

Service Functions of the Buyer's Guide

The Buyer's Guide performs two service functions, namely:

First: A Buying and Selling Service:-

This service enables those having commodities or services to sell, to advertise such services, and those desiring to buy a particular commodity or service to readily ascertain "Where To Buy It."

Second: A Business Telephone Number Service:-

This service facilitates ascertaining the telephone number of a business telephone subscriber under the Main Heading, which is generally descriptive of the business in which the desired party

How to Find Where to Buy a Particular Commodity or Service

To find where to buy the article or service you want:

First-locate the main heading which is generally descriptive of the commodity or service you wish to purchase.

Second-find the sub-heading or the sub-sub-heading descriptive of the particular kind of article or service you desire, and then select from the listing shown thereunder the dealer with whom you wish to do business. Main headings are arranged in alphabetical order determined by the sequence of the letters in each part of the heading. The sub-headings and sub-sub-headings follow in like alphabetical arrangement after the last listing under the main heading, and are somewhat indented in the column for the purpose of indicating that they are a part of the service described by the main heading with which they are associated.

For example, if you wish to purchase a particular type of machinery, such as Laundry Machinery, find:

First-The general heading of

Machinery Business

Second-Locate the sub-heading of

Laundry Machinery

which will be found in its alphabetical order, indented with the other headings, following the last listing appearing under the heading of MACHINERY BUSINESS.

Under this sub-heading you will find listed the names of dealers from whom you can buy Laundry Machinery.

Likewise, if you wish to obtain the services of a Dry Cleaner:

First-Locate the main heading of

Cleaning Business

then refer to the sub-heading of

Dry Cleaning

following the general heading CLEANING BUSINESS.

Under the sub-heading are the listings of individuals from whom you can obtain such

Informational Listings

The descriptive matter associated with this type of listing informs you of the business characteristics of the listed firm. It gives you the kind of information that the salesman of that firm would give you.

Display Advertisements

Beside, preceding, or following the heading in many instances you will find display advertising of firms or individuals who are soliciting your business. The advertisements in such instances provide you with more complete buying information.

Machinery Business

Advance Machinery Co 50 W 3rd...BE lmnt-2077
AMERICAN MACHINERY EXCHANGE
919 Webster. TA lbot-4013 Andrews & Atkins 1024 Whitlock Ar. CH erry-6703
Bennett Machinery Co 4021 Dyre Av. DR exel-1069
Burns Capem & Sons 168 Tilton....TA lbot-5665
Columbia Manufacturing Corp

976 Washington . LI ncoln-9308 Curtis Machine Co 1401 Bay Av. CH erry-0293

Laundry Machinery

AMER LAUNDRY MACHINERY
EQUIPMENT CO 152 S 1st....TA lbot-6829
Enterprise Laundry Supply Co
121 E 110th.SP ring-9826
Kohnstamm H & Co 87 Park P1.....CA nat-2530
PACIFIC LAUNDRY MACHINERY CO
Modernizing Laundry Equipment

1128 Broadway......AT water-5625 Standard Laundry Supply Co

23 S Lafayette. W0 rth-3310
Star Machinery Co 1141 W 12th...EL iot-3458
West Andrew & Co 436 Lakewood....MA in-6160
WIESSMAN JAMES & SONS
88 Warren. BA rclay-2148

Cleaning Business

A & A Cleaning & Dyeing Co 174 W 23rd.L1 ncoln-2034

Allied Cleaners & Dyers 1520 Seabury P1. HU mbolt-4294

ART CLEANING EST INC

654 Columbus Av. CH erry-7816

Bon Ton Dollar Cleaners 1050 Girard Av. Rt ley-2381

Cohan M H 166 Tremont Av.....HU mbolt-1203

Roberts Cleaning & Dyeing Wks 661 E 12th DR exel-3361

Dry Cleaning

ACME DRY CLEANING CO

358 Washington. DR exel-5307

Addison Cleaners 121 Mendan.....TA lbot-4400

Amer Dry Cleaners 3363 E Pratt...CH erry-1934

ASSOCIATED CLEANERS & DYERS

We Call and Deliver Promptly

687 Roosevelt Av......... HU mbolt-1806

Ladies' and Men's Garments Cleaned - Pressed Altered and Repaired "Ladies' Work a Specialty"

Boulevard Cleaning & Dyeing Wks 2342 E Wabash . RI ley-4008 Favorite Cleaners & Dyers 1714 Madison . LI ncoln-6404 (See Advertisement This Page)

For Service Telephone

LI NCOLN 6404



Cleaners & Dyers

Specializing on Hotel, Theatrical Work, Dress Manufacturers' and Individual Trade.

1714 Madison Avenue

Factory on Premises . . . We Call and Deliver