

→ Codes in Listings Indicate Communities as follows: Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS)
 Broderick (B) Del Paso Heights (DPH) North Sacramento (NS)

Television & Radio Repairing & Parts— (Cont'd)

TODD'S REPAIR SERVICE
 EXPERT REPAIR
 ON ALL MAKES
 3150-26th Av. -----GL 6-5808

Tower TV 2518 Land Park Dr. -----GI 2-1446
 (See Advertisement Page 595)

TRAV-LER—
FACTORY AUTHORIZED SERVICE
ELECTRONIC LABORATORIES
 3960 Sacramento Bl. GL 2-0261

Ulmer's Television Service
 3936-41st Av. GA 8-8708
 Uncle Bill's Radio & TV 4740 J. -----GL 2-1765

UNITY TV SERVICE—
 EXPERT SERVICE - ALL MAKES
 FOR QUALITY SERVICE
 AT LOW COST
 6494 Broadway -----GL 1-4921

UNIVERSAL RADIO & TV
 2328 Fair Oaks Bl. -----WA 2-6620
 (See Advertisement Page 605)

VALLEY TV
 5010 Freepoint Bl. -----GL 6-0971
 (See Advertisement Page 599)

VETERANS TV & APPLIANCES
 3949 Folsom Bl. GL 1-7474

VILLAGE TV SHOP
 See Woodlake Village TV
 2030 Del Paso Bl. (NS) -----WA 2-7311
W P APPLIANCE 3508-24th J. -----GL 5-3466

WALDRON APPLIANCE
 TV - RADIO
 PHONOGRAPHS
 Expert Repairs - All Makes
 BANKAMERICARD
 ALL WORK GUARANTEED
 PROMPT SERVICE
 5002 Franklin Bl. -----GL 6-8414

JOSEPH'S RADIO - TV

Sales & Service

Factory Genuine Parts

ALL TYPES TV - RADIO
 & SMALL APPLIANCES
 REPAIRS

4128 Franklin Blvd.

GL 7-3551

GL 7-5162

Minehart & Company

GUARANTEED TV SERVICE

ALL MAKES - ALL MODELS

FREE TV

LOANERS

FREE

ESTIMATES

90 DAY GUARANTEE

ON ALL PARTS & LABOR

ANTENNA INSTALLATIONS & REPAIRS

TERMS

BANKAMERICARD-INTERNATIONAL CARD

FORMERLY

HOWARD GENERAL APPLIANCES

3230 BROADWAY

Television & Radio Repairing & Parts— (Cont'd)

WALTON'S RADIO & APPLIANCES
 3930 Broadway -----GL 7-6561
 (See Advertisement Page 605)

WALT'S TV HOSPITAL
 3224 Cottage Wy. TV 4-4327
 (See Advertisement Page 597)

WAYNE'S RADIO & TV SERVICE
 5133 Fair Oaks Bl. (C) -----IV 3-0134
 (See Advertisement Page 603)

WEST SAC TV
 1337 Merkle Ave. (WS) -----FR 1-9267
 (See Advertisement Page 605)

WESTINGHOUSE RADIOS—
FACTORY
AUTHORIZED SERVICE
DIAL ELECTRIC CO
 1415-21st -----GI 3-5711

WESTINGHOUSE TELEVISION SERVICE—
ASSOCIATED TV SERVICE
 2 Way Radio Service
 Service Anywhere- Day & Night
 2331 J -----GI 2-4764
 Or -----IV 9-4897

CAPITOL ELECTRONICS SERVICE CO
 4812 Folsom Bl. -----GL 6-6451

Wible's Radio & TV Service
 3000 Fair Oaks Bl. (C) -----IV 7-5111

Wilson's Television Repair Serv
 2434 Marjory Dr. IV 9-7530

WIMPY JONES
 2030 Del Paso Bl. (NS) -----WA 2-6567

WOODLAKE VILLAGE TV
 2030 Del Paso Bl. (NS) -----WA 5-5555
 (See Advertisement Page 599)

Wright F E 3800-9th Av. -----GL 6-4258

ZENITH TELEVISION & RADIO SERVICE
 We are proud to service
 Zenith television and radios,
 made by a world leader in
 electronics whose famous
 research laboratories have
 contributed many "firsts"
 in electronics progress.

"FOR SERVICE CALL"

ALHAMBRA TV & RADIO CENTRE
 2010 Alhambra Bl. GL 5-4748

CARMICHAEL TV
 3819 Fair Oaks Bl. (C) -----IV 3-4086

CARRICK BART
 19th & P -----GI 1-0231

ED'S 2328 Fair Oaks Bl. -----WA 2-6620

HANKS RADIO & TELEVISION
 1624 J -----HI 4-6290

HEINLE'S SPEEDY TV SERVICE
 1904-28th -----GL 7-4654

I & M CO 2219-10th -----GI 3-1346

PAUL'S TELEVISION & APPLIANCE
 4334 Stockton Bl. GL 1-8434

PETZVAL'S RADIO & TELEVISION
 SERVICE 1627-19th -----GI 2-3925

TV RADIO DEN
 2831 Fair Oaks Bl. (C) IV 9-1873

VALLEY TV 5010 Freepoint Bl. GL 6-0971

Wilson's Television Repair Serv
 2434 Marjory Dr. IV 9-7530

Television & Radio Speakers—

Repairing

Neal L M 2581 Butano Dr. -----IV 3-0974
 North Sacramento TV & Appliances
 2685 Rio Linda Bl. (NS) -----WA 2-1484

TO FILL CRACKS

Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whiting and 4 parts sawdust.

Television & Radio Supplies & Parts— Wholesale & Retail

Abbot's TV Repair 5001 Folsom Bl. GL 2-0567

Beitelman's Electronic Supply
 2616 Marconi Av. -----IV 3-0518

BLAUPUNKT AM-FM AUTO RADIOS—
DISTRIBUTOR
NORCAL ELECTRONICS INC
 1115 R -----GI 3-4668
 Or -----GI 3-1709

CALIF RADIO & TELEVISION SUPPLY
ELECTRONICS SUPERMART
 Radio - TV Picture Tubes - Parts
 Transistors - Hi-Fi
 Antenna Supplies, Etc
 OPEN 'TIL 7 P.M.
 2537 Del Paso Bl. (NS) -----WA 2-6531

DUNLAP ELECTRONICS
 1800-22d -----GL 2-3171

ELECTRONICS SUPER MART See also
 Calif Radio & Television Supply
 2537 Del Paso Bl. (NS) -----WA 2-6531

FAUST & CO
 1724-35th -----HI 4-6655

HOLLY ELECTRONICS
 Distr U-Test-M & Best Test
 2517 Tower Av. -----IV 7-7563

MARKET RADIO STORE 1918-16th -----GI 3-2913
 (See Advertisement This Page)

NORCAL ELECTRONICS INC
 1115 R -----GI 3-4668
 Or -----GI 3-1709

RADIO TELEVISION PRODUCTS CO
 2012-19th -----GI 2-7691

SACRAMENTO AMATEUR RADIO & TV
 SUPPLY 3002 Capital Av. -----GL 2-1644

SACRAMENTO ELECTRONIC SUPPLY CO
 1219 S GI 1-4821

ELECTRONICS
 Wed-Thurs-Sat 10 AM to 6 PM
 Citizen Band & Amateur Radio
 4113 Franklin Bl. -----GL 6-0864

Television & Radio Supplies & Parts— Wholesale & Retail (Cont'd)

SOOMAN'S WHOLESALE ELECTRONICS
 Radio - TV Picture Tubes - Electronic Com-
 ponent Parts - Antenna Supplies, Etc.
 1914-16th -----HI 6-6418

STANFORD RADIO & TELEVISION
WHOLESALE - RETAIL
ELECTRONIC PARTS
MAJOR BRAND TV TUBES
ANTENNA SUPPLIES
 3126 Broadway -----GL 2-1164

Strutz TV & Radio Supply
 5001 Folsom Bl.
 Thompson & Holmes Ltd
 1720 R -----GI 3-6589

Television & Radio Transcription Studios
 See Recording Service-Sound

Television Station Equipment
 Jampro Antenna Co 7500-14th Av. GL 1-4375

FOUR THOUGHTFUL ITEMS
OF TELEPHONE PROCEDURE
 1. Please answer promptly.
 2. Please be on the line when the party you want answers.
 3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
 4. Please replace the receiver gently when through talking.

RADIO - TV
Parts and Supplies
WHOLESALE • RETAIL

ANTENNAS...Television, Radio, Mobile
 BATTERIES...Portable and Industrial
 BOOKS...Photo facts, Diagrams, Amateur, Etc.
 HI-FIDELITY...Amplifiers, Tuners, Changers
 TEST EQUIPMENT...EICO Kits and Wired
TUBES TESTED "FREE"
 Wholesale Prices on All Replacements

GI 3-2913 or GI 3-3010
 Open Even. 'Til 8 P.M. - Saturday 6 P.M.
MARKET RADIO STORE
 DISCOUNT HOUSE & HI-FI ANNEX
 1918-16th St. (Near "T")

MARKET RADIO STORE
 RADIO • TELEVISION
 PARTS AND SUPPLIES

WHOLESALE & RETAIL

DISCOUNT HOUSE

ED—Edgewood FR—Frontier GI—Gibert HI—Hickory WA—Wabash
 EM—Empire GA—Garden GL—Gladstone IV—Vanhoe

Television Stations & Broadcasting Companies

Channel 6 Garden Hwy. -----WA 2-6563
 Great Western Broadcasting Corp
 601-7th Av. -----GI 1-4041

K C R A Radio & TV Stns
 310-10th HI 4-7300

K C R A-TV CHANNEL 3
 Basic NBC Affiliate
 THE ONLY LOW BAND
 VHF STATION IN
 CALIFORNIA'S
 CENTRAL VALLEYS
"FOR INFORMATION CALL"
K C R A RADIO & TV STNS
 310-10th HI 4-7300

K O V R-TV Channel Thirteen Sacramento
 Sales Office 908-15th -----HI 6-6124

K X TV
 Channel Ten
 601-7th Av. -----GI 1-4041

Televisions & Radios—Wholesale & Retail
 Broili-Parks Co 2225-19th -----GI 2-2983

MEYER A H COMPANY
 330 Commerce Cir. (NS) -----WA 2-5885

STROMBERG CARLSON—
 BUO FISKE CO
 1656 California St. -----TUvedo 5-4422

Tennis Court Construction
GEREMIA CONCRETE
 1327-65th -----GL 7-5755
 (Continued Next Page)

The buying public won't forget you when you advertise in the YELLOW PAGES.

Tennis Racket Restringing & Repairing

Joss's College Sport Shop 5535 H. GL 7-7174

Tennis Supplies-Retail
SPAULDINGS THE SPORTS STORE
 2323 C -----HI 4-7475

Tents
CAPITOL TENT & AWNING CO INC
 ALL TYPES OF TENTS
 FOR RENT OR SALE
 Manufactured - Repaired
 Used Tents at Bargain Prices
 Located at 14th Av & Stockton Blvd
 3904 Stockton Blvd. -----GL 1-2801

GOODWIN-COLE CO
 Umbrella & Wall Tents Rented & Sold
 We Have Been Tentmakers Since 1888
 Note - New Location & More Parking
 1315 Alhambra Bl. -----GL 2-6641

JANAK & SCURFIELD INC
 Solid-Rented-Repaired-Custom Made
 2900-35th -----GL 6-3829

Sacto Tent & Chair Serv
 Rented-Garden Parties & Festivals
 3940 M -----GL 1-7159

Tents-Renting
 Goodwin-Cole Co
 1315 Alhambra Bl. -----GL 2-6641

Termite Control
 Atomic Pest Control Co
 4440-55th -----GL 5-7402
 (See Advertisement Page 608)

Advertise here—it pays.

TERMITE INSPECTIONS & CONTROL
 COMPLETE INSPECTION - REPAIRS & CONTROL SERVICE
 BY WORLD'S LARGEST IN PERMANENT TERMITE CONTROL
 Established Over Thirty Years
 State Licensed - Reports for Property Transfers

NEW! EXCLUSIVELY FOR TERMINIX CUSTOMERS

Permanent Control Service with a
 \$5,000 written guarantee against dam-
 age caused by subterranean termites



The Property Protection
 Service Advertised in
 "The Saturday Evening Post"

FOR PROMPT, ACCURATE, EXPERT
 INSURED
 INSPECTIONS AND ADVICE CALL

WA 2-7263

RELIABLE, NATIONAL SERVICE
 AT NO EXTRA COST

TERMINIX

OF NORTHERN CALIFORNIA, INC.

FUNGI - DRY ROT - BEETLES

2148 ARDEN WAY - 1007 BROADWAY

Serving Entire Bay Area - Branches in Principal Cities

TERMITES and GENERAL

Pest Control



**TERMITES
FUNGI-ROT
POWDER POST BEETLES
STRUCTURAL REPAIRS**

Satisfaction Guaranteed
 G.I. - F.H.A. - BANK INSPECTIONS
HOME & INDUSTRIAL INSPECTIONS
 ESCROW REPORTS

TREE & YARD SPRAYING

SCIENTIFIC PEST CONTROL

VALLEY TERMITE CO.

STATE LICENSES NOS. 1483, 2970 and 2971

1617-18th Street

Over 23 Years Experience

SACRAMENTO

TERMITE CONTROL

BEETLES - FUNGUS - STRUCTURAL REPAIRS

WE KILL PESTS



\$5,000 WARRANTY
 AGAINST DAMAGE
 CAUSED BY
 SUBTERRANEAN
 TERMITES

GUARANTEED
 SERVICE

TERMITES
 RATS
 MICE
 ROACHES
 ANTS
 BEDBUGS
 SILVERFISH
 SPIDERS
 FLIES

COMPLETE
 FUMIGATION
 SERVICE

INSPECTION AT
 MINIMUM FEES

North Area Office

CALL

WA 2-4564

Downtown Office

CALL

HI 7-3492

TERMITE REPORTS FOR ESCROW

Delk Pest Control

Over 27 Years Experience

1558 AUBURN BLVD.

NORTH SACRAMENTO