



## The Economy of Adequate Telephone Facilities

**A** BUSINESS establishment inadequately equipped with telephone service may save a few dollars each year on its telephone charges but lose a much larger amount on account of the time wasted by its officers and employees. Of even greater seriousness is the fact that customers, discouraged because of inability or delay in reaching the concern, will transfer their trade to some more progressive establishment.

**T**RUE economy equips an organization with the means of conducting its business in a systematic way, and with the least possible loss of time and energy on the part of its working force. The additional expense of a few dollars per year in telephone equipment may result in the saving of hundreds by increasing the working capacity of the organization and facilitating communication with customers.

### Are Your Telephone Facilities Adequate?

*If you are in doubt about it notify us, and we will make an investigation to determine what changes, if any, are needed. No obligation is incurred by asking for such investigation. Telephone nearest Contract Office and a representative will call.*

#### THE PACIFIC TELEPHONE & TELEGRAPH CO



##### CONTRACT OFFICES

333 Grant Ave. .... San Francisco  
2152 Central Ave. .... Alameda  
2339 Shattuck Ave. .... Berkeley  
1751 Franklin St. .... Oakland  
449 Ramona St. .... Palo Alto  
1144 Third St. .... Richmond  
80 South Market St. .... San Jose  
11 B St. .... San Mateo  
709 Fourth St. .... San Rafael

##### TELEPHONE NOS.

Call Kearny 4100  
Call Alameda 3140  
Call Berkeley 7500  
Call Oakland 5600  
Call Palo Alto 85  
Call Richmond 1921  
Call San Jose 185  
Call San Mateo 7  
Call San Rafael 298

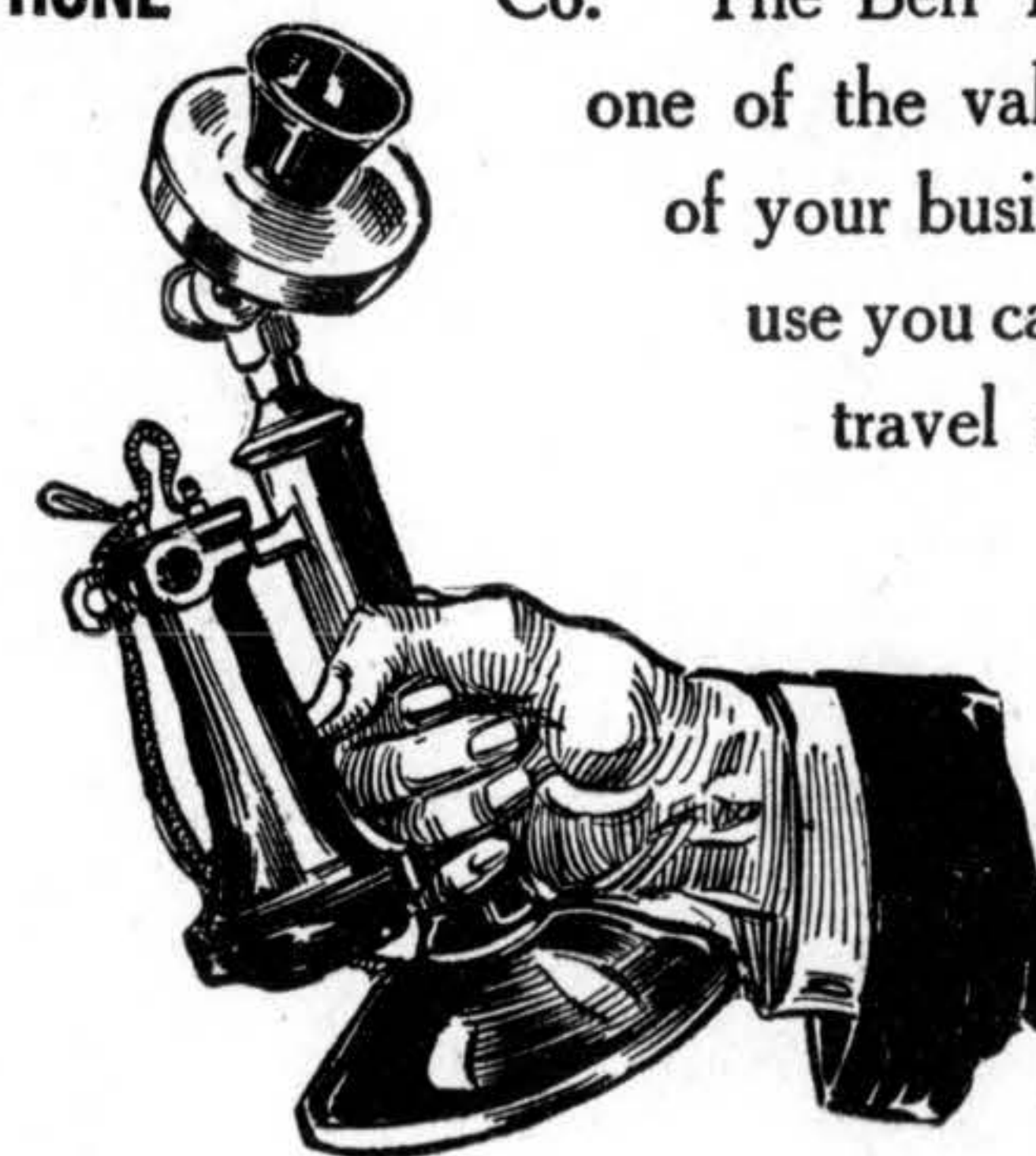
## FOR YOUR CONSIDERATION

More than **Five Hundred Thousand Telephones** located in **Seventeen Hundred Towns** throughout the Pacific Coast are now connected with the lines of The

**USE YOUR  
TELEPHONE**

Pacific Telephone and Telegraph Co. The Bell Telephone is

one of the valuable assets of your business. By its use you can save time, travel and money.



**Do You Use Your Telephone to Advantage?  
It Costs Less to Talk than to Travel**