



Trusting To Memory

GOOD telephone service depends vitally upon care in calling telephone numbers. A wrong number called causes loss of time to you, to the party called and to the operator. Every instance means inconvenience to all concerned, which is wholly avoidable.

It is not the loss of time to you alone or to the operator that concerns us most, but it is the annoyance to the party called. Your mistake cannot be explained to him, and the Telephone Company is held responsible for your error.

CONSULTING THE CURRENT ISSUE
OF THE TELEPHONE DIRECTORY

instead of trusting to memory; giving your number clearly, and quickly correcting the operator if she misunderstands your call, will greatly increase the efficiency of the service.



THE PACIFIC TELEPHONE
AND TELEGRAPH COMPANY



TO SUBSCRIBERS

There are at present over 174,000 telephones connected with our system in cities around the bay.

In order to handle this large number of accounts in a satisfactory manner, it has been found necessary to require that bills be paid during the month in which they are rendered.

We trust our patrons will appreciate our position in this matter and will cooperate with us by making prompt payment in accordance with the terms of the contract.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

ALWAYS GIVE TELEPHONE NUMBERS

WHEN communicating with the Company, always mention the Telephone Number concerned. This will aid us in giving prompt attention to your requirements.

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