

*Linoleum and Carpets*

**RESIDENTIAL COMMERCIAL**

**LINOLEUM**  
EXPERT INSTALLATION SERVICE


Nationally Advertised Carpets  
**MOHAWK GULISTAN**

WALL TO WALL INSTALLATIONS  
ASPHALT & VINYL TILE

"Before You Buy LET US Prove We Can Save You \$5"  
FREE ESTIMATES

**U** **GL 7-6597**

**UNITED LINOLEUM INC.**  
2717 BROADWAY • SACRAMENTO


**Linoleum Dealers****ALADDIN'S CARPETS**

From The Nation's Leading Brands  
Complete Line Of  
FLOOR COVERING  
LINOLEUM - TILE - CARPETS  
Custom Installation  
FREE ESTIMATES  
Corner of Auburn Blvd. & Madison Ave.  
5044 Auburn Bl. --- ED 2-8111

**ARMSTRONG RESILIENT FLOORS**

For home and business:  
Armstrong Linoleum  
Asphalt Tile • Rubber  
Tile • Vinyl Composite  
Cork Tile • Custom Corlon Tile • Linoleum  
Excelsior Tile • Wall Coverings • Vinyl Counter  
Tops

**"WHERE TO BUY THEM"****WHOLESALE DISTRIBUTORS**

**VOLKER WILLIAM & CO**  
521 N 10th - GI 2-9021

**RETAILERS****ALADDIN'S CARPETS**

5044 Auburn Bl. --- ED 2-8111

**CARMICHAEL FLOOR COVERING**

2920 Fair Oaks Blvd. --- IV 3-5079

Colwell's Floor Coverings  
2109 Del Paso Blvd. --- WA 5-0850

Dick's Linoleum & Carpets  
1414 J --- GI 2-0449

**DOUBLE E FURNITURE EXCHANGE**  
3550 Marysville Rd. --- WA 5-9446

**FARRIS FLOOR SERVICE**  
4038-I Wayside Ln. --- IV 7-5362

**JANNEY RUSS CUSTOM INTERIORS**  
2452 Tower Ave. --- IV 3-5165

**JOHN'S BUILDING SPECIALTIES**  
517-12th - GI 8-9359

**LATTIN'S BOB FLOOR COVERING**  
5280 Fruitridge Rd. --- GL 5-4825

(Continued Next Column)

**ARMSTRONG RESILIENT FLOORS**

(Cont'd)

**RETAILERS—(Cont'd)****MAGIC CARPET FURNISHINGS & FLOOR COVERINGS**

5535 H --- GL 2-8001

**NEW EMPIRE FLOORS**

2426 Beaumont (NS) --- WA 2-9374

O K Furniture 1714-10th --- GI 3-4231

Rivett H W Co Inc.  
2300 Broadway --- GL 5-2637

Simas Floor Co Inc.  
3550 Power Inn Rd. --- GL 2-4933

**UNITED LINOLEUM INC.**  
2717 Broadway - GL 7-6597

**WASHBURN FLOORS INC**  
1651 El Camino, Av(NS) --- WA 2-1760

**ARTISTIC FLOOR COVERINGS**

5863 Auburn Bl. --- ED 1-0130

(Please See Advertisement Page 353)

**BOWERS WALDO FLOOR COVERINGS**

2020 H --- GI 1-0208

(Please See Advertisement Page 355)

Carmichael Floor Covering  
2920 Fair Oaks Blvd. --- IV 3-5079

(Please See Advertisement Page 353)

**COLWELL'S FLOOR COVERINGS**  
2109 Del Paso Blvd. --- WA 5-0850

(Please See Advertisement Page 354)

(Continued on Pages 353 & 354)

**FOUR THOUGHTFUL ITEMS****OF TELEPHONE PROCEDURE**

1. Please answer promptly.

2. Please be on the line when the party you want answers.

3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.

4. Please replace the receiver gently when through talking.

**LINOLEUM**

RESIDENTIAL & COMMERCIAL INSTALLATIONS

EVERYTHING...  
IN FLOOR COVERING  
LINOLEUM - TILE  
CARPETS

ONE OF  
SACRAMENTO'S  
OLDEST FIRMS

**GL 5-4825**

WE COVER  
GREATER  
SACRAMENTO

FAST FREE  
ESTIMATES

\* BY **Lattin's**

5280 FRUITRIDGE RD.

All Well Known Brands of  
**LINOLEUM**

FREE ESTIMATES  
QUALITY WORKMANSHIP  
REASONABLY PRICED  
RESIDENTIAL - COMMERCIAL

**DICK'S LINOLEUM & CARPETS**  
1414 J ST. BETWEEN 14TH & 15TH

Call - **GI 2-0449**



**Linoleum**  
FLOOR  
CARPETS - & WALL TILE

**ARMSTRONG HEADQUARTERS**  
FREE ESTIMATES... EASY CREDIT TERMS  
GUARANTEED INSTALLATION

Do-It-Yourself Instructions & Accessories  
Serving All of Sacramento Area

**IV 3-5079**

**Carmichael**  
Floor  
Covering

2920-5 Fair Oaks Blvd.  
Carmichael Plaza  
**CARMICHAEL**

THE HOUSE OF FINE FLOORS  
at Reasonable Prices

**John's**

Licensed  
Floor  
Contractors

BUILDING SPECIALTIES  
ALL NAME BRANDS OF  
**LINOLEUM**  
ARMSTRONG • PABCO • GOLD SEAL

**TILE**  
CORK • ASPHALT • VINYL • PLASTIC  
ALSO WALL TILE

FREE ESTIMATES &  
LIBERAL TERMS

**GI 8-9359**  
517-12th St.

**PARKING IN REAR**

Carpenting  
A Specialty

**LEON'S**

**Linoleum**

COMMERCIAL  
RESIDENTIAL

**& PAINTS**

SERVING ALL SACRAMENTO CO.

CUSTOM  
RESIDENTIAL SPECIALISTS

FEATURING ONE OF THE VALLEY'S LARGEST SELECTIONS OF  
FINE LINOLEUMS  
AT BUDGET PRICES

CUSTOM INSTALLATIONS OR DO IT YOURSELF  
WALLPAPER - PAINTS - FLOOR TILE  
KITCHENS - BATHROOMS - FAMILY ROOMS  
ALL WORKMANSHIP & MATERIALS GUARANTEED  
24-HOUR SHOP SERVICE  
FREE ESTIMATES - TERMS ARRANGED

CALL  
**GL 1-8832**

GENERAL CONTRACTOR

3736 STOCKTON BLVD. SACRAMENTO

Serving All NORTH SACRAMENTO Areas

**LINOLEUM**  
CARPETS—ASPHALT TILE  
LEADING BRAND NAMES - WE HAVE YOUR CHOICE

LINOLEUM  
ARMSTRONG  
CROWN VINYL  
NAIRN

TILE  
ARMSTRONG  
MATICO - HAKO  
KENTILE - TILE-TEX

BEAUTIFUL CUSTOM WORK

**ARTISTIC**  
FLOOR COVERINGS  
PAT PATTERSON - Owner

LICENSED  
CONTRACTOR  
Free Estimates  
5863 AUBURN BLVD.

**ED 1-0130**

Guaranteed Work  
LIBERAL  
BANK TERMS  
SACRAMENTO

Corner of Manzanita & Auburn Blvd.