

CUSTOM MADE



45 YEARS IN BUSINESS
COLOR CONSULTANTS
 WIDE ASSORTMENT OF MATERIALS

LAMBREQUINS - CORNICES
 DRAPERY HARDWARE
 VENETIAN BLINDS
 WINDOW SHADES
 ALUMINUM SCREEN DOORS

FREE ESTIMATES
 Ample Free Parking

WM. A. RAPP & CO.

GI 2-3677

20th & G STREETS "The Blind Man" SACRAMENTO



- 18 YEARS EXPERIENCE -

ANNA WALERY'S STUDIO

2458-41st ST.

GL 7-5356

SACRAMENTO

FEATURING...

- DRAPERIES
- BEDSPREADS
- CORNICE BOXES COVERED
- VALANCES

DRAPERY
 INSTALLATION

- REASONABLE RATES -

DRAPERIES

CUSTOM MADE
 IN COLOR CO-ORDINATED FABRICS
 ALSO MATCHSTICK & BAMBOO

Sierra
 WINDOW
 COVERINGS

3116 STOCKTON BLVD.

MAY BE LINED
 FOR COMPLETE
 PRIVACY
 RODS & CORNICES
 INSTALLED
 WINDOW SHADES
 & BLINDS
 FREE ESTIMATES
 EASY TERMS

PHONE
 GL 2-6606 or GL 5-1080
 North Area Call IV 7-9389

Draperies-Retail-(Conf'd)

GRAY'S FURNITURE
 6107 Stockton Bl. - GA 8-8924
H & H DRAPE RITE
 3418 Folsom Bl. - GL 2-2895
 (Please See Advertisement Page 199)
 Herb & Bill Custom Upholstering
 1709 Del Paso Bl. - WA 5-8708
HOUSE BEAUTIFUL
 2421 Cadew Ave. - GA 1-5154

CONTRACT CARPET CO

CUSTOM MADE DRAPERIES
 AT WHOLESALE PRICES
 WIDE RANGE OF FABRICS
 EXPERT INSTALLATION
 SEE OUR LARGE AD UNDER
 CARPETS & RUGS DEALERS - NEW
 4816 Folsom Bl. - GL 1-0602

Dolphin The 1700 L - HI 6-4908
DRAPE RITE H & N
 3418 Folsom Bl. - GL 2-2895

DRAPERY SHOP THE
 3118 Broadway - GL 5-3686
 (Please See Advertisement Page 199)

DUNSMING'S DECORATIVE FURNISHINGS
 Since 1918

DRAPERIES & UPHOLSTERING
 CUSTOM FURNITURE STYLING
 INTERIOR DESIGNING

1831 Capitol Ave. - GL 3-7515

FABRIC CENTER
 2751 Fair Oaks Bl. - IV 3-7896

FABRIC CENTER
 2412 Watt Ave. - IV 3-5504

FABRIC CENTER 1016-10th - GI 3-3795

FIELD'S
 CUSTOM DRAPERIES
 FEATURING DECORA-PLATE
 1345 Merkle Ave. - FR 1-5910

Gertrude Hoffman Drapery
 2424 El Camino Ave. - IV 7-5802
 Graber Raymond A 3430 Fulton Ave. - IV 7-5973

CUSTOM DRAPERIES



LARGE SELECTION OF FABRICS
 SAMPLES SHOWN IN YOUR HOME
 OR IN OUR SHOP

Free Estimates
 Bank Terms

IV 3-8960

LARRY'S
 CUSTOM UPHOLSTERY
 & CARPETS

4020 California Ave. Carmichael

Draperies-Retail-(Conf'd)

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 6107 Stockton Bl. - GA 8-8924
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 Herb & Bill Custom Upholstering
 1709 Del Paso Bl. - WA 5-8708
HOUSE BEAUTIFUL
 2421 Cadew Ave. - GA 1-5154

HOUSE OF FABRICS INC
 FABRICS - DRAPERIES - CURTAINS
 4214 Florin Rd. - GA 1-7310
 3322 El Camino Ave. - IV 5-5296
 1224 K - GL 2-9039

Interiors by Irene & Jan
 2437 Fair Oaks Bl. - IV 3-8786

IRENE'S
DRAPERIES - Made to Order
 Draperies Altered to Your Needs
 Fabrics - Travertine Rods
 Free Estimates in Your Home

32nd & Folsom
 1335-32d - GL 7-3976

Jones & Burke Drapery Shop
 1022-22d - GI 3-4220

JONES J JEWELL
 The Drapery Shop
 3118 Broadway - GL 5-3686

JUNAI WILSON INTERIORS
 CUSTOM DRAPERIES
 Covered Cornices - Slip Covers
 Bedspreads

Complete Interior Planning
 Associated With
 MILDRED HICKS STUDIO
 4616 El Camino Ave. - IV 9-9145

Kanzler's Colonial Upholstering
 3751 Stockton Bl. - GL 4-8833

Larry's Custom Upholstery & Carpets
 4020 El Camino Ave. - IV 3-8960
 (Please See Advertisement This Page)

MAGIC CARPET FURNISHINGS & FLOOR COVERINGS
 Full Service-All Material to Order
 5535 H - GL 2-8001

MOULDS JOHN INTERIORS
 DRAPERIES - RUGS - UPHOLSTERING
 FURNITURE
 Complete Interior Planning
 2994 Fair Oaks Bl. - IV 9-6116

NEUMEISTER'S CUSTOM INTERIORS
 2322 K - GI 1-1998

OLGA'S DRAPERIES
 CUSTOM MADE DRAPERIES
 Slip Covers Cornice Box Covers Bedspreads
 Valances
 SAMPLES SHOWN
 IN YOUR HOME
 3204 Norstrom Wy. (NS) - WA 5-4320

PAULS FURNITURE INC
 5501 Auburn Bl. - 332-5452
 Rainbow Furniture & Upholstery
 3655 J - GL 1-5702
 Rapp Wm & Co 622-20th - GI 2-3677
 (Please See Advertisement This Page)
 Rice Frank M Co 1622 K - HI 7-6312

(Continued Next Page)

FOUR THOUGHTFUL ITEMS
 OF TELEPHONE PROCEDURE

1. Please answer promptly.

2. Please be on the line when the party you want answers.

3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.

4. Please replace the receiver gently when through talking.

INDEX TO CLASSIFIED HEADINGS-SEE GREEN PAGES

Draperies-Retail-(Conf'd)

RICHTER'S INTERIORS
 H & H RICHTER
 DRAPERIES
 Established Since 1936

3855 J - GL 5-4879

SACRAMENTO WINDOW SHADE MFG CO
 1624 J - HI 4-8272
 (Please See Advertisement This Page)

SALY'S INTERIORS
 6149 Fair Oaks Bl. - IV 9-2560

SCOFIELD FURNITURE CO
 1401 K - GI 2-6991

SIERRA WINDOW COVERINGS
 3116 Stockton Bl. - GL 2-4606
 (Please See Advertisement Page 200)

SILVEIRA G L CO
 21st & X - GL 6-3897

SLAHE W J
 5501 Freepoint Bl. - GL 2-2861

STIMERS A DRAPERY SERVICE
 Since 1947
 CUSTOM DRAPERIES
 Color Harmonizing
 MEASURED & INSTALLED
 BY FLOYD STIMERS
 BANK TERMS - FREE ESTIMATES
 2325 Lloyd Ln. - IV 7-5005

Studio 12 1831 1/2-37th - GL 7-2500

When in doubt about a telephone number, please look in the telephone directory first. That helps you, helps others, and helps telephone people to do a better job for you.

5055 Auburn Blvd. - Sacramento
 ED 2-5124

*Town & Country
 Drapery Studio*

SWAGS
 CASCADES
 DRAPERIES
 BEDSPREADS
 AUSTRIAN SHADES
 CARPETS

Virginia Woodman

CUSTOM
DRAPERIES
 RESIDENTIAL COMMERCIAL

CONTRACT
 • COMPETITIVE PRICES
 • LEADING BRANDS
 • SAMPLES SHOWN IN HOME
 • FREE ESTIMATES
 • TERMS AVAILABLE

GI 1-0208

WALDO BOWERS
 2020 H ST
 SACRAMENTO

Draperies-Retail-(Conf'd)

SUBURBAN DRAPERY SHOP see also
 Aram's Carpets & Drapery
 3141 Arden Wy. - IV 3-9561

T & H UPHOLSTERERS
 8116 Palladay Rd Elverta - Wyndot 1-2929
 Town & Country Drapery Studio
 5055 Auburn Bl. - ED 2-5124
 (Please See Advertisement This Page)

TREASTER & GREEN
 CUSTOM DRAPERIES
 4305 Freepoint Bl. - GL 7-9865

VILLAGE FURNITURE MART THE
 2427 Marconi Ave. - IV 9-3273

WALERY'S ANNA STUDIO
 2458-41st - GL 7-5356
 (Please See Advertisement Page 200)

WEINSTOCK-LUBIN & CO
 Watt Ave & El Camino
 1201 & K - HI 4-6881

WESTERN CONTRACT FURNISHERS OF SACRAMENTO
 1723 L - GI 3-6515

WILSON'S FURNITURE
 1309 J - GI 3-8061

Good party-line neighbors are considerate party-line users. Remember these golden rules:

• Space your calls instead of making several without a break.

• Talk only as long as necessary on each call.

• When you finish talking replace the receiver properly.

• Make certain, if you are using a dial telephone, that the line is clear before you dial.

• Ask your youngsters to be considerate, too.

7-5005

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Draperies-Wholesale & Mfrs

A & D DRAPERIES 5391 Franklin Bl. - GL 2-0568
EDWARDS DRAPERY SHOP
 3504 Stockton Bl. - GL 6-0646

FIELD'S
 THE DECORA-PLATE CO.
 THE ULTIMATE
 IN DRAPERY HARDWARE
 1345 Merkle Ave. (WS) - FR 1-5910

LITTELL CUSTOM DRAPERY SHOP
 2782 Fruitridge Rd. - GA 8-7404

O'Brien's Drapery Serv
 1611 Del Paso Bl. (NS) - WA 5-3809

Saly's Interiors
 6149 Fair Oaks Bl. - IV 9-2560

Schrader H M 2957-3d Ave. - GL 2-0032

Stemmet's Draperies
 2116 Del Paso Bl. (NS) - WA 8-8514

SUN-STOP & WYMAN FABRICS
 Wholesalers of
 CUSTOM MADE DRAPERIES
 Cut Yards - Piece Goods
 Drapery Linings
 Workroom Supplies
 Drapery Hardware
 4901 Franklin Blvd. - GL 7-6501

SUNVUE WOOD & BAMBOO FABRICS
 AUSTIN-WOLFE INCORPORATED
 Draperies-Curtains-Shades-Screens
 670 Howard St. - E4-Hrk 2-1477

KEEP LIGHT FROM MILK
 Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

5541 H - GL 2-1341

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DRAPERIES
 BEDSPREADS
 ONE DAY SERVICE
 Expert Personal Care

5541 H - GL 2-1341

(Continued Next Page)

SPOTLESS CLEANING & DYEING

5541 H - GL 2-1341

(Continued Next Page)

DRAPERY CLEANING

DRAPES REMOVED & REHUNG
 PICK-UP & DELIVERY SERVICE
 "Speed when needed
 Quality Always"

LATEST DRAPE FINISHING TECHNIQUES
 • RESTORES FOLDS ACCURATELY
 • NO SHRINKAGE • DECORATOR FOLD
 • CUSTOM-CARE FINISH

MERCURY
 CLEANERS

2811 FULTON AVE.
 NEAR MARCONI
 IV 3-3347

1419-16th ST.
 BETWEEN N & O STS.
 GI 3-3569

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 NEAR MARCONI
 IV 3-3347

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 BETWEEN N & O STS.
 GI 3-3569

2811 FULTON AVE.
 NEAR MARCONI
 IV 3-3347

Draperies-Cleaners

ARROW CURTAIN CO - GI 2-8716
 2131 K
 Belwin Cleaners
 2521 El Camino Ave. - IV 7-3429
 Best Cleaners The 627-14th - GL 3-3276

CAPITAL CURTAIN RUG & UPHOLSTERY CLEANERS
 22d & Sutterville Rd. - GL 5-3546
 Century Cleaners & Dyers Inc
 Main Plant 1701 Stockton Bl. - GL 6-1409
 Branch Plants
 3715 J - GL 7-7113
 3808 Marysville Rd (DPH) - WA 5-5426
 1914 Del Paso Bl. (NS) - WA 5-0418
 Country Club Cleaners & Shirt Laundry
 2612 Watt Ave. - IV 3-3273
 Horn's Laundry & Cleaning
 2330 K - GI 3-7711
 Mansion Cleaners
 Free Pick Up & Delivery After 6 PM
 1326 O - GL 8-5708
 Mercury Cleaners & Dyers 1419-16th - GI 3-3569
 (Please See Advertisement This Page)

PAY-LESS CLEANERS
 OLD FINISHING OF DRAPES
 See Our Ad Cleaners & Dyers
 For Locations
 - WA 5-0053

Snyder's Cleaners 6435 Folsom Bl. - GL 5-4613

SPOTLESS CLEANING & DYEING

5541 H - GL 2-1341

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DRAPERIES
 BEDSPREADS
 ONE DAY SERVICE
 Expert Personal Care

5541 H - GL 2-1341

(Continued Next Page)

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5541 H - GL 2-1341

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