

RENT OR BUY FROM SELIX

First in Formal Wear Since 1906

West's largest selection of fine failored, fashionable formal wear: SUMMER FORMALS

DIRECTOR COATS CUTAWAYS FULL DRESS TUXEDOS

Perfect fit guaranteed! Sizes 2-56 • All Accessories Including Shoes

PENT OF BUY AT

SALES . RENTALS

HI 6-1261

1208 K . SACRAMENTO OPEN MONDAYS AND FRIDAYS TILL 8:30 P.M.

- SELIX Stores in -SAN FRANCISCO • SAN MATEO • PALO ALTO • SAN JOSE
OAKLAND • BERKELEY • SACRAMENTO

General Offices: 770 Mission St., San Francisco • 24-Hour Phone Service, YUkon 6-6212

TUXEDOS

DINNER JACKETS & DRESS SUITS

RENTED & SOLD

NO CHARGE FOR ALTERATIONS

OPEN MON & FRI TILL 9 PM

GI 2-4068 If No Answer Call GI 3-6133

BARNEY'S RENTALS

8101/2 J - SACRAMENTO

TUXEDOS RENTED

LATEST STYLES

DINNER IACKETS

SHOES - ACCESSORIES

NO ALTERATION FEE

GI 8-0528

WHITE OR POWDER BLUE

ACCESSORIES - LATEST MODELS

Tuxedos-Renting

BARNEY'S RENTALS

-GI 2-4068 810½ J 2-4066 (See Advertisement This Page) CAPITAL COSTUMES 813½ J --GI 8-0528 (See Advertisement This Page) CORTLAND'S DAD & LAD SHOP

-IV 7-9956 CORTLAND'S DAD & LAD SHOP -IV 3-8935

MAYHOOD'S MENS CLOTHIER THENOS & SUMMER FORMALS

SELIX FORMAL WEAR

"FINEST IN THE WEST" RENTALS & SALES

"FOR INFORMATION CALL"

DISTRIBUTOR SAN FRANCISCO Selix Formal Wear 770 Mission SF-----YUkon 6-6212

AUTHORIZED DEALERS

SACRAMENTO Selix Formal Wear 1208 K----HI 6-1261

Selix Formal Wear 1208 K-----HI 6-1261 (See Advertisement This Page)

How about a separate listing in the telephone directory . . . under your own name . . . so that your friends and business associates can reach you at work? Call our Business Office for details.

BLAKE MOFFITT & TOWNE DAVIS CORDAGE CO

Typesetting

Sacto Composition Co
5081/2 Merchant-GI 2-8692

508½ Merchant-GI 2-8692 Spaulding Typographic Service 1511-19th-GI 2-7035 Thomas Composition Service Type Layouts for Offset Printing 4509-42d Av ---------GA 8-8102

For the best use of the dial teleone, please turn to the instrucion pages of the Directory.

BUSIEST BOOK IN THE WORLD

The familiar telephone directory is America's No. 1 reference book. It is the busiest book in the world because it is helpful to practically every-

When

Arise

In emergency situations you want to call someone in a hurry. Whether it's a radio repairman, veterinarian, electrician, or nurse, you can find who is nearest to call when you

Look in the

The Yellow Pages Contain Announcements of Concerns Nearest You, Who Feature 24-Hour Emergency Service

Emergencies

A LEBECK BUSINESS EQUIP COT FOR SALE OR RENT - NEW & REBUILT TYPEWRITERS & ADDING MACHINES. Drive In - Free Parking - Save Time 3021 Capitol Av------GL 6-3877

ADLER TYPEWRITERS

Adler for Every Typing Need 92 Character Keyboard 92 Character Keyboard Interchangeable Carriage From 12" to 35". Standard, Portable & Electric Models. T Typing Tester for Schools. Noted for Durabi ity & Trouble-Free Service.

"WHERE TO BUY THEM" NOAKES TYPEWRITER CO

ALL MAKES OFFICE EQUIP CO (See Advertisement Page 653)

ALLIED BUSINESS MACHINES SALES - RENTALS - REPAIRS

Hermes Authorized Denler NEW RECONDITIONED ALL MAKES

1804 Del Paso BI(NS)----WA 5-1438

EXCLUSIVE STANDARD OLYMPIA DISTR.

. SOLD - NEW & USED

1312 JAY STREET

G1 2-1441

AMERICAN TYPEWRITER EXCHANGE

BUCKMASTER OFFICE EQUIP

CAPITAL OFFICE EQUIP CO (See Advertisement Page 652)

Please wait for dial tone . . then dial carefully.

TYPEWRITERS ADDING MACHINES & CHECKWRITERS - ALL MAKES NEW - USED - REBUILT Portable Tynewriter Headquarte PEPAIRS - PENTAIS

Pick-Up & Del. - Service Our Mott -----GI 2-7301

DAVID'S OFFICE EQUIPMENT CO DE HAVEN CASH REGISTER CO

FACIT TYPEWRITERS

Tomorrow's Typewriter

See the FACIT Typewriter with Exclusive Time Saving Features Standards - Portables SALES and SERVICE

"WHERE TO CALL"

CAPITAL OFFICE EQUIP CO

Hammond Geo N Typewriter Co -GI 8-0678

2412 J -----GI (See Advertisement Page 652) HERMES TYPEWRITERS_

ALLIED BUSINESS MACHINES 1804 Del Paso BI(NS)----WA 5-1438

HIGGINS TYPEWRITER CO (See Advertisement This Page) (Continued Next Page)

Answer promptly, speak clearly, hang up gently-three friendly

BANKAMERICARD

AGENTS

FOR ALL

PORTABLES

DUPLICATING & CHECK-

SACRAMENTO

WRITING MACHINES

NEW & REBUILT - ALL MAKES

OLYMPIA

OFFICE EQUIPMENT CO.

SERVING SACRAMENTO OVER 25 YEARS

ONE OF THE LARGEST STOCKS OF IMPORTED & DOMESTIC PORTABLES & STANDARDS

NEW & USED

EXPERT REPAIRS ON ALL MAKES

SALES & SERVICE ADDING MACHINES -

- CALCULATORS

• RENTALS With Ontion To Durchase

Easy Terms PICK UP & DELLVEDY



dial ... GI 3-2448 or GI 3-2251

NOAKES TYPEWRITER CO

TYPEWRITERS



RENTALS

SALES - REPAIRS ALL MAKES

RENTAL PURCHASE PLAN OF ★ Royal ★ Underwood ★ Smith-Corona ★ Remington

Serving All of Sacramento North - South - East - West Since 1953

ADDING MACHINE RENTALS - INCLUDING ELECTRIC TYPEWRITERS TERMS

HIGGINS TYPEWRITER CO.

1914 FULTON AVE.

BETWEEN COTTAGE WAY & ARDEN WAY PICK-UP & DELIVERY

IV 3-0229



813 1/2 J 2nd Floor CAPITAL COSTUMES