

Automobile Dealers.—(Cont'd)

FORD CARS TRUCKS AND SERVICE

Dealers listed below use genuine Ford parts and are specially trained and equipped to give good service. For Ford service consult an Authorized Ford Dealer.



"WHERE TO BUY IT"

DOHERTY BROS 1175 Potrero... MI sm-4000
Night & Sunday Towing Call... OR dway-4242
FERRIS MOTOR SALES CO
4700 Geary Blvd. BA yview-2300

FLYNN & COLLINS LTD
1701 Van Ness. OR dway-3515
HUGHSON WILLIAM L CO
1409 Market. UN drill-4380

Sunset Service Station
15th Av & Irving. MO ntrose-9984
Service Station No 2
Point & Webster. FI lmar-9866
Service Station No 3
Stewart & Mission. SU tter-9875
Service Station No 4
10th & Harrison. HE mlock-9459

KRESTELLER MOTOR CO
2001 Market. HE mlock-6060
MAGGINI MOTOR CAR CO LTD
123 Jackson. GA rhd-0145
National Auto Co. Colma. RA ndph-0326

REMSPERGER BROS
640 Valencia. MA rket-1088
VAN ETNA MOTORS
1101 Van Ness. OR dway-8800
Wait Charles H 860 Howard. GA rhd-7340

FRANKLIN AUTHORIZED SERVICE—
Kay's Auto Repairs
1650 Pacific Av. GR ayton-0753

Freitas S V 1144 Capp... VA lencia-0415
FRENCH J E CO 1849 Van Ness Av. OR dway-2121
Geis Geo D 730 Van Ness Av. TU xedo-9787

General Motors Sales Corporation
Fleet Sales Division 405 Mtgy... EX brook-3403
Federal & State Dept 405 Mtgy... EX brook-3404
Gilmore Don Inc
Van Ness Av at Golden Gate. UN drill-1026
Goggin John E 730 Ellis... TU xedo-9656
Graham Motor Car Co Agency
1665 Van Ness Av. OR dway-2900

Harrison H O Co 1625 Van Ness Av. TU xedo-0733
Herzog J A 601 Valencia... MA rket-3040
HILLMAN LLOYD K 1640 Van Ness. OR dway-8200
Higgs & Klein 714 Van Ness Av. TU xedo-9880

HOWARD AUTOMOBILE COMPANY
1601 Van Ness. GR ayton-2000
HUDSON-TERRAPLANE MOTOR CARS—
Archer Geo E 5860 Mission... RA ndph-0072
Automotive Service & Re-ir Co
1710 Mission. MA rket-4721

CARTEE MOTOR SALES
Van Ness Av & Turk. GR ayton 7600
DUDLEY LLOYD M
815 Van Ness Av. OR dway-6771
KRIEGER HARRY & SONS
3625 Geary Blvd. SK yline-7787
Metropolitan Repair Shop
857 Columbus. GR ayton-9766

STATER GLEN C INC
Distributor For Nor Calif
Van Ness at California... OR dway-6133
Hudson & Terraplane Distributors
Van Ness at California. OR dway-6133

HUGHSON WILLIAM L CO
1409 Market. UN drill-4380
Hupmobile Service & Parts Co
25th Av & Geary Blvd. EV ngreen-9712
Ingold Ernest Inc 999 Van Ness Av. PR ospet-4232
Irwin-Jones Co 1414 Van Ness Av. OR dway-1516
Jay's Motor Co 200 West Portal Av. MO ntrose-2020
Jones Bob Motor Co 2888 Mission... VA lencia-7373

OLDSMOBILE

Largest Sales and Service Building
in the West

DON LEE

Oldest Oldsmobile Dealer in
San Francisco

1000 Van Ness Ave.
San Francisco PR ospet 0100

Automobile Dealers.—(Cont'd)

Kirkpatrick A J 780 Valencia... VA lencia-0114
Krieger Motor Co 1400 Polam... UN drill-7884
Kresteller Motor Co 2001 Market... HE mlock-6060
Krieger Harry & Son 3625 Geary Blvd. SK yline-7787
Lanning Jess 3030 Mission... MI sm-3236

LA SALLE-CADILLAC SALES & SERVICE

Dealers listed below are authorized to sell and service Cadillac and La Salle cars.



"WHERE TO BUY IT"

DEALER

DON LEE INC 1000 Van Ness Av. PR ospet-0100

Laurent & Niello
Sales Dept 1740 Van Ness Av. OR dway-6688
Service Dept
Packard Specialists
655 Ellis... OR dway-6611
Lee Don Inc 1000 Van Ness Av. PR ospet-0100
Lincoln Automobile Distributing Co
1101 Van Ness Av. OR dway-8800

LINCOLN-ZEPHYR MOTOR CARS—
HUGHSON WILLIAM L CO
1409 Market. UN drill-4380

VAN ETNA MOTORS
1101 Van Ness Av. OR dway-8800
Lion Auto Co Eddy & Polk... PR ospet-9553
Lion Auto Co 644 Polk... OR dway-5696
Maggini Motor Car Co Ltd 123 Jackson. GA rhd-0145
Mahoney C S Auto Sales 1714 Market. UN drill-9440
Malkson Motors Co 2925 Mission... VA lencia-7474

MARMON MOTOR CARS—
Madson & Richards Inc
Authorized Parts & Service
1674 Pacific Av. OR dway-3828
Master Repair Shop 139-11th... MA rket-6122

McALISTER JAMES W INC
McCormick C B 161 Valencia... MA rket-9172
McDONALD J B CO
Used Cars Bought, Top Prices
800 Van Ness Av. OR dway-2711

McFARLANE W A INC
1700 Van Ness Av. OR dway-3412
MISSION AUTO CO 6405 Mission. RA ndph-0334
Mission Auto Works 3730 Mission... VA lencia-8609
MISSION CHEVROLET CO
3146 Mission. VA lencia-3322

Motor Facts Sales Company
667 Valencia. MA rket-2535
Motor Facts Shapiro Hollywood Let
Used Car Co 110 Valencia... UN drill-9191
Motor Vehicle Ed Shapiro Exchange
1520 Market. MA rket-9181
Motors Holding Division General Motors Corp
405 Montgomery. GA rhd-6356
Mutual Motors Co 234 Van Ness Av. UN drill-2340

NASH MOTOR CARS—
Pat Nash Motor Co
1501 Van Ness Av. OR dway-7500
Rapp Gene 740 Valencia... VA lencia-3930

Nash Sales & Service
Salesroom 740 Valencia... VA lencia-3930
Used Cars 736 Valencia... VA lencia-1923
Navarra Wm 415 Valencia... UN drill-7562
O'Callaghan M 1415 Bush... OR dway-4572
Oldsmobile Division General Motors Sales Corporation
Zone Office 1375 E 8th Oakland
Call Operator Mr... AN dover-1200
Oldsmobile Dealers
1000 Van Ness Av. PR ospet-0100
1700 Van Ness Av. OR dway-3412
2925 Mission... VA lencia-7474

OLDSMOBILE 6 & 8 SALES & SERVICE
Dealers Listed Below are Authorized to Sell and Service Oldsmobile — "The Car That Has Everything."

"WHERE TO BUY IT"
DEALERS
Don Lee Inc 1000 Van Ness... PR ospet-0100
Malkson Motors Co 2925 Min. VA lencia-7474
McFARLANE W A INC
1700 Van Ness Av. OR dway-3412

Ormond T F Co 5650 Geary Blvd... BA yview-2643
Pac Nash Motor Co 1301 Van Ness Av. OR dway-7500
Packard Motor Car Agency
901 Van Ness Av. PR ospet-0444
Packard Motor Car Dealer
1740 Van Ness Av. OR dway-6688

Make reservations by telephone.

Automobile Dealers.—(Cont'd)

PACKARD SALES & SERVICE

ASK THE MAN
WHO OWNS ONE
and then
MATCH PACKARD
AGAINST THE FIELD



"WHERE TO BUY THEM"

Anthony Earle C Inc
Distributors
901 Van Ness Av. PR ospet-0444
Laurent & Niello
Dealer
1740 Van Ness Av. OR dway-6688

Pantaleoni Bros Colma... RA ndph-3868
PETER LOUIS N 3910 Geary Blvd. BA yview-3800
Peterson R I 825 Valencia... MI sm-2574
Pheps Russ 74-12th... UN drill-9060
Pierce-Arrow Motor Car Distributor
1625 Pacific Av. PR ospet-7234

PLYMOUTH AUTHORIZED SALES & SERVICE
The new Plymouth is the most economical full size car in America. It is the big beautiful car of the low price field.



"WHERE TO BUY IT"

Plymouths sold and serviced by Chrysler, Dodge, De Soto Dealers listed below or elsewhere in directory

B & H MOTORS INC
Pacific & Montgomery. EX brook-2456
BAKER J A INC 3160 Mission. VA lencia-0828
Casey Car Co 4019 Geary Blvd. SK yline-1220
Casey Car Co 45 Van Ness So... HE mlock-5477
COLE JAMES M
Sunset Sales & Service Ltd
1360-9th Av. OV erland-1120
Donahue J 6259 Mission... RA ndph-9941

FRENCH J E CO
Dodge & Plymouth Distributor
1849 Van Ness Av. OR dway-2121
Jay's Motor Co 200 W Portal Av. MO ntrose-2020
Lanning Jess 3030 Mission... MI sm-3236

McALISTER JAMES W INC
Northern Calif Distributor
1200 Van Ness Av. PR ospet-2400
Mission Auto Co 6405 Mission... RA ndph-0334
Ormond T F Co 5650 Geary Blvd. BA yview-2643
S & C MOTORS 849 Pacific... GA rhd-0188
STREET & COMPANY
4175 Mission. RA ndph-2211

WATERS JAMES F
De Soto & Plymouth Distributors
Van Ness Av at Bush... TU xedo-1865
WATERS JAMES F
Branch
Arguello & Geary Blvd... SK yline-5140

(Continued Next Page)

FOUR THOUGHTFUL ITEMS
OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want takes down his receiver.
3. Please speak as cordially as you would if face-to-face.
4. Please place the receiver on the hook gently when hanging up.

a buyers' guide

THE CLASSIFIED
TELEPHONE DIRECTORY

consult it
before buying

Automobile Dealers.—(Cont'd)

PONTIAC AUTHORIZED SALES & SERVICE

WE HAVE
GIVEN
AMERICA
a Better
Low-Priced Car.



"WHERE TO BUY IT"

DEALERS

BOAS MOTOR COMPANY
3800 Geary Blvd. BA yview-2237
Cuddy Motor Co
340 Grand Av South 8 F. GA rhd-4117
HARRISON H O CO
1625 Van Ness Av. TU xedo-0733

Nights & Sundays
Tow Dept Only Call... OR dway-4242
HERZOG J A 601 Valencia... MA rket-3040
SUNSET SERVICE STATION
Irving at 16th Av. MO ntrose-9700

Pontiac Motor Division General Motors Sales Corporation
Regional & Zone Offices Whole Only
1375 E 8th Oakland
Call Operator for... FR ultri-2080
Pontiac Motor Car Dealers
1625 Van Ness Av. TU xedo-0733
Irving at 16th Av. MO ntrose-9700
Prince Lysle Used Cars 6001 Mission. DE laware-8682
Putnam M 724 Van Ness Av. TU xedo-9933
Remensperger Bros 840 Valencia... MA rket-1088
REO SALES CORP 1153 Mission... UN drill-1551
Rightway Auto Sales 1780 Market... HE mlock-9089
Rissmann Carl C 1929 Market... HE mlock-9109
Roach Doc Auto Sales & Service
1234 Post. GR ayton-4800

Rodriguez L E Co 4820 Geary Blvd... BA yview-1817
S & C Motors 849 Pacific... GA rhd-0188
San Francisco Wholesale Automobile Co
1545 Pine. TU xedo-9966
Schomer L M 3855 Geary Blvd... SK yline-3563
Schramm & Wiles 790 Golden Gate... OR dway-1838
Scott Carl L Wills Headquarters
1521 Van Ness Av. PR ospet-6060
Seller H A Inc 1439 Van Ness Av. TU xedo-9515
Shapiro Ed 1590 Market... MA rket-9181
Shapiro Herbert H 116 Valencia... UN drill-9191
Skinner Frank 701 Valencia... UN drill-5574
Smith & Smith Inc 1155 Van Ness Av. OR dway-6733
Stater Glen C Inc Van Ness at Calif. OR dway-6133
Steiner Street Car Exchange 1319 Steiner. WE st-9908
Stewart Chevrolet Co 3146 Mission... VA lencia-3322
Stoll Harry A 55 Van Ness So... HE mlock-9404
Street & Company 4175 Mission... RA ndph-2211

STUDEBAKER AUTHORIZED SALES & SERVICE
"SMART to be seen in, SMARTER to buy"



"SMART to be seen in, SMARTER to buy"

"WHERE TO BUY IT"

DISTRIBUTOR

SMITH & SMITH INC
1155 Van Ness Av. OR dway-6733

DEALERS

Rodriguez L E Co
4820 Geary Blvd. BA yview-1817
Sweeney W J 6806 Mission... RA ndph-0940

Studebaker Motor Car Co
1155 Van Ness Av. OR dway-6733
Studebaker Motor Car Co Agency
4820 Geary Blvd. BA yview-1817

STUDEBAKER PACIFIC CORPORATION
THE
Factory Branch
1155 Van Ness Av. OR dway-4831
Sunset Sales & Service Ltd
Motor Cars 1360-9th Av. OV erland-1120
Used Cars 1850 Mission... MA rket-5176
Thompson Al 2499 Golden Gate... UN drill-3277
Tuohy J A 218 Valencia... MA rket-9381

VAN ETNA MOTORS
1101 Van Ness Av. OR dway-8800
Vogel Les Chevrolet Co
Market & Van Ness So. UN drill-1702
Vons Mission & Van Ness So. UN drill-2060
Wait Chas H 860 Howard... GA rhd-7340
Walton Clyde A 394 Valencia... UN drill-8348
Walton Clyde Motor Co
4249 Geary Blvd. BA yview-0614

WATERS JAMES F
Van Ness Av at Bush. TU xedo-1865
Webb Motor Co 1665 Van Ness Av. OR dway-2900
Western Motor Co 824 Ellis... PR ospet-9810
Willys Distributors Inc 735 Eddy... GR ayton-4040

Buy by telephone.

Automobile Dealers.—(Cont'd)

WILLYS SALES & SERVICE

Is a Low-Priced Car
Half the Gas—Twice
the Smartness
Up to 35 miles per
gallon.



"WHERE TO BUY IT"

DISTRIBUTOR

SCOTT CARL L WILLYS
HEADQUARTERS
Willys Headquarters
1521 Van Ness Av. PR ospet-6060

DEALERS

JONES BOB MOTOR CARS
2808 Mission. VA lencia-7373
Prince Lysle Used Cars
6601 Mission. DE laware-8682
THOMASON AL G 490 G C Av. UN drill-2277
WALTON CLYDE MOTOR CO
4249 Geary Blvd. BA yview-0614

Woloski Louis 1246 Webster... FI lmar-9678
Wood Motor Co Post & Franklin... OR dway-6321

Automobile Dealers—Used Car

Acme Auto Sales Co
T J (Ike) Lynch
564 Valencia... HE mlock-9499
Allen-Hamilton Motor Sales
1829 Market. MA rket-2078
Branch 3443-17th... MA rket-9278
BACHER RUDY 4019 Geary Blvd... SK yline-5681
Bank Chevrolet Co V Ness So & 13th. HE mlock-4922
Binder & Weiner 1325 Valencia... VA lencia-7063
Carl's Used Car Market 1566 Market. HE mlock-9366
Casey Car Co 45 Van Ness So... HE mlock-5477
Coast Auto Finance Co 690 V Ness Av. GR ayton-2612
De Long Charles E 1939 Market... HE mlock-0327
DON GILMORE INC
Van Ness at Golden Gate. UN drill-1026
FLYNN & COLLINS LTD
1701 Van Ness. OR dway-3515

FRENCH J E CO
Distributors Dodge Bros Motor Cars & Trucks, Plymouth Motor Cars
Used Car Lot Mission at 8th
1535 Van Ness Av. OR dway-0220
Harrison H O Co 1625 Van Ness Av. TU xedo-0733
Herzog J A 601 Valencia... MA rket-3040
(See Advertisement This Page)

HILLMAN LLOYD K
Cash For Cars. Sold On Terms
1640 Van Ness... OR dway-8200
Higgs & Klein 714 Van Ness Av. TU xedo-9880
HOWARD AUTOMOBILE CO
Branch 2853 Mission... AT water-0666
HUGHSON WILLIAM L CO
1409 Market. UN drill-4380

INGOLD ERNEST INC
Chev Used Car Dept 1100 Van Ness Av.
899 Van Ness Av. PR ospet-4232
KIRKPATRICK A J 780 Valencia... VA lencia-0114
Lion Auto Co 644 Polk... OR dway-5696
McALISTER JAMES W INC
1200 Van Ness Av. PR ospet-2400

J.A. HERZOG

"Pontiac Corner"

"BEST DEAL
IN TOWN"



Plus

Friendly, Efficient Service

Market 3040

For Night Tow Service Call OR dway 4242

17th & Valencia

"How can we cut down waste, cover more territory, find time for new prospects?" Let our special representatives tell you about some of our new service plans for increasing sales and reducing costs.

Automobile Dealers—Used Car—(Continued)

McDONALD J B CO

21 Years Personal Service and Courtesy
PAYS TOPS—CASH
BUYS EQUITIES
Clears Out of State Cars
Open Nights and Sundays
800 Van Ness Av. OR dway-2711

McFARLANE W A INC
99 Van Ness So. OR dway-3415
Mission Chevrolet Co 3146 Mission... VA lencia-3322
Pacific Nash Motor Co 1301 V Ness Av. OR dway-7500
PETER LOUIS N 3910 Geary Blvd. BA yview-3800
Pheps Russ 74-12th... UN drill-9060
PRINCE LYSLE USED CARS
6601 Mission. DE laware-8682
Putnam M 724 Van Ness Av. TU xedo-9933
Remensperger Bros 840 Valencia... MA rket-1088

RISSMANN CARL C
Highest Prices Paid For
USED CARS
Quick Service - Free Estimates
Equities Bought
1929 Market... HE mlock-9109

Roach Doc Auto Sales & Service
1234 Post. GR ayton-4800
S & C Motors 849 Pacific... GA rhd-0188
(See Advertisement Page 27)

SCHRAMM & WILES
Cash For Clean Cars. We Pay More
700 Golden Gate... OR dway-1838
Shapiro Ed 1520 Market... MA rket-9181
Shapiro Herbert H 116 Valencia... UN drill-9191
STOLL HARRY A
Cash for Your Car
55 Van Ness So... HE mlock-9404
Sunset Sales & Service Ltd 1850 Mission. MA rket-5176
Tuohy J A 218 Valencia... MA rket-9381
VAN ETNA MOTORS 1101 V Ness. OR dway-8800
Vogel Les Chevrolet Co
Market & Van Ness So. UN drill-1702
(See Advertisement Page 26)

WATERS JAMES F
Van Ness Av at Bush. TU xedo-1865
Used Car Lot 1617 Market at 12th. TU xedo-1865
Western Motor Co
See Us Last We Pay More for Used Cars
824 Ellis... PR ospet-9810
Woloski Louis 1246 Webster... FI lmar-9678

Automobile Dealers—Wholesale

REO SALES CORP
Trucks, Buses & Parts
1158 Mission... UN drill-1551
San Francisco Wholesale Automobile Co
1545 Pine. TU xedo-9966

Automobile Delivery

Dealers Delivery Service Co
Motor Vehicles Delivered In or
Out of State, Bonded & Insured
1116 Post... OR dway-8020

Automobile Driving Schools

—See Schools—Automobile Driving

Automobile Electricians

Ace Battery & Electric Co
617 Van Ness Av. TU xedo-9543
ARNOLD BATTERY CO
Complete Electric Service
Post & Franklin... OR dway-2737
Or... OR dway-0676

AUTO ELECTRIC CARBURETOR CO
Dewco-Hemby & Auto-Life Factory
Authorized Sales & Service
131 Fell... HE mlock-2000
Auto Electric Supply Co 543 Van Ness. MA rket-4418
BARRETT BOB AUTOMOTIVE SERVICE
From Tune-Up To Complete Overhaul
625 Turk... OR dway-6727

BRUNTON'S AUTOMOTIVE SERVICE
1460 Pine. OR dway-4141
Furrer & Uster Inc 225-7th... UN drill-3240
Grossman A 1201-9th Av... MO ntrose-1151
J & J Battery Service 1198 Hampshire. MI sm-2600
Johnson Roy W 111-10th... MA rket-6176
Makelam Magneto Repair Co
1583 Howard. MA rket-5711

Marina Auto Electric Co 3260 Fillmore. WA lunt-1616
MARVEL CARBURETOR SALES CO
116 Van Ness Av. UN drill-2460
Mission Battery Service 3494 Mission... MI sm-7548
Mission Electric Co
Cur 19th & Valencia
800 Valencia... MI sm-6264

REDFORD SUPER SERVICE
Fell & Broderick. WA lunt-7563
(Continued Next Page)