

Codes in listings indicate Communities as follows: Sacramento (No Code) Carmichael (C) North Highlands (NH) North Sacramento (NS) West Sacramento (WS)
 ED—Edgewood FR—Frontier GI—Gibert HI—Hickory WA—Wabash
 EM—Empire GA—Garden GL—Gladstone IV—Vineba

Sporting Goods—Dealers—(Cont'd)

OTTO'S SPORT SHOP
 IN CARMICHAEL
 Spaulding Athletic Equipment
 Golf Tennis Bowling Archery
 Hunting Fishing Ski Diving
 Gun Rental - Free Campfire Permits
 SKI EQUIPMENT
 Rental & Sales
 Sport and Athletic Clothing
 Open Mon - Wed - Fri 11:30 AM
 Sundays 8:30 Till 2 PM
 Fair Oaks Bl at Marconi
 2910 Fair Oaks Blvd - IV 7-0641

RAINBOW ROLLER RINK
 CHICAGO SHOE SKATES
 Boots - Toe-Stops - Skis - Tights - Etc.
 Stockton Bl - GL 5-9783
 If no answer call - WA 5-5274

RIO'S SPORT SHOP 1016-9-6th - HI 7-3734
 1717 Market 3000 G - GL 7-0345

ROSS'S SPORT SHOP
 ATHLETIC EQUIPMENT
 Baseball - Football - Tennis
 Gym Clothing - Wheel Goods
 Stockton Bl & 12th Av - GL 6-0490

SACRAMENTO SPORTING GOODS
 920 J - GI 2-7928
 Carmichael Branch
 2807 Fair Oaks Blvd - IV 3-9960
 (See Advertisement Page 560)

SAM'S SPORT SHOP
 See Camping Equipment
 618 1/2 J - GI 2-5243

SAVING CENTER AUTO SUPPLY
 1647 Howe Av - WA 2-5815

Tell your sales story in the **YELLOW PAGES**—they'll help you reach new prospects, promote new business, bring new profits.

Sporting Goods—Dealers—(Cont'd)

SHARP'S SPORTS DEN
 JIM MORRIS
SPORTING GOODS
 Fishing Tackle - Camping Equipment
 Guns - Ammunition - Licenses
SKI RENTALS
 Open Friday Even till 9 PM
 Opposite Town & Country Village
 2634 Marconi Av - IV 9-5855

Simms Hardware Co 2801 J - GI 2-3894
 (See Advertisement This Page)

SOUTH SACRAMENTO SPORTS SHOP INC
 4100 Franklin Bl - GL 2-2811
 (See Advertisement Page 560)

SPAUDLINGS THE SPORTS STORE
 2323 G - HI 4-7475
 (See Advertisement Page 561)

SPAUDLINGS TROPHY CO 2323 C - HI 4-8339
 Suttin & McCray Gun & Saddle Shop
 2307 Fulton Av - IV 7-4853

SWART'S HARDWARE
 Fishing & Hunting Supplies
 Guns & Ammunition
 Evinrude Outboard Motors
SALES & SERVICE
 Glasspar Boats
 1927 Del Paso Blvd(NS) - WA 5-0784

WALLY'S NORTH SACRAMENTO ROD & GUN
 Complete Line of
SPORTING GOODS
 JOHNSON OUTBOARD MOTORS
 COMPLETE BOAT REPAIR
 1017 Del Paso Blvd(NS) - WA 5-1214

An extension telephone is a step-saver in any home.

Sporting Goods—Dealers—(Cont'd)

WEST CAPITOL ROD & GUN
 320 W Capitol Av(B) - GI 3-2053
SALZMAN'S 5721 Stockton Bl - GL 2-1159
 Shirley O'Kanes Fashion Center
 3333 Ballmar Dr - IV 3-0648
 Strickley Men's 5693 Stockton Bl - GL 6-3431
 Vanity Fair Gift Shop 2220 J - GI 2-1658
 Zuckers' 2942-35th - GL 6-1028

WESTERN HARDWARE & CARMICHAEL DRUG CENTER
 FISHING & HUNTING SUPPLIES
 Open Evenings 7 Days a Week
 2949 Fair Oaks Blvd - IV 9-4355

Zickhoff Milan Bowling Lane Supplies
 Bowling Equip & Supplies
 3816 Stockton Bl - GL 1-0041

Sporting Goods—Renting
 West Capitol Rod & Gun
 320 W Capitol Av(B) - HI 6-0856

Sporting Goods—Used
 Tower Sales
 719 W Capitol Av(WS) - FR 1-7055

Sporting Goods—Wholesale & Mfrs
 Barton S H & Co
 642 Fairway Av - IV 3-0810
DAHNER OF SACRAMENTO
 Complete Systems, Spray Guns,
 Spray Booths, Air Compressor,
 Sherwin-Williams, Extractors,
 Regulators, Hose & All Accessories,
 Repairing.
 1215 J - GI 1-6467
 Frontier Archery Co 3032-5th Av - GL 5-2625
S & D SALES CO
 7500-14th Av - GL 7-9117

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sportswear—Retail—(Cont'd)

WEST CAPITOL ROD & GUN
 320 W Capitol Av(B) - GI 3-2053
SALZMAN'S 5721 Stockton Bl - GL 2-1159
 Shirley O'Kanes Fashion Center
 3333 Ballmar Dr - IV 3-0648
 Strickley Men's 5693 Stockton Bl - GL 6-3431
 Vanity Fair Gift Shop 2220 J - GI 2-1658
 Zuckers' 2942-35th - GL 6-1028

WESTERN HARDWARE & CARMICHAEL DRUG CENTER
 FISHING & HUNTING SUPPLIES
 Open Evenings 7 Days a Week
 2949 Fair Oaks Blvd - IV 9-4355

Zickhoff Milan Bowling Lane Supplies
 Bowling Equip & Supplies
 3816 Stockton Bl - GL 1-0041

Sporting Goods—Renting
 West Capitol Rod & Gun
 320 W Capitol Av(B) - HI 6-0856

Sporting Goods—Used
 Tower Sales
 719 W Capitol Av(WS) - FR 1-7055

Sporting Goods—Wholesale & Mfrs
 Barton S H & Co
 642 Fairway Av - IV 3-0810
DAHNER OF SACRAMENTO
 Complete Systems, Spray Guns,
 Spray Booths, Air Compressor,
 Sherwin-Williams, Extractors,
 Regulators, Hose & All Accessories,
 Repairing.
 1215 J - GI 1-6467
 Frontier Archery Co 3032-5th Av - GL 5-2625
S & D SALES CO
 7500-14th Av - GL 7-9117

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sportswear—Retail—(Cont'd)

WEST CAPITOL ROD & GUN
 320 W Capitol Av(B) - GI 3-2053
SALZMAN'S 5721 Stockton Bl - GL 2-1159
 Shirley O'Kanes Fashion Center
 3333 Ballmar Dr - IV 3-0648
 Strickley Men's 5693 Stockton Bl - GL 6-3431
 Vanity Fair Gift Shop 2220 J - GI 2-1658
 Zuckers' 2942-35th - GL 6-1028

WESTERN HARDWARE & CARMICHAEL DRUG CENTER
 FISHING & HUNTING SUPPLIES
 Open Evenings 7 Days a Week
 2949 Fair Oaks Blvd - IV 9-4355

Zickhoff Milan Bowling Lane Supplies
 Bowling Equip & Supplies
 3816 Stockton Bl - GL 1-0041

Sporting Goods—Renting
 West Capitol Rod & Gun
 320 W Capitol Av(B) - HI 6-0856

Sporting Goods—Used
 Tower Sales
 719 W Capitol Av(WS) - FR 1-7055

Sporting Goods—Wholesale & Mfrs
 Barton S H & Co
 642 Fairway Av - IV 3-0810
DAHNER OF SACRAMENTO
 Complete Systems, Spray Guns,
 Spray Booths, Air Compressor,
 Sherwin-Williams, Extractors,
 Regulators, Hose & All Accessories,
 Repairing.
 1215 J - GI 1-6467
 Frontier Archery Co 3032-5th Av - GL 5-2625
S & D SALES CO
 7500-14th Av - GL 7-9117

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sportswear—Retail—(Cont'd)

WEST CAPITOL ROD & GUN
 320 W Capitol Av(B) - GI 3-2053
SALZMAN'S 5721 Stockton Bl - GL 2-1159
 Shirley O'Kanes Fashion Center
 3333 Ballmar Dr - IV 3-0648
 Strickley Men's 5693 Stockton Bl - GL 6-3431
 Vanity Fair Gift Shop 2220 J - GI 2-1658
 Zuckers' 2942-35th - GL 6-1028

WESTERN HARDWARE & CARMICHAEL DRUG CENTER
 FISHING & HUNTING SUPPLIES
 Open Evenings 7 Days a Week
 2949 Fair Oaks Blvd - IV 9-4355

Zickhoff Milan Bowling Lane Supplies
 Bowling Equip & Supplies
 3816 Stockton Bl - GL 1-0041

Sporting Goods—Renting
 West Capitol Rod & Gun
 320 W Capitol Av(B) - HI 6-0856

Sporting Goods—Used
 Tower Sales
 719 W Capitol Av(WS) - FR 1-7055

Sporting Goods—Wholesale & Mfrs
 Barton S H & Co
 642 Fairway Av - IV 3-0810
DAHNER OF SACRAMENTO
 Complete Systems, Spray Guns,
 Spray Booths, Air Compressor,
 Sherwin-Williams, Extractors,
 Regulators, Hose & All Accessories,
 Repairing.
 1215 J - GI 1-6467
 Frontier Archery Co 3032-5th Av - GL 5-2625
S & D SALES CO
 7500-14th Av - GL 7-9117

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sportswear—Retail—(Cont'd)

WEST CAPITOL ROD & GUN
 320 W Capitol Av(B) - GI 3-2053
SALZMAN'S 5721 Stockton Bl - GL 2-1159
 Shirley O'Kanes Fashion Center
 3333 Ballmar Dr - IV 3-0648
 Strickley Men's 5693 Stockton Bl - GL 6-3431
 Vanity Fair Gift Shop 2220 J - GI 2-1658
 Zuckers' 2942-35th - GL 6-1028

WESTERN HARDWARE & CARMICHAEL DRUG CENTER
 FISHING & HUNTING SUPPLIES
 Open Evenings 7 Days a Week
 2949 Fair Oaks Blvd - IV 9-4355

Zickhoff Milan Bowling Lane Supplies
 Bowling Equip & Supplies
 3816 Stockton Bl - GL 1-0041

Sporting Goods—Renting
 West Capitol Rod & Gun
 320 W Capitol Av(B) - HI 6-0856

Sporting Goods—Used
 Tower Sales
 719 W Capitol Av(WS) - FR 1-7055

Sporting Goods—Wholesale & Mfrs
 Barton S H & Co
 642 Fairway Av - IV 3-0810
DAHNER OF SACRAMENTO
 Complete Systems, Spray Guns,
 Spray Booths, Air Compressor,
 Sherwin-Williams, Extractors,
 Regulators, Hose & All Accessories,
 Repairing.
 1215 J - GI 1-6467
 Frontier Archery Co 3032-5th Av - GL 5-2625
S & D SALES CO
 7500-14th Av - GL 7-9117

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sportswear—Retail—(Cont'd)

WEST CAPITOL ROD & GUN
 320 W Capitol Av(B) - GI 3-2053
SALZMAN'S 5721 Stockton Bl - GL 2-1159
 Shirley O'Kanes Fashion Center
 3333 Ballmar Dr - IV 3-0648
 Strickley Men's 5693 Stockton Bl - GL 6-3431
 Vanity Fair Gift Shop 2220 J - GI 2-1658
 Zuckers' 2942-35th - GL 6-1028

WESTERN HARDWARE & CARMICHAEL DRUG CENTER
 FISHING & HUNTING SUPPLIES
 Open Evenings 7 Days a Week
 2949 Fair Oaks Blvd - IV 9-4355

Zickhoff Milan Bowling Lane Supplies
 Bowling Equip & Supplies
 3816 Stockton Bl - GL 1-0041

Sporting Goods—Renting
 West Capitol Rod & Gun
 320 W Capitol Av(B) - HI 6-0856

Sporting Goods—Used
 Tower Sales
 719 W Capitol Av(WS) - FR 1-7055

Sporting Goods—Wholesale & Mfrs
 Barton S H & Co
 642 Fairway Av - IV 3-0810
DAHNER OF SACRAMENTO
 Complete Systems, Spray Guns,
 Spray Booths, Air Compressor,
 Sherwin-Williams, Extractors,
 Regulators, Hose & All Accessories,
 Repairing.
 1215 J - GI 1-6467
 Frontier Archery Co 3032-5th Av - GL 5-2625
S & D SALES CO
 7500-14th Av - GL 7-9117

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1214

Sports Car Equipment
 See Automobile Parts & Supplies Hdqs;
 Automobile Racing & Sports Car Equipment
 1017 Del Paso Blvd(NS) - WA 5-1