

→ Codes in listings indicate Communities as follows: Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS)
 Ed—Edgewood FR—Frontier GI—Gilbert HI—Hickory WA—Wabosh
 EM—Empire GA—Garden GL—Gladstone IV—Yonhoe

PLAYGROUND EQUIPMENT
DOLLS

TRAINS
WHEEL GOODS
GAMES

ONE OF CALIFORNIA'S LARGEST TOY STORES
 818 J ST., SACRAMENTO
GI 3-4546
 MEMBER TOY GUIDANCE COUNCIL

THE TOY SHOP
 LYMAN E. COX

Northern California's Finest and
 Most Complete Stock of Toys

GI 2-7796 IV 3-7834
 1023-12th Country Club
 Between J & K Centre

KIDDO'S KINGDOM

TOY & FURNITURE CENTER
 Play Yard Equipment - Wading Pools
 Juvenile Furniture - Trundle & Bunk Beds
HOBBYCRAFTS
 Gift Wrapping - Free Parking

3335 EL CAMINO AVE.
 IV 7-4708
 OPPOSITE COUNTRY CLUB CENTRE

STORK SHOP

TOYS GALORE
 CHILDREN'S CLOTHING - LAYETTES
 PLAYARD EQUIPMENT
 JUVENILE FURNITURE
 TRUNDLE & BUNK BEDS - HOBBYCRAFTS
FREE PARKING
 Monday-Saturday 9:30 A.M. Till 5:30 P.M.
 Open Monday & Friday Till 9 P.M.
 Gift Wrapping - Delivery Service
GL 6-1800
 3710 J ST. SACRAMENTO

BOB'S TOYLAND

TOWN & COUNTRY VILLAGE

FEATURING
 A COMPLETE STOCK OF
 TOYS THE YEAR ROUND
 10 A.M. 'Till 5:30 P.M.
 Mon. & Fri. 'Till 9 P.M.

IV 9-6363
 2633 MARCONI AVE.

FRUITRIDGE SHOPPING CENTER

TOYS

GAMES - CRAFTS - DOLLS - WHEEL GOODS
 BANKAMERICARD - LAYWAYS

Call... **GL 1-9917**

TALKIN'S TOYLAND
 5679 STOCKTON BLVD.

TOYS GALORE

IN PARK CENTER
 TRUNDLE & BUNK BEDS
 JUVENILE FURNITURE
 PLAY YARD EQUIPMENT

Easy Credit
 We Rent Baby Needs

KID-E-TOWN

CALL
GL 6-3272
 4411 FREPORT BLVD.

Toys-Repairing
 Doll House 6324 Sutter Av(C)-----IV 7-4443

Toys-Retail
 Alliger's Electric Train Repairs & Sales
 Stockton Bl & 7th Av. GL-5-1472
 Arden Noble's Kite Shop
 558 La Sierra Dr-----IV 9-4112
ARDEN VARIETY & TOY STORE
 3511 La Brea Ave-----IV 9-8933
 Ben Franklin Store
 1905 Del Paso Bl(NS)-WA 5-9456
BEN FRANKLIN STORE
 3701 Stockton Bl-GL 1-0332
 BEN FRANKLIN STORE
 1958-35th-GL 7-3665

BOBER'S KIDDO SHOP
 QUALITY TOYS
 JUVENILE FURNITURE
 USE OUR LAYWAY PLAN
 EASY CREDIT
 BankAmericard, Hesper
 3124 Broadway-----GL 5-8804

BOB'S TOYLAND
 2633 Marconi Av-IV 9-6363
 (See Advertisement This Page)
 Brentwood Plaza Drugs
 2385 Fruitridge Rd-GL 1-8424
 Capital Five & Ten 2328-21st-----GL 5-7825
 Capitol Toyland 618 J-----GL 3-4546
 Carmichael Toy Store
 3235 Fair Oaks Bl(C)-----IV 3-7460
 Chuck's Hobby Shop
 2422 Margal Dr-----IV 7-0134
DENO'S BIKE SHOP
 3610 Varnville Bl(OPH)-WA 5-3873
DIDION HARDWARE 4475 D-----GL 6-6002
 Erwin's Youth Shop & Baby News
 2007 Del Paso Bl(NS)-----WA 2-7174
 Gooling's 4307 Arden Wy-----IV 9-5803
KID-E-KORRAL
 Country Club Centre
 3430 El Camino Av-----IV 3-7331
 Southgate Shopping Center
 4204 Florin Rd-----GA 1-4747
KID-E-TOWN
 4411 Freepor Bl-----GL 6-3272
 (See Advertisement This Page)
KIDDO'S KINGDOM TOY & FURNITURE
 CENTER 3335 El Camino Av-----IV 7-4708
 (See Advertisement This Page)
LAWRENCE'S DEPARTMENT STORE
 4830 Freepor Bl-----GL 2-4886
LAWRENCE'S VARIETY STORE
 South Sacramento's Toy Shop
 5123 Freepor Bl-----GL 5-1516
LEMON HILL VARIETY
 TOYS FOR ALL AGES
 Wheel Goods - Games - Models - Dolls
 3611 39th Av & 44th St
 6014-44th-----GA 8-8201

North Highlands Variety
 3601 A(NH)-ED 2-2518

Advertise here—it pays.

TOYS

VERY FINE SELECTION
 • DOLLS • DOLL CLOTHING
 & ACCESSORIES
 • H-O TRAINS • GAMES
 • JUNIOR SPORTING GOODS
 • TRICYCLES & WAGONS

IV 3-7460

CARMICHAEL TOY STORE
 2½ BLOCKS N/O MARCONI AVE.
 3235 FAIR OAKS BLVD.

Toys-Retail-(Cont'd)
STORK SHOP 3710 J-----GL 6-1800
 (See Advertisement This Page)
TALKIN'S TOYLAND
 5679 Stockton Bl-----GL 1-9917
 (See Advertisement This Page)
THE TOY SHOP 1023-12th-----GI 2-7796
 Country Club Centre-----IV 3-7834
 (See Advertisement This Page)
 Toy Store The
 3235 Fair Oaks Bl(C)-----IV 3-7460
 Toy Towne 2745 Fair Oaks Bl(C)-IV 3-9271
 Western Auto Associate Store
 2821 Fair Oaks Bl(C)-----IV 7-2392

Toys-Wholesale
BUGS BEAR RACK TOYS—
 GORDON RESEARCH COMPANY
 1960 Cherokee Rd Stkt H0W0 2-4426

CONTINENTAL SALES CO
 2924-18th Av-----GL 2-5076
 H & J Sales Co
 Originator of H & J Toy Pack
 3030 Mountain View Av-IV 7-3309
J B SPECIALTY SALES INC
 5253 Elvas Av-----GL 7-9858

ORA HOWARD CO

MODELS - DOLLS - PLUSH
 GAMES - PARTY FAVORS &
 TOYS

ON DISPLAY IN OUR
 SPACIOUS SHOW ROOM
 1501 North C-----HI 4-8550

ORDMAN & WYANT 1236 C-----GI 2-1019
 Toy House of Calif 1817-7th-----GI 3-2173

WASHINGTON TOY CO
 WEST'S LEADING DIST. SMALL TOYS
 Special Prices for Churches
 Schools - Organizations
 244-9th SF-----UN/NH 3-5965

**PLEASE LISTEN
 for the DIAL TONE
 BEFORE DIALING**

That "dial tone", a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number, please?"

Tractor Dealers-New

ALBERS FEED & FARM SUPPLY
 SOLENS ROTARY TILLERS
 Simplicity, Garden Tractors
 We Finance
 6300 Folsom Bl-----GL 6-2986

ALLIS-CHALMERS CRAWLER TRACTORS
 Complete line from 6.5 to 225 hp. Tractor shovels 1 1/2 to 7 1/4 cu. yd. Matched bulldozers, mounted rippers, control units. Wheel tractors also available.
 Factory parts and service

"FOR INFORMATION CALL"
INDUSTRIAL TRACTOR SALES
 Sales-Service-Parts-Rentals
 903 Del Paso Bl(NS)-----WA 5-8525
RHEA TRACTOR & ENGINE CO
 6500 Freepor Bl-----GA 1-1151

BAR-HEIN TRACTOR CO
 2031 Arden Wy-----WA 5-3591
 (See Advertisement This Page)
 Bell & Bell 925-30th-----GI 3-3312
 Capitol Tractor & Implement Co
 6701 Stockton Bl-----GA 8-3468

CASE TRACTORS—
 CENTRAL VALLEY TRACTOR CO
 3028 G-----GL 2-0211
 NEW ISLAND EQUIPMENT CO
 6450 Freepor Bl-----GA 8-8818

CATERPILLAR DIESEL TRACTORS
 • Track-type Tractors
 • Wheel-type Tractors
 • Dozers, Rippers, Scrapers, Tool Bars
 • Pilelayers
 • Tractorcranes—Wheel & Crawler Loaders
 —Backed by complete parts and service facilities

"FOR INFORMATION CALL"
WEAVER TRACTOR CO
 19th & T-----GI 1-1221

CENTRAL VALLEY TRACTOR CO
 Authorized Dealer
CASE TRACTORS AND EQUIPMENT
 CRAWLERS WHEEL
 SALES - SERVICE - PARTS
 Utility - Agricultural
 LOADERS - BACKHOES - DOZERS
 3028 G-----GL 2-0211
 Eve's-Sum-Holidays call - GI 3-8922

Flood Equipment Co
 Alhambra & V-----GL 6-6459

FORD TRACTORS & IMPLEMENTS
 Gasoline, L-P gas & diesel tractors, Row-crop & all purpose models. Complete line of agricultural implements hay tools, tillage tools, row-crop, etc.
 Also, Reconditioned & Guaranteed Used Tractors & Equipment - SALES - SERVICE - PARTS

"FOR INFORMATION CALL"
AUTHORIZED DEALERS
ROTT BROS TRACTOR CO
 6200 Folsom Bl-----GL 2-1408

GRAVELY TRACTORS—
BAR-HEIN TRACTOR CO
 2031 Arden Wy-----WA 5-3591

Industrial Tractor Sales
 903 Del Paso Bl(NS)-----WA 5-8525

SEWING ON BUTTONS
 While sewing a button on a garment keep a pin stuck between the cloth and the button. This will leave enough play for easy buttoning.

Tractor Dealers-New-(Cont'd)

INTERNATIONAL TRACTORS
 11 crawler and wheel tractors for construction, mining, logging, industry, pipeline. Also complete line of IH blades, scrapers, and power units. Plus full line of matched equipment.

"FOR INFORMATION CALL"
SACRAMENTO VALLEY TRACTOR CO
 1901 Broadway-----GI 3-1727

JOHN DEERE QUALITY FARM EQUIPMENT
WEAVER TRACTOR CO
 19th & T-----GI 1-1221

MASSEY-FERGUSON TRACTORS—
NEW ISLAND EQUIPMENT CO
 6450 Freepor Bl-----GA 8-8818

MINNEAPOLIS-MOLINE—
NELSON EQUIPMENT CO
 3359 Rio Linda Bl(OPH)-----WA 5-2319

Nelson Equipment Co
 3359 Rio Linda Bl(OPH)-----WA 5-2319

Rhea Tractor & Engine Co
 6500 Freepor Bl-----GA 1-1151
 (See Advertisement This Page)
 Rott Bros Tractor Co
 6200 Folsom Bl-----GL 2-1408
 Sacramento Valley Tractor Co
 1901 Broadway-----GI 3-1727

VOLVO—
NELSON EQUIPMENT CO
 3359 Rio Linda Bl(OPH)-----WA 5-2319

WEAVER TRACTOR CO
 Caterpillar & John Deere Dirs
 19th & T-----GI 1-1221

Tractor Dealers-Used
 Bodenhamer A J
 2760 Corabel Ln-IV 9-1814
CAL-WEST EQUIP CO
 7431 Stockton Bl-----GA 1-2030
 (See Advertisement This Page)

FARMERS TRACTOR & IMPLEMENT CO
 SALES & SERVICE
 RENTALS
 6201 Elvas Av-----GL 1-8637

Lane Tractor & Equipment Co
 4351 Auburn Bl-----IV 7-7792
 (See Advertisement This Page)

Good party-line neighbors make sure the line is clear before they dial... when using a dial telephone. Good party-line neighbors get better party-line service.

Why Not?

When you select someone to supply your needs, make it a point to tell them that you found their advertisement in the...

Yellow Pages

BAR-HEIN TRACTOR CO.

2031 Arden Way

WA 5-3591

• GRAVELY TRACTORS 6.6 H.P.
 30 TOOLS TO CHOOSE FROM
 Proved Since 1922
 ARIENS ROTARY TILLER
 3 to 18.2 H.P.

OPEN 7 DAYS PER WEEK 8 A.M. TILL 6 P.M.

SALES - RENTALS - SERVICE

"A Good Deal Depends on Your Dealer"



NATIONALLY ADVERTISED ARTICLES
 CAN BE TRACED TO THEIR
Local Dealers
 by looking up
"WHERE TO BUY IT"
 in the
Yellow Pages

TRACTORS ALLIS-CHALMERS



FARM MACHINERY
 G.W. DIESEL ENGINES
 WADE RAIN SPRINKLERS
 NEW HOLLAND BALERS
 WHEEL TRACTORS
 INDUSTRIAL LOADERS
 BACK HOES

GA 1-1151

RHEA TRACTOR & ENGINE CO.
 6500 Freepor Blvd. Sacramento

CONTRACTORS & LOGGING EQUIP.

TRACTORS
 MOTOR GRADERS
 SHOVELS - LOADERS
 SCRAPERS

RUBBER-TIRED EARTH MOVERS
 COMPRESSORS - ROOTERS - ROLLERS
LOW BED HAULING

GA 1-2030
 NITES CALL
 IV 7-9047 OR IV 7-1913
CAL-WEST EQUIPMENT CO.
 7431 STOCKTON BLVD. 3 MI. South on Hwy. 99
 SACRAMENTO

TRACTORS SALES - RENTALS SERVICE

• LOADERS • SCRAPERS
 • PLOWS • DISCS
 PICK-UP & DELIVERY

Lane Tractor & Equipment Co.

IV 7-7792 & IV 7-0201
 IF NO ANSWER CALL
 IV 3-0591

4351 AUBURN BLVD.