Codes in listings indicate communities as follows: Sacramento (No Code) Broderick (B) Carmichael (C) Del Paso Heights (DPH) North Highlands (NH) North Sacramento (NS) West Sacramento (WS)

Heating Specialties

C I R C O-Controls Instruments and Regulators Company 1721 I-----HI 7-8248

Homstitching

Enos Dept Store 820 J----------GI 3-7946

Herbs

LEE CARL C

SPECIALIZING IN
CHINESE HERBS
TO PROVIDE RELIEF
FROM VARIOUS DISORDERS
10 A.M. to 12 Noon
1 P.M. to 5 P.M.
SATURDAY BY APPOINTMENT ONLY
Room 233 Ochsner Bldg.
719 K----------GI 2-3575

Advertise here—it pays.

SICK!!
DR. HENRY YEE D.C.
CAN HELP YOU
33 YRS.
Same Location
SPECIALIZING IN
CHINESE HERBS
FOR RELIEF OF
VARIOUS AILMENTS

Office Hours
Daily 9 A.M. To 6 P.M.
Sunday 9:30 A.M. to 11 A.M.
GI 3-1374
707 J ST.

Herbs—(Cont'd)

Tsee Sang Tong 224 I----------HI 7-9000
YEE HENRY W
707 J----------GI 3-1374
(Please See Advertisement This Page)

Hides

Florin Tallow Co Gerber Rd------EM 3-6973
SACRAMENTO RENDERING CO
Jackson & Conner Rds--------EM 3-4821

High Fidelity & Stereophonic Sound Equipment

See also Sound Systems & Equipment

A LEBECK BUSINESS EQUIP CO
For Rent or Sale — New or Used
Tape Recorders — All Major Brands
WOLLENSAK - WEBCOR - CONCORD
3021 Capitol Av----------GL 6-3877

A B DePaul's 3241 Folsom Bl----GL 7-0034
A B C STORES INC
2941-35th----------GL 2-4967

A R HI FI SPEAKERS—

DEALERS

HI FI MUSIC CENTER INC
1317 K----------HI 6-7569

Al & Ray's Music Co 616 J-------GI 3-2264
ALEXANDER & CO TV
4219 Freeport Bl----------GL 2-1242
ALHAMBRA T V & RADIO CENTRE
2010 Alhambra Bl----------GL 5-4748

ROLLING PIE-CRUST

When rolling pie-crust, you can keep it from sticking to the rolling pin or breadboard by putting the dough between sheets of oiled paper.

High Fidelity & Stereophonic Sound Equipment—(Cont'd)

AMPEX HOME MUSIC SYSTEMS

AMPEX
The Signature of Perfection in Sound
Home Music Systems
Featuring
Stereophonic Sound on Magnetic Tape
"HEAR IT TO BELIEVE IT"

"WHERE TO BUY THEM"

DEALERS

HANDY ANDY TV & APPLIANCES
2620 Fulton Av----------IV 3-6451
McCURRY'S
8th & I----------GI 3-3754

HOME EQUIPMENT SERVICE CENTER

WIDDIFIELD FORREST EXPERT
HI-FI SERV 2409 Edna----GA 8-4496

BART CARRICK 19th & P-------GI 1-0231
Broadway Record Center
3512 Broadway----------GL 5-5184
Carmichael TV
3819 Fair Oaks Bl(C)--------IV 3-4086

COCHRAN'S CONN ORGAN CENTER
CURTIS — MATHIS
Customized Hi-Fi Stereo and Television
TOP QUALITY — FOR LESS
Corner of 29th & J
2901 J----------GI 2-6915

COOK ROSCOE D INC
Easy Budget Terms
2125 Del Paso Bl(NS)--------WA 2-5681
Cordova Appliance Repair
2901 Routier Rd----------EM 3-7733

High Fidelity & Stereophonic Sound Equipment—(Cont'd)

DYNA STEREO KITS—

WHOLESALE DISTRIBUTORS

LOMBARD'S ELECTRONICS
1827 J----------HI 7-2085

DEALERS

HI FI MUSIC CENTER INC
1317 K----------HI 6-7569

Eddie's TV 2060 Sutterville Rd---GL 2-0208

EICO STEREO KITS—

WHOLESALE DISTRIBUTORS

LOMBARD'S ELECTRONICS
1827 J----------HI 7-2085

ELECTRO VOICE SPEAKERS—

WHOLESALE DISTRIBUTORS

LOMBARD'S ELECTRONICS
1827 J----------HI 7-2085

ESL TONE ARMS & CARTRIDGES—

DEALERS

SOUND SHOPPE THE
2671 El Paseo Ln---------IV 3-3618

GARRARD RECORD CHANGERS—

DEALERS

HI FI MUSIC CENTER INC
1317 K----------HI 6-7569

(Continued Next Page)

Listen for the dial tone before you start to dial. It means that the equipment is ready to receive your call.

LARGEST SELECTION IN NO. CALIF.
CUSTOMERS HAVE BEEN DRIVING FROM OVER
300 MILES FOR THE LAST 15 YEARS
TO SAVE AT ROBERT E. LEE
DISCOUNT PRICES
ALL FAMOUS MAKES
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STEREO EQUIPMENT
AMPLIFIERS – TUNERS – CHANGERS – TURNTABLES
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21,000 NEW RECORDS AT SUBSTANTIAL DISCOUNTS
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WE ALSO INVITE BIDS & INQUIRIES BY MAIL
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SALES – SERVICE – INSTALLATIONS
SPEAKERS – AMPLIFIERS – TUNERS
RECORD CHANGERS – TAPE RECORDERS
CABINETS – FM RADIOS – KITS
QUALITY SOUND COMPONENTS
AT AUDIOPHILE NET PRICES
Push Button Listening Comparisons
Trade-ins Accepted Bank Terms
The Sound Shoppe
IV 3-3618
2671 EL PASEO LANE
TOWN & COUNTRY VILLAGE
Open Monday & Friday Evenings Till 9

HI-FI
WHOLESALE STEREO-MULTI-PLEX RETAIL
PARTS – COMPONENTS – SUPPLIES
★ AMPLIFIERS ★ TUNERS ★ CHANGERS
★ SPEAKERS ★ RECORDERS ★ CABINETS
★ EICO – PACO – DYNA – SCOTT – KITS AND WIRED
★ HARMON – KARDON
★ REPLACEMENT PARTS FOR EVERYTHING IN ELECTRONICS
MARKET RADIO STORE GI 3-2913 - GI 3-3010
1918-16th ST. NEAR "T"
Open Eves Till 8 – Sat. 6 – Sun. 9 to 5

High Fidelity & Stereophonic Sound Equipment—(Cont'd)

GENERAL ELECTRIC STEREO-HIGH FIDELITY CONSOLES

Beautiful hardwood consoles for finest music reproduction. Variety of styles & finishes. Resonance control for concert hall listening. 4 & 6 speaker systems. G-E record saver. Also, TV-Stereo combinations.

"WHERE TO BUY THEM"

FRANCHISED DEALERS

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2620 Fulton Av----------IV 3-6451
JET-TV APPLIANCE HARDWARE
2745 Fair Oaks Bl(C)----IV 3-9281
SACRAMENTO ELECTRIC CO
1931 J----------GI 3-9096

GRAY'S FURNITURE
6107 Stockton Bl----------GA 8-8924

H H SCOTT TUNERS & AMPLIFIERS—

WHOLESALE DISTRIBUTORS

LOMBARD'S ELECTRONICS
1827 J----------HI 7-2085

HAL COX CUSTOM MUSIC
Radio-Phono-TV Installation & Kits
3325 Fillmore SF---------WAlnt 2-0110
HANDY ANDY TV & APPLIANCES
2620 Fulton Av----------IV 3-6451

HANKS RADIO & TELEVISION
SALES AND SERVICE
RCA ZENITH
HIGH FIDELITY EQUIPMENT
1424 J----------HI 4-6290

Henle's Speedy TV Service
1904-28th-GL 7-4654

HI FI MUSIC CENTER INC
1317 K----------HI 6-7569
(Please See Advertisement This Page)

HI-FIDELITY SHOP
"A Sound Business"
CUSTOM HIGH FIDELITY
Quality Audio Components
For Any Music System Large — Small
AT MAIL ORDER PRICES
BANK TERMS
ALL MAJOR BRANDS
QUALIFIED PERSONNEL TO SERVE YOU
Built-in Sound Systems as Well as
PROPER COMPONENT SELECTION
SERVICE DEPARTMENT TO SERVE YOU
Free Estimates & Consultation
1910-16th----------443-2978

Home Radio & TV
5493G Carlson Dr----------GL 1-9338
Jack's House of Music-Store No 2
3251 Fair Oaks Bl(C)---------IV 3-5034

JENSEN HI-FI SPEAKERS—

WHOLESALE DISTRIBUTORS

LOMBARD'S ELECTRONICS
1827 J----------HI 7-2085

Jet-TV Appliance Hardware
2745 Fair Oaks Bl(C)---------IV 3-9281
Joseph's Radio & Television Sales & Service
4128 Franklin Bl-GL 7-3551

KLH HI-FI SPEAKERS—

DEALERS

SOUND SHOPPE THE
2671 El Paseo Ln---------IV 3-3618

LANSING HI-FI SPEAKERS—

DEALERS

SOUND SHOPPE THE
2671 El Paseo Ln---------IV 3-3618

KITCHEN CUE

Use a pipe cleaner for cleaning and polishing between the tines of a fork.

Lombard's Electronics 1827 J----HI 7-2085

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A name recognized the world over
Magnavox
STEREOPHONIC HIGH FIDELITY & TELEVISION
Sold Only Through Authorized Direct Factory Dealers

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Hale's Department Store
9th & K----------HI 4-8686
Hale's Department Store
1701 Arden Way----------HI 4-8686
Handy Andy TV & Appliances
2620 Fulton Av----------IV 3-6451
Sacramento Electric Co
1931 J----------GI 3-9096
Sacramento Electric Co
4174 Florin Rd----------GA 1-7990
Sherman Clay & Co 1312 K----GI 2-6911

MAGNECORD TAPE RECORDERS—

DEALERS

HI FI MUSIC CENTER INC
1317 K----------HI 6-7569

MANNING SALES CO
2808 Barbarell Wy----------IV 3-6833
Market Radio Store 1918-16th --GI 3-2913
(Please See Advertisement Page 302)

McINTOSH STEREO AMPLIFIERS & PRE AMP—

DEALERS

HI FI MUSIC CENTER INC
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MOTOROLA STEREO HIGH FIDELITY

PORTABLE AND CONSOLE MODELS
MOTOROLA

Featuring Vibrasonic with multiple speakers, powerful amplifiers, separate bass, treble & loudness controls, automatic shutoff & many others.

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DEALERS

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ECONOMY APPLIANCE & TV SALES
2025 Arden Wy----------WA 2-3401
KISTLER'S ARDEN APPLIANCE
4375 Arden Wy----------IV 9-5537

Norcal Electronics Inc 1115 R----GI 3-4668

PACKARD BELL ELECTRONICS

Stereo Hi-Fi • TV • Radio
"For Over 35 Years Styled and Built Best for the West"

"WHERE TO BUY THEM"

DEALERS

Al's Radio & TV Service
4518 Sacramento Bl-------GL 1-3481
ED'S RELIABLE TV
Radio Dispatched Serv Day & Night
30 Minute Service
5059 Auburn Bl----------ED 2-4943
Gray's Furniture
6107 Stockton Bl----------GA 8-8924
PETZWAL'S RADIO & TELEVISION SALES & SERVICE
1627-19th----------GI 2-3925
W P Appliance 3508-24th ----GL 5-3466

PACO HI-FI KITS & TEST EQUIPMENT—

WHOLESALE DISTRIBUTORS

LOMBARD'S ELECTRONICS
1827 J----------HI 7-2085

Petzwal's Radio & Television Sales & Service
1627-19th----------GI 2-3925
Podium The 1005-12th ----------HI 7-2775

(Continued Next Page)

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FOR THE FINEST
IN HIGH FIDELITY SYSTEMS
All Major Hi Fidelity Components, Quality Stereophonic & Monophonic Systems, Equipment Cabinets, Tape Recorders, Record Changers FM Radios, Microphones, Kits
Hi-Fi MUSIC CENTER
1317 K STREET Call HI 6-7569 SACRAMENTO

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★ J B LANSING ★ FLEETWOOD ★ SONY
★ H H SCOTT ★ AUDIO-EMPIRE ★ CONCERTONE
★ GARRARD ★ ACOUSTI-CRAFT & BARZILAY CABINETS
CITATION — DYNA — H H SCOTT KITS
Net Prices On Most Hi-Fi Components and Built-In Systems
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SALES – SERVICE
HI-FI
OPEN EVENINGS TILL 9:00
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1720 FULTON AVE. at Arden

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THE FINEST IN COMPONENT MUSIC EQUIPMENT
AT DISCOUNT PRICES
OUR 3 STORE BUYING POWER PASSES THE
SAVINGS ON TO YOU ! !
✔ EXCELLENT DEMONSTRATION FACILITIES ✔ ALL EQUIPMENT FACTORY GUARANTEED
✔ STEREO RECORDS & TAPES ✔ KITS – MODERN & CONTEMPORARY CABINETS
✔ MULTIPLEX FM!!
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COUNTRY CLUB CENTRE
Stereo SHOWCASE

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