------EM 3-6393
Cordova Jewelers ----------EM 3-1473
Cordova Laundromat ----------EM 3-3273
Cordova Liquor ----------EM 3-1818
Cordova Village Pharmacy-----EM 3-2611
Jet Auto Supply----------EM 3-4825
King's Fashions ----------EM 3-1868
Norm's TV ----------EM 3-2712
Pat's Mobil Service----------EM 3-2314
Rancho Cordova Shell Service---EM 3-3016
Sexton's Men & Boy's Shop-----EM 3-1512
Walker Cordova Hardware------EM 3-4896

Southgate Shopping Center
Boy's Store The
4408 Florin Rd----------GA 8-9523
College-Hi Shop
4408 Florin Rd----------GA 8-9523
Deb-Korral 4204 Florin Rd-----GA 1-5288
Eagleson's 4300 Florin Rd-----GA 1-3037
Farmers & Merchants Bank of Central Calif 7237 East Parkway-----GA 1-3422
Hart's Restaurant Corp
4334 Florin Rd----------GA 1-5464
Kid-E-Korral 4204 Florin Rd---GA 1-4747
Kirby's Shoe Store
4224 Florin Rd----------GA 8-1298
Leed's Shoe Store
4400 Florin Rd----------GA 8-9700
McCurry Camera Stores
Southgate Branch
4312 Florin Rd----------GI 3-3754
Public Relations Ofc
7200 E Parkway----------GA 1-0595
Rhodes 4420 Florin Rd--------GA 1-5151
Roos-Atkins 4260 Florin Rd---GI 8-9141
(See Advertisement This Page)

Town & Country Village Shopping Center
Business Office
Fulton Av & Marconi Av------IV 9-3614
Alta Pet Shop----------IV 9-5124
Bob's Toyland ----------IV 9-6363
Bonney & Gordon Store for Men--IV 3-6474
Chuck Wagon The----------IV 9-5682
Claude Gordon's Interior Furnishings ----------IV 9-4843
Cortland's Dad & Lad Shops-----IV 7-9956
Duffy's Tailoring ----------IV 7-1918
E & J Travel Bureau
2936 Fulton Av----------IV 3-4621
Hunsinger Realty
2606 El Paseo Ln----------IV 3-8562
Ives Hardware ----------IV 9-4825
Jacksohn's Town & Country Hat Shop
2905 Pasatiempo Ln--------IV 9-6332
Jensen Marion Portraits--------IV 9-5629
May Gim Hawaiian & Oriental Shop ----------IV 9-8521
Pardee John ----------IV 3-3435
Steele's Delicatessen ----------IV 9-5146
Village Beauty Shop----------IV 9-5189
Village Book Shop----------IV 9-5313
Village Cab Co----------IV 9-3687
Village Doughnut Shop----------IV 9-1475
Village Flower Shop----------IV 9-5287
Village Shoe Horn----------IV 9-8424
Village Shoe Repair----------IV 9-5177

Shopping Service

CENTER DISCOUNT SERVICE
AUTOMOBILES – ALL MAKES
APPLIANCES
FURNITURE
BODY & FENDER WORK
3415 Fulton Av----------IV 3-9822

Hale's Department Store 9th & K-- HI 4-8686
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Days-Nights & Holidays call-----WA 2-4521

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JOMACO SCAFFOLDING INC
3208 W Capitol Av(WS)------FR 1-4329

SAFWAY SCAFFOLDS & SHORING
You save on labor with quick-lock Safway Scaffold. Standard or Heavy Duty Frames, Post Shores. Also American-Pecco Telescopic Horizontal Shores.
SALES — RENTALS
"WHERE TO CALL"
Safway Scaffolds & Equipment Co
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Offices in Principal Cities
COMPLETE SHORING & DECK INSTALLATIONS
FREE ESTIMATES
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BACON EDWARD R COMPANY
Link-Belt Speeder
"Quick-Way"
211 N 7th----------GI 2-1008

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BAY CITIES EQUIPMENT INC
2792 Cypress Oakind TWinoaks 3-8313

MARION POWER SHOVEL CO
SALES – PARTS – SERVICE
SHOVELS – CRANES – DRAGLINES – HOES
Crawler & Truck Mounts
326 Shaw Rd S S F------PLaza 6-3154

Show Card Writing

A-1 Signs 810½ J----------GI 8-4537
Able Sign Co 923-6th----------GI 2-8513
Acme Signs 1235-32d----------GL 2-2176
American Sign Co
1917 El Camino Av----------WA 5-5732
Artcraft Sign Co 2501 Arden Wy-WA 2-2834
CAPITOL SIGN CO
13th & J----------GI 2-2585
If no answer call----------GL 1-2183
City Sign Service 1404 G---------GI 8-0204
CRYM BILL
2661 Atlas Av----------GL 5-7910

Show Cases

Arden Cabinet Mfg Co
2320 Auburn Bl-IV 9-6653
Continental Fixture Co
See Our Ad Store Fixtures
4343 Auburn Bl----------IV 3-5711
Weber Showcase & Fixture Co
2424 Burgundy Wy----------IV 7-3359

Your telephone is one of today's best bargains.

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AIR LITE METAL PRODUCTS INC
Manufacturers of
GLASS SHOWER DOORS
SLIDING TUB ENCLOSURES
GLASS STALL SHOWERS
TEMPERED GLASS SHOWER DOORS
PORCELAIN ENAMEL RECEPTORS
1408B Silica Av(NS)------WA 2-9066

ATLAS SHOWER DOOR CO
Manufacturers & Distributors
ATLAS BRAND
Fiberglass Shower Receptors
Sales & Applicators of Plastic Covered Walls for Tub & Shower
Wholesale & Retail
1730-8th----------GI 3-1934

BASCO-SACRAMENTO
SHOWER DOOR & TUB ENCLOSURES
8-Hr. Replacement Service
ARTDOR
Sliding Glass Patio Doors
6415 Elvas Av----------GL 2-4515

Casper's Machine Shop
Manufacturers of Shower Drains
1047-77th Av Oaklnd----LOckhvn 9-4657
DEL PASO GLASS CO
1200 Arden Wy----------WA 5-2733
DURATILE WALL & FLOOR COVERING
4601 H----------GL 1-8451
Fischer Tile Inc 2311 S---------GL 2-1426
FULLER W P & CO
1725-10th ----------HI 4-6560
GOLDEN STATE SHOWER DOOR CO INC
901-73d Av Oaklnd-LOckhvn 9-3166
Kinzel's Glass Shop
3800 Fair Oaks Bl(C)---------IV 3-3841
SACRAMENTO SHOWER DOOR CO
MFRS. OF ALUMICHROME
GLASS SHOWER DOORS
SHOWER RECEPTORS
Sliding Tub Enclosures
Daylight Stall Showers & Mirrors
MANY DESIGNS TO CHOOSE FROM
Repairs & Replacements
4311 Franklin Bl----------GL 7-6524
SUPERIOR SHOWER DOOR CO
Factory Direct to You
8505 Amelia Oaklnd-----LOckhvn 2-2031

Shutters

A STIMERS WINDOW SPECIALTY
SHUTTERS
Custom & Stock
FREE ESTIMATES – EASY TERMS
3116 Stockton Bl----------GL 2-6606
North Area ----------IV 7-9389

DURA-LITE BLIND CO
2331 S----------GL 1-6526
(See Advertisement This Page)

MILLWORK MART
Sales Div. of Calif. Mfg. Co., Inc.
INSIDE & OUTSIDE SHUTTERS
CALIFORNIA LOUVERETTES
CAFE & LOUVERED DOORS
103 T ----------GI 3-5991

PAC ALUMINUM ENTERPRISES
3370 Fulton Av----------IV 3-8197
Panel Door Co 9101 Folsom Bl---EM 3-5723

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Use a pipe cleaner for cleaning and polishing between the tines of a fork.

Shutters–(Cont'd)

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Since 1921
Authorized Dlr for
VICTORIAN SHUTTER PANELS & LOUVER DOORS
RESIDENTIAL – COMMERCIAL
FREE ESTIMATES
For Something New Ask About Air-O-Blind Aluminum Jalousies
Mervin Bytheway
1624 J ----------HI 4-8272

Sick Room Equipment & Supplies

See Hospital Equipment & Supplies

The Yellow Pages save you time.

Siding

A-A-A ROOFING CO
See Adv for Roofing Contrs
4442 North Park Dr----------IV 3-0612

ALBEST ALUMINUM SIDING–
YANCEY COMPANY
Free Estimates-Easy Terms
30th & B----------GI 1-5255

ALCOA SIDING–
DEALERS
OAK PARK LUMBER & MILLING CO
3526-5th Av ----------GL 5-3360

ALUMA KRAFT OF SACRAMENTO
1711 Fulton Av----------IV 9-3689
(See Advertisement This Page)

ALUMINUM BUILDING PRODUCTS
See Our Large Ad under Roofing Contrs
5947 Fair Oaks Bl(C)---------IV 3-9057
Aluminum Lock Shingle Co 2015 J-GI 8-3278

(Continued Next Page)

GL 1-6526

SHUTTERS

MANUFACTURED IN OUR OWN SHOP

RETAIL

Movable & Stationary
Finished & Unfinished

MEASURED & INSTALLED OR DO IT YOURSELF

FREE ESTIMATES
BANK TERMS

24-HOUR PHONE SERVICE
OPEN SATURDAY FROM 10 TO 2

DURA-LITE BLIND CO.
2331 "S" STREET

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RESIDENTIAL • COMMERCIAL • INDUSTRIAL

Pays for Itself in Year 'Round Savings . . .
Reduce Your Maintenance Overhead . . .
Easy To Clean
Inter-locking
Fire-Baked Colors . . .
Weather Tight . . .

aluma Kraft
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IV 9-3689

Aluma Kraft of Sacramento
1711 FULTON AVE. SACRAMENTO