

HELPFUL INFORMATION

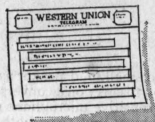


Automatic
**ANSWERING
SET**

Certain telephones are equipped with an automatic device, known as an Automatic Answering Set, which answers the telephone mechanically when no person is available to answer and then makes a recorded announcement.

If your call is answered by an Automatic Answering Set, listen carefully for the announcement which will be self-explanatory.

Some of these sets will also receive and record a message from the caller.



TELEGRAMS
by
TELEPHONE

To phone a telegram, see Western Union listings in this directory. Telegram charges will appear on your regular telephone bill, or you can deposit the charge in the box when you call from a coin telephone.

OUT-OF-TOWN DIRECTORIES

Directories of other cities may be obtained by our customers at a nominal charge. Call our Business Office . . .

Telephone directories of the principal cities and towns in the Western States may be consulted at our Business Office.



When You Hear A "BEEP" TONE

If you hear a short high "beep" tone every 15 seconds or so, it means that the person with whom you are talking is recording your conversation. This signal is produced by recorder-connector equipment furnished by the Telephone Company. Use of a recorder on the telephone line without this equipment is prohibited by the Company's tariffs.

ATTACHMENTS

To Telephones

The Telephone Company furnishes all equipment necessary to provide telephone service. In the interests of safety and good service, no equipment, apparatus, or device not furnished by the Telephone Company may be attached to, or used, or connected with its facilities except as otherwise provided in the Company's tariffs.



Employee IDENTIFICATION CARDS

Employees who visit customer premises carry an official identification card. If you have the slightest doubt about anyone who says he's "from the Telephone Company," ask to see his card.

Your **TELEPHONE**
NUMBER
Is Important

It's smart to make it easy for your customers to reach you. So why not include your telephone number on your stationery, statements and all advertising pieces? Show your area code, too—it helps distant parties call you faster.

TARIFFS

Tariffs showing rates, rules and regulations for telephone service and facilities, are on file with the California Public Utilities Commission, and are available in our Business Offices for public inspection. In addition, leaflets covering basic rates for service are available upon request.

On The Cover

Besides enjoying fame as the hub of California's government, Sacramento is gaining increasing recognition as a dynamic business-industrial center. Modern transportation provides a vital link to this area's growth and prosperity. As symbolized by the telephone operator, modern communications too are playing a key role in Sacramento's development.

SACRAMENTO

including

BRODERICK
BRYANT RANCH
BRYTE
CARMICHAEL
CITRUS HEIGHTS
DEL PASO HEIGHTS
ELVERTA
FAIR OAKS

FLORIN
FOLSOM
FOLSOM PRISON
MATHER AIR FORCE BASE
McCLELLAN AIR FORCE BASE
MILLS
NATOMA
NORTH HIGHLANDS
NORTH SACRAMENTO

ORANGEVALE
PERKINS
RANCHO CORDOVA
REPRESA
RIO LINDA
ROBLA
WEST SACRAMENTO
WHITE ROCK

DECEMBER 1961 ISSUE containing listings and rates in effect **OCTOBER 31, 1961**

The Company assumes no liability for damages arising from errors or omissions in the making up or printing of directories.

TELEPHONE NUMBER PREFIX NAMES

ED = Edgewood
EM = Empire

FR = Frontier
GA = Garden

GI = Gilbert
GL = Gladstone

HI = Hickory
IV = Ivanhoe

WA = Wabash
WY = Wyandot

YO = Yorktown
YU = Yukon

A

A-Abcal Refrigeration Repairs
4950Auburn(B).....

A-ABCAL WASHER DRYER REPAIRS
4950Auburn(B).....

A-Accredited Equipment Rental & Sales
System Dr 254Ardway.....

A-Accredited Equipment Rental & Sales
System Dr 300CapitVA.....

A-Accredited Equipment Rental & Sales
System Dr 2401Florinda.....

A-Accredited Equipment Rental & Sales
System Dr 4500Freeptn(B).....

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