

**NEW FABRIC
VERTICAL BLINDS
THAT ARE SO
EASY TO CLEAN**



By COFFING & GREENE

GI 3-5592 - IV 7-8703

- Easy to vacuum
- Fit any window
- Thoroughly wear-able
- Wash and replace quickly
- Admit light
- Assure privacy
- Change direction easily

Wholesale & Retail
2998 FREEMONT BLVD.

VENETIAN & LITE BLINDS



**Sales & Repairs
WINDOW SHADES & DRAPES
ONE DAY SERVICE**

ON
VENETIAN BLINDS & WINDOW SHADES
OPEN 6 DAYS A WEEK

PHONE
GL 5-1080

SIERRA WINDOW SHADE CO.

SACRAMENTO

2914-35th ST.
After Dec. 1st - 3116 STOCKTON BLVD.

*When a Name RECOMMENDED
has been FORGOTTEN*

You remember someone recommending a certain concern or dealer, but can't remember the name recommended.

LOOK IN THE

**Classified TELEPHONE
SECTION**

Venetian Blind Dealers & Mfrs- Retail-(Conf'd)

Pacific Metal Awning & Blind Co
5050 Perry Av.-----GL 2-3168
(See Advertisement Page 665)
Rapp Win A & Co 622-20th-----GI 2-3677
(See Advertisement Page 664)
SACRAMENTO WINDOW SHADE MFG CO
1624 J-----HI 4-8272
(See Advertisement Page 665)
SIERRA WINDOW SHADE CO
2514-35th-GL 5-1080
(See Advertisement This Page)

Venetian Blind Mfrs-Whole

SUN-STOP & WYMAN FABRICS
4901 Franklin Bl-GL 7-6501

Venetian Blind Renovating

A STIMERS WINDOW SPECIALTY
CLEANING - REPAIRING
New Tapes & Cords Installed
3116 Stockton Bl-----GL 2-6606
North Area-----IV 7-9389

BOSLEY DON

VENETIAN BLIND RENOVATING
REPAIRS - PARTS
SERVICE - CLEANING
2914-35th-----GL 5-1080

DURA-LITE BLIND CO 2331 S-----GL 1-6526
(See Advertisement This Page)
John's Building Specialists
517-12th-GL 8-9359

For accurate dialing of your calls, wait a few seconds for the steady humming sound of the dial tone. Then dial each letter and numeral gently, without forcing. If you get a busy signal, please hang up before dialing again.

Venetian Blind Renovating-(Conf'd)

SACRAMENTO WINDOW SHADE MFG CO

VERTICAL & VENETIAN BLINDS
COMPLETE RENOVATING SERVICE
SLATS - TAPES - CORDS
CLEANED - REPAIRED - RETAPED
CUSTOM MADE BLINDS
Pick-up & Delivery Service
FREE ESTIMATES
Merv Bythway
1624 J-----HI 4-8272

Venetian Blind Supplies-Whole

Greene Floyd A
398 Santa Ynez Wy-----GL 7-0953

Ventilating Contractors

See Contractors-Heating & Ventilating

Ventilating Equipment

Al's Furnace & Cooler Repair Service
See Our Adv-Furnaces-Reprg & Cng
6430 Lemon Hill Av-----GA 8-7845
Hamilton Sheet Metal
6949 Power Inn Rd-----GA 1-3666

Ventilating Systems-Cleaning

**A CHEMICAL EXHAUST FIBER
PROTECTION CO OF NO CALIF**
1705-29th-----GL 7-0115

UNDERCOVER STUFF

To keep blankets soft and fluffy between launderings, brush with a whisk broom toward the binding—never across the blanket.

VENETIAN BLIND LAUNDRY



RENOVATED & REPAIRED

1-Day Service
Open Saturday from 10 to 2
GUARANTEED WORKMANSHIP
WE GIVE FREE ESTIMATES
GLADLY

DAY OR NIGHT
CALL

GL 1-6526

Dura-Lite Blind Co.

2331 S At 24th St.

SHOP IN THE YELLOW PAGES

Whenever you want information about an article, a service or a certain business

LOOK IN THE

**Classified
TELEPHONE
SECTION**

Vertical Blinds

A STIMERS WINDOW SPECIALTY

SINCE 1927
LOCAL FABRICATORS OF
KIRSCH
VERTICAL BLINDS
DUST FREE FADE PROOF
No Cleaning Problem
COLOR CO-ORDINATION
MANY COLORS TO CHOOSE
FREE ESTIMATES EASY TERMS
OPEN ALL DAY SATURDAY
3116 Stockton Bl-----GL 2-6606
North Area-----IV 7-9389

BYTHEWAY MERVIN

Sacramento Window Shade Mfg Co
KIRSCH TRAVERSE VERTICALS
LEVOLOR VENETIAN BLINDS
1624 J-----HI 4-8272

COFFING & GREENE SUN VERTICAL SALES

See Adv under Venetian Blind
2998 Freemont Bl-----GI 3-5592

FLO FOLD VERTICAL BLINDS

The New VERTICAL
BLIND—
Made of Aluminum Slats
FLO FOLDS Draw Open &
Close Like Draw Drapes.
Adjust to Any Desired Lighting. Completely
Dirt & Dust Free. Available in All Colors.
"WHERE TO BUY THEM"
MANUFACTURING
DISTRIBUTORS
DURA-LITE BLIND CO 2331 S-GL 1-6526

Use your party-line telephone as you would have the "other party" use it. It is share-and-share-alike on a party line.

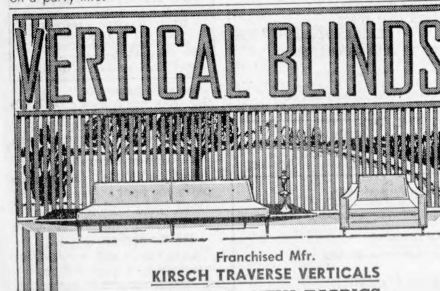
Vertical Blinds-(Conf'd)

PACIFIC METAL AWNING & BLIND CO
5050 Perry Av-----GL 2-3168
Rapp Win A & Co 622-20th-----GI 2-3677
**SACRAMENTO WINDOW SHADE
MFG CO** 1624 J-----HI 4-8272
(See Advertisement This Page)
Sierra Window Shade Co
2914-35th-GL 5-1080

Veterinarians

A A A Animal Center
E John D West DVM
3500 W Capitol Av(WS)-----FR 1-7533
Adobe Pet Hospital
5051 Franklin Bl-----GL 5-0159
Frater R B
Elk Grove Veterinary Center
Elk Grove Bl Elk Gr-----Murry 5-9589
Frost C A
Large & Small Animals
7404 Auburn Bl
Citrus Heights-Parkway 5-2700
Fulton Av Veterinary Hospital
W W Harry DVM
Between Standard Furniture & Olds
2173 Fulton Av-----IV 9-1967
Gidley Joseph L
2647 Stockton Blvd-GL 6-1467
Griffin Leonard P 1823 Fulton Av-IV 9-7331
Gunn Chas W
Fulton Oaks Animal Hospital
Between Howe & Fulton Ave
IV 3-4543
If no answer call
Harvey M W 2173 Fulton Av-----IV 9-1036
Hartson G R
Fair Oaks Blvd Veterinary Hosp
Large & Small Animals
3844 Fair Oaks Bl(OC)-----IV 3-0493
Hauge Ronald T
Auburn Blvd Veterinary Hospital
3132 Auburn Bl-----IV 3-6016
Hornung L R 5880 Stockton Bl-----GA 1-1917
If no answer call Elk Gr-----Murry 5-3267
Howard Alana E
7730 Fair Oaks Bl Fair Oaks-Yorktown 7-1511
Jakotich Robt
Sunset Av Pet Hospital
7731 Sunset Av Fair Oaks-----YORKtown 7-6701
Johnson Louis F
College Veterinary Hospital
Horses & Pet Animals
6001 Elvas Av-----GL 2-2685
Land Park Veterinary Hospital
4227 Freemont Bl-GL 2-5261
Lewis Robt F
Sacto Animal Hospital
5701 H-----GL 1-7213
Martinelli D E 2850 Wright-----IV 9-5674
Maxted M J
Carmichael Animal Clinic
Small Animals
5536 Marconi Av(VC)-----IV 9-3887
Milliron A M
Pet Animals
1/2 Mile East of Subway
7915 Folsom Bl-----GL 2-0266
Mueller R A
1/4 Mile South of Municipal Airport
6420 Freemont Bl-----GA 8-9202
Nagle Robt H 6844 Franklin Bl-----GA 8-6298
Nilson M A
Fair Oaks Blvd Veterinary Hosp
Small & Large Animals & Poultry
3844 Fair Oaks Bl(OC)-----IV 3-0493
North Sacto Dog & Cat Hospital
924 Del Paso Blvd(NS)-WA 5-2107
If no answer call-----IV 9-3522
Payne Ernestine K
Brighton Animal Hospital
1/2 Mile West of Perkins
7915 Folsom Bl-----GL 2-0266
Payne Louis J
Ranch Animals
1/2 Mile East of Subway
7915 Folsom Bl-----GL 2-0266
Reed Milburn W 6844 Franklin Bl-GL 8-6298
Riggs W F
Cordova Veterinary Hospital
Day or Emergency Call
11050 Folsom Bl-----EM 3-6669
Sepponen Carl M
Sacto Animal Hospital
5701 H-----GL 1-7213

Advertise here—it pays.



Franchised Mfr.
KIRSCH TRAVERSE VERTICALS
MODERN - NEW FABRICS
metal - cloth

- FOR ANY WINDOW
- COLORFAST WASHABLE FABRIC
- VARIETY OF DECORATOR COLORS
- DUST RESISTANT

Satisfaction Guaranteed

Estimates... gladly!

HI 4-8272

SACRAMENTO WINDOW SHADE CO.

SINCE 1921 • 1624 J

Bank Terms

Veterinarians-(Conf'd)

Cripe W S
Elk Grove Veterinary Center
Elk Grove Bl Elk Gr-----Murry 5-9589
Davies John R
Orangevale Veterinary Clinic
9135 Greenback Ln Orangevale-Yukon 8-0576
Dillon Ben E
Blue Cross Pet Hospital
Large-Small Animals Also Birds
6015 Fair Oaks Bl(OC)-----IV 7-7990
Extrom S R
Pets & Poultry
432 M Rio Linda-----WYndot 1-2068
If no answer call-----IV 9-3244
Flanders Richard T
Lee Animal Hospital
5051 Franklin Bl-----GL 5-0159
Frater R B
Elk Grove Veterinary Center
Elk Grove Bl Elk Gr-----Murry 5-9589
Frost C A
Large & Small Animals
7404 Auburn Bl
Citrus Heights-Parkway 5-2700
Fulton Av Veterinary Hospital
W W Harry DVM
Between Standard Furniture & Olds
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Gidley Joseph L
2647 Stockton Blvd-GL 6-1467
Griffin Leonard P 1823 Fulton Av-IV 9-7331
Gunn Chas W
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Between Howe & Fulton Ave
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If no answer call
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Hartson G R
Fair Oaks Blvd Veterinary Hosp
Large & Small Animals
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Hauge Ronald T
Auburn Blvd Veterinary Hospital
3132 Auburn Bl-----IV 3-6016
Hornung L R 5880 Stockton Bl-----GA 1-1917
If no answer call Elk Gr-----Murry 5-3267
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Jakotich Robt
Sunset Av Pet Hospital
7731 Sunset Av Fair Oaks-----YORKtown 7-6701
Johnson Louis F
College Veterinary Hospital
Horses & Pet Animals
6001 Elvas Av-----GL 2-2685
Land Park Veterinary Hospital
4227 Freemont Bl-GL 2-5261
Lewis Robt F
Sacto Animal Hospital
5701 H-----GL 1-7213
Martinelli D E 2850 Wright-----IV 9-5674
Maxted M J
Carmichael Animal Clinic
Small Animals
5536 Marconi Av(VC)-----IV 9-3887
Milliron A M
Pet Animals
1/2 Mile East of Subway
7915 Folsom Bl-----GL 2-0266
Mueller R A
1/4 Mile South of Municipal Airport
6420 Freemont Bl-----GA 8-9202
Nagle Robt H 6844 Franklin Bl-----GA 8-6298
Nilson M A
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Small & Large Animals & Poultry
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North Sacto Dog & Cat Hospital
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1/2 Mile East of Subway
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Reed Milburn W 6844 Franklin Bl-GL 8-6298
Riggs W F
Cordova Veterinary Hospital
Day or Emergency Call
11050 Folsom Bl-----EM 3-6669
Sepponen Carl M
Sacto Animal Hospital
5701 H-----GL 1-7213

Veterinarians-(Conf'd)

South Sacramento Pet Hospital
1/2 Bk South of Fruitridge Rd
5651 Franklin Bl-----GA 1-0619
Steinmetz W E 4227 Freemont Bl-----GL 2-5261
Story Eugene C 1917 R-----HI 6-7788
Summers Mark E
Small Animals
Auburn Bl Roseville-----SUnst 2-6311

Veterinary Hospitals

A A A Animal Center
E John D West DVM
3500 W Capitol Av(WS)-----FR 1-7533
Adobe Pet Hospital
5051 Franklin Bl-----GL 5-0159
Orc Hours Weekdays 9 AM to 8:30 PM
Sats 9 to 5-Suns 9 to 10 AM
1/4 Mi E of McClellan Field
4701 Madison Av-----ED 2-3724
Ardon Animal Hospital
Leonard P Griffin DVM
1823 Fulton Av-----IV 9-7331
Auburn Blvd Veterinary Hospital
Dr Ronald T Hauge
3132 Auburn Bl-----IV 3-6016
Ben All Veterinary Clinic
1 Block West of Town & Country
Village Behind Hart's Drive-In
2850 Wright-----IV 9-5674
Blue Cross Pet Hospital
Dr Eugene J Brauner
Dr Ben E Dillon
Large-Small Animals Also Birds
6015 Fair Oaks Bl(OC)-----IV 7-7990
Brighton Animal Hospital
E K Payen-L J Payen-A M Milliron
1/2 Mile East of Subway
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Capitol Pet Hospital
2647 Stockton Blvd-GL 6-1467
Carmichael Animal Clinic
Leland J Bell DVM
M J Maxted DVM
5536 Marconi Av(VC)-----IV 9-3887
Citrus Heights Veterinary Hospital
Dr C A Frost
Large & Small Animals
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Cordova Veterinary Hospital
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Fulton Av Veterinary Hospital
W W Harry DVM
Between Standard Furniture & Olds
2173 Fulton Av-----IV 9-1967
Fulton Oaks Animal Hospital
Charles W Gunn
Between Howe & Fulton Ave
2373 Fair Oaks Bl-----IV 3-4543
If no answer call-----IV 3-1036
Land Park Veterinary Hospital
4227 Freemont Bl-GL 2-5261
Lee Animal Hospital
Dr Richard T Flanders
Located Across from Farmers Market
5051 Franklin Bl-----GL 5-0159
Midtown Animal Hospital
Eugene C Story DVM
1917 P-----HI 6-7788
Mueller Small Animal Hospital
1/4 Mile South of Municipal Airport
6420 Freemont Bl-----GA 8-9202
North Sacto Dog & Cat Hospital
924 Del Paso Blvd(NS)-WA 5-2107
If no answer call-----IV 9-3522
(Continued Next Page)

Good party-line neighbors remember to space their calls.