HELPEUL INFORMATION

Office.



Automatic ANSWERING SET

Certain telephones are equipped with an automatic device, known as an Automatic Answering Set, which answers the telephone mechanically when no person is available to answer and then makes a recorded announcement.

If your call is answered by an Automatic Answering Set, listen carefully for the announcement which will be self-explanatory.

Some of these sets will also receive and record a message from the caller.

When You Hear A "BEEP" TONE

If you hear a short high "beep" tone every 15 seconds or so, it means that the person with whom you are talking is recording your conversation. This signal is produced by recorder-connector equipment furnished by the Telephone Company. Use of a recorder on the telephone line without this equipment is prohibited by the Company's tariffs.

ATTACHMENTS

Jo Jelephones

The Telephone Company furnishes all equipment necessary to provide telephone service. In the interests of safety and good service, no equipment, apparatus, or device not furnished by the Telephone Company may be attached to, or used, or connected with its facilities except as otherwise provided in the Company's tariffs.



Employee IDENTIFICATION CARDS

Employees who visit customer premises carry an of-

ficial identification card. If you have the slightest doubt about anyone who says he's "from the Telephone Company," ask to see his card.



To phone a telegram, see Western Union listings in this directory. Telegram charges will appear on your regular telephone bill, or you can deposit the charge in the box when you call from a coin telephone.

OUT-OF-TOWN

DIRECTORIES Directories of other cities may be obtained by our customers at a nominal charge. Call our Business Office . . . Telephone directories of the principal cities and towns in the Western States may be consulted at our Business



Vour TELEPHONE NUMBER Is Important

It's smart to make it easy for your customers to reach you. So why not include your telephone number on your stationery. statements and all advertising pieces? Show your area code, too -it helps distant parties call you faster.

TARIFFS

Tariffs showing rates, rules and regulations for telephone service and facilities, are on file with the California Public Utilities Commission, and are available in our Business Offices for public inspection. In addition, leaflets covering basic rates for service are available upon request.

On The Cover

Besides enjoying fame as the hub of California's government, Sacramento is gaining increasing recognition as a dynamic business-industrial center. Modern transportation provides a vital link to this area's growth and prosperity. As symbolized by the telephone operator, modern communications too are playing a key role in Sacramento's development.

SACRAMENTO including ORANGEVALE BRODERICK FLORIN BRYANT RANCH FOLSOM PERKINS FOLSOM PRISON BRYTE RANCHO CORDOVA MATHER AIR FORCE BASE REPRESA CARMICHAEL McCLELLAN AIR FORCE BASE **CITRUS HEIGHTS** PIO LINDA MILLS **DEL PASO HEIGHTS** ROBLA NATOMA WEST SACRAMENTO ELVERTA NORTH HIGHLANDS NORTH SACRAMENTO FAIR OAKS WHITE ROCK DECEMBER 1961 ISSUE containing listings and rates in effect OCTOBER 31, 1961 The Company assumes no liability for damages arising from errors or omissions in the making up or printing of directories.

TELEPHONE NUMBER PREFIX NAMES					
ED=EDgewood EM=EMpire	FR=FRontier GA=GArden	GI=GIlbert GL=GLadstone	HI=HIckory IV=IVanhoe	WA=WAbash WY=WYandot	YO=YOrktown YU=YUkon
A	A-1 Door &	Materials Co Inc	A-A Trailer Sales 1099ElCaminoAv(NS)	A B C Pump S	ervice tosWyIV 3-4068
A-Abcal Refrigeration Repairs 4950AuburnBl	A-1 HARD	WOOD FLOORS	A A A Animal Center		op /y(NS)WA 5-6465
A-ABCAL WASHER DRYER 4950AuburnBl	DEDAIDS A 1 Loan Co	E20 K CT 3-3449	5500WCapitiAV	CE A B C STORE	S INCGL 2-4967
A-Accredited Equipment Rent	al & Sales A-1 Locksmi	910-12th	4343MarconiAv	WPECKEPS A B C Towel 8	Linen Supply Co
System Dir 2544ArdenWy A-Accredited Equipment Rent	IV 3-4572 A-1 Manufa	cturing Company 5020 HParkwy-GA 8-3941	7608 StktnBl	GA 8-1606 A B C Unholst	Linen Supply Co 1409 R-GI 2-1877 ery 115-11th(WS)FR 1-8688
System Dir 300CapitlAv -	GI 2-4404 A-1 Montao	mery Van Lines	2404 10th	GI 3-3388 A B K Enterpr	ises niAvIV 7-2260
A-Accredited Equipment Rent System Dir 1601DIPasoBI(N	al & Sales 4550 New (S) -WA 5-9581 3624 Wayn	YorkAv(F0)Y0 7-2711 artCt(C)IV 3-4989	A A A CALIF STATE AUTO Dist Offices	A B S Rentals	Sales & Service
A-Accredited Equipment Rent System Dir 2401FlorinRd	al & Sales A-1 Painters	Decorators & Paperhangers 2816 S-GL 7-2410	Carmichael 2627FairDaksE	ArdenWy&	FairOksBI(C)IV 9-0125
A-Accredited Equipment Rent System Dir 4500FreeprtBI	al & Sales A-1 PLATH	NG CO	For Emergency Road Servi	3707Cham	orlanWv(C)TV 9-5608
A-Accredited Equipment Rent	al & Sales A-1 Source	Machine Co 2011 PGI 2-0132	call	GL 1-2871 A C Refrigerat	op No 2 203 KGI 3-6495 tion & Heating Service
System Dir 4285FruitrdgeRe A-Accredited Equipment Rent	al & Sales Sewng Ma	wachine co weissner win	103CommrceCir(NS)	WA 2-8562	GL 6-3593
System Dir 6900Fruitrdgel A-Accredited Equipment Rent	Rd GL 1-5448 708Hous	ton(WS)FR 1-7502	A A A Fencing Barkwood Lun 4535AuburnBl	TV 7_8681 5221Hemic	kFD 2-0178
System Dir 950 SactoAv(B)	HI 7-2198 A-1 TRANS	101/2 JGI 8-4537	1714-29th	GI 2-5780 Co The 835	art Tred-Mill Tire & Rubbr 4FolsomBIGL 7-6555
A-Accredited Equipment & Sa 5181AuburnBl	ED 2-6804 A 1 Unholet	5880-28th-GA 1-1303 ry Shop 111 IGI 8-3930	A A A Home Rental Service 2233ArdenWy	A C E 4613A	IburnBlIV 7-8671 es 5391FrankInBlGL 2-0568
A-ALL NORTH AREA RENT	ALS A-1 Weather	strip Co 5600-19thAv-GL 5-0868	A A A LEASING CORP 3333WattAv	A D T Protect	ion Service Amer Dist
A-ALLEN APPLIANCE SERV	ICE 2325Lloy	rapery Service	3333WattAv A A A REFRIGERATION &	IV 3-8118 A & E Liquor	Telgrph Co 1128 I-GI 2-4957 Store 418 C(B)GI 2-6850
1285FultonAv A-Best Auto Wreckers	Classes W/I	WINDOW SPECIALTY ndw Coverings	AIR CONDITIONING 4799- A-A-A ROOFING CO	-24th-GL 5-6303 A & E Pipe Li	ne Inc 8583KieferBI-EM 3-9411
11 SilvrEagIRd(NS) A-Broose Television Service Co	WA 2-9/12 3116 St	ktnBlGL 2-6606	4442NParkDr	IV 3-0612 A E Hutchison	's Sand & Gravel
Main Ofe E447Ereent Bl	CA 1-5797 A Terchert 0	Son Inc 1846-37th -GL 7-9811 ool Service		(NS)-WA 5-6591 AFTRA 73	AvIV 9-8178 6-7thAvGI 3-1304
Town & Country Branch N Sacto Branch	WA 2-2231 A-2-Z Buyer	eaRdIV 9-9433	A A A UPHOLSTERY CO	A J Affleck Ph	armacies AvGL 5-3025
N Highlands Branch Fair Oaks-Orangevale Branch	ED 1-1411	1422AubrnBI(NS)-WA 2-0626		TV 3-3437 A & J CLUB	BIGL 7-9706
A Business Extension Bureau		IS TV & APPLIANCES			R STORE
A Chemical Exhaust Fire Prote	A A Alcoholi	omBI c Anonymous Central Clout the Control Office	3241FolsomBl	GL 7-0034 330CapitIA	Co 1800-30thGL 2-2824
No Calif 1705-29th A-Clean Air Service	GL 7-0115 3228Bdw	ellowship Central Office GL 2-5065	A B DICK PRODUCTS CO OI SACRAMENTO 1900-14th	HI 7-6981 A & J Service	1101 SGI 8-7541
3940AttawaAv	GL 6-8042 A & A AUTO	BODY & PAINT WORKS 1926CapitlAv-GI 2-9005 Upholstery & Glass Co	A & B Garage 1435AuburnBl A B McClain Tonsoil & Gravel	(NS)-WA /-1981 A & K Reinfor 2120-28th	cing Steel Service GL 7-4909
A Lebeck Business Equip Co 3021Cap	itIAv-GL 6-3877 A & A Auto	Upholstery & Glass Co GL 2-6984			cing Steel Service
A-1 APPLIANCE SALES & S		LUERS SUPPLY	A & B TV & APPLIANCES 6388FreeprtBl	A M 2123 J-	2120-28th-GL 7-7676 HI 7-2565 Store & Delicatessen
2800 StktnBl A-1 Appliances & Furniture	A & A Concr	ete Septic Tank Mfg Co-	ABA BUSINESS SERVICE		1838AubrnBI(NS)-WA 5-6535
5091 StktnBl	GL 2-9747 Division of	Electric Roto-Rooter Sewer 17RobrtsnAv(C)482-1400	4th&J	HI 7-7771 A & P FLOOR	COGL 6-7022
A-1 AUTO & BOAT UPHOLS 2131Bdwy	GL 6-2098 A & A Concr	ete Septic Tank Mfg Co-		A.D 21ct Stre	et Liquor Store GI 3-7884
A-1 Auto Buyers & Sellers 2112WCapitlAvi	WS)-FR 1-7121 5017 Robr	Roto-Rooter Sewer Service tsnAv(C)IV 9-2622	A B C FISH & ORIENTAL FI	DODS A & R Washer	Repair BI451-8411
A-1 Bookkeeping Service 4500AuburnBl	A & A Electr	ic Roto-Rooter Sewer & Drilling 17RobrtsnAv(C)482-1400	A B C DISTRIBUTORS 3808Astoria(DPH) A B C FISH & ORIENTAL F(1911PotreroWy A B C Food Market 1701 T-	GL 7-8034 5111 Stktr HI 7-0352 A R A AUTO	AIR CONDITIONING
A-1 Brake & Tune Up	A A FENCE	CO	A B C GLASS CO 6817-32d(NH)	1930 K	ainting
A-1 CABINETS & FIXTURE	C A O A VEV	woodWy(C)482-0857	A B C Laundry Equip Co 2015	JHI 6-1372 524Galvest	on(WS)FR 1-9011
6720FruitrdgeRd	GL 6-5691 Main Store	6001FolsomBlGL 2-1471 t 6001FolsomBlGL 2-2856	A B C LETTERING & UNIFO	DRM CO A & T GARAG	Av(NS)WA 2-6636
A 1 CONSTRUCTION CO 5608Rick	evor-GA 1-223/ A & A MUV		A B C Music Co Autmtc Vendr 2260Boxwd(NS)	ng Co A& W FLYIN	G A SERVICE GI 3-9359
A-1 Delivery 18141/2-28th A-1 Door & Installation Co In	c A & A Sewin	AvGL 2-2327 g Machine Repairs	A B C Plumbing & Cesspool Se	ervice A & W Root B	eer Drive-In
1920AuburnBl	WA 5-3572 2436Mars	alDrIV 7-5284	2901 B	GI 8-3662 5615Frank	nBIGA 1-2575

A & A Sewing Machine Repairs -WA 5-3572 2436MarvalDr -TV 7-5284