

TELETYPEWRITER—*Full speed ahead*



Subscriber line to "Central"

Are you looking for a new means to cut costs—serve customers better—

coordinate separated units of your company? This is being accomplished in companies large and small by installing Teletypewriter Exchange Service (typing by wire) which has

10 outstanding features:

- **Availability**... Similar to telephone service. Teletypewriter subscribers can be connected at any time, with any other subscriber to this service.
- **Speed**... Connections are fast—usually made in about one minute.
- **Two-Way**... Subscribers can type back and forth on the same connection making inquiry and reply possible.
- **Accuracy**... Communications are reproduced exactly as sent.
- **Acknowledgment**... Certainty that the communication has been received.
- **Simplicity**... Any competent typist can easily learn to operate the machine.
- **Privacy**... Direct connection between sender and receiver.
- **Records**... Each subscriber has a typed copy in a convenient form for filing.



Subscriber line to "Central"

- **Flexibility**... Your own forms for orders, reports, deliveries, etc., can be used. As many as six copies can be made by each teletypewriter.
- **Low Cost**... A most economical form of written communication.



Intercity circuits connecting Teletypewriter "Centrals"

